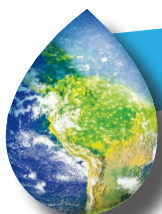




Tap it ...

It's fresh & FREE!

Pledge to go bottled water free when ever tap is available. Why? Whilst refilling reusable bottles with tap water is cheap and low-impact, the impacts associated with disposable plastic water bottles are high:



Environment

- The production, transportation, and disposal of bottled water harms the environment by depleting local water sources, consuming massive amounts of energy, producing greenhouse gases, and creating waste.
- The delivery system of tap water is significantly more energy efficient.



Economy

- Bottled water is 240 to 10,000 times more expensive than water from the tap - the price of a litre of gas is often less than the price of a litre of bottled water!
- Tap water is FREE!



Society

- Clean, safe, and accessible water is a fundamental human right – not a commodity, and must be accessible to all regardless of social class or wealth.
- It's up to YOU to Tap It - be a positive influence on your friends and family by showing them that refilling a bottle is the way to go.

Pledge not to drink bottled water where tap water is available!



Pledge today: www.mq.edu.au/tapit