



Office of the *Kangaroo Island Courier* office, Kingscote, 1936.

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AUSTRALIAN NEWSPAPER HISTORY GROUP

NEWSLETTER

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It has appeared five times a year since 2001.

1 – CURRENT DEVELOPMENTS: NATIONAL & METROPOLITAN

62.1.1 SEVEN WEST MEDIA FORMED

Kerry Stokes was “extremely excited” about the creation of Australia’s newest media giant, Seven West Media, after he convinced his fellow West Australian Newspapers shareholders to back the \$4.1 billion purchase of Seven Media Group on 11 April. At a two-hour extraordinary general meeting in Perth, WAN shareholders voted in favour of five resolutions needed to approve a deal to create the biggest listed media company based in Australia. But the meeting was dominated by small shareholders expressing strong concerns about the related-party nature of the deal, the high debt levels of the merged entity and the threat that WAN’s traditionally high dividend payouts would end. The chairman of the meeting, WAN independent director Doug Flynn, was berated by

shareholders over the proposal, with one investor telling him WAN had performed a “first-class snow job” and the so-called synergies of the merger were “laughable”.

But Flynn assured shareholders that the stronger earnings stream of the new company would enable it to rapidly pay down its forecast \$2bn debt pile. Stokes is the chairman and biggest shareholder of both WAN and Seven Group Holdings, which is WAN’s biggest shareholder. The deal combines WAN with SMG, the privately owned joint venture that owns the Seven Network, Pacific Magazines and 50 per cent of Yahoo!7. WAN owns the *West Australian* newspaper in Perth. Seven Group expected the steps to create Seven West Media to be completed by 21 April. It lodged an application to the corporate regulator that day to make the name change. Seven Group holds a 29.6 per cent stake in the new company. The merger is Stokes’s second major deal in the past year, following the \$5bn merger of Seven Group and his heavy equipment business, WesTrac, in April 2010 (*Australian*, 12 April 2011, pp.19-20, and 21 April 2011, p.28).

62.1.2 MEDIA SHIELD LAW WIDENED AND PASSED

Bloggers, tweeters and “citizen journalists” will have the same right to protect sources as professional journalists after Federal Parliament’s acceptance of a push by the Australian Greens to dramatically broaden the definition of journalism. The House of Representatives on 21 March backed new shield laws for journalists that will allow anyone involved in the production of news, regardless of where they work, to seek to avoid identifying a source. Courts will have to decide whether to accept their claims with regard to whether they received the information legally and whether there could be potential harm to the source, or the journalist, if a source was revealed. The shield law was originally conceived by Tasmanian independent MP Andrew Wilkie, but was amended by the Greens in the Senate. The House of Representatives supported the amended bill by 72 votes to 70, making it the first private member’s bill to be passed by the current Parliament (*Australian*, 22 March 2011, p.3).

62.1.3 SAVE OUR MERCURY

The *Tasmanian Times* (tasmaniantimes.com/) reported (17 March 2011): Last week 32 editorial staff members—reporters, editors, photographers—gathered nervously in the canteen area deep in the bowels of the Hobart *Mercury* building. The press was relocated to Glenorchy last year, and all the production staff have gone from the CBD site. In the past two years about 40 jobs have been axed from the *Mercury* across all departments. This week it was announced the staff canteen would be closing down, at least temporarily. Most of the editorial staff remaining at the *Mercury* attended this meeting. One member did not trust himself to remain civil at the meeting and so did not attend. News Ltd announced plans to shift the editing of the *Mercury* offsite to Melbourne. The editors on the chopping block fear for their jobs and their families. Those facing the axe are career journalists with vast experience in Tasmania, interstate and overseas. They have worked 10, 20, 30 years and beyond to become editors in charge of designing pages and checking and editing stories for legal, factual and grammatical errors. Many have undergraduate degrees and some have postgraduate qualifications. Read more on this issue by going to tasmaniantimes.com/index.php?/weblog/article/a-heading/

When managing director Rex Gardner addressed *Mercury* editorial staff on 18 March, he advised them that the iconic *Mercury* building may be sold. There are too few staff members to warrant such a large building, he said. Smaller premises are being sought. Here is Mr Gardner’s announcement as published in the office newsletter. “As discussed with many staff in the last week, we’ve reached the crossroads with our Macquarie St building.

