China is going to be, what I call it, a core curriculum for any educated person, any person who wants to be the global leader of their field.

- Stephen A. Schwarzman
Chairman & CEO of Blackstone Group
The philanthropist explained why he donated $450 million to found the “Schwarzman Scholars” program to educate future leaders about China.

CHINESE ECONOMY AND SOCIETY 2019

Two-week summer program held every July at School of Economics, Fudan University

- All sessions in English
- Open to applicants above 18 years old from all over the world
- Rich & interesting activities every day

July 15 – 26, 2019
Shanghai, China

Life in Shanghai

Shanghai is a modern city with a long history and a good mix of different cultures. It is a major financial center and window to observe Chinese economic development. Life in Shanghai is exciting and easy to enjoy. There are plenty to explore, including beautiful scenery and landscapes, distinguished architectural buildings that reflect a remarkable history. Food is great and there are plenty of choices.

Social Activities

To unwind yourself on the weekend or do something different after a day of learning, Shanghai is a great city to discover. There are plenty of social activities in Shanghai. For example: rock bands, musical events, dance, movies, pubs, karaoke and other social activities. Shanghai people are very sociable, welcoming and talented. It is quite safe to go out in the evening and easy to travel around.

Getting Around

You will find no trouble to travel around by using the state-of-art transportation networks. Metro is a cheap and easy way to travel. Most trains run from 6:30 am to 10:30 pm. For after hours and locations not near the metro line, taxi is the best way to travel and reasonably cheap.

Contact:
Ms. Maggie Yu
International Programs Office,
School of Economics,
Fudan University
Tel: 86-21-5566 4509
Email: econcamp@fudan.edu.cn

July 15 – 26, 2019
Shanghai, China
Dr. Debin Ma
Associate Professor
Economic History Association

CHINA OVERVIEW
DAY 1
Registration

Program Set
Shanghai ,China

Know more about
Professor ,School of Economics ,
Fudan University
Famous Chinese Economist
Dr. Guanghua Wan

Fudan University

- up

DAY 2
The Path to Communism
building
Western Blows and the Nation
Overview of Chinese Society
The Start of the Economic Reform

Huangpu River Cruise

Director of Institute of Social Research
for Public Management and Public
Director of State Innovative Institute
Social Policy, Fudan University

Professor

Fudan University

Dean of School of Economics,
Dr. Jun Zhang

FIRMS&DEVELOPMENT
DAY 3
Firm’s Survival Strategy
PE/Taichi learning

tours to a private company, a state
owned enterprise and a Sino-
foreign joint venture will provide opportu-
nities to deeply understand business,
market opportunities in China and grow to be
continental. Other cultural activities are
expected to give a better appreciation of Chinese cul-
ture and make your stay more enjoyable.

TOURS TO A PRIVATE COMPANY, A STATE
OWNED ENTERPRISE AND A SINO-
FOREIGN JOINT VENTURE

WHAT YOU CAN EXPECT

DAY 1
CHINA OVERVIEW
● Registrations
● Internet Access
● Know more about
Shanghai, China
● Program Activities

DAY 2
CHINA’S STRUGGLE
● Overview of Chinese Society
● Western Blows and the Nation
building, WWII in Pre-war China
● The Path to Communism
● The Start of the Economic Reform
● Hangpar River Cruise

DAY 3
FIRMS&DEVELOPMENT
● China’s Population Dynamics and
Public Challenges
● Know more about Hangzhou
● Private company visit in Hangzhou

DAY 4 & 5
PRIVATE ENTERPRISES
● China’s Population Dynamics and
Public Challenges
● Know more about Hangzhou
● Private company visit in Hangzhou

DAY 6
STATE-OWNED ENTERPRISES
● Reforming SOEs
● How SOEs Successfully Grow
Opportunities and Challenges
● Visit to a State-owned Enterprise
in Shanghai
● PE/Sports Activities

DAY 7
LABOR&FINANCE
● Policies, Education & Labor
● Marital
● Overview of China’s Financial
Industries, Policies & Fina-
nal Deepening
● Learning Chinese Painting

DAY 8
CHINA&WORLD
● One Belt One Road: Dream or
Nightmare
● The Rise of Asia and Mid-term
Growth of the Chinlise Economy

DAY 9&10 SUZHOU
● Visit to a Joint venture in
Suzhou Industrial Park
● Program wrap up

ABOUT US
Fudan University was established in Shanghai in 1905, first known as “Fudan Public School”. Mr. Ma Xiangbo, the founder, was a renowned educa-
tor at the time, who was hoping to strengthen China through education. Dr. Sun Yat-sen, the founding father of China, acted as the director of the board of
trustees. Since her establishment, Fudan was regarded as a symbol of Chinese seeking enlightenment from Western world. Along the 110 years since her establishment, Fudan has been distinguished as the leading global,
ly-focused, research driven university in China. This recognition is reflected by the fact that Fudan has consistently been ranked among the top three
universities in China and 51st worldwide according to 2015 QS World University
Rankings. Nowadays, Fudan continues her pursuit of excellence and commits
on powerful research and education.

