



The Printery (above) on Norfolk Island where the *Norfolk Islander* (circulation 1360, international subscriptions 120) is printed each Friday for sale from Saturday. Tom and (wife) Tim Lloyd started the weekly paper in 1965 and sold it in 2005 to the current owners, Jonno, Jo and Croyden Snell. Tim died in October 2005, but Tom (pictured left), at age 83, continues as co-editor, with Jonno Snell. The glass sliding doors (far right in pic) are never locked. You can pop in and collect a copy of the latest newspaper and leave your cash in the box on the front desk. That's what your editor did when staying across the road at the end of October. The *Norfolk Islander* varies from 40 to 90 A4 pages (two staples at left), but is generally around 60 pages at present. It includes a *Norfolk Island Government Gazette* section (seven pages on 26 October).—Pictures by Rod Kirkpatrick.

## AUSTRALIAN NEWSPAPER HISTORY GROUP

# NEWSLETTER

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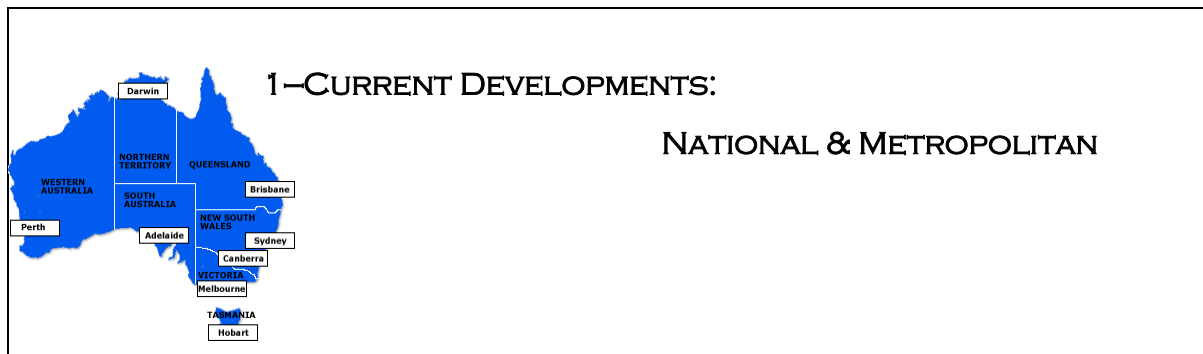
**Deadline for the next *Newsletter*: 25 February 2014**

Subscription details appear at end of *Newsletter*. [Number 1 appeared October 1999.]

Ten issues had appeared by December 2000 and the *Newsletter* has since appeared five times a year.

**INDEX to first 75 issues of ANHG available January 2014, CD format only.**

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### 75.1.1 Number of journalists continues to decline

The number of journalists and other writers in Australia fell by 16 per cent in the year to August as traditional media organisations slashed staff numbers, according to the latest jobs report by consultancy Economic and Market Development Advisors (*Australian*, 4 November 2013). Staff numbers in public relations also fell “as this sub-sector experienced a fairly dismal year”, the report said. The media and marketing sector employed 291,000 people in the year, including about 23,500 journalists and writers, 19,300 public relations people, 131,000 sales and marketing managers and another 51,000 sales and marketing professionals. “This sector is one that is most responsive to the state of the economy and as the economy and business confidence improves, jobs growth is anticipated to return,” the report said. The number of journalists and writers was still historically high, having risen 19 per cent over the past 15 years, said EMDA director Michael Emerson.

Over the same period, the number of PR operatives had grown 79 per cent. The Media, Entertainment and Arts Alliance estimated that in the past 18 months 1500 journalist jobs had been cut by major media outlets and over the past six years the number of newsroom staff had halved. It estimated there were now fewer than 9000 working journalists in Australia. The union estimated that “well over” 500 jobs were cut at News Corp Australia in calendar 2012, although the company refused to comment on that figure, as well as about 400 at Fairfax Media and 100 at Ten Network.

**14 November:** The *Australian Financial Review* farewelled some of its most senior journalists in the second half of November. Among an estimated 30 voluntary redundancies at Fairfax Media. Among the estimated 30 departures were: senior writer and columnist Andrew Cornell (20 years with *AFR*); political and industrial relations reporter Mark Skulley (almost 20 years); companies and markets editor Nabila Ahmed; Perth-based mining sector writer Luke Forrestal; and markets reporter Peter Wells. And at Fairfax’s BRW, another senior writer and columnist Leo D’Angelo Fisher has confirmed on social media he will join the redundancy list (*Australian*, 14 November 2013).

**2 December:** Lower pay but a less stressful life were two of the biggest life changes reported by some of the hundreds of journalists who took redundancy packages last year, according to initial findings from a three-year survey of their experiences. Dr Lawrie Zion, of La Trobe University, presented the findings at the Journalism Education of Australia’s conference at Mooloolaba on 2 December. He said feelings about leaving had been mixed, with 65 per cent of those surveyed saying they had chosen to do so, while 35 per cent said they wanted to continue to work in journalism but no work was available. One of the most striking findings was how much journalistic experience has departed: the average age of the respondents was 49 and they had spent about 25 years working as journalists.

### 75.1.2 Number of newsagents dwindling

The number of newsagencies in Australia is dwindling. Figures from Gordon & Gotch show that in 2012 the number of newsagents to which the distribution company made deliveries fell by about 500. This doesn’t mean they all shut up shop: some would have become sub-agents or stopped taking G&G deliveries for other reasons. Five years ago, G&G serviced about 4800 newsagencies, and now services 4168 newsagents, of which 3956 are retail, 2447 do home delivery and 212 are delivery-only.

The Australian Newsagents Federation says about 100 Queensland newsagents were shut last year, making it the worst affected market. In comparison, just one closed its doors in Tasmania. The great new hope for newsagents is a system called Connect, which is backed by millionaire former magazine publisher Matt Handbury, a nephew of Rupert Murdoch. Digital kiosks are installed in newsagents, allowing customers to pay bills, subscribe to newspapers and magazines and send parcels for a fraction of the cost Australia Post charges, among other services. After a small trial Connect was set to be rolled out to 60 sites in November, with another 400 to come after that, says ANF national policy manager Ben Kearney.

According to ANF statistics, about 17 per cent of people who visit a newsagent go there to buy a newspaper and 18 per cent to buy a magazine. Lotteries of one form or another account for 30 per cent of visits.

**Footnote:** Deakin Newsagency in Canberra informed its newspaper and magazine home-delivery customers by letter on 30 September that from 28 October NewsXpress Belconnen would undertake the Deakin deliveries. The Deakin Newsagency would continue operating for over-the-counter trade, the letter said.

### 75.1.3 New batch of inductions into Press Club Hall of Fame

Olympic historian Harry Gordon, cartoonist Bruce Petty and Rupert Murdoch have become the first living Australians to be inducted into the Melbourne Press Club's Hall of Fame (*Weekend Australian*, 12-13 October 2013, p.5). They were among 30 inductees announced at a ceremony at the Victorian State Library on 11 October, the second phase of establishing the Hall of Fame to honour the public benefit of great journalism. Last year, 20 journalists and editors, many from the 19th century and the first half of the 20th century were inducted. Next year there will bring an influx of contemporary media figures. In future, it is expected one or two new members will be chosen each year.

Gordon, 87, a reporter, war correspondent, editor, Olympic historian and mentor to young journalists for seven decades, was at the 11 October dinner at the State Library, which will become home for the Hall of Fame. He can be credited with saving thousands of lives. As editor of the *Sun News-Pictorial*, he launched the campaign for seat belts and road safety, after which the state's road toll fell from 1034 in 1970 to about 300 a year currently. "Journalism provides a most wonderful life of contrasts," Gordon said. "Twice I went from battlefields in Korea and Algeria, where people were killing each other, to Olympic Games in Helsinki and Rome, where the mood was peace and good will." Visit <http://www.melbournepressclub.com/halloffame/inductees> and you can view YouTube presentations of short biographies for the inductees.