Since the print centre was established out at Technopark in 2009, our city building has been very much under-utilised and, as with all old buildings, is expensive to maintain. A thorough building condition report put together by experts over the last year has indicated several areas where serious upgrading will be required if we choose to remain for any length of time. Even over the next 12 months, expenditure could exceed \$1 million.

“So now we hit this crossroad — and we’re confronted with quite a few roads leading from it.

1. We can stay and refurbish the Macquarie St site.
2. We can stay and refurbish the Argyle St site. Both of these options would cost up to \$15 million, but the costs would be defrayed by the sale of the other, unused portion of the existing land.
3. We can move to an as yet unknown, but purpose-built/renovated premises. To explore the third option, we’ve engaged Knight Frank to look at all options from the CBD down to the waterfront.

“Knight Frank will research the market over the next few months and talk to developers, landowners and government agencies. Whatever road we take on this exercise, we’ve got a lot to look forward to. We’ll emerge with superior office accommodation and a more cohesive, user-friendly space to work within. Our workplace will be designed to cope with the demands of a modern media company. Interaction between departments will be a key ingredient, along with building a sense of unity and purpose. I’ll keep you informed as we head along this path. At the moment our options are an open book—we could stay and refurbish, or we could move on. Nothing can be ruled in or out until we get a full picture of all options.”

62.1.4 SYDNEY WEEKEND DUELS

Sally Jackson has written at length in the *Australian’s* Media section (28 February 2011, p.30) about weekend rivalry in Sydney between Fairfax Media (*Sydney Morning Herald* and *Sun-Herald*) and News Limited (*Daily* and *Sunday Telegraph*). *Daily Telegraph* editor Garry Linnell is reportedly working hard to catch the *Sydney Morning Herald’s* circulation on Saturdays—the gap was only about 14,000 in the quarter to 31 December 2011 (*SMH* 341,041 and *DT* 327,177). *Sunday Telegraph* editor Neil Breen wants to be 200,000 head of the *Sun-Herald* each circulation audit, but was only about 175,000 ahead in the latest audit (617,824 to 442,650).

62.1.5 RECENT CHRONOLOGY

62.1.5.1 EVENTS

18 April 2011: Australia’s oldest newspaper, the *Sydney Morning Herald*, is 180 years old today.

26 April 2011: South Australia’s oldest country newspaper, Mount Gambier’s *Border Watch*, is 150 years old today.

62.1.5.2 DEATHS

Fitzgerald, Alan John: D. 31 March 2011 in Canberra, aged 75; an astute observer of life in Canberra seen through a satirical lens over 45 years; parodied everything and everyone from career public servants to self-serving local, state and federal politicians; gained national notoriety through his newspaper columns, work on commercial radio and regular contributions to the *Bulletin*, *Quadrant* and the *Open Road*; wrote mainly for the *Canberra Times* and the *Sun-Herald*; played big part in helping to form the National Press Club and served 1969-71 as president; served on the ACT Advisory Council for nearly 20 years (Dominic Fitzgerald, Dominic and Fitzgerald, Julian, “Satirist captured Canberra’s heart”, *Sydney Morning Herald*, 7 April 2011, p. 20; Jack Waterford, “Popular satirist made a serious contribution to ACT politics”, *Canberra Times*, 2 April 2011, p.11).

Mayer, Peter Ronald: D. 4 February 2011, in Melbourne, aged 69; entered journalism as a copy boy on the *Herald*, Melbourne; became a reporter and then a sub-editor; worked for other newspapers and ABC; later rejoined the *Herald*; left again to work on a local paper, the *Western Times*; joined *Sunday Press* and later was chief of staff at infant *Sunday Sun*; left and worked for Pacific Publications; became casual sub at *Sunday Herald Sun* (obit., Ross Brundrett, “True to his words”, *Walkley Magazine*, Issue 65, February-April 2011, p.356).

Ruehl, Peter: D. 11 April 2011 in Sydney, aged 64; American journalist who became popular satirical columnist for 24 years in *Australian Financial Review* and News Ltd papers, poking fun at politics, business and life in general, often comparing Australia with his native US; born in New York City and raised in the Washington suburbs, he worked for a while on the *Baltimore Sun* in the state capital of Annapolis, where he became fond of an upmarket bar he christened “Maloney’s” in later columns, and would drink with a real friend he called “Otis”; in 1983, covering the America’s Cup, he met Australian journalist Jennifer Hewett; they married and he moved to Perth in 1987 to cover Alan Bond’s defence of the Cup for the *Financial Review*; wrote columns for the paper until 1994, when he was hired by the *Daily Telegraph* and became a syndicated writer; returned to the *Financial Review* in 1999 to write a regular column (*Australian Financial Review*, 12 April 2011; also see *Australian*, Media section, 18 April 2011, p.29, and Caroline Overington, “Buoyant send-off for wordsmith Ruehl”, *Australian*, 21 April 2011, p.7)).

