



# Orientation

# Master of Business Administration

Graduate Certificate of Business Administration

Graduate Diploma of Business Administration

(YOU)<sup>US</sup>



**MACQUARIE**  
University  
BUSINESS SCHOOL  
SYDNEY • AUSTRALIA

# Deputy Course Director Welcome

MBA ORIENTATION



## **Professor Maroš Servátka**

Deputy Course Director,  
Master of Business Administration

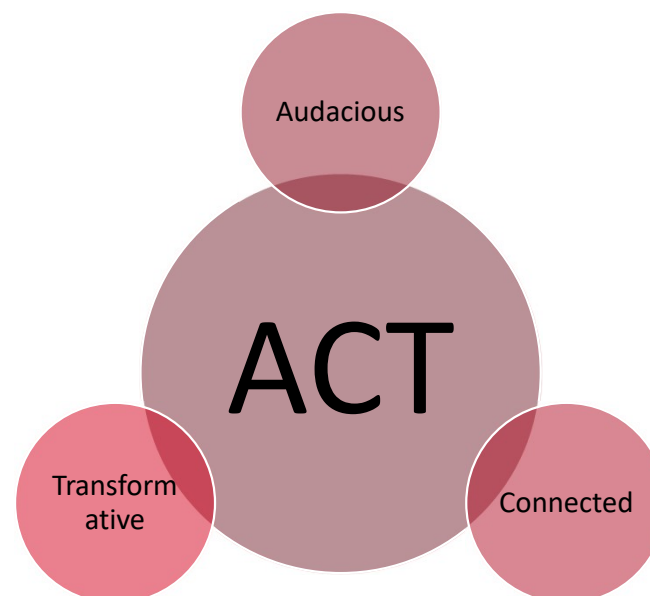
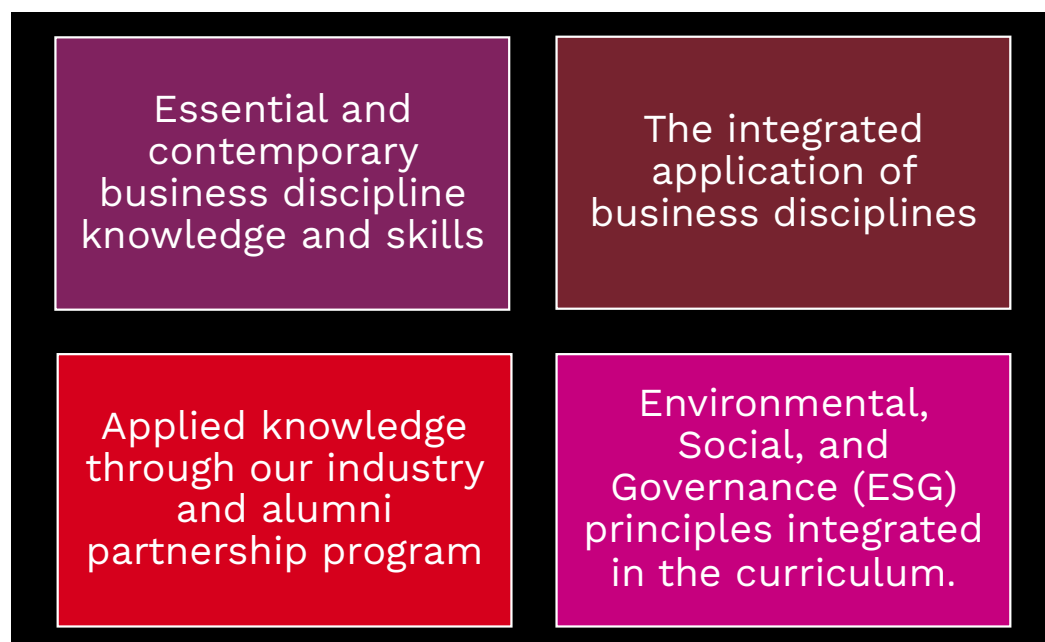
✉ : [maros.servatka@mq.edu.au](mailto:maros.servatka@mq.edu.au)