#### The 30 inductees in 2013

Archibald, Jules	1856-1919	Gordon, Harry	1925-	Moses, Sir Charles	1900-1988
Banks, Norman	1905-1985	Grover, Monty	1879-1940	Murdoch, Rupert	1931-
Bednall, Colin	1913-1976	Gurney, Alex	1902-1955	Pearl, Cyril	1904-1987
Casey, Ron	1927-2000	Hooper, Duncan	1912-1990	Perkin, Graham	1929-1975
Crisp, Christopher	1844-1915	Horan, Tom	1854-1916	Petty, Bruce	1929-
Cross, Stanley	1888-1977	Hughes, Richard	1906-1984	Rivett, Rohan	1917-1977
Dunstan, Keith	1925-2013	Isaacson, Caroline	1900-1962	Schuler, Phillip	1879-1917
Dennis, C.J.	1876-1938	Maxwell, May	1876-1977	Warner, Denis	1917-2012
Dexter, Nancy	1923-1982	Monks, Noel	ca1908-1960	White, Osmar	1909-1991
Finn, Edmund	1819-1898	Morrison, Philip C.	1900-1958	Wolfe, Bert	1897-1968

### 75.1.4 *Australian* now printed in Darwin

The *Australian* began printing editions in Darwin on Monday 21 October. Freight charges have been removed for copies of the weekday and weekend editions sold in Darwin. The charges have been reduced for copies sold in Katherine, Jabiru, Alyangula and Nhulunbuy. Previously, the newspapers were air-freighted from other states, resulting in delays and the extra charge. Editor-in-chief of the *Australian*, Chris Mitchell, said the printing in Darwin lifted the number of Australia-wide printing presses for the paper to eight. The paper has two journalists based in Darwin—senior writer Nicolas Rothwell and northern correspondent Amos Aikman.

### 75.1.5 *Canberra Times* restructured

Fairfax Media has restructured the *Canberra Times*, shifting it from the company's metropolitan media division to be part of its Australian Community Media Group, which includes Fairfax's regional, agricultural and community newspapers in NSW (ABC ACT online news, 16 October 2013). The weekday *Canberra Times* now sells for \$2, up from \$1.70 and the Saturday price is \$3, formerly \$2.80 (*Canberra Times*, 28 October and 2 November 2013)

### 75.1.6 People

**Ben Cubby**, environment writer for the *Sydney Morning Herald*, was featured in *Mediaweek*, 7 October 2013, p.8.

**Helen McCabe**, editor of the *Australian Women's Weekly*, was featured in *Mediaweek*, 7 October 2013, p.9. The monthly *Weekly* is now 80 years old.

**Clive Mathieson**, editor of the *Australian*, was interviewed by Neil McMahon for a full-page article *Mediaweek*, 4 November 2013, p.7, about emma, the new readership system, the paper's digital reach, and the printing of the paper in Darwin.

**Ruth Pollard**, Fairfax Media's Middle East correspondent, has won the United Nations Association of Australia's best print feature award for "Price of Life", published in *Good Weekend*. It was described as a compelling account of human trafficking, torture and ransom demands faced by Eritrean asylum seekers fleeing civil strife. **Paul McGeough**, Fairfax Media's chief correspondent, and photographer Kate Geraghty won best online award for "Afghanistan Uncensored", a comprehensive multimedia package of feature articles, photo galleries and video drawn from several weeks reporting on the ground in Oruzgan province, without the constraint of Australian military minders.

**Hedley Thomas**, chief correspondent of the *Australian*, was awarded the News Corp Australia Sir Keith Murdoch Award for Journalist of the Year. *The Australian's* editor, **Clive Mathieson**, was recognised as Feature Writer of the Year, for an article telling the survival story of his son, Will, born in 2011 with congenital heart disease (*Mediaweek* online, 4 November 2013).

**Catherine Webber**, fairly new editor of the *Gold Coast Bulletin*, was featured in *Mediaweek*, 21 October 2013, p.7, within weeks of presenting readers with a redesigned paper and a rebranded *Bulletin* website.

**Rebecca Wilson**, of the *Sydney Daily Telegraph*, was featured in *Mediaweek*, 2 December 2013, p.8. Neil McMahon interviewed her about the coverage of drugs in sport.

### 75.1.7 *BRW* closes print edition

*Weekend Australian*, 12-13 October 2013, p.5: The final print edition of Fairfax Media's *Business Review Weekly* appeared on 28 November after 32 years of publication. Sources said that publisher Amanda Gome had made a strong business case for the title to go down to 15 issues a year, comprising 11 monthly magazines and four special quarterly editions featuring its popular annual lists, which include the Rich List and the Young Rich. However, the company's top executives, who are being advised by consulting firm Bain & Co, ruled against the plan. *BRW* is now no longer behind a paywall. Some popular annual lists will be published in the *Australian Financial Review* and possibly also the *Sydney Morning Herald* and the *Age*. Staff were told of the magazine's closure at noon on 11 October, and informed that Fairfax had increased the number of jobs it wanted to cut from its Business Media unit from 25 to 30.

### 75.1.8 Snippets: Fire and Opera House

Some snippets of news:

- The *Sydney Morning Herald* published an eight-page wraparound tribute to rural firefighters on 25 October.
- The *Daily Telegraph* gave \$1 from each newspaper sold on 26 October to the appeal for NSW bushfire victims and published a 12-page insert as a tribute to rural firefighters.

- The *Sydney Morning Herald* published a four-page wraparound on 26 October to mark the 40<sup>th</sup> anniversary of the opening of the Sydney Opera House.

### 75.1.9 Readership figures up

Thirteen newspapers that report their full print and digital data achieved a 4 per cent increase in their combined total audience for the year to September 2013 compared with the year to June 2013 (*Australian*, 11 November 2013). The figures have been disclosed by Enhanced Media Metrics Australia (emma) in its latest cross-platform audience survey. The figures show monthly audiences as follow (for print + web + mobile + tablet): *Adelaide Advertiser* 1,470,000; *Canberra Times*, 731,000; *Courier-Mail*, 2,962,000; *Daily Telegraph*, 4,188,000; *Financial Review*, 1,468,000; *Herald Sun*, 4,177,000; *Mercury*, 338,000; *Sunday Times* (Perth), 1,412,000; *Sunshine Coast Daily*, 375,000; *Sydney Morning Herald*, 4,813,000; *Age*, 3,439,000; *Australian*, 3,327,000; and *West Australian*, 1,940,000.

The Newspaper Works commented: The emma figures are supported by new data from the Audited Media Association of Australia (AMAA), which shows paid digital sales have more than doubled year-on-year (up 111 per cent) for the weekday editions of bellwether titles the *Age*, *Australian* and *Sydney Morning Herald*. Each of these titles pursues the dual strategy of print sales and digital subscriptions.

*Mediaweek* (18 November 2013, p.7) published detailed emma figures for metro and regional newspapers.

### 75.1.10 News Corp returns to profit

News Corporation has returned to a \$US38 million (\$A40.7m) profit for the first quarter ended September and signalled that it will expand its operations in the coming months. The quarterly result, which compared with a net loss of \$US83m in the previous year, was the first from the new News Corp, which is made up of News Corporation's publishing and Australian media assets following a split in June. The other company, 21st Century Fox, comprises broadcasting and film assets. News Corp revenue fell 3 per cent to \$US2.07 billion. Analysts had expected revenue for the quarter of just under \$US2.2bn. The profit was boosted by cost cuts and a higher contribution from pay-TV operator Foxtel after the company increased ownership from 25 per cent to 50 per cent in November 2012. The inclusion of Fox Sports Australia, which News Corp began consolidating in November 2012 following the acquisition of Consolidated Media Holdings, also increased profitability, as did the continued strength of REA (see below), operator of realestate.com.au/ (*Australian*, 13 November 2013).

Investors cheered online advertising company REA's inaugural quarterly result, sending shares to a record high on the back of a 42 per cent surge in earnings. The realestate.com.au operator posted pre-tax earnings of \$US48 million (\$51m), up from \$US34m in the three months ended September. Revenue soared 27 per cent to \$US99m, up from \$US78m in the previous corresponding period. Shares in REA gained 6.13 per cent, or \$2.45, to close at a record high of \$42.45. News Corp owns a 62 per cent interest in REA.

### 75.1.11 Recent chronology

#### 75.1.11.1 Events

**21 October:** The *Australian* begins printing in Darwin; it is also printed in each state capital and Townsville.

**13 November:** Eric Beecher and Bruce Guthrie launch the online-only *New Daily*. Editor is Daniel Sankey.

**13 November:** Publication of *New Zealand Herald*, Auckland, 150<sup>th</sup> Anniversary edition. Included four-page wraparound, including 36 reproductions of significant front pages or (before 1960) main news pages, and 108 page inserted magazine *150 Years of Great New Zealanders*.

**25 November:** Publication of *Australian Financial Review*, 50<sup>th</sup> anniversary as a daily newspaper. Included a 20-page tabloid wraparound commemorative section. The editorial from the first daily

issue was reprinted. See also 75.5.2 Clark, Hywood and Stutchbury [The paper began as a weekly on 16 August 1951, changed to bi-weekly on 24 October 1961, and daily on 21 October 1963.]

