Our Mission

To undertake excellent problem-focused and solution-focused research that promotes decent work, sustainable economic development and inclusion through collaboration between scholars and external stakeholders



Macquarie University Strategic Priority Two

An accelerating and impactful performance in discovery

Macquarie University Strategic Priority Four



<u>Creating an innovation nexus where</u>
<u>Macquarie and our partners contribute</u>
<u>solutions to the world and develop lasting</u>
relationships



Macquarie University Strategic Priority Five

Emboldening Macquarie University's recognition and international presence



The Centre for Workforce Futures (CWF), located in the Macquarie Business School

draws on scholarly expertise in the fields of Accounting, Actuarial Studies, Biomedical Engineering, Demography, Diversity, Economics, Employment and Industrial Relations, Gender, History, Human Resource Management, Information Systems, International Business, Labour Law, Linguistics, Management, Marketing, Media and Cultural Studies, Medical Informatics, Organisation Studies, Operations Management, Philosophy, Sociology, Supply Chains and the study of work organisation.

Its members contribute to the creation of knowledge and new ways of thinking and the formulation of policies, practices and strategies.

The CWF aims to be regarded as the **institution of choice** for research into all matters of Decent Work in Australia.

OUR VALUE PROPOSITION

OUTCOMES?

The Centre is a **thought leader** in workforce & workplace matters in Australia

The Centre has sustainable networks of association in the wide community

The Centre has sustainable outreach programmes across the wider community

Centre **members** appreciate that their role in external engagement is to contribute to:

- Exchanging knowledge
- Collaborating with stakeholders
- Obtaining funding for work
- Obtaining repeat projects
- Contributing to outcomes
- Raising the profile of the Centre

WHAT VALUE DO WE ADD?

Value Proposition

The Centre is the **knowledge**partner for individuals,
companies, governments and
not-for-profits.

It's mission is to be a trusted
and proven collaborator in all
matters related to
advancement of ideas, policies
and processes that can enhance
decent work, productivity, wellbeing, sustainable business
outcomes and community
benefits

WHAT DO WE PRODUCE?

Outputs

- Research networks & collaborations
- Research Projects
- Publications:
- > scholarly articles &
- Conference papers
- ➤ Industry Reports
- > Government submissions
- **➤** Dissemination
- Public Lectures
- Roundtables
- Conferences
- Symposia & Seminars
- Students
- Partnerships
- Consultancies
- Clinical appointments
- Adjunct appointments

WHO'S INVOLVED?

Co-deliverers

- Centre Members:
- Subject Matter Experts
- Advisory Committees
- Scholarly & Industry
- "Connectors"
- "Champions"
- Alumni
- Students (U/G, P/G, HDR)
- Adjuncts
- Governments
- Businesses
- Agencies
- Foundations
- NFPs & Charities
- Unions
- Managers
- Regulators

WHERE DO WE WANT TO BE?

Ultimate Impact

The Centre for
Workforces Futures is
regarded as the
institution of choice for
research into all matters
of Decent Work in
Australia