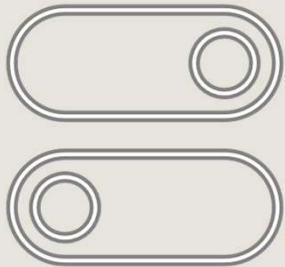
in : [Maroš Servátka](#)

# An MBA with an impact

The Macquarie MBA provides a transformative learning experience, building strategic business acumen and leadership capability to accelerate career progress within or across industry and help leaders create a positive impact.

The Macquarie MBA is tailored to student learning, work and career needs by addressing:





# Flexibility to suit your needs

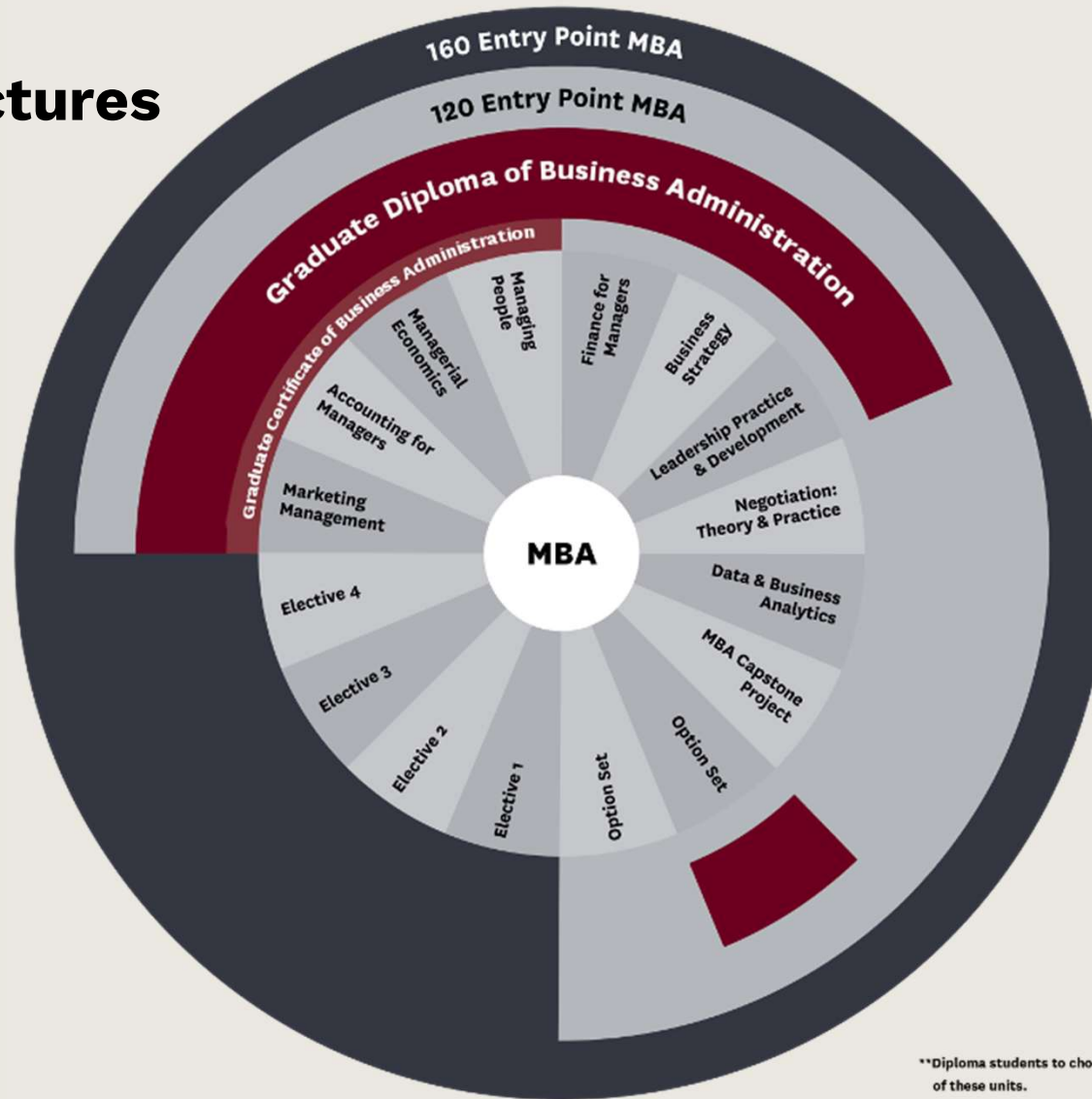
**Part-time or full-time**  
study modes