**28 November:** The final print edition of Fairfax Media's *Business Review Weekly* appears after 32 years of publication

### 75.1.11.2 Deaths

**Law, Ian:** D. 30 September 2013, aged 62; a Rural Press executive who became chief executive of West Australian Newspapers in 2002, impressed the Packers as WAN and PBL ran the Hoyts cinema chain as a joint venture around 2004-05; in 2006, he moved from his position as chief executive of PBL's publishing division, ACP Magazines, to run PBL Media, the company jointly owned by CVC Asia Pacific and PBL, one of Australia's biggest companies including the Nine Network and a half share in ninemsn (*Australian*, 2 October 2013).

**Reeves, Tony:** D. 25 September 2013, aged 73; investigative journalist most famous for fearless reporting of the disappearance of Juanita Nielsen, presumed murdered by former police and underworld figures; born in UK, emigrated to Australia as a teenager in 1954; began work as a copy boy at Sydney's *Daily Mirror* in 1955; stayed nine years; later worked for ABC, *Nation Review*, *Sunday Telegraph* and *Sunday Australian* before becoming a freelance writer and crime author; was a Labor aldermen on Sydney City Council in the late 1970s and early 1980s (source: <http://archiebutterfly.wordpress.com/2013/10/01/vale-tony-reeves-a-wonderful-journalist-a-great-man/>; also see *Walkley Magazine*, Issue 78, Dec 2013-Feb 2014, p.33)

### 75.1.12 Slogans on newspaper mastheads, September 2013

The following information on slogans for major Australian newspapers was compiled by Victor Isaacs in September 2013.

<b>Fairfax</b>			
<i>Sydney Morning Herald</i>	Independent. Always.	<i>Sun-Herald</i>	Independent. Always.
<i>Age</i>	Independent. Always.	<i>Sunday Age</i>	Independent. Always.
<i>Canberra Times</i>	Independent. Always.	<i>Sunday Canberra Times</i>	Independent. Always.
<i>Newcastle Herald</i>	Voice of the Hunter	<i>Illawarra Mercury</i>	Since 1855
<b>News Corp Aust</b>			
<i>Daily Telegraph</i>	We're for Sydney	<i>Sunday Telegraph</i>	— —
<i>Herald Sun</i>	We're for Victoria	<i>Sunday Herald Sun</i>	We're for Victoria
<i>Courier-Mail</i>	We're for Queensland	<i>Sunday Mail (Qld)</i>	We're for Queensland
<i>Advertiser</i>	We're for SA	<i>Sunday Mail (SA)</i>	We're for SA
<i>Mercury</i>	The Voice of Tasmania	<i>Sunday Tasmanian</i>	— —
<i>Australian</i>	Heart of the Nation	<i>Geelong Advertiser</i>	The Voice of Geelong since 1840
<i>Gold Coast Bulletin</i>	We're for the Gold Coast	<i>Cairns Post</i>	We're for Cairns
<i>NT News</i>	Your Voice in the Territory	<i>Sunday Territorian</i>	— —
<i>Sunday Times</i>	We're for Perth		
<b>Other owner</b>			
<i>West Australian</i>	— —		

### 75.1.13 AAP to look at new growth prospects for Pagemasters

Australian Associated Press says it will turn to new growth prospects for its news services operation, Pagemasters, to offset projected declines in its traditional publishing businesses (reports the *Australian*, Media section, 18 November 2013). AAP recorded a bottom-line net loss of \$3.56 million for the year to 30 June, compared with a \$1.26m loss for the 2011-12 financial year. Much

#### 75.1.14 *Saturday Paper* to begin

### 75.1.15 Newspaper recycling now at 78pc

### 75.1.16 Gold Walkley to Joanne McCarthy

## 2—CURRENT DEVELOPMENTS: DIGITAL

Anne Summers has launched an online magazine, *Anne Summers Reports* (<http://annesummers.com.au/asr/>). She was in the news in October because of the interest in her interviews at the Sydney Opera House and in Melbourne the next evening with Julia Gillard, former prime minister. The interviews were telecast. These were the first in an intended series of “Anne Summers Conversations”. The events form part of the business model for the magazine, which has subscribers but does not charge them. The publisher is funding the venture through other means, ranging from donations to sponsorships to events such as the “conversations” (*Mediaweek*, 14 October 2013, p.9).

### 75.2.2 Digital executives depart Fairfax after 10 months

Two of Fairfax Media's top digital executives including well-known technology investor Daniel Petre have left the company 10 months after joining amid signs of a falling out with top management about the company's strategy. Petre and business partner Alison Deans have left Fairfax after selling their technology investment firm Netus to the company in December. Petre has held senior level positions at Microsoft, where he reported directly to founder Bill Gates, and Publishing and Broadcasting Limited, which was once owned by the Packer family. He confirmed his exit to the *Australian*, but declined to comment on suggestions he was leaving following disagreements about recent changes to its structure and future direction.

### 75.2.3 Social media and the Blue Mountains fires

**Laurel Papworth** writes (*Australian*, 28 October 2013): I was on the Blue Mountains train heading home to Wentworth Falls (a few kilometres down the road from the Springwood fires) from Sydney 11 days ago when I saw a friend post on Facebook: "I can see flames a kilometre away. What should we do? There are no fire engines here, and no one to ask!" That first post on a day when almost 200 homes were destroyed just down the road brought our community alive. So early in the season, everyone was surprised by the ferocity and speed of the fires. Responses quickly came back: "Yes I can see the fire too"; "I've rung 000"; "Which way is the wind blowing?"; "Get out now!" Friends and family used social media to keep the information flowing.

Unfortunately, my friend lost his house and we, a few kilometres further into the mountains, were stunned as his personal tragedy unfolded on Facebook. Talkback radio has long been the primary source of real-time, human stories of heroes and bravery, tragedy and loss. We shared in the stories we heard on radio by listening silently as we drove cars and cooked dinners. But social media has become a new challenger as the primary community bulletin board. Anyone with a Facebook page or Twitter account can be just like a virtual talkback presenter: hosting thousands of stories and discussions.

For many in the Blue Mountains, the online village became a source of critical and timely information. I was staggered in the next few hours and days to see how comprehensively and naturally those in the Blue Mountains would use social media. The team on the non-government-funded Blue Mountains Australia Facebook Page—with 146,000 fans—started posting information minute by minute as heard, seen or posted on social media.

From photos of freeways empty of traffic to requests for help for an elderly citizen to Gary Hayes's smoke-filled photos of skies alight at sunset, the page attempted to fill in the gaps, helping us understand a shared experience. Initially erratic with photos of bushwalkers and tourists rock climbing, postings on the site became more focused as the bushfire crisis intensified.

In social media, it's not about the "likes", but engagement. The unofficial (fan-run) NSW Emergency Coverage has 164,000 likes, but 268,000 people "talking about this". In other words, the reach of the content is double that of the subscribers. One story on the site about a Winmalee firefighter received 10,000 likes and 600 comments in 20 minutes. The official NSW Rural Fire Service on Facebook has more than 277,000 fans.

While its Twitter account @NSWRFS has only 36,000 followers, the huge number of retweets means its tweets are reaching one million people on Twitter every 4.5 minutes. Crowdsourcing clothing donations were something that everyone took on via social media - with rapid responses. I tweeted out requests for kids' clothing, hats, shoes and cot sheets. Within minutes I had 50 retweets, within 10 minutes requests for where to go with the donations and within two hours I was told items were no longer needed. Social media was also used to name and shame.

When a Mercedes owner flicked a cigarette out the window and said "who cares" when reprimanded, a photo of the car's number plate was shared 6000 times in 24 hours on Facebook. Busy people at the forefront of the crisis found time to keep Blue Mountains residents up to date on social media, and we took their information eagerly and passed it on. Firemen recorded videos for YouTube and police tweeted warnings.

Traditional media worked alongside other media and content creators to deliver the most comprehensive coverage of a crisis to date. Notably absent from online community discussions was

the Blue Mountains Council, which only created a Twitter account in the middle of last week. The council's lack of social media engagement for much of the crisis was noted, especially in the discussions on the causes of the fire - Department of Defence, 11-year-old boys and power cables in Springwood. Luckily, the shortfall was made up for by the community. No longer do we look to one media channel or one emergency body to bring us the message. Now we are all the media.