62.1.6 MEDIAWEEK’S 1000TH ISSUE

Mediaweek, established on 12 June 1990, published its 1000th issue on 7 March 2011. At the beginning, the sub-title was *The Press, Television & Radio Business*. “Twenty-one years ago,” says *Mediaweek* (7 March 2011), “desktop publishing was still in its relative infancy, cable TV did not exist in this country, the first web page was still a year away and mobile phones were still in their infancy. As a trade journal with a wide brief (now even wider, covering subscription TV, digital media, outdoor media and entertainment media), it has always been our mantra to act as a source of market intelligence for our subscribers.” Founding publisher Phillip Luker passed the baton to current publisher James Manning in 2000.

62.1.7 CLEGG REPLACES GILL IN FAIRFAX BUSINESS PUBLISHING UNIT

Fairfax Media has brought to an end the reign of Michael Gill at the helm of its business publishing unit, including the *Australian Financial Review*, after months of speculation about his future. Fairfax announced Gill would be leaving the company after it was revealed it had lured Brett Clegg, deputy CEO of the *Australian* and a former deputy managing editor of the *AFR*, back to Fairfax to replace Gill as chief executive of the Financial Review Group. Glenn Burge, editor of the *AFR* since 2000, has been told he is to take on a yet to be defined role within Fairfax. The shake-up is the clearest sign yet of the plans by Fairfax Media’s newly appointed CEO Greg Hywood to undertake major changes at the media group, writes Simon Canning (*Australian*, 22 March 2011, p.23).

62.1.8 REPORTING OF SUICIDE

The Senate has issued a report, “The Hidden Toll”, which calls for a review of media guidelines on the reporting of suicide and the regular release of national suicide figures. Sally Jackson discussed this and related issues in an article in the *Australian*, Media section, 21 March 2011, p.30. In February a cover story by Kate Legge in the *Weekend Australian Magazine* (26-27 February 2011, pp.10-15) examined media practices in the reporting of suicide. It provoked dozens of responses, with most supporting the call for a national awareness campaign. Mental health researcher Professor Patrick McGorry, the 2010 Australian of the Year, wants to see a less restrictive approach from the media. The Australian Press Council has been reviewing its guidelines on the reporting of suicides, holding roundtables of mental health experts and media representatives. Public comments can be sent to the executive secretary, at info@presscouncil.org.au or Suite 10.02, 117 York St, Sydney, 2000.

62.1.9 PEOPLE

Stephen Brook became the new Media editor of the *Australian* on 1 March. He replaced Geoff Elliott, who has been appointed deputy editor (business), with responsibility for directing all business coverage in the newspaper and online. Brook returned to the *Australian* after eight years in Britain, most of it spent covering media at the *Guardian*. He had started his career at the *Australian* in 1995 and was a media and

marketing writer at the newspaper when he left to travel and work overseas in 2003 (*Australian*, Media section, 28 February 2011).

Jonathan Chancellor, property editor of the *Sydney Morning Herald* for more than a quarter of a century, has departed that newspaper. He is best known for his column, "Title Deeds". He specialised in breaking news of the sales of the rich and famous, peppering his stories with salacious gossip about how properties were coming on to the market as a result of everything from bankruptcy to marital infidelity and divorce (*Australian*, 7 April 2011, p.3).

Jennifer Cooke, a *Sydney Morning Herald* journalist, was in Birmingham to cover the murder trial of alleged "honeymoon killer" Gabe Watson when she sought shelter in the bathroom of her hotel room during the highly destructive wave of tornadoes that hit the southern US states at the end of April. Husband Brad Norington, a journalist for the *Australian*, was there, too (smh.com.au, 28 April 2011).

Greg Hywood, CEO and managing director of Fairfax Media Ltd, was "Person of the Week" in *Mediaweek*, 14 March 2011, p.10, and was interviewed by Jonathan Holmes on ABC-TV's *Media Watch*, 25 April 2011; the interview occupied the program.

