Background
The Provost Strategy Group and the Load Planning & Strategy Group have both requested that the university develop a co-ordinated Retention Plan for students. As recruitment of new students becomes more competitive it is imperative that the University improves its capacity to retain its enrolled students. Macquarie University’s current retention rate for domestic undergraduates is 84% compared to 85.33% for the previous year. The state average is 84.98% and our main competitors retention rates are USyd 90.44% UNSW 91.59% and UTS 89.53%.

The International students retention rates state average is 87.84%. Macquarie University's international retention rates are 94.1% which is the highest in the state. Our competitors retention rates are USyd 87.84 88.67% for UNSW and 86.44 for UTS.

Objective of the Working Group
Identify areas of the University whose retention rates are below the averages highlighted above. Improve our retention rates across the university by implementing best practice programs and services
Develop a roll out plan for the proposed retention technology system

Working Group Members
Deidre Anderson
Kelsie Dadd (proxy Michael Hitchens)
Meagan Myles
Mitch Parsell
Darren Peters
Leigh Wood
Jonathan Wylie
Sherman Young

Meeting Schedule
Tue, October 16, 4pm – 6pm

Expected Outcomes
A retention plan is developed with key metrics identified for both undergraduate and post graduate domestic and international students.