

Orientation

Master of Business Administration

Graduate Certificate of Business Administration
Graduate Diploma of Business Administration



MACQUARIE
University
BUSINESS SCHOOL
SYDNEY • AUSTRALIA

Course Director Welcome

MBA ORIENTATION



Professor Debbie Haski-Leventhal

Program Director
Master of Business Administration
Macquarie Business School



A scholar of corporate social responsibility aiming to lead meaningful research, impactful teaching, and significant engagement with industry.



Created and led the CSR Partnership Network with leading Australian and multinational corporations.



Work is often covered by the media, including The New York Times, Financial Review, European Financial Review, and others.



Debbie.Haski-Leventhal@mq.edu.au

Welcome to the Macquarie Business School

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We develop future leaders who are passionate, ethical, creative and resilient.

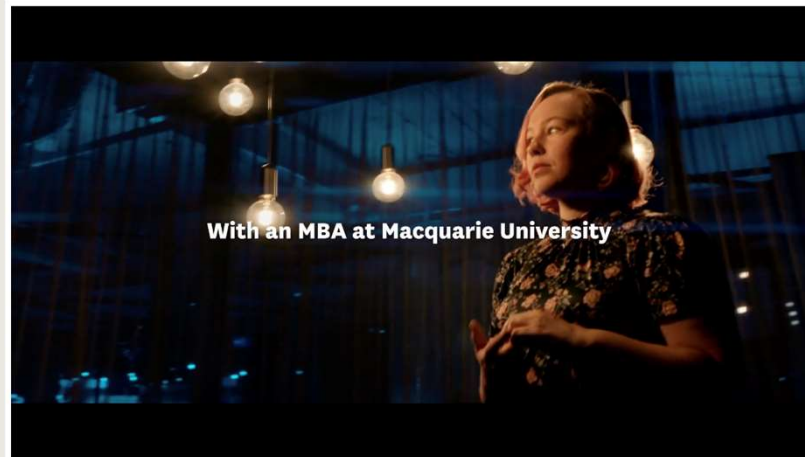


Ranked in top 100 globally

In the 2022 QS Global MBA Rankings

Welcome to the Macquarie Business School

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Designed to empower, challenge and transform, our MBA gives you the skills and knowledge to navigate and influence diverse possibilities in an evolving global economy.



Suitable for managers ready for leadership or for entrepreneurs starting a new venture, our MBA is one of the leading programs in Australia and ranks in the top 100 in the world.

An MBA with an IMPACT

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The Macquarie MBA provides a transformative learning experience, building strategic business acumen and leadership capability to accelerate career progress within or across industry and help leaders create a positive impact.

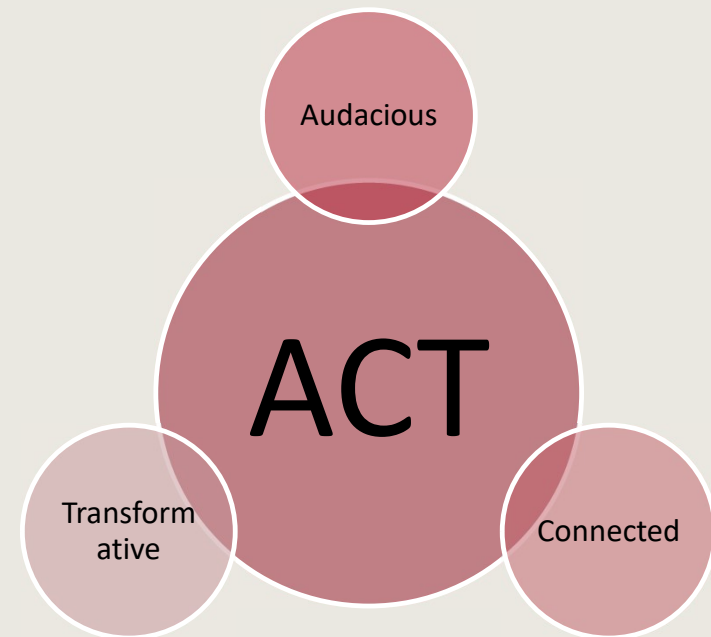
The Macquarie MBA is tailored to student learning, work and career needs by addressing:

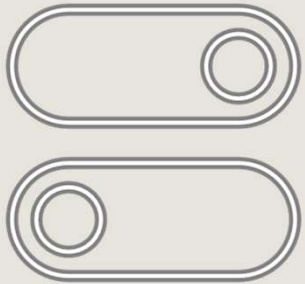
Essential and contemporary business discipline knowledge and skills

The integrated application of business disciplines

Applied knowledge through our industry and alumni partnership program

Environmental, Social, and Governance (ESG) principles integrated in the curriculum.





