China is going to be, what I call it, a core curriculum for any educated person, any person who wants to be the global leader of their field.

Shanghai is a modern city with a long history and a good mix of different cultures. It is a major financial center and window to observe Chinese economic development. Life in Shanghai is exciting and easy to enjoy. There are plenty to explore, including beautiful scenery and landscapes, distinguished architectural buildings that reflect a remarkable history. Food is great and there are plenty of choices.

You will find no trouble to travel around by using the state-of-art transportation networks. Metro is a cheap and easy way to travel. Most trains run from 5:30 am to 10:30 pm. For after hours and locations not near the metro line, taxi is the best way to travel and reasonably cheap.

To unwind yourself on the weekend or do something different after a day of learning, Shanghai is a great city to discover. There are plenty of social activities in Shanghai. For example: rock bands, musical events, dance, movies, pubs, karaoke and other social activities. Shanghai people are very sociable, welcoming and talented. It is quite safe to go out in the evening and easy to travel around.

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- Stephen A. Schwarzman
  Chairman & CEO of Blackstone Group
  The philanthropist explained why he donated $450 million to found the “Schwarzman Scholars” program to educate future leaders about China.
ABOUT US

Fudan University was established in Shanghai in 1905, first known as “Fudan Public School”. Mr. Ma Xiangbo, the founder, was a renowned educator at the time, who was hoping to strengthen China through education. Dr. Sun Yat-Sen, the founding father of China, acted as the director of the board of trustees. Since her establishment, Fudan was regarded as a symbol of Chinese seeking enlightenment from Western world. Along the 110 years since her establishment, Fudan has been distinguished as the leading globally-focused, research driven university in China. This recognition is reflected by the fact that Fudan has consistently been ranked among the top three universities in China and 51st worldwide according to 2015 QS World University Rankings. Nowadays, Fudan continues her pursuit of excellence and commits on powerful research and education.

THE SCHOOL OF ECONOMICS

The School of Economics (SOE) was established in 1922. As one of the top institutions of economic education and research in China, SOE commits to educate leaders who will make a difference in China and the world. Our distinguished alumni include Dr. Min Zhu, former Vice President of IMF, Dr. Shangjin Wei, Chief Economist of the Asian Development Bank, Mr. Guorong Ding, Chairman of Shenyi Wanguo Securities Co., Ltd., and many others. Currently, we have 1,206 undergraduate students and 1,141 graduate students. Our students are from every China province and all over the world. They major in five fields including Economics, Finance, Public Finance and Taxation, Insurance, and Regional Studies.

OUR STAFF

SOE has attracted best scholars in the fields of economics, finance and public policies. There are 137 faculty members, one quarter of who are holding PhD from top leading institutions of economics and finance in U.S. and Europe. Four professors are awarded the “Cheungkong Scholars”, the most renowned award for professors in China by Chinese government. Our faculty commits on impactful research and some top journals that they published in include American Economic Review, Econometrica, Management Science, Journal of Political Science, International Economic Review, Review of Economic Studies, Journal of Banking & Finance and etc. Apart from powerful research, SOE is active in contributing to policy making in China and serving society.

WHAT YOU CAN EXPECT

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KEY TAKEAWAYS

IN THIS TWO-WEEK SUMMER CAMP. YOU WILL

1. Communicate closely with some of the best scholars and specialists in the field of Chinese economy and society

2. Form a brand-new understanding of China from insightful lectures, powerful conversations and in-depth company tours

3. Interact with your classmates from all over the world with the same goal to prepare herself as a future global leader equipped with knowledge of China’s business, social, economic and political landscape.

VISITS TO THREE COMPANIES IN THREE CITIES

LEARN FROM A REAL BUSINESS ENVIRONMENT

Tours to a private company, a state-owned enterprise and a joint-venture make precious opportunities to closely observe how various companies grasp market opportunities in China and grow to be more competitive internationally. Other cultural activities aim to help you have a better appreciation of Chinese culture and make your stay more enjoyable.

Day 1: CHINA OVERVIEW

• Registration
• Program Set up
• Overview of Chinese Economy

Day 2: CHINA’S STRUGGLE

• Overview of Chinese Society in Western Blows and the National building
• The Path to Commendation
• The Start of the Economic Reform

Day 3: UNBALANCED DEVELOPMENT

• Unbalanced Regional Development
• The Welfare Implication of the Unbalanced Development
• Sex Imbalance
• Aging Problem

Day 4 & 5: PRIVATE ENTERPRISES

• The Rising of a Private Economy
• How Chinese Private Companies Grow to Compete in International Market
• Visit to a Private Company in Shanghai

Day 6: EDUCATION, LABOR & FINANCIAL MARKET

• Policies & Labor Market
• Education & Labor Market
• Overview of China’s Financial Industry

Day 7 & 8: FOREIGN ENTERPRISES

• Foreign Direct Investment
• How Foreign Companies Excel in China
• Visit to a Joint-venture in Suzhou Industrial Park

Day 9: STATE-OWNED ENTERPRISES

• Reforming SOEs
• How SOEs Successfully Grow: Opportunities and Challenges
• Visit to a State-owned Enterprise in Shanghai

Day 10: CHINA IN THE GLOBAL VILLAGE

• Trading with the World
• One Belt One Road: Dream or Nightmare
• Program Wrap up