#### **75.2.4 Model that works for news.com.au**

Veteran print journalist Luke McIlveen, as editor of news.com.au, is at the helm of what is claimed to be the country's most popular news site. It draws, from Australia and around the world, an audience that has divergent needs and expectations (reports Neil McMahon, *Mediaweek*, 28 October 2013, p.10). McIlveen has adopted a philosophy that, regardless of the high-tech tools at his disposal, has been to focus on good storytelling. "We're about storytelling. We're about the angle of the story that generates the most attention," he said.

#### **75.2.5 New Daily launched**

Eric Beecher and Bruce Guthrie launched the online-only New Daily on 13 November. Daniel Sankey, formerly with Fairfax's brisbanetimes.com.au, is the editor. The New Daily is an expanded version of Adelaide's InDaily, which Beecher owns 50 per cent of in partnership with Solstice Media (*Australian*, Media section, 11 November 2013; see also *Mediaweek*, 18 November 2013, p.8).

AustralianSuper is one of the investors in newdaily.com.au/ Judith Sloan has written about this in "I've got some news for you: not with my super you don't", *Weekend Australian*, 16-17 November 2013, p.22.

#### **75.2.6 Blogs more prominent in NZ**

Blogs became more prominent and influential in New Zealand during 2013, finds the *JMAD New Zealand Media Ownership Report 2013*. There are 280 ranked blogs, and the top political blogs record high visitor numbers. To be ranked, blogs must have a publicly accessible site meter that tracks visitor numbers.

While the financial ownership of New Zealand media has increased, and mainstream media become even more commercial, interest in public interest journalism is increasing. "It is not surprising that citizen journalists and bloggers have started to take a more active role. The blogosphere is thriving right now because it provides an alternative to commercially focused media," says AUT communication studies lecturer Merja Myllylahti, author of the report.

#### **75.2.7 Sunshine Coast Daily goes viral on Facebook**

A campaign to celebrate region has helped drive the *Sunshine Coast Daily's* Facebook page well past the magic 100,000 "likes" milestone. The *Daily's* Facebook fans have been nominating and voting for their favourite businesses in different Sunshine Coast towns. As part of the Town Proud campaign, the companies with the most likes make up the top 10 businesses list that runs in the paper the following day.

As a result, the *Sunshine Coast Daily* Facebook page likes have increased by more than 2000, pushing the page over the 101,000 likes. APN Australian Regional Media social media coordinator Alexia Purcell said the campaign far exceeded her expectations (The Newspaper Works, 4 December 2013).

#### **75.2.8 Catalano CEO of Domain**

Fairfax Media has announced former employee Antony Catalano as the new CEO of its real-estate business Domain. Catalano founded Metro Media Publishing in 2010, of which real estate magazine the *Weekly Review*, was a part. In 2012, Fairfax Media purchased a 50 per cent stake in the business, which since then has been responsible for sales of Domain in Melbourne. Catalano said he saw great potential in Domain, and wanted to take the website to the next level. He said the website had a cross-platform presence which was unrivalled in Australia, and he hoped to capitalise on that (The Newspaper Works, 1 December 2013).



Lachlander Office 1938  
 Ltr. Frank Beck (Computer Printer), Doug Shaw (Printer Operator), Jack Sutton (Junior Printer),  
 Walter Tenger (Printer), Betty Lambie (Editorial Reporter) M.A. Lambie (Printer/Editor)

### 3—CURRENT DEVELOPMENTS:

#### COMMUNITY & PROVINCIAL

#### 75.3.1 Shepparton: How to thrive in the digital environment

It is rare that one of the metros highlights how well a country newspaper business is doing, but, in the *Australian*, on 10 October 2013, Alan Kohler did just that in “Business Spectator”. Part of his article is reproduced below.

One Australian newspaper company has just made a record profit. It owns 12 newspapers, earns \$40 million in revenue, pays healthy dividends, has more Facebook users than readers—oh, and, you guessed it, it’s a family business. McPherson Media Group is based in Shepparton in Victoria and started with the *Shepparton News* in 1888. It’s now in the hands of the fourth generation of McPhersons and owns 11 other papers around country Victoria. Ross McPherson, who I spoke to this week, is executive chairman and his brothers Chris and Paul are directors. The three of them own a third of the business each and they have a non-family chief executive, Damien Tresize. So what’s the McPherson formula for success in newspapers in the 21st century? Close focus on local community. Cut costs. Never give the stuff away free online. Take a long-term view. Use social media. Own an internet service provider and telco as well. Most of all, understand that publishers are no longer just broadcasters, they must be networkers.

The two key parts of the formula are that there are no public shareholders to worry about and the newspapers are all local monopolies. Having said that, the McPherson brothers did see earlier than most what was happening in their corner of the business world, and moved quickly to set up paid websites and to establish internet service businesses in each community, as well as a wireless communications operation. These are now very profitable businesses that help to support the newspapers with cash as well as digital knowledge and connections with customers.

#### 75.3.2 Bauer buys APN’s NZ magazines

Bauer Media Group has announced it will acquire the New Zealand magazines business of APN News & Media, subject to competition clearance. The purchase would add *New Zealand Woman’s Weekly*, *The Listener*, *Simply You*, *Simply You Living* and *Creme* to Bauer’s portfolio. The price was not disclosed. APN would continue to publish the New Zealand editions of *New Idea*, *That’s Life* and *Girlfriend* under licence from Seven West Media’s Pacific Magazines.

APN’s New Zealand media head Martin Simons said the print magazine portfolio sale reflected APN’s strategy of emphasising growth assets, particularly digital. “The development of new, transactional verticals in food, travel and fashion is the priority for APN’s New Zealand Media business,” he said. “This includes the further integration of APN’s highly successful *New Zealand Herald* inserted magazines and *Herald Online* which together will continue to provide high quality content to readers across New Zealand.” (*Australian*, 1 November 2013).

#### 75.3.3 Albany, WA: *Great Southern Weekender* celebrates 20 years

Albany’s locally-owned *Great Southern Weekender*, presented in magazine format, has celebrated 20 years of publication by issuing a 16-page historical feature focused on the newspaper and its staff rather than what the newspaper has reported. Howard Gaskin, who was already running the *Hills Gazette*, was the founder of the paper. He discussed the proposed Albany publication with

colleagues Tony Rees and Peter McIntyre. It was Rees' idea that the newspaper should appear as a quarterfold and as a magazine-style publication.

Gaskin's Albany team comprised editor Peter Terlick, cadet journalist Jenne Mannion, photographer Brad Barber, production manager Chris Searle, advertising representative Anne Simpson and receptionist Jan Sims. The pages were formatted on the early Macintosh computers. Gaskin's *Hills Gazette* was believed to be the first newspaper in Western Australia to implement desktop publishing. Readers can now access the *Weekender* by computer, tablet or smartphone from anywhere in the world. [Thanks to Douglas Sellick, of Albany, for sending ANHG a copy.]

### 75.3.4 Queanbeyan: Jim Woods at 100

Lial James (Jim) Woods, former long-time owner of the *Queanbeyan Age*, was toasted at a mayoral reception to celebrate his 100<sup>th</sup> birthday on 11 November (*Canberra Times*, 12 November 2013). Woods bought the Queanbeyan paper from the Shakespeare family in 1956, after starting in the newspaper industry at age 14, sweeping the floors at the Bradley family's *Temora Independent*. The talented sportsman and musician moved to Queanbeyan later and edited the paper, co-owned with Jack and Arthur Bradley, for 15 years. It was part of a regional NSW printing empire that extended to 10 papers. Queanbeyan mayor Tim Overall said the co-owner of the city's leading paper for 38 years had also been a prominent community organiser. Woods received recognition from 80 people at the Queanbeyan Arts Performing Centre, as well as letters from the Queen, Governor-General and Prime Minister, and said he was proud of his time with the paper, which ended in 1994 when it was sold to Rural Press.

### 75.3.5 Mackay: Editor takes maternity leave

Jennifer Spilsbury, first female editor of the *Daily Mercury*, Mackay, began maternity leave at the beginning of December. Her "final column"—which is called "Just Jen"—appeared on 30 November, p.20. As Jennifer Pomfrett, she entered journalism as a Sarina *Midweek* correspondent in 1994. The *Midweek* is a weekly issued from the *Mercury's* stable.