THE SCHOOL OF ECONOMICS
The School of Economics (SOE) was established in 1922. As one of the top
institutions of economic education and research in China, SOE commits to educate leaders who will make a difference in China and the world. Our dis-
tinguished alumni include Dr. Min Zhu, Vice President of IMF, Dr. Shangjin
Wei, Chief Economist of the Asian Development Bank, Mr. Guorong Ding,
Chairman of Shenyin Wangguo Securities Co. Ltd., and many others. Cur-
cently, we have 1,206 undergraduate students and 1,141 graduate students.
The majority of students are from every Chinese province and all over the world. They major in five fields including Economics, Finance, Public Finance and Taxation, Insurance, and Regional Studies.

WEB SITE
Please turn to our website for the most updated information:
http://www.econ.fudan.edu.cn/sumercamp/
Application deadline: 31 May 2019

ACCOMODATION
School reserved room at SHANGHAI FUDAN YANYUAN HOTEL.
Description: A three-star hotel located near Wujiaochang Commercial Area
with convenient transport.
Location: 1.4km (20 minute walk) to School of Economics, Fudan University
Address: 270 Zhengtong Rd., Yangpu District, Shanghai
School Rate: 175 RMB night (Two students share one double).
Students do not want to stay in this hotel can also book the accommodation
by themselves.

TWENTY-FIVE 90-MINUTE LECTURES
CONNECTING YOURSELF TO THE COUNTRY AND KNOWLEDGE YOU NEED

A quick way to know a country is to stay in the country and interact with local people. However, acquiring a
deep knowledge of a nation requires more effort.

Communicate closely with renowned scholars and spe-
cialists in the field of Chinese economy and society

Form a brand-new understanding of China from insightful
lectures, powerful conversations and in-depth company
tours

3 Fudan-credit (~ ECTS) and program certificates.
Students who need to transfer credits back are advised
to consult with the home university in advance

KEY TAKEAWAYS
IN THIS TWO-WEEK SUMMER CAMP, YOU WILL GET:

1. 

2. 

3. 

VISITS TO THREE COMPANIES IN THREE CITIES
LEARN FROM A REAL BUSINESS ENVIRONMENT

TOURS TO A PRIVATE COMPANY, A STATE-OWNED ENTERPRISE AND A SINO-FOREIGN JOINT VENTURE

Visits to a private company, a state-owned enterprise
and a joint foreign company will provide opportunities
to deeply understand business, market opportunities
in China and grow to be competitive internationally. Other cultural activities are
expected to give a better appreciation of Chinese cul-
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Summer Camp on Chinese Economy and Society
15 -26 July, 2019
Shanghai China

DESCRIPTION:
--A two-week intensive program at School of Economics, Fudan University
--All sessions are in English
--3 Fudan Credits (1 Fudan credit = 18 contact hours, 3 Fudan credits ≈ 6ECTs)
--25 lectures, 3 company visits, 2 field trips, plenty of culture activities

APPLICATION
Foreign passport holders: Apply online at http://admission.iso.fudan.edu.cn, program code 168966;
Chinese passport holders: Apply online at http://www.econ.fudan.edu.cn/summercamp/;
(Including Hongkong, Taiwan and Macao)

ELIGIBILITY
Participants should be above 18 years of age with adequate English skills

FEES
Application Fee: 400RMB (about US$60)
Tuition: 15,080RMB (about US$2,000)
Note: The fees will be charged in RMB.

ACCOMMODATION
SHANGHAI FUDAN YANYUAN HOTEL
Description: A three-star hotel located near Wujiaochang Commercial Area with convenient transport.
Location: 1.4km (20-minute walk) to School of Economics, Fudan University
Address: 270 Zhengtong Rd., Yangpu District, Shanghai
Telephone: 86-21-65115121
School Rate: 175 RMB/night (Two students share one double room, this rate is only available from July 13 to July 27, 2018 during the program period)

CONTACT
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Fax: 86-21-5566 4509
Website: http://www.econ.fudan.edu.cn/summercamp/