Flexibility to suit your needs

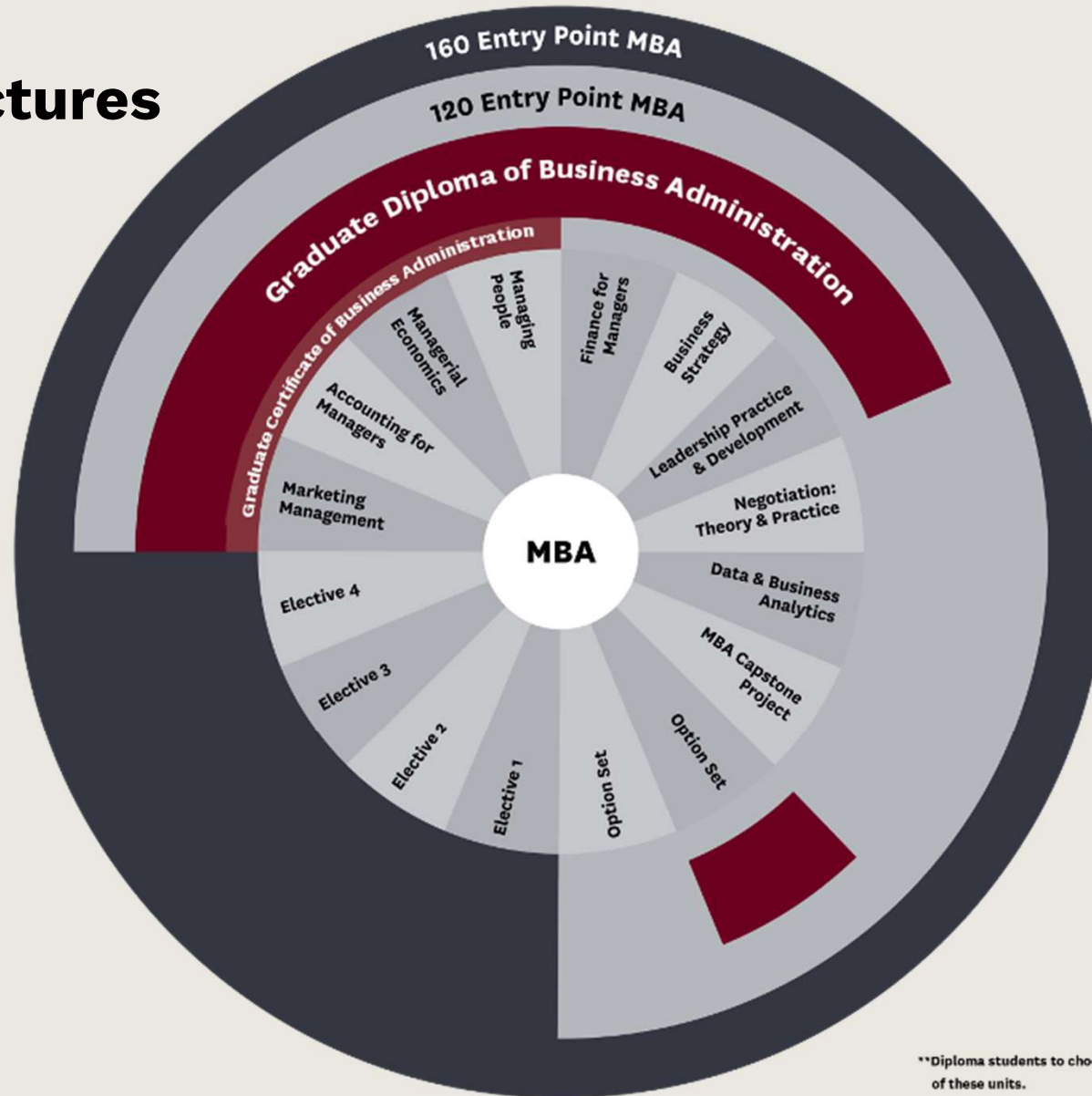
Part-time or full-time
study modes

Weekday, evening or weekend block
options for classes

Macquarie Park or Sydney CBD
convenient locations for classes

Online and F2F options
for flexibility

Program Structures



**Diploma students to choose three of these units.



CORE FOUNDATION

Marketing Management MMBA8020

Managerial Economics
MMBA8045

Managing People
MMBA8070

Accounting for Management
MMBA8040



CORE

Finance for Managers
MMBA8035

Business Strategy MMBA8055

Leadership Practice & Development
MMBA8075

Negotiation: Theory & Practice
MMBA8084

Data & Business Analytics
MMBA8160

MBA Capstone Project
MMBA8250



ELECTIVES

Leading Change
MMBA8066

Strategic Corporate Social Responsibility
MMBA8068

Digital Strategy for Business
MMBA8095

Big Data & Decision Making
MMBA8113

FinTech & Innovation
MMBA8014

Management Internship
MMBA8155

Designing Organisations for a Digital World
MMBA8089

Behavioural Economics
MMBA8185

AND MANY MORE!

MBA Electives



**Behavioral
Economics**



**Big Data and
Decision
Making**



**Corporate
Acquisitions**



**Designing
Competitive
Marketing
Strategies**



**Designing
Organisations
for a Digital
World**



**Digital Strategy
for Business**



**Entrepreneurial
Finance**



**FinTech and
Innovation**



Leading Change



**Management
Internship**



**Managing
Customer
Experience**



**New Enterprise
Management**



**Project
Innovation &
Change**



**Risk
Measurement
&
Management**



**Special Topics
in Management
II**



**Strategic Corporate
Social
Responsibility**

Delivery Modes/Class Formats

Weekly | INTENSIVE block | Off-Campus

Weekly

Evening classes
6pm – 10pm, Monday to Friday

10 weeks

Intensive Block

9am – 5pm for a total of 5 days over 2
Weekends (Fri-Sat-Sun, Sat-Sun)

Pre-
work

Assignments,
Projects,
Group Work,
Study

Assignments,
Projects,
Group Work,
Study +
Exam

Off-Campus

Available for weekly core units in the MBA and some
electives

10 weeks

Please Note - all units have assessments before census date and, notwithstanding intensive mode units, students will need to complete the pre census date activity and make an informed choice if they wish to continue units.



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Leadership Practice and Development

MMBA8075 Intensive opening unit, packed with activities, self-development workshops and leadership development.



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Networking Events