## 4-NEWSPAPER HISTORY

### 75.4.1 The ANHG Newsletter at 75

Yes, I know we are not 75 years old, but I think it is worth celebrating issue no 75 after 14 years two months (writes ANHG editor Rod Kirkpatrick). Little did Victor Isaacs know when he published the first issue of ANHG in October 1999—and said it would not have a schedule, but would appear on an irregular basis "when there is something to impart"—that it would become firmly established and become required reading in newspaper reading rooms in the National Library and various State Libraries. ANHG has published more than three quarters of a million words in its 75 issues and has also published 12 books (see list below). The "current developments" sections of the newsletter from a dozen years ago now contain much material that is "history" for today's generation of media researchers. We have published indexes of the first 25 and 50 issues in hard copy, but the index for the 75 issues will appear only in electronic format—CD and on a website. Since issue No. 51, we have generally published a photograph on the cover.

In chronological order, the ANHG's 12 books are:

1. Isaacs, Victor, and Kirkpatrick, Rod (2003), *Two Hundred Years of Sydney Newspapers: A Short History*. Sydney: with assistance of Rural Press Limited. [Now out of print, but available on CD.]
2. Isaacs, Victor, and Kirkpatrick, Rod, eds. (2003), *The Australian Press: A Bicentennial Retrospect*. Brisbane: Australian Newspaper History Group. ISBN 0-9751552-0-2.
3. Isaacs, Victor, Kirkpatrick, Rod, and Russell, John (2004), *Australian Newspaper History: A Bibliography*. Brisbane. ISBN 0-9751552-1-0.
4. Gillen, Karen, comp., and Kirkpatrick, Rod, ed. (2004), *The ANHG Index: Australian Newspaper History Group Newsletter Numbers 1 to 25 (1999-2003)*. Brisbane. ISBN 0-9751552-2-9.
5. Russell, John C., transcr. (2005), *Bibliographical Notes for Henry Mayer's The Press in Australia*. Brisbane: Australian Newspaper History Group. ISBN 0-9751552-3-7.
6. Russell, John C., comp. (2005), *Early Printers of Melbourne: An Index*. Brisbane: Australian Newspaper History Group. ISBN 0-9751552-4-5.
7. Kirkpatrick, Rod, comp. (2006), *Press Timeline: Select chronology of significant Australian press events 1802-2005*. Brisbane: Australian Newspaper History Group. ISBN 0-9803128-0-9.
8. Isaacs, Victor (2007), *Looking Good: The Changing Appearance of Australian Newspapers*. Brisbane: Australian Newspaper History Group. ISBN 978-0-9803128-1-2. 44 pages.
9. Isaacs, Victor (2008), *How We Got the News: Newspaper Distribution in Australia and New Zealand*. Mackay: Australian Newspaper History Group. ISBN 978-0-9803128-2-9. 67pages.
10. Gillen, Karen, comp., and Kirkpatrick, Rod, ed. (2009), *Fifty ANHG issues indexed: An index of the Australian Newspaper History Group Newsletter Numbers 1 to 50 (1999-2008)*. Mackay: Australian Newspaper History Group. 180pp. ISBN 978-0-9803128-3-6. [This is also available on CD.]
11. Russell, John, Kirkpatrick, Rod, and Isaacs, Victor, comp. (2009), *Australian Newspaper History: A Bibliography*, 2<sup>nd</sup> ed. Mackay: Australian Newspaper History Group. ISBN 978-0-9803128-4-3. [Available in book form and CD format.]
12. Kirkpatrick, Rod, comp. (2009), *Press Timeline: Select chronology of significant Australian press events 1802-2008*. Mackay: Australian Newspaper History Group. Available only in CD format.

#### Photos run on cover page of ANHG issues:

ANHG Issue no.	Picture used
51	Hobart <i>Mercury</i> pressroom 1902.
52	<i>Dungog Chronicle</i> office, early 1900s.
53	David Tulloch at <i>Maffra Spectator</i> office.
54	Horace Burgess Harvey as 15 year-old apprentice at Prompt Printery, Bundaberg, 1941.
55	<i>Wagin Argus</i> office, WA, 2007.
56	Joyce Saunders at centenary of North-Eastern Advertiser, Scottsdale, Tas
57	Delegates to the Australian Provincial Press Association Conference held in Brisbane in 1936
58	<i>Manning River News</i> plaque at Tinonee, NSW
59-61	Nil
62	Office of the <i>Kangaroo Island Courier</i> , Kingscote, 1936.
63	Final issue of the <i>News of the World</i> , 10 July 2011.
64	Nil
65	Rob Wilson at Pinnaroo Printing Museum, 2003.
66	<i>Kalgoorlie Miner</i> building, August 2003.
67	Launch of Media Archives Database project: Angelos Frangopoulos, Bridget Griffen-Foley and Harold Mitchell.
68	Weston family pic, 1997, <i>Kiama Independent</i> .
69	<i>Albany Advertiser</i> building, 2003.
70	Nil, but inside pages carried: (1) William Pettit and Ken McPhan, of the <i>Gippsland Independent and Express</i> , Drouin, Victoria. (2) <i>Bacchus Marsh Express</i> office. (3) <i>Islander</i> office, Kangaroo Island, SA.
71	Front pages of first tabloid issues of <i>Sydney Morning Herald</i> and <i>Age</i> .
72	<i>Charlton Tribune</i> workroom in hand-type era.
73	Rod Kirkpatrick researching bound volumes of <i>Maryborough Chronicle</i> , 1992
74	Offices of the <i>Bunyip</i> , <i>Gawler</i> , <i>South Australia</i> , in 2003.
75	Office of the <i>Norfolk Islander</i> and separate image of founder Tom Lloyd.

### 75.4.2 Time flies (3)

ANHG editor **Rod Kirkpatrick** continues his career reminiscences: Towards the end of 1976, my first year of teaching journalism at the Darling Downs Institute of Advanced Education, Toowoomba, it was suggested that I should enrol in a Master's degree. My regional location made this difficult, but the School of General Studies at the University of New South Wales offered an external Master's that appealed. Firstly, however, I had to submit an acceptable thesis proposal. Before I could do that, I had to find a topic that would interest and enthuse me. I discovered it in a letter to the editor, published in the *Journalist*, in August 1976. The letter was written by Lex Dunn, who was the managing director of PNQ (see paragraph 4 below). Dunn's letter responded to claims that the Herald & Weekly Times controlled Queensland country dailies. Dunn said majority ownership still rested with pioneering provincial press families with links with Queensland papers going back up to more than 100 years. This fascinated me.

My research began with the three major families with three generations involved: the Duns, Mannings and Irwins. The starting point was really the members of the generation then involved in running the papers. My first interviews were in 1977 immediately after Sydney's Granville train disaster (18 January). At Buderim on 19 January, I interviewed Clarence Morcom (Clarrie) Manning (1917-2013), who was then the managing editor of the *Daily Mercury*, Mackay and chairman of Provincial Newspapers (Qld) Ltd, and his father, Henry John (Jack) Manning (1889-1978), who had been involved with newspapers for 70 years. At Caloundra the next day, I interviewed Andrew Dunn (1910-1994), third-generation member of the Dunn newspaper dynasty. In November 1975, before committing myself to the thesis topic, I had interviewed Albert Thomas (Bert) Hinchliffe (1901-1993), former editor of the Toowoomba *Chronicle*, 1951-1969, and he had typed out various reminiscences for me. These have been invaluable lately as I have prepared an entry on Bert Hinchliffe for the *Australian Dictionary of Biography*.

In March 1977 I visited Dr Denis Murphy, a history lecturer at the University of Queensland, because in his office sat a timber filing cabinet which had belonged to Allan Arthur Morrison (1911-1955). The cabinet included a drawer of files containing Morrison's handwritten notes from his research on the Queensland provincial press. Murphy allowed me to photocopy material from these notes. Morrison had drawn on these files to write "Some aspects of Queensland provincial journalism", *Royal Historical Society of Queensland Journal*, 4:5, December 1952. [In 2011, the John Oxley Library acquired Morrison's personal papers and photographs. You can read about this acquisition at <http://blogs.slq.qld.gov.au/jol/2011/12/21/new-acquisition-allan-arthur-morrison-papers/>] Murphy encouraged me in my research and said he was looking forward to reading *Sworn to No Master* when it was published, but he died three months before publication (see *Australian Dictionary of Biography*, Vol 18).

During my March 1977 visit to Brisbane I interviewed Lex Seymour Dunn (1913-1993)—the letter writer mentioned above—managing director of Provincial Newspapers (Qld) Ltd. It was the first of a series of interviews over the next 15 years. He was the first person I interviewed in 1992 when, upon returning to Queensland from NSW, I began work on my PhD thesis. Within a few months he lacked the same precision of thought and he died in February 1993. I stayed in touch with his widow, Audrey, after his death and she died in October 2012. Now I have contact with their daughter, Diana Scudamore.