Christine Middap has been appointed editor of the *Weekend Australian Magazine*. Middap had been editor of *Qweekend* since its launch in 2005 as the *Courier-Mail*'s weekend magazine. Middap is a former *Courier-Mail* chief of staff, and a former London correspondent. **Steve Waterson**, formerly editor of the *Weekend Australian Magazine*, moves to a new role, overseeing the *Australian*'s daily features page, and the weekend *Inquirer* section (*Mediaweek*, online, 10 March 2011). Matthew Condon is the new editor of *Qweekend*.

Paul Whittaker is the new editor of the *Daily Telegraph*, replacing Garry Linnell who has left to "pursue other interests". **Clive Mathieson** replaces Whittaker as editor of the *Australian* (*Daily Telegraph*, 29 April 2011, p.7; *Australian*, Media section, 2 May 2011, p.36).

62.1.10 NEWS CORP PROMOTES JAMES MURDOCH

News Corporation has appointed James Murdoch to the newly created role of deputy chief operating officer and chairman and CEO, international. He will maintain direct responsibility for the Company's operations in Europe and Asia. Murdoch will relocate to New York, continue to report to News Corp deputy chairman, president and chief operating officer, Chase Carey and work closely with Rupert Murdoch, Chairman and Chief Executive Officer of News Corporation (*Mediaweek* online, 31 March 2011).

62.1.11 NEWSPAPERS AND AFL ACCESS

The chief executives of AFL clubs have agreed to discuss media access after an unprecedented coalition of rival newspaper editors and journalists banded together to demand greater contact with players. The coalition formed after a string of incidents where some clubs refused Sydney-based reporters the most basic access. With the AFL desperately trying to make inroads into Sydney by launching the Greater Western Sydney club next year, editors, publishers and journalists covering the code have accused interstate AFL teams of blocking the majority of media requests. A letter lodged with AFL corporate affairs manager Brian Walsh late on 15 April and signed by executives from both Fairfax and News Limited demanded the AFL intervene and crack down on clubs denying access.

The demands are the latest in a series of long-running tensions between media and major sports. Four years ago, Cricket Australia locked journalists out of Tests in a battle over accreditation and online reporting. The issue escalated to include all major sports as debate raged about the limits that should be put on online reporting as sports tried to sell digital rights. The clash led to a Senate inquiry (*Australian*, Media section, 18 April 2011, p.32).

62.1.12 REPORT CARD FOR EDITORS

Judging how well editors of newspaper sections do their job can be a matter of opinion, but that is set to change with the release of research that will rate newspaper sections based on how well they engage their readers (reports Lara Sinclair, *Australian*, Media section, 18 April 2011, p.32). The data – already being dubbed a report card for editors – is due to be released by Roy Morgan Research (RMR) between August and November. It will follow the company's planned 31 May launch of the first formal readership data on newspaper sections and topics of interest, which advertisers and media buyers, who invest close to \$4 billion in newspaper advertising annually, have been requesting for more than a decade. RMR has had an often fractious relationship with the newspaper industry based on complaints about how the firm compiles its quarterly readership data. Last year, several newspaper publishers, under the banner The Readership Works, appointed Ipsos as an alternative readership data provider, with its first data due at the end of the year.

The move has spurred RMR into action on several fronts. The company has been collecting data on how involved various reader demographics are with 22 topics of interest – such as travel, health, sport, business, news and others – for all newspapers. But from June, it will release the first topic readership information that will quantify how many of a newspaper's readers also read those topics and related sections. Sectional readership data has long been resisted by publishers worried that buyers will use the data to push down ad rates.

RMR director William Burlace said the readership study would shortly afterwards include an "engagement metric" that he claimed would be revolutionary. "It will indicate how engaged readers of a section are in that section," Burlace said. "We're marrying measures of the extent to which they choose to read that section with whether they really enjoy it or not. You get a score for a section so you can see which sections score differently on what we're calling engagement."

62.1.13 ROYAL WEDDING

Mediaweek presented a media roundup of the Royal wedding (Prince William and Kate Middleton, 29 April) in its issue of 18 April 2011, pp.4-5. For newspapers, it reported:

Herald Sun: Producing a 52-page glossy magazine on the wedding highlights, available Monday 2 May. Andrew Rule and Miranda Devine will be in London for the event while entertainment editor Fiona Byrne and fashion reporter will cover the event from Melbourne.

Australian: Europe correspondent Peter Wilson will cover the event from London. Special wedding coverage with extra pagination and extended deadlines to ensure coverage from London is the latest.