Networking events to bring together current students and alumni, with industry and community leaders.

Teaching Style

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Prepared to be equipped

We equip you with applied and practical business concepts and tools to enhance your communication and decision-making and accelerate your career.

Make the most of classes

Classes are highly engaging and participatorial.

3:1 Ration

1 hour in the 'classroom' (face-to-face/virtual) requires 3 hours of self-directed study. Approximately 15 hours per week for each unit.



Prepare for Class

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1. **iLearn**
2. **Textbooks and reading materials**
3. **Assessments**
4. **Academic Integrity and how to avoid Plagiarism**
5. **Academic Writing Resources**



Software and resources

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- ChatGPT
- Google Suite
- Microsoft Suite
- The Risk Coalition
- Qualtrics
- Udemy
- Kanopy
- Browzine
- iLAB





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Executive career advice and support

All MBA students have access to **dedicated career services providing coaching, guidance, and networking** with alumni and corporate partners.



Compare these summaries Think like a recruiter...

Extensive sales and marketing management experience. Self-starter with a can-do attitude. Innovative thinker with strong analytical and problem-solving skills.

Hardworking and trustworthy and an effective salesperson with good communication and interpersonal skills.

Achieved a successful career path driven by market knowledge, customer focus, organized and structured approach to tasks and presentation, self-motivated and dedicated.

My entrepreneurial streak also comes out to play by volunteering with a food support not-for-profit organisation, where I am coaching the CEO and management team, through organisational transformation in response to the COVID-19 pandemic.

A finance nerd with a heart, and keen to give back through volunteering, board advisory roles and mentoring.

A corporate finance specialist with 16 years experience in M&A in Sydney, New York and Singapore. Brokering deals for Fortune 500 companies of up to \$500M AUD. Currently leading a team of 12 analysts and researchers in the APAC region to identify business expansion opportunities. Strengths are in structured deals, negotiations and leadership. Driven by building strong relationships, high performing teams and connected communities.

