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INTRODUCTION

University events can have significant impacts on the environment through the production of greenhouse gases, the generation of waste and the depletion of natural resources. As a higher education institute, Macquarie University has the opportunity to play a leading role in sustainability by reducing the environmental impact of its events. This guide has been developed to enable staff and students to reduce the ecological footprint of events and help make Macquarie University more sustainable.

WHAT IS A SUSTAINABLE EVENT?

A sustainable event is one that aims to be economically viable, socially just and ecologically sound. To this end, the impact of all aspects of the event, including its location, food services, energy consumption, transportation and waste generation must be considered. The goal is to reduce environmental impact, add value to the local economy, engage the university and wider community and educate those involved.

WHY SHOULD YOU MAKE YOUR EVENT SUSTAINABLE?

Hosting a sustainable event is an essential step to tackling world-wide problems such as climate change, loss of biodiversity and pollution. By hosting a sustainable event you will be playing an important role in reducing our environmental impact and helping the university to become a world leader in sustainability. Additionally, a sustainable event can help reduce costs, promote a positive public image and further the university’s campaign for healthy living.

HOW TO USE THIS GUIDE

This guide has been developed as a practical reference tool to enable staff and students to organise more sustainable events on campus. It incorporates a rating tool which will allow your event to be given a gold, silver or bronze rating. To use this guide simply read the sections that are relevant to your event, plan your event using the ideas in this guide and then fill out an on-line form at www.mq.edu.au/sustainability to let us know how you went.
Macquarie University is one of the top 200 energy users in NSW, producing approximately 40,271 tonnes of greenhouse gases per year. Help reduce the university’s emissions by holding a carbon neutral event. This is an event that makes no net contribution to greenhouse gas emissions. Simply reduce your energy consumption as much as possible and then offset any unavoidable emissions.

Reducing Energy Consumption

Lighting

Hold your event during the day in a location that will provide adequate natural light. If you must use lights make sure they are turned off when not in use.

Heating/Cooling

Air-conditioning and heating is one of the largest sources of energy consumption on campus. If you are holding your event indoors consider raising or lowering the air-conditioner/heater set point to better suit the environment.

As a rough guide, set the thermostat no lower than 23°C in summer and no more than 18°C in winter.

Electrical Equipment

Electrical equipment left on standby can still use a lot of electricity. Be sure to turn off overhead projectors, microphones, computers, slide projectors and any other electrical equipment when not in use.

Offsetting Emissions

In order for your event to be carbon neutral it will be necessary to offset any remaining emissions. Carbon offsetting is where the emissions from your event are neutralised by other activities such as tree planting or energy saving initiatives.

The first step to offsetting emissions is to work out the total emissions your event will produce. A carbon calculator for events can be found at: EPA Victoria www.epa.vic.gov.au/ecologicalfootprint/calculators/event/introduction.asp

Alternatively, many organisations now offer a carbon auditing service where they work out the emissions for you. For a list of providers visit Australia’s Carbon Offset Guide: www.carbonoffsetguide.com.au

Once you have worked out the quantity of greenhouse gas emissions your event will produce the next step is to purchase enough carbon offsets to make your event carbon neutral. Carbon offsets can be purchased from one of the many providers listed in Australia’s Carbon Offset Guide: www.carbonoffsetguide.com.au


Did you know?

Increasing the temperature of the air-conditioner set point in summer by just 1 degree can reduce energy and emissions by 10 percent as the air conditioner does not have to work as hard.

Leading the Way!

In 2009 Bankstown City Council made their Australia Day celebrations carbon neutral by calculating the emissions produced from transport, food, materials, entertainment and activities and purchasing carbon offsets.
When an event is held on campus it means a lot of people have to travel to the university. Already, staff and student travel to Macquarie generates approximately 17,029 tonnes of greenhouse gas emissions per year. This is approximately 0.1% of the total greenhouse gas emissions produced from all road transport in NSW. Help avert climate change and reduce air pollution by promoting the use of alternative forms of transport to your event. Consider the following:

Virtual Conferencing

Virtual conferencing can eliminate the need for people to travel to campus, saving time, money and greenhouse gases. It is especially appropriate for participants who live overseas or interstate. The University has a videoconferencing studio in W6B 356. For further information visit www.mq.edu.au/ltc/technologies/video.htm or contact Audiovisual Technology Services on 9850 7571 or avtshelp@mq.edu.au

Cycling and Walking

Encourage participants to cycle or walk to campus by providing maps and directions for accessing the campus via cycling and walking routes. Be sure to highlight the location of bike parking, change rooms and showers to make it as easy as possible for participants to take this healthier option.

