



MACQUARIE
University

Official merchandise catalogue

Merchandise principles

The University's approach to collateral has been very conservative in the past twelve months to correct an issue that had developed over time with (and I quote) "any old rubbish having our brand name stamped on it".

Group Marketing are keen to develop solutions that meet genuine business needs by co-creating branded items that are worthy of carrying our brand name and in so doing reflect positively on our brand.

We recognise that while branded items are not always important to achieving our organisation goals, in some cases they can genuinely add value and so they should be used selectively where their use will create value for the organisation.

Group marketing are therefore supportive of the principle of gift development to enhance relationships.

The key is to select items that convey a sense of distinctiveness through thoughtful design, so that they reflect positively on the University brand. A certain level of quality is also required, a branded pen for example that breaks the first time it is used would not reflect well on our brand.

Ordering instructions

ORDER CYCLE:

- We will announce bulk merchandise orders twice a year in ThisWeek
 - First notice: April
 - Second notice: September
- If you require additional orders outside this period, please contact jennifer.page@mq.edu.au in Group Marketing to discuss your options.

DELIVERY:

- Delivery of ordered merchandise to the university will be approximately one to two months from time of order cut-off date, depending on the item. You will be sent emails throughout the manufacturing period to update you on the final delivery.
- The delivery location must be listed on your purchase order. Any changes to delivery location must be submitted at least two weeks prior to the scheduled delivery.

PLEASE NOTE:

- All prices are listed including GST
- Pricing is indicative only, final unit prices and delivery timeframes will be confirmed at time of order
- Some items have a minimum order quantity. Orders from across the university will be consolidated to help us reach these minimums, however they must be met to be able to place the order.



Lanyard

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 25 | \$2.01 | \$50.33 | 3-5 weeks |
| 100 | \$1.89 | \$189.20 | |
| 250 | \$1.40 | \$349.25 | |
| 500 | \$1.25 | \$627.00 | |
| 750 | \$1.25 | \$940.50 | |
| 1000 | \$1.10 | \$1100.00 | |



Totebag

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|------------|
| 25 | \$2.64 | \$66.00 | 8-10 weeks |
| 100 | \$2.19 | \$218.90 | |
| 1000 | \$2.08 | \$2079.00 | |
| 5000 | \$1.85 | \$9240.00 | |
| 10,000 | \$1.72 | \$17,160.00 | |
| 20,000 | \$1.42 | \$28,380.00 | |



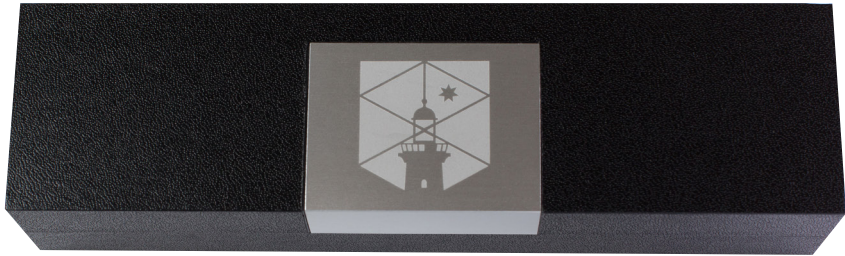
Lapel pin with box

| QUANTITIES | COST PER UNIT | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|---------------|--------------------------------|-----------|
| 25 | \$13.56 | \$339.08 | 3-5 weeks |
| 100 | \$9.75 | \$974.60 | |
| 250 | \$9.14 | \$2285.25 | |
| 500 | \$7.93 | \$3965.50 | |
| 1000 | \$7.78 | \$7777.00 | |



Professional pen

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 25 | \$12.67 | \$316.80 | 2-3 weeks |
| 50 | \$9.63 | \$481.25 | |
| 100 | \$7.39 | \$739.20 | |
| 250 | \$6.45 | \$1611.50 | |
| 500 | \$5.85 | \$2926.00 | |
| 1000 | \$5.17 | \$5170.00 | |



Pen box

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 25 | \$11.51 | \$287.65 | 2-3 weeks |
| 50 | \$11.51 | \$575.30 | |
| 100 | \$9.43 | \$942.70 | |
| 250 | \$8.15 | \$2037.75 | |
| 500 | \$7.18 | \$3591.50 | |
| 1000 | \$6.39 | \$6391.00 | |



Notebook

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 10 | \$14.75 | \$147.51 | 2-3 weeks |
| 100 | \$11.58 | \$1158.30 | |
| 250 | \$9.58 | \$2395.25 | |
| 500 | \$8.53 | \$4262.50 | |
| 1000 | \$7.84 | \$7843.00 | |



Umbrella

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 1 | \$64.49 | \$64.49 | 10 Weeks |
| 100 | \$64.49 | \$6449.30 | |
| 250 | \$51.13 | \$12,782.00 | |



16 GB USB

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 10 | \$13.04 | \$130.35 | 2-3 weeks |
| 50 | \$11.46 | \$573.10 | |
| 250 | \$9.60 | \$2400.75 | |
| 500 | \$9.36 | \$4680.50 | |
| 1000 | \$8.59 | \$8591.00 | |



Mug

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 36 | \$18.43 | \$663.30 | 2-3 weeks |
| 72 | \$12.58 | \$906.05 | |
| 108 | \$10.05 | \$1085.83 | |
| 288 | \$8.23 | \$2369.66 | |
| 540 | \$7.15 | \$3861.00 | |
| 1080 | \$6.89 | \$7436.88 | |



Cufflinks

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 100 | \$12.05 | \$1204.50 | 4-6 weeks |
| 300 | \$11.55 | \$3465.00 | |
| 500 | \$10.95 | \$5472.50 | |
| 1000 | \$10.18 | \$10,175.00 | |



Silk chiffon scarf

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 100 | \$32.95 | \$3294.50 | 6-8 weeks |
| 300 | \$29.92 | \$8976.00 | |
| 500 | \$28.55 | \$14,272.50 | |
| 1000 | \$25.85 | \$25,850.00 | |



Silk tie

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 100 | \$21.95 | \$2194.50 | 4-6 weeks |
| 300 | \$19.25 | \$5775.00 | |
| 500 | \$16.23 | \$8112.50 | |
| 1000 | \$14.25 | \$14,245.00 | |



Scarf and tie gift box

| QUANTITIES | COST PER UNIT (INC GST) | TOTAL QUOTE IN \$AUD (INC GST) | LEAD TIME |
|------------|----------------------------|-----------------------------------|-----------|
| 100 | \$6.71 | \$671.00 | 4-6 weeks |
| 300 | \$6.05 | \$1815.00 | |
| 500 | \$5.78 | \$2887.50 | |
| 1000 | \$5.45 | \$5445.00 | |