**Weekday, evening or weekend block**  
options for classes

**Macquarie Park or Sydney CBD**  
convenient locations for classes

**Online and F2F options**  
for flexibility

# Program Structures



\*\*Diploma students to choose three of these units.



## CORE FOUNDATION

**Marketing Management** MMBA8020

**Managerial Economics**  
MMBA8045

**Managing People**  
MMBA8070

**Accounting for Management**  
MMBA8040



## CORE

**Finance for Managers**  
MMBA8035

**Business Strategy** MMBA8055

**Leadership Practice & Development**  
MMBA8075

**Strategic Corporate Social Responsibility**  
MMBA8068

**Data & Business Analytics**  
MMBA8160

**MBA Capstone Project**  
MMBA8250



## ELECTIVES

**Leading Change**  
MMBA8066

**Digital Strategy for Business**  
MMBA8095

**Big Data & Decision Making**  
MMBA8113

**FinTech & Innovation**  
MMBA8014

**Management Internship**  
MMBA8155

**Designing Organisations for a Digital  
World**  
MMBA8089

**Behavioural Economics**  
MMBA8185

**AND MANY MORE!**

# MBA Electives



**Behavioral  
Economics**



**Big Data and  
Decision  
Making**



**Corporate  
Acquisitions**



**Designing  
Competitive  
Marketing  
Strategies**



**Designing  
Organisations  
for a Digital  
World**



**Digital Strategy  
for Business**



**Entrepreneurial  
Finance**



**FinTech and  
Innovation**



**Leading Change**



**Management  
Internship**



**Managing  
Customer  
Experience**



**New Enterprise  
Management**



**Project  
Innovation &  
Change**



**Risk  
Measurement  
&  
Management**



**Special Topics  
in Management  
II**



**Strategic Corporate  
Social  
Responsibility**

# Delivery Modes/Class Formats

Weekly | INTENSIVE block | online

## Weekly

Evening classes  
6pm – 10pm, Monday to Friday

## 10 weeks



## Intensive Block

9am – 5pm for a total of 5 days over 2  
Weekends (Fri-Sat-Sun, Sat-Sun)



## Online

Available for weekly core units in the MBA and some  
electives

## 10 weeks



Please Note - all units have assessments before census date and, notwithstanding intensive mode units, students will need to complete the pre census date activity and make an informed choice if they wish to continue units.





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# Leadership Practice and Development

Intensive opening unit, packed with activities, self-development workshops and leadership development.



# MBA Exchange Opportunities



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Our MBA students have the opportunity to partake in exchange programs across the globe.

Here are some of our partner universities:

- Copenhagen Business School
- ESSEC Business School
- Burgundy School of Business
- HHL Leipzig Graduate School of Management
- Indian Institute of Management Bangalore
- IPADE Business Mexico
- University of Edinburgh Business School
- University of Mannheim Business School
- University of St Gallen School of Management



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# Networking Events

Networking events held once a quarter to bring together current students and alumni, with industry and community leaders.