Public Transport

With the new train station it is now even easier to get to Macquarie University. Encourage participants to take public transport by providing directions on how to access the campus via bus or train. Event participants can work out public transport times using the Public Transport Infoline. Simply visit: www.131500.com.au

A good way to encourage the use of public transport is to hold a public transport competition. Ask participants to put their names on their bus or train tickets and draw a winner at random.

Car-pooling

Macquarie University has a new carpooling website for staff and students. Encourage event participants to find carpooling partners at: www.mq.edu.au/sustainability/actiongroups/transport/carpool/carpool.html

Participants who do not have a Macquarie University email address cannot access the Macquarie carpooling website. However, such participants can be encouraged to indicate in their RSVP whether they are willing to share their contact information for carpooling purposes. Alternatively, these participants can be directed to one of the many free carpooling websites. A list of these websites can be found in the resources section of this guide.

Offset Emissions

If event participants are flying in from overseas or interstate or driving to the university encourage them to offset their emissions. This can be done quickly and easily through a carbon offset provider. For a full list of carbon offset providers visit Australia’s Carbon Offset Guide www.carbonoffsetguide.com.au

Did you know?

It is surprisingly cheap to offset emissions from flights.

The following prices refer to a return flight for one person:

- Adelaide - Sydney = $12.80
- Brisbane - Sydney = $9.20
- Canberra - Sydney = $4.80
- Darwin - Sydney = $29.80
- Hobart - Sydney = $11.80
- Melbourne - Sydney = $9.00
- Perth - Sydney = $31.00

Source: Carbon Neutral as at July 2009

Tip!

Event participants can find a ‘bike buddy’ to ride to the university with using the Macquarie University Bicycle User Group website: www.macquaribike.wordpress.com
It is easy to forget about the resources used to produce everyday foods. However, the food you serve at an event can make a big difference to the event’s overall sustainability. Poor food choices can contribute to land degradation, biodiversity, climate change and the excessive use of agricultural chemicals. By opting for sustainable food choices you can help support local economies and reduce environmental impacts.

**Sustainable Catering at Macquarie**

Crunch Events & Catering is now able to provide sustainable menu options. Let them know that you will require a sustainable menu and they will be able to provide a variety of locally grown, organic and vegetarian alternatives. Otherwise, if you are organising your own food use the principles of sustainable catering found below.

**Principles of Sustainable Catering**

1. **Choose Locally Grown, Seasonal Produce**

   Generally, the further food has to travel to your plate the more greenhouse gas emissions and pollution it produces. A Victorian study found that a typical supermarket shopping basket contains food that has traveled approximately 70 803 km (almost twice around the circumference of the globe), producing approximately 11 327 tonnes of greenhouse gases. This is the equivalent of 2 832 cars driving on the roads for one year. Make your event more sustainable by purchasing locally grown food. This will not only reduce greenhouse gas emissions but will also support local economies.

   A good way to ensure food is locally grown is to choose food that is in season. If food is out of season it is more likely to have been imported from overseas or stored for extended periods using fungicides and other chemicals to prolong shelf life. A seasonal fruit and vegetable guide can be downloaded from:


2. **Choose Organic Produce**

   Conventional agriculture has been associated with loss of biodiversity, soil erosion, salinity, desertification, water pollution, climate change and the excessive use of pesticides and other agricultural chemicals. Choose organic products to help conserve soils, enhance biodiversity, reduce pollution and minimise chemical inputs.


