

Copenhagen Business School, July Short-term Program

Session Dates:

Exchange July: 25 June - 2 August 2019

Institution: Copenhagen Business School, Denmark

Host Institution Unit Code & Title	Host CP Value	Session Offering	Approved MQ Credit	MQ CP Value	Notes	MQ Faculty	MQ Department	Smartsheets Ref. no.
Undergraduate Units								
BA-BHAAI1057U Persuasion and Communication: Theory and Practice	7.5 ECTS	Exchange July	ICOM202 International Communication Campaigns	3		Arts	Media, Music, Communication and Cultural Studies	EXRPL00208
BA-BHAAI1001U Basic Statistics for Business and Economics	7.5 ECTS	Exchange July	STAT170 Introductory Statistics	3	Slightly overlap. Student requires a Credit or above to receive credits for STAT170	Science and Engineering	Statistics	EXRPL00222
BA-BHAAI1009U Principles of Financial Accounting	7.5 ECTS	Exchange July	ACCG100 Accounting in Society	3		Business and Economics	Accounting and Corporate Governance	EXRPL00201
BA-BHAAI1055U Managerial Accounting	7.5 ECTS	Exchange July	ACCG200 Management Accounting	3		Business and Economics	Accounting and Corporate Governance	EXRPL00203
BA-BHAAI1066U Principles of Investment Finance	7.5 ECTS	Exchange July	100-level AFIN elective	3		Business and Economics	Applied Finance	EXRPL00212
BHAAI1073U Banking and Financial Institutions	7.5 ECTS	Exchange July	200-level AFIN elective	3		Business and Economics	Applied Finance	EXRPL00966
BA-BHAAI1067U Undergraduate International Finance	7.5 ECTS	Exchange July	200-level AFIN elective	3		Business and Economics	Applied Finance	EXRPL00213
BA-BHAAI1028U Undergraduate Corporate Finance	7.5 ECTS	Exchange July	200-level ACST elective	3		Business and Economics	Actuarial Studies and Business Analytics	EXRPL00210
BA-BHAAI1022U Principles of Macroeconomics	7.5 ECTS	Exchange July	ECON110 Macroeconomic Principles	3		Business and Economics	Economics	EXRPL00215
BA-BHAAI1023U Principles of Microeconomics – a Business Perspective	7.5 ECTS	Exchange July	ECON111 Microeconomic Principles	3		Business and Economics	Economics	EXRPL00219
BA-BHAAI1015U Introduction to Marketing	7.5 ECTS	Exchange July	MKTG101 Marketing Fundamentals	3		Business and Economics	Marketing	EXRPL00218
BA-BHAAI1003U Undergraduate Consumer Behavior and Customer Analysis	7.5 ECTS	Exchange July	MKTG203 Consumer Behaviour	3		Business and Economics	Marketing	EXRPL00217
BA-BHAAI1014U International Marketing Management: Strategic Thinking for Managing and Marketing in a Global Economy	7.5 ECTS	Exchange July	MKTG209 Global Marketing	3		Business and Economics	Marketing	EXRPL00224
BA-BHAAI1041U Organisational Behaviour and Organisational Analysis	7.5 ECTS	Exchange July	BBA111 Organisational Behaviour	3		Business and Economics	Management	EXRPL00221
BHAAI1074U Principles of Management	7.5 ECTS	Exchange July	BBA102 Principles of Management	3		Business and Economics	Management	EXRPL00969
BA-BHAAI1061U International Business	7.5 ECTS	Exchange July	BUS201 Introduction to Global Business	3		Business and Economics	Management	EXRPL00204
BHAAI1076U Undergraduate International Business	7.5 ECTS	Exchange July	BUS201 Introduction to Global Business	3		Business and Economics	Management	EXRPL00967
BA-BHAAI1064U Managing Strategically in a Globalised World	7.5 ECTS	Exchange July	BUS301 Global Business Strategy	3	Need to meet pre-requisite to complete unit on exchange	Business and Economics	Management	EXRPL00223
BHAAI1075U Foundations of Supply Chain Management	7.5 ECTS	Exchange July	100-level BUS elective	3		Business and Economics	Management	EXRPL00968
BA-BHAAI1034U The Persuasive Power of External Communication in Shaping Business Fates and Fortunes	7.5 ECTS	Exchange July	200-level MGMT elective	3		Business and Economics	Management	EXRPL00207
BA-BHAAI1020U Organizational Communication and Reputation Management	7.5 ECTS	Exchange July	200-level MGMT elective	3		Business and Economics	Management	EXRPL00214
BHAAI1070U Consumer Behaviour and Social Marketing	7.5 ECTS	Exchange July	Credits Not Approved	-		-	-	EXRPL00970
BHAAI1068U Microeconomics – Principles and Applications	7.5 ECTS	Exchange July	Credits Not Approved	-		-	-	EXRPL00971

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KAN-CCMVI2013U Social Entrepreneurship, Sustainable Business Practices and Development Economics: an Integrated Framework	7.5 ECTS	Exchange July	ENVS875 Cross Institutional Study in Environmental Science	4		Science and Engineering	Environmental Sciences	EXRPL01122
CCMVI2070U Graduate Managerial Accounting	7.5 ECTS	Exchange July	ACCG613 Intermediate Managerial Accounting	4		Business and Economics	Accounting and Corporate Governance	EXRPL00982
CCMVI2041U Graduate Corporate Finance	7.5 ECTS	Exchange July	ACST603 Principles of Finance	4		Business and Economics	Actuarial Studies and Business Analytics	EXRPL00977
CCMVI2063U Business Innovation and Science	7.5 ECTS	Exchange July	BUS870 International Study Experience	4		Business and Economics	Management	EXRPL00972
KAN-CCMVI2051U Marketing Logistics and Retail Supply Chains	7.5 ECTS	Exchange July	BUS870 International Study Experience	4		Business and Economics	Management	EXRPL00454
KAN-CCMVI2013U Social Entrepreneurship, Sustainable Business Practices and Development Economics: an Integrated Framework	7.5 ECTS	Exchange July	BUS870 International Study Experience	4		Business and Economics	Management	EXRPL00589
CCMVI2072U Advertising in a Global Context	7.5 ECTS	Exchange July	BUS870 International Study Experience	4		Business and Economics	Management	EXRPL00975
CCMVI2049U Integrated Marketing Communications	7.5 ECTS	Exchange July	MKTG802 Marketing Communications	4		Business and Economics	Marketing	EXRPL00974
CCMVI2014U Graduate Consumer Behaviour	7.5 ECTS	Exchange July	MKTG815 Consumer Behaviour	4		Business and Economics	Marketing	EXRPL00976
CCMVI2054U Entrepreneurial Business Planning and Development	7.5 ECTS	Exchange July	BUS827 Entrepreneurship in Business	4		Business and Economics	Management	EXRPL00973
CCMVI2047U Project Management - Lean and Strategic	7.5 ECTS	Exchange July	BUS840 Business Project Management	4		Business and Economics	Management	EXRPL00978
CCMVI2065U Leading Innovative Organizations	7.5 ECTS	Exchange July	BUS832 Leadership and Management	4		Business and Economics	Management	EXRPL00979
CCMVI2059U Strategic Management - Competitive Strategy	7.5 ECTS	Exchange July	BUS845 Strategic Management	4		Business and Economics	Management	EXRPL00980
CCMVI2076U International Business and Globalization	7.5 ECTS	Exchange July	BUS804 International Business Strategy	4		Business and Economics	Management	EXRPL00981