# Prepare for Class

- iLearn
- Textbooks and reading materials
- Assessments
- Academic Integrity and how to avoid Plagiarism
- Academic Writing Resources



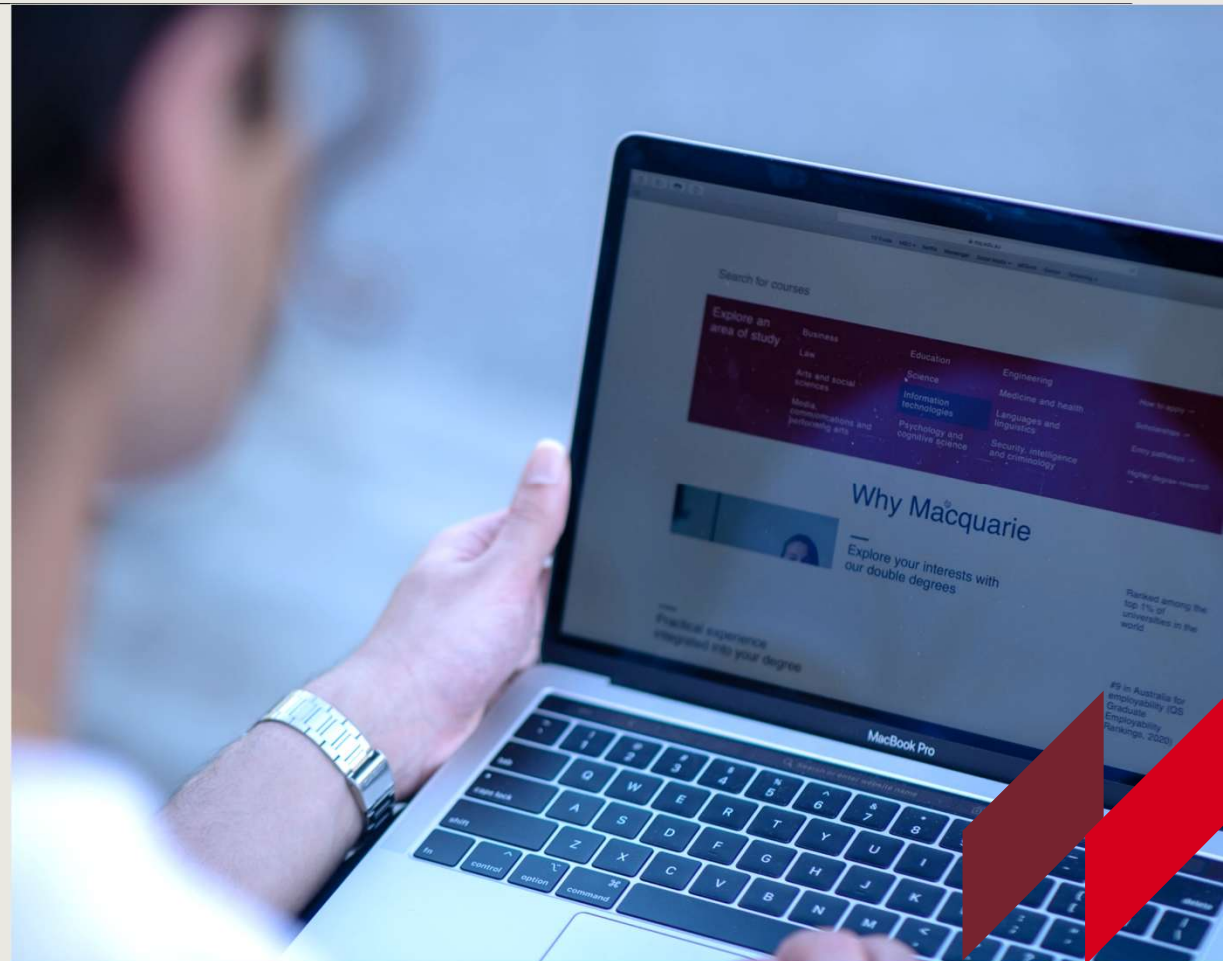
# Prepare for Class

Resources, software and tools

- ChatGPT
- Google Suite
- Microsoft Suite
- The Risk Coalition
- Qualtrics
- Udemy
- Kanopy
- Browzine
- iLAB