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Your MBA Support Services

FIRST POINT OF CONTACT



ALL STUDENTS	
Program Advice including transfer and graduation	Recognition of Prior Learning
Enrolment related queries	Supplementary Exams
Special Consideration	All queries related to University Processes
Grade Appeals	Special Approvals and Waivers Information
INTERNATIONAL STUDENTS ONLY	
Electronic Confirmation of Enrolment (eCOE) Program advice	Reduce Study Load (RSL) Program Advice

CONTACT

mqbs-studentservices@mq.edu.au

Monday-Friday | 8am – 6pm

+61 2 9850 7829



Enrolling in classes

Classes are scheduled across two campuses:

North Ryde Campus

You can self-enrol into classes scheduled at the North Ryde campus through eStudent.

City Campus

To enrol in classes located at the city campus you must complete the [City Campus Enrolment form](#).



Enrolling in classes

Know the unit offerings and timings

- Unit Guides
- Timetables

eStudent

- Enrol online (Ryde campus only)
- Check examination results
- View academic records

Understand pre-work and time commitment involved

- Unit Guides
- Purchase textbooks
- iLearn



IMPORTANT DATES

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First Day of Classes: 16 September 2024

Last Date to enrol: 22 September 2024

Census Date: 02 October 2024

The last date that you can withdraw from a unit without incurring financial & academic penalty (all teaching modes)

Last date to withdraw without Academic penalty:
8 November 2024

Results for Term 3: 18 December 2024



New Student Checklist

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- ☐ Log into eStudent
- ☐ Update your details in eStudent
- ☐ Plan your enrolment
- ☐ Enrol in your class via eStudent
- ☐ Check your fees
- ☐ Lodge a FEE-HELP form (for eligible students)
- ☐ Set up your Macquarie University (MQ) email account
- ☐ Safer Communities @ MQ – [iLearn Unit](#)



Facilities and Support

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STUDENT WELLBEING

- Medical services
- Counselling
- Disability Services
- Tenancy/renting assistance
- Super/insurance

<https://students.mq.edu.au/support/wellbeing>



CAMPUS LIFE

- Library
- Sport & Aquatic Centre
- Food Court, cafés and restaurants
- MQ Student clubs

Catalysts for Change: Strategies for Leading Social Impact

How have influential leaders harnessed their vision and values to drive meaningful change?

Thursday, 19 September
6.00pm – 8.00pm



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Register now



Prof. Yvonne Breyer
Deputy Dean Education and
Employability



**The Hon. Kristina
Keneally**
Chief Executive Officer, Sydney
Children's Hospitals Foundation



Ronni Kahn AO
Social Entrepreneur & Founder of
OzHarvest



Simon Miller
Chief Executive Officer,
Anglicare

Your Careers Team



Melanie Spudic



Nathan Zhao

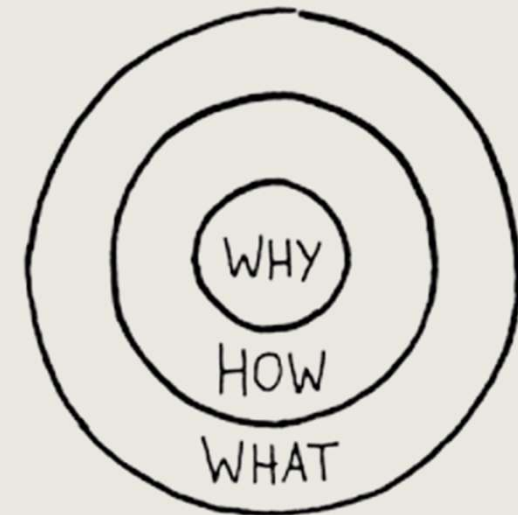
Email us at:
mqbs.pxcareers@mq.edu.au

Your MBA Journey

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- **Start with your ‘WHY’**
- **Take care of your wellbeing**
- **Connect with others in a meaningful way**
- **Be a good team member**
- **Embrace opportunities**
- **Show up and be present**
- **Time management**
- **Get out and stay out**

The Golden Circle



MBA Alumni

MBA ORIENTATION



Brad Miller

Clinical Operation Director

MQBS MBA Alum



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MBA Career Intake Survey

Help us help you! Through this survey we develop career resources relevant to you and our executive coaches can address your career needs.