   Livestock production is one of the largest sources of human induced greenhouse gas emissions in the world, producing more than 18 percent of global emissions. This is more than the world’s entire transport sector. Livestock production is also one of the world’s leading causes of land degradation and loss of biodiversity. According to a CSIRO study a huge 92 percent of all land degradation in Australia is caused by animal industries. Choose vegetarian and vegan foods to greatly reduce your environmental impact.

4. **Choose Sustainable Seafood**

   Modern fishing practices have led to degradation of marine habitats and overexploitation of marine resources. Many fish species have been fished to the brink of extinction while millions of sea turtles, marine mammals, sharks and sea birds continue to be caught and discarded as by-catch each year.

   If you are going to serve seafood make sure it has been harvested using sustainable methods that do not harm the environment or contribute to overfishing. A list of sustainable seafood choices can be obtained from Australia’s Sustainable Seafood Guide. This is available to borrow from Sustainability.

5. **Promote Fair Trade Products**

   Fair trade is a growing international movement which seeks to secure fair working and trading conditions for people in developing countries. Fair trade producers receive a fair price for their goods, a secure source of income and the support necessary to develop their business. In May 2009 Macquarie University became the first joint fair trade accredited university in Australia and New Zealand. This means we are recognised by the Fair Trade Association of Australia and New Zealand as having made a commitment to purchasing fair trade goods and encouraging the growth of fair trade products in our cafes and retail outlets. You can help support this movement by using fair trade products at your events. Crunch Events & Catering service provides fair trade tea and coffee. Alternatively, fair trade products can be purchased from The Shop.

6. **Promote Health and Wellbeing**

   Many students make poor dietary choices due to lack of time, money or the availability of healthier options. To make your event more sustainable ensure that the food served is healthy and nutritious. This will help to reduce the growing incidence of diet-related illnesses and is in line with the university’s goal to become a healthy campus.

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Did you know?
In addition to being better for the environment organic production is also better for animal welfare. Certified organic products must be produced under free range conditions and animals are not allowed to undergo many of the painful procedures used in conventional agriculture, such as tail docking and beak trimming.

Did you know?
It takes up to 50,000 litres of water to produce just one kilogram of beef. This is compared to 2,500 litres of water for a kilogram of rice and much less for most fruit and vegetables.

Did you know?
Eighty percent of the world's fish stocks are considered fully exploited, overexploited, depleted or recovering from depletion.
Macquarie University has a new waste system in place which aims to reduce the amount of our waste going to landfill. Any rubbish thrown into campus bins is now taken to a resource recovery facility where it is sorted to reduce our environmental impact. Sorted waste is recycled, composted or taken to a landfill facility where 100 percent of the methane generated is captured and converted into electricity. However, even with this new system in place it is still important to minimise the amount of waste your event produces. Always remember to rethink, reduce, reuse and recycle. Try and incorporate some of the following suggestions into your event planning:

Go paperless
Use websites, email lists and other electronic resources to promote your event and have attendees register online. Avoid distributing handouts by allowing presenters to disseminate information in an online format.

Make Sustainable Purchasing Choices
If you must purchase items for your event make sure they are recycled or recyclable, minimally packaged, locally and ethically produced and environmentally friendly.

Calculate Numbers
Carefully calculate the amount of equipment you will need and how many people to cater for to avoid unnecessary waste. If you do have left over food (with a low contamination risk) consider giving it to event participants to take home, sharing it with others at the university or donating it to a local food kitchen.

Minimise Resources
If you must distribute information on paper make sure it is printed on recycled paper using both sides of the page. Reduce waste by using tap water instead of bottled water and using non-disposable cups, plates, bowls and cutlery instead of disposable ones.

Reuse Items
Keep any unused items from the event and reuse them at a later date. For example, for reoccurring or annual events avoid printing dates and slogans on signs, posters, and banners so they can be reused. Additionally, collect items such as plastic name tag holders to reuse at another event.