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# Your MBA Support Services

FIRST POINT OF CONTACT



ALL STUDENTS	
Program Advice including transfer and graduation	Recognition of Prior Learning
Enrolment related queries	Supplementary Exams
Special Consideration	All queries related to University Processes
Grade Appeals	Special Approvals and Waivers Information
INTERNATIONAL STUDENTS ONLY	
Electronic Confirmation of Enrolment (eCOE) Program advice	Reduce Study Load (RSL) Program Advice

## CONTACT

[mqbs-studentservices@mq.edu.au](mailto:mqbs-studentservices@mq.edu.au)

Monday-Friday | 9am – 5pm

+61 2 9850 7829

# Enrolling in classes

Classes are scheduled across two campuses:

## **North Ryde Campus**

You can self-enrol into classes scheduled at the North Ryde campus through eStudent.

## **City Campus**

To enrol in classes located at the city campus you must complete the [City Campus Enrolment form](#).





# Enrolling in classes

**Know the unit offerings and timings**

- **Unit Guides**
- **Timetables**

**eStudent**

- **Enrol online (Ryde campus only)**
- **Check examination results**
- **View academic records**

**Understand pre-work and time commitment involved**

- **Unit Guides**
- **Purchase textbooks**
- **iLearn**





# Important Dates

**First Day of Classes:** 13 January 2025

**Last Date to enrol:** 19 January 2025

**Census Date:** Is the last date that you can withdraw from a unit without incurring financial & academic penalty 29 January 2025 (all teaching modes)

**Last date to withdraw without Academic penalty:**  
7 March 2025

**Results for Term 4:** 4 April 2025



# New Student Checklist

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- ☐ Log into eStudent
- ☐ Update your details in eStudent
- ☐ Plan your enrolment
- ☐ Enrol in your class via eStudent
- ☐ Check your fees
- ☐ Lodge a FEE-HELP form (for eligible students)
- ☐ Set up your Macquarie University (MQ) email account

# Macquarie Uni Facilities and Support



## STUDENT WELLBEING

- Medical services
- Counselling
- Disability Services
- Tenancy/renting assistance
- Super/insurance

<https://students.mq.edu.au/support/wellbeing>



## CAMPUS LIFE

- Library
- Sport & Aquatic Centre
- Food Court, cafés and restaurants
- MQ Student clubs



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# MBA Career Program

All MBA students have access to dedicated career service to support you on your career journey.

**Book a 1:1 consultation with the MBA Careers team.**  
We will walk you through the resources and discuss the support we can provide.



# MBA Career Program



## Career Masterclasses

During your MBA you will have completed six masterclasses, covering topics from personal brand, deepening your professional network and how to better utilise your strengths.



## Events & Networking

Hear from industry leaders and get connected to our extensive alumni network. Events are held each term covering current topics.



## Personal Coaching & Resources

Access 1:1 personal coaching, psychometric reports, extra Masterclasses and interview preparation support.

**Email us at:**

[mqbs.pxcareers@mq.edu.au](mailto:mqbs.pxcareers@mq.edu.au)

# Your Careers Team

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**Melanie Spudic**



**Nathan Zhao**

**Email us at:**  
**[mqbs.pxcareers@mq.edu.au](mailto:mqbs.pxcareers@mq.edu.au)**





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# MBA Career Intake Survey

Help us help you! Through this survey we develop career resources relevant to you and our executive coaches can address your career needs.



# Your MBA Journey

- Start with your WHY
- Take care of your wellbeing
- Connect with others in a meaningful way
- Be a good team member
- Embrace opportunities
- Show up and be present
- Time management
- Get out and stay out

## The Golden Circle