In my newspaper history research, the first major discovery I made was that the Toowoomba *Chronicle* was 12 days older than it thought it was. It had celebrated its centenary on 16 July 1961, but the paper began publication on 4 July 1861 (five days before the *Rockhampton Bulletin*). I discovered this because a former employee of the *Chronicle* gave me a file of the earliest extant issues of the newspaper (from No. 3). The *Chronicle* ran a photo of me on Page 1 and pointed to my story about the "wrong birthday" discovery on Page 6. Some other newspapers, I have found over the years, have not been so ready to correct incorrect birth claims.

My research did not gain serious momentum until 1979. After a 12-day research trip to Maryborough, Bundaberg, Rockhampton, and Mackay, I withdrew from my Master's enrolment and concentrated on researching and writing the book that became *Sworn to No Master*. I wrote the final half-dozen chapters in mid-1983, a year after becoming the editor of the *Central Western Daily*, Orange.

### 75.4.3 Memoirs of Mackay editor Harry Moore,

Harry Moore, editor of the *Daily Mercury*, Mackay, 1941-1949, was featured in three historical articles in the newspaper—on 11 October 2013, pp.32-33; and 1 and 8 November 2013, pp.34-35, both times. Much of the second and third articles was based on Moore's memoirs, transcripts of tape-recorded recollections and reminiscences. His son, Harry, recorded the material at the Kangaroo Point nursing home where Harry Moore sen. spent his final days.

In the midst of publishing the three Moore articles, the *Daily Mercury* moved from Wellington Street, Mackay, to the corner of Gordon and Gregory Streets (Level 1, 47 Gordon Street).

### 75.4.4 War correspondents to be remembered at AWM

For the Anzac Centenary in 2015 a site has been allocated within the grounds of the Australian War Memorial in Canberra for the construction of the War Correspondents Memorial, a \$ 1 million project honouring the work of generations of correspondents who witnessed the realities of war. It is the result of a partnership between the CEW Bean Foundation and the Australian War Memorial. News Corporation CEO Julian Clarke has said the company is committed to allocating some funding for the project (*Daily Telegraph*, 6 December 2013, p.6).

### 75.4.5 John Fairfax and partner buy *Herald*

In *Killing Fairfax* (2013), author Pamela Williams writes (p.197): "James Reading Fairfax was the son of John Fairfax who, together with a partner, had bought the *Sydney Morning Herald* in 1851 from its founders." There are three errors in that sentence. In fact, John Fairfax and Charles Kemp bought the newspaper in 1841 (8 February) when it was the *Sydney Herald* and they bought it from Frederick Stokes, one of the three founders (see Gavin Souter, *Company of Herald*, pp.27 and 591).

### 75.4.6 Latest newspaper titles added to Trove

Catriona Bryce, of the National Library of Australia, has announced that the following newspapers are the latest to have had issues added to "Digitised newspapers and More" on Trove. Many of these newspapers are currently being added to Trove and further issues will become available shortly.

- **NSW**

- Adelong and Tumut Express* (1925)
- Clear Hills Standard and Daysdale and Saverneke Times* (1914)
- Country Life Stock & Station Journal* (Sydney: 1924 - 1925)
- Daily Witness* (Young: 1913 -1923)
- Hillston Spectator and Lachlan River Advertiser* (1898 - 1953)
- Maitland Daily Mercury* (1894 - 1939)
- Maitland Mercury* (1939)
- Maitland Weekly Mercury* (1894 - 1931)
- Mirror* (Sydney: 1917 - 1919)
- Mullumbimby Star* (1906 - 1936)
- Northern Times* (Newcastle: 1916 - 1918)
- People* (Sydney: 1900 - 1919)
- Raleigh Sun* (Bellingen: 1898 - 1918)
- Richmond River Herald and Northern Districts Advertiser* (1886 - 1942)
- Robertson Mail* (1924 - 1930)
- Scrutineer and Berrima District Press* (1892 - 1948)
- Southern Record and Advertiser* (1910 - 1938)
- Sunday News* (Sydney: 1919)
- Tocumwal Guardian and Finley Free Press* (1908 - 1913)
- Tocumwal Guardian and Riverina Stock Journal* (1919 - 1922)
- West Wyalong Advocate* (1928)
- World's News* (Sydney: 1901 - 1955)

▪ **Victoria**

*Alpine Observer and North-Eastern Herald* (1916 - 1918)  
*Berringa Herald* (1914 - 1918)  
*Birchip Advertiser and Watchem Sentinel* (1914 - 1918)  
*Bruthen and Tambo Times* (1914 - 1918)  
*Bunyip Free Press and Berwick Shire Guardian* (1914 - 1915)  
*Castlemaine Mail* (1917 - 1918)  
*Chiltern and Howlong Times and Ovens Register* (1914 - 1918)  
*Cobram Courier* (1914 - 1918)  
*Cohuna Farmer's Weekly* (1914 - 1918)  
*Donald Times* (1915 - 1918)  
*Foster and Toora Mirror and South Gippsland Shire Advocate* (1914)  
*Foster Mirror and South Gippsland Shire Advocate* (1914 - 1918)  
*Gippsland Independent, Buln Buln, Warragul, Berwick, Poowong & Jeetho Shire Advocate* (1914 - 1918)  
*Gippsland Standard and Alberton Shire Representative* (1914 - 1918)  
*Gippslander and Mirboo Times* (1914 - 1918)  
*Gisborne Gazette* (1914 - 1918)  
*Glengarry, Toongabbie & Cowwarr Journal and Central Gippsland Reporter* (1914)  
*Gordon, Egerton and Ballan Advertiser* (1914 - 1918)  
*Heyfield Herald* (1914 - 1918)  
*Hopetoun Courier and Mallee Pioneer* (1914 - 1918)  
*Inglewood Advertiser* (1914 - 1918)  
*Kooweerup Sun, Lang Lang Guardian and Cranbourne Shire Record* (1918)  
*Kyneton Guardian* (1914 - 1918)  
*Lancefield Mercury and West Bourke Agricultural Record* (1914 - 1918)  
*Lismore, Derrinallum and Cressy Advertiser* (1914 - 1918)  
*Mortlake Dispatch* (1914 - 1918)  
*Myrtleford Mail and Whorouly Witness* (1914 - 1918)  
*Narracan Shire Advocate* (1914 - 1918)  
*Nhill Free Press* (1914 - 1918)  
*Northcote Leader* (1914 - 1918)  
*Omeo Standard and Mining Gazette* (1914 - 1918)  
*Pitfield Banner and Hollybush Times* (1914 - 1918)  
*Punch* (Melbourne, Vic. : 1914 - 1918)  
*Quambatook Times* (1914 - 1918)  
*Rainbow Argus* (1914 - 1918)  
*Rosedale Courier* (1914 - 1918)  
*Rupanyup Spectator and Lubeck, Banyena, Rich Avon and Lallat Advertiser* (1914 - 1918)  
*Rutherglen Sun and Chiltern Valley Advertiser* (1914 - 1918)  
*Shepparton News* (1914 - 1918)  
*Stawell News and Pleasant Creek Chronicle* (1914 - 1918)  
*Stratford Sentinel and Briagolong Express* (1911 - 1916)  
*Terang Express* (1914 - 1918)  
*Trafalgar & Yarragon Times* (1914 - 1918)  
*Truth* (Melbourne ed.) (1914 - 1918)  
*Tungamah & Lake Rowan Express and St. James Gazette* (1914 - 1918)  
*Ultima & Chillingollah Star* (1914 - 1918)  
*Upper Murray & Mitta Herald* (1914 - 1918)  
*Violet Town Sentinel* (1914 - 1918)  
*Wedderburn Express and Korongshire Advertiser* (1914 - 1918)  
*Weekly Times* (1914 - 1918)  
*West Wimmera Mail and Natimuk Advertiser* (1914 - 1918)

Digitisation of titles has been supported by the State Library of NSW as part of the Digital Excellence Program, funded by the NSW Government. Digitisation of Victorian titles has been supported by the State Library of Victoria in collaboration with Public Libraries Victoria Network. Through Trove, the national resource discovery service, there is now free online access to over 11

million pages from over 580 Australian newspapers. All of the digitised newspapers are fully text-searchable and users can enrich and enhance the data through subject tagging, text correction and annotations. To find out the latest titles which have been added to Trove, subscribe to one of the Trove Web feeds. For those libraries and organisations wishing to digitise a newspaper title, check out the Contributor Guidelines. [Also see 75.5.3 Berthon below.] For more information, email the librarians at [andp@nla.gov.au](mailto:andp@nla.gov.au)

#### 75.4.7 Errol Simper's moving column

Errol Simper's column in the Media section of the *Australian* (21 October 2013, p.25) provided some brief recollections of past editors of the newspaper. His excuse for the reminiscences was the fact that people had been getting moved around in the paper's newsroom. "It has been remorseless. Pretty well everyone has had to vacate their old desk and get used to a fresh location and new neighbours. The floor must be reconfigured. Other branches of the company are moving in. Editorial staff must be concentrated in a tidier, more logical grouping."