Use Environmentally Friendly Cleaning Products
Use non-toxic, environmentally friendly cleaning products to clean up after your event. Such products can be purchased cheaply in most stores or you can make your own using everyday household ingredients. Visit the safer solutions website for more information: www.safersolutions.org.au

Use Sustainable Gifts
If you are going to be providing prizes or gifts to event participants consider using sustainable items such as organic seed packets, potted herbs, organic wine, fair trade chocolate, carbon offset gift certificates, gifts supporting social causes or ‘experience gifts’ such as massages. Red Balloon has a range of experience gifts. Be sure to choose one that has minimal impact on the environment: www.mq.redballoondays.com.au

We Can Do Better
In 2008 a waste audit of Macquarie University found the following food items were thrown out in a single 24 hour period:

- 21 x pre-packaged sandwiches
- 3 x pre-packaged baguettes
- A minimum of 100 bread rolls
- 4 x 125gram sushi rolls
- 9 x pies of assorted varieties
- 5 x loaves of bread
- 1 x tray of fruit
- 5 x full and 2 x ½ wraps
- 3 x vegetable rolls
- 7 x pre-packaged muffins
- 2 x takeaway meals (full containers)
- 1 x tray of sweets

Education is the key to lasting changes in peoples’ behaviour. Consider using your event as an opportunity to educate participants about sustainability and the initiatives you have used to reduce the event’s environmental impact.

**Before the Event**

**Promote Your Event as a Green Event**

Note that your event is going to be a sustainable event on any advertising or promotional materials produced for the event. For example, send out electronic invitations and note that you have not sent printed invitations in order to reduce waste. Show your commitment to sustainability in your communications with potential sponsors, presenters, participants, contractors, suppliers and the media.

**Inform Participants of the Goals of the Event**

Inform participants that you will be aiming to have a sustainable event and ask participants for assistance in meeting your sustainability goals.

**During the Event**

**Educate Participants**

Let participants know of the extra steps you have taken to make the event more sustainable such as buying locally-produced food, composting waste, carbon-offsetting the event or using non-toxic cleaning supplies. Ask participants to comply with any measures put in place to reduce environmental impact.

**Generate Data**

Where possible, collect data to determine the success of sustainability strategies. For example, ask participants to complete an online survey of how they traveled to the event to determine whether your push for alternative forms of transport was successful.

**After the Event**

**Report on the Success of the Event**

Calculate and report results of the event on the event’s website or by emailing participants. Consider writing an article on the sustainability aspects of your event for a university publication, such as News@MQ.

**Provide Information, Assistance and Advice**

Now that you are an expert on organising sustainable events consider offering advice and assistance to other university staff, students or departments wishing to organise a more sustainable event.

**Rating your Event**

Listed below are a number of action items you can incorporate into your event. Depending on the number of items you incorporate you can obtain a gold, silver or bronze rating for your event. Events obtaining a gold rating will be highlighted on the Sustainability website and in News@MQ.

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8. This rating system was adapted from Yale University’s Sustainable Event Guidelines (2009) [www.yale.edu/sustainability/sustevents.htm](http://www.yale.edu/sustainability/sustevents.htm)
## ACTION ITEMS

### ENERGY AND EMISSIONS

<table>
<thead>
<tr>
<th>My event was held during the day using natural lighting.</th>
<th>COMPLETED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electrical equipment at my event was turned off when not needed.</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>Air-conditioners/heaters were adjusted to suit the climate.</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>The emissions produced by my event were carbon-offset.</td>
<td>COMPLETED</td>
</tr>
</tbody>
</table>

### TRANSPORT

| Event participants were given information about walking, cycling, catching public transport and car-pooling to the university. | COMPLETED |
| Event participants were given information about carbon-offsetting the emissions produced from flying or driving to the university. | COMPLETED |
| My event used virtual conferencing facilities. | COMPLETED |

### FOOD

| I requested a sustainable menu from Crunch Events & Catering. | COMPLETED |
| I created a sustainable menu using the principles of sustainable catering found in this guide. | COMPLETED |

### WASTE

| My event used electronic forms of advertising to reduce paper. | COMPLETED |
| Material use at my event was reduced by carefully calculating numbers. | COMPLETED |
| Leftover food at my event was given to participants to take home, shared with others at the University or stored safely to share with colleagues the following day. | COMPLETED |
| Reusable items at my event were collected for later use. | COMPLETED |
| My event used tap water instead of bottled water. | COMPLETED |
| Materials bought for my event were locally produced and environmentally friendly. | COMPLETED |
| Green cleaning products were used to clean up after my event. | COMPLETED |