Daily Telegraph: Has a mini-site at www.dailytelgraph.com.au/specials/royal_wedding/ including the hilarious Build A Royal Baby app! Special edition planned for 30 April.

For magazines, *Mediaweek* reported:

ACP: Special editions of *Woman's Day*, *Grazia* and *OK!* Will be released on Sunday, 1 May.

Australian Women's Weekly: Will bring out a collectors' edition on 4 May; will also publish a 100 plus page souvenir magazine on 20 May.

Woman's Day: Already has a collectors' special, "William & Kate: The Royal Wedding", picture tribute on the stands; will also publish a companion wedding day special on premium glossy stock, which will be on sale mid-May.

62.1.14 TIMES OF INDIA APOLOGISES TO AUSTRALIAN CRICKET TEAM

The *Times of India* apologised on 25 March to the Australian cricket team over "baseless" claims of spot fixing during the recent 50-overs World Cup.

62.1.15 FAIRFAX AND APN IN NZ TALKS

Fairfax Media and APN News and Media are considering ways to combine some New Zealand printing presses in an attempt to overcome some of the financial challenges facing the industry, report James Chessell and Nabila Ahmed (*Australian*, Media section, 25 April 2011, p.26). It is understood that executives at Fairfax and APN have held preliminary discussions about a printing and distribution joint venture in New Zealand, where both companies dominate the newspaper market. The discussions mirror talks held by Fairfax and News Limited (*Australian*) over a potential partnership to reduce costs at the companies' over-capitalised Melbourne and Sydney printing facilities. Neither Fairfax nor APN would comment specifically on what options were being discussed and there was no guarantee a deal would be struck. But APN chief executive Brett Chenoweth said: "The industry is changing. In a digital world it makes sense for media companies to look at infrastructure-light business models. We need to focus on content, editorial, sales and marketing through a range of different platforms."

APN publishes the *New Zealand Herald*, seven regional dailies and more than 40 community newspapers focusing on the North Island. Fairfax publishes nine dailies and more than 60 community newspapers in New Zealand. Local publishers have failed to form partnerships in the past. But the move has succeeded in Britain, where the *Daily Telegraph* is printed on presses owned by arch-rival the *Times*.

62.1.16 FAIRFAX ANNOUNCES IT WILL OUTSOURCE SUBBING

Fairfax Media chief executive Greg Hywood will push ahead with plans to outsource sub-editing at the group's flagship mastheads in a move that rejects a union compromise deal and could lead to industrial action (*Australian*, 5 May 2011). Hywood made it clear in an email to staff on 4 May that plans to outsource the sub-editing of news, sport and business stories at the *Age*, *Sydney Morning Herald* and *Canberra Times* to an external company called Pagemasters, a subsidiary of AAP, would not be scrapped, despite opposition from journalists. "The company remains committed to its proposal to change editorial production processes through outsourcing the sub-editing of these mastheads to Pagemasters," Hywood told staff. "We have agreed to continue to talk and consult on this issue. On Monday next [9 May] week, a final decision will be made." The outsourcing, as well as cuts to printing operations, were expected to cost about 350 jobs and save the diversified media company \$15 million a year.

2 – CURRENT DEVELOPMENTS: ONLINE

62.2.1 THE POLICE AND FACEBOOK

In the past, whenever an emergency hit the state of Queensland, whether it be flood or fire or drought, the Queensland Police Service would communicate with the media via press release – as many as 15 a day (writes Fran Foo, *Australian*, Media section, 18 April 2011, p.28). But not this year. During the height of the January floods and Cyclone Yasi, the service distributed an average of just one release a day, a staggering statistic for an agency steeped in tradition and that relies on mainstream media to get its news out to the public.

What happened to cause this revolution? In a word, Facebook. QPS was one of the first public-facing organisations to widely and effectively use social media in crisis communication, and that came to fore at the height of the floods in January, described by Premier Anna Bligh as the worst natural disaster in the state's history. The agency's Facebook page became the *de facto* one-stop-shop for all of Australia, and for journalists across the different mediums who clambered for minute-by-minute updates.

During the floods and cyclone, the twin weapons of Facebook and Twitter were the main reasons why QPS Media was less reliant on press releases. QPS was able in essence to

cut out the middle man – the journalist – and create a connection directly with the masses. In the old days, QPS Media would be over 90 per cent reactive in a crisis as it tried to respond to media enquires. But now the tables are drastically turned and QPS was freed from having to respond to questions from journalists.