#### 75.4.8 Media, war and conflict: call for papers

The *Media, War and Conflict Journal* is hoping to mark the 100 years since the start of World War 1 by publishing a themed issue of the journal in 2014. The journal is particularly interested in offering an international perspective on the centenary and will welcome contributions from beyond the UK and US and articles that reflect diverse national perspectives and topics related to World War 1. Submissions are in March 2014.

Articles should be between 5,000 to 7,000 words. All articles should be accompanied by an abstract of 150 words and up to 6 keywords. The journal uses the Harvard system of referencing with the author's name and date in the text, and a full reference list in alphabetical order at the end of the article. All submissions will be peer reviewed. Use the online submission system to submit your article: <http://mc.manuscriptcentral.com/mwc>

#### 75.4.9 Sydney, 1906: *Daily Telegraph* a 'newspaper gold mine'

*Albury Banner & Wodonga Express*, 6 April 1906, p.28: During the hearing of the action, *Daily Telegraph Newspaper Co. v John McLaughlin*, some evidence came out which indicates what a profitable business the *D.T.* is to the shareholders, or rather to those of them who bought in several years ago, and before that. "At the end of 1900 Mr McLaughlin was the owner of 118 shares. In addition, he had 39 new shares, which were created and distributed pro rata among the shareholders. The practice of the Company is to pay a dividend of 12½ per cent, per annum on its capital. It could easily pay three times this amount, but instead of doing so it at intervals creates new shares which are credited to the shareholders, and on these it pays the same rate of dividend as on the old ones.

At the time Mr McLaughlin had his 39 new shares given to him the value of the old stock was about £40 a share the new ones were saleable at the same price and carried a dividend of 12½ per cent, so it will be seen that his investment had been exceedingly profitable. It may be mentioned that the market value of the *D.T.* shares had risen to more than £60 each, and they are snapped up at that figure, because it is believed by purchasers that the process of creating new stock, at no cost to the shareholders, which will produce dividends at the rate of 12½ per cent, per annum, will go on for some years.

A correspondent points out that although the *D.T.* is a rich gold mine, the *Sydney Morning Herald* is a considerably richer one. The net income of the paper is said to be about £20,000 a year, more than that of its rival. The value of the *Herald* is at least a million sterling, and indeed some years ago the proprietors were offered that sum for it. Of course, advertisements are the main source of its revenue, and as long as business people feel that there is no medium for advertising so good as a newspaper — which conviction shows no sign of weakening—it is not at all likely that the *Herald's* earnings will diminish. Great as those earnings are. However, they are small compared with those of several of the leading newspapers in America. For example, the net income of the *New York Herald* is about £200,000 per annum.

#### 75.4.10 Trevor Knaggs and his newspaper books

Phyl Knaggs writes (*Prahran Mechanics Institute Victorian History Library Newsletter*): Trevor Knaggs, who died in May 2013, was a Stonnington resident most of his life. His wide range of interests included an extensive knowledge of local history and an interest in military history from his years in the army. He embarked on a career as a hobby bookbinder. One of the projects in which he was involved with the Genealogical Society of Victoria was the binding of their collection of early newspapers. He had been keeping newspapers reporting sensational events for many years—they were kept in bundles, tied with a piece of string. With his keen eye for history in the making and aware of their fragility, he decided to preserve his own collection by binding them into hardback volumes. The collection contains reports of national and international events between 1934 and 2005 and is interesting also for the social history and advertisements, and as a record of 20<sup>th</sup> century life. There are four indexed volumes which include whole sections of the *Melbourne Age*, *Argus*, *Sun*, *Herald* and *Star*. Prahran Mechanics Institute has acquired the collection.

#### 75.4.11 Reporting the assassination of JFK

A whole edition of the *Canberra Times* was overhauled and reprinted in the early hours of Saturday, 23 November 1963. The *Canberra Times* has claimed (22 November 2013) it was the only newspaper in Australia to report that day the assassination of US President John F. Kennedy. Journalists and printers were called back to work at the *Canberra Times* when a taxi driver happened to ask editor David Bowman for news of the 46-year-old leader's possible assassination in Texas. Just hours before, Kennedy's motorcade had flashed past huge crowds in downtown Dallas and into the range of assassin Lee Harvey Oswald, perched on the sixth floor of the Texas School Book Depository.

Ian Mathews, a subeditor at the newspaper in 1963 and later the editor-in-chief, said: "The print run at the Mort Street office and printery would have been about 2am or 3am ... The main body of printers, apart from those who had headed home, gathered in the bindery for their ritual Friday night-Saturday morning poker game." The news was reported just after 4.30am, prompting only momentary shock from Bowman and chief subeditor Frank Hamilton who snapped to action. "The radio was switched on; AAP, who supplied the newspaper with foreign news, was called; the single teleprinter was turned on again. And the news began to flow," Mathews said. "To print a new edition Bowman needed printers and he found them playing poker. On any other night it would have been different."

Returning for a shift on the subeditors' desk on Sunday afternoon, Mathews helped fit news of the tragedy into a Monday edition, alongside weekly fixtures including local sport results and the television guide. "As usual we ran late. This was fortunate because just after 3.30am Canberra time, [nightclub owner] Jack Ruby shot Harvey Oswald – and once again we rushed to produce a second edition," he said. [Trove does not have the second edition of the *Canberra Times* of 23 November 1963.]

#### 75.4.12 'Blamey's baby': *Guinea Gold* closes after 3½ years

*Geraldton Guardian & Express*, 23 July 1946, p.1: After an unbroken seven-day-a-week career of more than three-and-a-half years, *Guinea Gold*, an extremely popular newspaper amongst servicemen, ceased publication on June 30<sup>th</sup>. This paper was the "baby" of the former Commander-in-Chief of the Australian Military Forces (General Sir Thomas Blamey), who not only founded it but gave it the name which is identified with this Australian Army field paper over a good part of the earth. He personally selected Australian, metropolitan journalists for the editors and paid warm tribute to them in his farewell message to *Guinea Gold*.

General Blamey said that at one stage of the Pacific war the paper served 800,000 Australian, United States and New Zealand servicemen, with a peak circulation of 64,900. The area covered was from Morotai to Bougainville. The paper was published first at Port Moresby, and an American edition, with special news from the United States, at one time exceeded in numbers of copies the Australian edition. Other publication headquarters were Dobodura, Lae and, finally, Rabaul.

One of the highest tributes paid to *Guinea Gold*, declared General Blamey, was when General Douglas MacArthur decided that it was so satisfactory for his troops that there was no necessity for the United States Army to publish its own newspaper in the South-West Pacific Area. General Blamey said that the germ of the idea of such an army newspaper formed in his mind in 1915 on Gallipoli. Rumour was always rife on a battlefield, and the best way to combat it was by the publication of an army newspaper as independent as possible of army influence and all propaganda. The troops must trust in the paper and rely on the news service that it relayed. He had observed that policy with *Guinea Gold*.

#### 75.4.13 Oral histories of 3 Press Gallery legends

The Museum of Australian Democracy (MoAD) at Old Parliament House, Canberra, is has announced it is gradually putting its “open access” oral histories online in full. MoAD records and collects interviews relating to Australian parliamentary democracy, political party activism and the story of the Old Parliament House heritage building, which was home to Australia’s national parliament from 1927 to 1988. The first batch of online interviews include three legends of the Australian Parliamentary Press Gallery, the 1954 ‘Petrov Affair’, and a couple of others. You can check out the on-line delivery at <http://oralhistories.moadph.gov.au/>

#### 75.4.14 Cartooning exhibition at NSW Parliament House in March

Forthcoming exhibition: “Constructing an Australian Identity: Newspaper Cartoons and Illustrations from 1880 to 1940”, at NSW Parliament House, Macquarie St Sydney, 3 to 28 March 2014, organised by the Royal Australian Historical Society.

