Macquarie University Incubator 2023 Report Card

Our annual report card serves as a window into the Macquarie University Incubator and our member entrepreneurs' achievements over the past year.

2023 proved to be a tumultuous year globally characterised by geopolitical tensions, shifting alliances, and the ongoing pursuit of stability. It was also a formidable year for businesses, marked by economic challenges that produced fluctuating fundraising markets both here in Australian and internationally.

Through this climate our resident companies demonstrated exceptional resilience and determination, delivering a remarkable 47% YoY increase in funding secured and boosting their revenues by an impressive 49% YoY.

They also displayed unwavering resolve and optimism as they navigated the challenging landscape to launch new product and services, created new jobs, engaged with our researchers, and secured the highest number of IP registrations since we launched.

The Macquarie Incubator continues to deliver on its vision to be a highly collaborative and supportive environment, with a diverse cohort of innovators from all stages of the commercialisation journey from idea to scale-up. We also delivered education programs for our founders, researchers, HDR candidates, MQ Students and Secondary School Students.

As always, Macquarie Incubator takes pride in its role within Australia's network of public universities and research institutions, including CSIRO and ANSTO. Together, we contribute to the global dissemination of Australia's innovative ideas and discoveries.

The team at the Macquarie Incubator hope that you find our 2023 report card of value as we spotlight the accomplishments of our ecosystem.

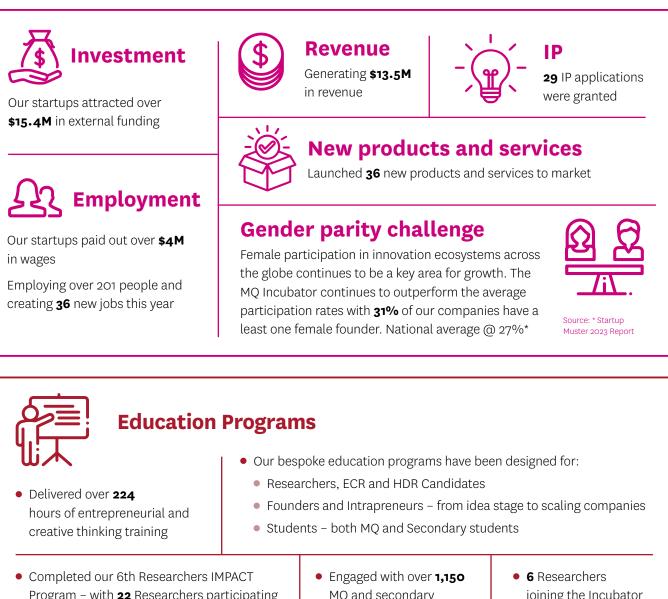
Source: The data in the Macquarie University Incubator Report Card is sourced from the opt-in Economic Impact Survey, 2023.

48%	43 Startups participated in the incubator's programs and		133 companies have been supported at the Macquarie	
of our startups have between 2 – 4 founders		nity in 2023 – onboarding companies	Incubator since opening its doors in 2017	
Our industry and stage agnost		• EdTech	• PropTech	• Mining
approach to driving innovation allows us to build a diverse community of startups and scaleups across various industry		 Ai, Big Data & Analytics 	 Advanced Manufacturing 	 Circular Economy
sectors. This brings diversity of thinking,			Fintech	AdTech
sectors. This brings diversity o	f thinking,	 Marketplace 	- 11120011	



mq.edu.au/incubator





- Program with **22** Researchers participating including an external research institute
- MQ and secondary students
- joining the Incubator in 2024



At our heart an inclusive and engaged community

 Recognised as one of the top five* most recommended accelerators / incubators in the country.

Source: * Startup Muster Report 2023

• 66% of our companies worked with **148** Macquarie students - helping them gaining valuable experience

- Welcomed 23 new and vetted mentors to our network
- 11 of our companies collaborated with Macquarie University Researchers
- Over **5,000** subscribers to our mailing list
- 41 newsletters delivered
- 3,890 followers on our social media accounts
- Hosted 20 Events with over 790 attendees