### EDUCATION

| Participants were informed that sustainability was one of the aims of the event and were asked to assist in meeting this aim. | COMPLETED |
| Participants were informed of the extra steps taken to make the event more sustainable. | COMPLETED |
| The event was promoted as a sustainable event. | COMPLETED |
| Data was collected to determine the effectiveness of one of the events sustainability initiatives. | COMPLETED |
| The sustainable aspects of the event were highlighted in an article or on a website after the conclusion of the event. | COMPLETED |
ADDITIONAL RESOURCES

ENERGY AND EMISSIONS
- Carbon Neutral: www.carbonneutral.com.au
- Carbon Planet: www.carbonplanet.com
- Climate Friendly: www.climatefriendly.com
- Greenfleet: www.greenfleet.com.au
- Energy Smart: www.energysmart.com.au
- GreenPower: www.greenpower.gov.au
- NSW Department of Environment and Climate Change: www.environment.nsw.gov.au

TRANSPORT
- Bicycle NSW: www.bicyclensw.org.au
- Carpool Australia: www.carpoolaustralia.com
- CarpoolWorld: www.carpoolworld.com
- Macquarie University Bike User Group: www.macquariebike.wordpress.com
- MyCarpools: www.mycarpools.com
- MySpareSeat: www.myspareseat.com
- Public Transport Infoline: www.131500.com.au
- TravelSmart: www.travelsmart.gov.au

FOOD
- Australian Vegetarian Society: www.veg-soc.org
- Australia’s Sustainable Seafood Guide: www.marineconservation.org.au
- Fair Trade Australia and New Zealand: www.fta.org.au
- Green Pages Australia: www.greenpagesaustralia.com.au
- Organic Food Express: www.organicfoodexpress.com.au
- The Organics Directory: www.theorganicsdirectory.com.au
- Crunch Events & Catering: http://www.campuslife.mq.edu.au/crunch
- Vegan Society NSW: www.vegansocietynsw.com

WASTE
- Freecycle: www.freecycle.org
- Planet Ark: www.planetark.com
- Reverse Garbage NSW: www.reversegarbage.org.au
- Total Environment Centre - Green Cleaning: www.safersolutions.org.au

EDUCATION
- Climate Smart Living: www.climatesmart.qld.gov.au
- Department of Environment, Water, Heritage and the Arts: www.environment.gov.au
- Global Footprint Network: www.footprintnetwork.org
- NSW Department of Environment and Climate Change: www.environment.nsw.gov.au
- NSW Department of Water and Energy: www.dwe.nsw.gov.au
SUSTAINABLE FOOD REQUIREMENTS

NOTE FOR CATERERS

Macquarie University is trying to make sustainable food choices for all of its meetings and events. Please help us by following the seven principles of sustainable catering when you are catering our event.

1 Choose locally grown, seasonal produce

We would prefer locally grown, seasonal produce to reduce our greenhouse gas emissions. A seasonal fruit and vegetable chart is available at: www.vnv.org.au/site/files/seasonalfoodcalendar.pdf

2 Choose food produced by environmentally friendly production methods;

We would prefer organic food, where possible, to minimise chemical inputs and to help reduce our impact on the environment.

3 Minimise the use of animal products (meat, dairy and eggs)

We would like a high proportion of vegetarian and vegan foods as these have less impact on the environment. Please tell us about the different vegetarian and vegan options you have available.

Where animal products are to be used we prefer organic varieties as these are better for the environment and have the highest animal welfare standards.

4 Choose sustainable seafood

If seafood is to be served we prefer the use of varieties that are not overfished and are caught using methods that do not harm the environment. Please follow Australia’s Sustainable Seafood Guide, available from the Marine Conservation Society: www.marineconservation.org.au

5 Minimise waste

We would like to reduce waste by drinking tap water instead of bottled water. We would also prefer to use re-usable cutlery, crockery and glass ware. If disposable items must be used please ensure they are biodegradable.