#### 75.4.15 Melbourne *Sun* on sale in Perth same day in 1934

Perth’s *Daily News* reported on 8 September 1934, p.1, that as the result of co-operation between itself and Sir Charles Kingsford Smith “newspaper history was made today, when a newspaper printed and published in Melbourne, this morning was sold in the streets of Perth this afternoon”. By the shortest route Melbourne is about 2000 miles (3200km) from Perth. The paper was the *Sun-News Pictorial* which had a daily circulation in Victoria of nearly 200,000 copies. A limited supply of that issue was rushed from the press to Sir Charles’ plane that morning, the *Daily News* reported, and was “brought by him on his amazing flight across Australia”. The report continued: “For some years now speed and power have been rapidly subjugating distance to the ticking of the clock. By the used of speed, time is annihilating mileage in a way that was beyond the wildest dreams of but a few years ago. And now a Melbourne newspaper on which the printer’s ink is hardly dry and which today is being read in thousands of Melbourne homes as the latest news of the world, is being sold in the streets in Perth — 2000 miles away!”



#### 5—RECENTLY PUBLISHED

#### 75.5.1 Books

**Buchanan, Rachel**, *Stop Press: The last days of newspapers*, Scribe Melbourne, paperback, 172 pages, \$24.95. A journalist discusses newspapers and her experiences, mainly with Fairfax in Melbourne (the *Age*) and Wellington (sub-editing the *Newcastle Herald* and *Illawarra Mercury*).

**Dando-Collins, Stephen**, *Sir Henry Parkes: Australian Colossus*, Knopf 2013, hardback, 414 pp., illustrations. Includes details of Parkes’ involvement with the *Empire* newspaper.

*Australian Newspaper History Group Newsletter*, December 2013— 18

**Haigh, Gideon**, *The Deserted Newsroom*, Penguin Specials ebook, 2012, \$3.99. About the future of journalism in the digital age.

### 75.5.2 PhD thesis

**Cahill, Rowan**, Rupert Lockwood (1908-1997): Journalist, Communist, Intellectual, Doctor of Philosophy thesis, School of History and Politics, University of Wollongong, 2013. <http://ro.uow.edu.au/theses/3942>

Abstract: This thesis explores aspects of the life, times, and career of Australian journalist Rupert Lockwood (1908-1997). During the Cold War, Lockwood was one of the best known members of the Communist Party of Australia (CPA), variously journalist, commentator, author, editor, orator, pamphleteer, broadcaster. His name is inextricably linked to the Royal Commission on Espionage (1954-55), as an unwilling, recalcitrant and hostile witness. This thesis is an exploration of the life and the sixty-year career of Lockwood as a journalist and writer, in which membership of the CPA was but part (1939-1969). A general chronological framework is adopted, and the account developed with regard to three aspects of his life and career— as a journalist, as a communist, and as an intellectual.

### 75.5.3 Articles

**Berthon, Hilary**, “News for our time”, *National Library of Australia Magazine*, December 2013, pp.24-27. Hilary Berthon, manager of the Australian Newspaper Plan at the NLA, summarises the digitisation of Australian newspapers and their placement and availability on the NLA’s Trove website.

**Bolt, Andrew**, “Walkleys feed the foul-mouth beasts of the left”, *Daily Telegraph*, 21 October 2013, p.23.

**Cater, Nick**, “Giving up on the search for truth”, *Weekend Australian Inquirer* section, pp.13-14. The author argues that modern Australian journalism risks irrelevance as it loses its hunger for facts.

**Clark, Andrew**, “The paper that shaped Australia”, *Australian Financial Review*, 25 November 2013, 50<sup>th</sup> anniversary as a daily paper commemorative section, p.3. How the *AFR* has contributed to the national debate over the past 50 years.

**Cockerill, Michael**, “Redundancy and re-invention”, *Walkley Magazine*, Issue 76, July-September 2013, p.38. Yes, there is life after redundancy, writes a journalist who took a redundancy from the *Sydney Morning Herald* in August 2012.

**Foyle, Lindsay**, “The dead wombat is now extinct”, *Walkley Magazine*, Issue 76, July-September 2013, pp.49-50. The *New Journalist* magazine shone a cheeky, radical light on Australian media during the 1970s. The first issue appeared in May 1972. The author was one of those who put it together. [And the ANHG editor was a subscriber—and contributed: ‘The prejudices of Mr Gates’, *New Journalist*, No. 13, March-April 1974, pp.21-25.]

**Hywood, Gregory**, CEO, Fairfax Media, past editor-in-chief of *Australian Financial Review*, “From the CEO: my time at AFR”, *Australian Financial Review*, 25 November 2013, 50<sup>th</sup> anniversary as a daily paper commemorative section, p.2. Extract: “By the mid-1970s, two decades after its launch, the *Financial Review* was becoming seriously influential. Max Walsh was editor, Fred Brenchley his deputy, Robert Haupt was Washington correspondent. Paddy McGuinness was economics editor. I was surrounded by the best and the brightest in Australian journalism.”

**Kenins, Ian**, “Talk of the Town”, *Monthly*, November 2013, Issue 95, pp.14-16. A glance back at the career of Ella Ebery, 97, until recently editor of the *North Central News*, St Arnaud, Victoria.

**Kenny, Chris**, “Better to observe than play dangerous game of follow the tweeter”, *Weekend Australian*, 2-3 November 2013, p.22. Politicians and journalists need to proceed with care when they react to new media’s hyperbole. Kenny quotes *Today* presenter Lisa Wilkinson

as having said in her Andrew Olle lecture at the end of October: “Media bosses tell me that a journalist’s social media following is now a real factor when it comes to hiring and promotion. It’s measurable, it’s of tangible benefit and value to an employer and it’s being viewed by media bosses as your own personal circulation number ... in fact, I know of at least one news boss who will, in the next few months, have a real-time ticker giving him daily updates on the social media following of each of his journalists.”

**Keogh, Luke**, “In the margins: The scrapbook of Arthur J. Vogan”, *National Library of Australia Magazine*, September 2013, pp.10-12. A forgotten journalist’s rich collection of clippings is examined.

**Kirkpatrick, Rod**, “Cherrys ripe in Burnie”, *GXpress*, November 2013, pp.34-35. Tracing a four-generation dynasty of editors at the *Advocate*, on Tasmania’s north-west coast.

**McIlroy, Tom**, “How we scooped the rest of Australia in reporting the assassination of JFK”, *Canberra Times*, Friday, 22 November 2013, p.6. Explains how the *Canberra Times* was the only newspaper in Australia to report the assassination of President Kennedy on the morning of Saturday, 23 November 1963, and also managed to report the murder of Lee Harvey Oswald on the morning of Monday, 25 November 1963.

**Manne, Robert**, “The Power of One: Why Rupert Murdoch can’t be stopped”, (on the front cover as “News Goes Feral: And there is nothing we can do about it”), *Monthly*, November 2013, Issue 95, pp.22-29. Why Rupert Murdoch can’t be stopped. Discusses, amongst other things, the way the major News Corp Australia dailies covered the federal election campaign.

**Murdoch, Rupert**, “Let’s learn to thrive on disruption”, *Australian*, 1 November 2013, p. 12; (also on p. 3 as “Australia’s role is as a disruptive economy: Murdoch”) Also “Australia’s destiny will be shaped by its people”, *Daily Telegraph*, p. 13, (on front page as “It’s Australia’s time to shine”), “Destiny is there to be shaped”, *Herald Sun*, pp.76-77, (and, no doubt, also in other News Ltd newspapers). “In this time of constant change, the future is Australia’s for the taking”, *Sydney Morning Herald*, p.20, “We can surpass even our most inspiring neighbours”, *Age*, page 31. The transcript of Rupert Murdoch’s speech to the Lowy Institute on 31 October. Also in Fairfax newspapers: All articles 1 November 2013.

**Stutchbury, Michael**, editor-in-chief, *Australian Financial Review*, “Serving readers for the next 50 years”, *Australian Financial Review*, 25 November 2013, 50<sup>th</sup> anniversary as a daily paper commemorative section, p.2.

**Tiffen, Rodney**, “Rupert Murdoch’s sixtieth anniversary and the hazards of longevity”, *InsideStory* (online), 16 October 2013. Rupert Murdoch may have set a world record for longevity in corporate governance, but his reputation would stand higher if he had retired 10 years ago.

**Warren, Christopher**, “Journalism’s new shape”, *Walkley Magazine*, Issue 76, July-September 2013, p.4. A reflective article on the “exciting disruptions that are reshaping journalism”.

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