6 Promote fair trade products

We would prefer that all tea and coffee served is Fairtrade certified. This ensures that farmers in developing countries receive a fair price for their goods. For suppliers of Fairtrade products visit: www.fta.org.au

7 Promote health and well-being

We would prefer healthy food options, containing lots of fresh fruit, vegetables, wholegrain cereals and legumes and minimal quantities of salt, sugar and saturated fat.
Please help us reduce the environmental impact of our event by taking alternative forms of transport to the University.

**Cycling and Walking**


More information about cycling to Macquarie can be found on the Sustainability@MQ website: http://www.mq.edu.au/sustainability/actiongroups/transport/transport.html

In addition, you can find a bike buddy to ride to the University with at the Macquarie University Bicycle User Group website: http://macquariebike.wordpress.com/

**Public Transport**

You can travel to the University quickly and easily via bus or train. Information on public transport routes can be found on the Sustainability website: http://www.mq.edu.au/sustainability/actiongroups/transport/transport.html

You can also access timetable information via the Transport Infoline: www.131500.com.au

**Car-pooling**

Macquarie University has a carpooling system in place for all staff and students. You can find carpooling partners at: www.mq.edu.au/sustainability/actiongroups/transport/carpool/carpool.html

If you do not have a Macquarie University email address you will be unable to access the Macquarie carpooling website. However, you can find carpooling partners at one of the many non-university carpooling websites. Visit: www.carpoolaustralia.com or www.carpoolworld.com or www.mycarpools.com

**Offsetting Emissions**

If you are flying to Sydney from overseas or interstate or driving to the University, consider offsetting your emissions. You can purchase carbon offsets from one of Australia’s many carbon offset providers. Visit Australia’s Carbon Offset Guide: www.carbonoffsetguide.com.au
SUSTAINABLE EVENT SUMMARY FORM

Please use this form to let us know how you were able to reduce the environmental impact of your event. Place an X next to those actions that you were able to incorporate into your event and tell us about any additional initiatives in the space provided below. Events achieving a gold rating will be highlighted on the Sustainability website and in News@MQ. On completion, please email this form to sustainability@mq.edu.au.

<table>
<thead>
<tr>
<th>Summary of Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of Event Coordinator(s)</td>
</tr>
<tr>
<td>Department</td>
</tr>
<tr>
<td>Name of Event</td>
</tr>
<tr>
<td>Date</td>
</tr>
<tr>
<td>Number of people that attended (approx.)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Rating</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold</td>
<td>14 or more action items</td>
</tr>
<tr>
<td>Silver</td>
<td>10 or more action items</td>
</tr>
<tr>
<td>Bronze</td>
<td>8 or more action items</td>
</tr>
</tbody>
</table>

<table>
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<tr>
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</table>
**Action Items continued**

<table>
<thead>
<tr>
<th>Food</th>
<th>Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td>I requested a sustainable menu from Crunch Events and Catering.</td>
<td></td>
</tr>
<tr>
<td>I created a sustainable menu using the principles of sustainable catering found in this guide.</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Waste</th>
<th>Completed</th>
</tr>
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<tbody>
<tr>
<td>My event used electronic forms of advertising to reduce paper.</td>
<td></td>
</tr>
<tr>
<td>Material use at my event was reduced by carefully calculating numbers.</td>
<td></td>
</tr>
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</thead>
<tbody>
<tr>
<td>Participants were informed that sustainability was one of the aims of the event and were asked to assist in meeting this aim.</td>
<td></td>
</tr>
<tr>
<td>Participants were informed of the extra steps taken to make the event more sustainable.</td>
<td></td>
</tr>
<tr>
<td>The event was promoted as a sustainable event.</td>
<td></td>
</tr>
<tr>
<td>Data was collected to determine the effectiveness of one of the event’s sustainability initiatives.</td>
<td></td>
</tr>
<tr>
<td>The sustainable aspects of the event were highlighted in an article or on a website after the conclusion of the event.</td>
<td></td>
</tr>
</tbody>
</table>

Please tell us about any additional initiatives you implemented to make your event more sustainable.

Please tell us about any areas you had difficulty with or any areas you would like assistance with in the future.

Additional Comments