“Kym Charlton, executive director, media and public affairs, at QPS, says social media have dramatically crunched the time QPS normally took to get a media statement approved, from up to five hours to just a few minutes. Today, if a police officer told the media unit of a road closure, the information would immediately be posted on Facebook and Twitter, she says. Traditionally, it could take a few hours and go through several layers of responsibility before even a one-paragraph media statement would be issued.

Charlton says QPS relied on the immediacy of Facebook and Twitter to nip rumours in the bud before they hit the airwaves. The police credited both sites with instilling a sense of accountability among journalists “not to spread misinformation”, she says. Police used the mythbuster hashtag (#mythbuster) to great effect. Charlton’s team of 25 media officers have one set of guidelines for the release of public information, regardless of whether the platform is print, digital, TV or radio.

Charlton recalls that 24 hours after the floods hit Grantham in the Lockyer Valley it had 39 million story views on Facebook. The number of people who clicked on “like” on the QPS page skyrocketed from 18,000 to 165,000. “On that day we were updating Facebook on average every 10 minutes,” Charlton says. Social media was a godsend during the crises because of the robustness of the platform. As Charlton says: “If the QPS website was used during the floods and cyclone to post information, we would still be in Band-aids.”

62.2.2 ELECTRONIC ACCESS TO NEWSPAPER ARTICLES

News Ltd’s newstext provides access to electronic copies of archived articles from their newspapers. It covers a large number of titles from Australia, USA, UK and PNG. The commencing dates vary from January 1984 (*Courier-Mail*) to March 2004 (Darwin community papers). Articles from NZ titles are also available between, usually, January 1999 and June 2003, when these titles were sold to Fairfax. The cost is \$1.75 per view. The address is www.newstext.com.au

Electronic access to archived articles in Fairfax titles is available at <http://newsstore.smh.com.au> The cost for access has recently been removed and there is now no charge. This site covers Fairfax titles, except for the *Financial Review* and other business publications which have been transferred to www.afr.com. The available Fairfax articles seem to start around the early 1990s.

62.2.3 CANCELLING PRINT

Mediaweek writes (online edition, 31 March 2011): Even though it’s our job [and one we love, on most days!] to read newspapers, *Mediaweek* is getting close to cancelling print subscriptions. But not because there is a better digital alternative – there’s not, except at the *Age*. We are growing weary of the papers arriving after we go to work, of climbing around the front of our property in the dark looking for them, of having to unroll acres of plastic and we are tired of not being able to read inserted glossy magazines without having them curl up into a little tube every time we let go of them.

62.2.4 MELTDOWN ON THE MONTHLY WEBSITE

The *Monthly*, a public-affairs magazine, became a centre of global attention in mid-March thanks to its profile of WikiLeaks founder Julian Assange by Robert Manne. About 1pm on Friday, 18 March, WikiLeaks broadcast a link to the online version to more than 800,000 followers of its Twitter account, declaring it easily the best article on Assange.

By 1.14pm the deluge of hits on the *Monthly*’s website was so great that its server, which is rated to handle up to 500,000 visits a day if they are evenly spread, went into meltdown. Staff quickly posted the article in three parts on Facebook, which has the

capacity to handle an enormous traffic load, and redirected readers there instead ("Small Talk" column, *Australian*, Media section, 21 March 2011, p.30).

62.2.5 BEST WEEK FOR HERALDSUN.COM.AU

Heraldsun.com.au recorded at the beginning of April its best week for unique browsers: 1,874,856. HWT digital editor Matthew Pinkney said this was better than the best result for **theage.com.au**: 1,767,290 in the week ended 6 February 2011 (*Mediaweek*, 11 April 2011, p.7).

3 – CURRENT DEVELOPMENTS: COMMUNITY & PROVINCIAL

62.3.1 CAMDEN, NSW (1): FOOTY'S BACK

Ian Willis reports from Camden: On 8 March two of Camden's weekly newspapers, Fairfax Media's *Camden-Narellan Advertiser* and Cumberland Newspaper Group's *Macarthur Chronicle*, both published eight-page wraparounds featuring the Wests Tigers Rugby League teams. Under the banner headline, "NRL Glory Calls" player Loti Tuquiri was featured in a full-page feature in the *Chronicle*, complemented by a season draw. The *Advertiser* went further and had two popular players, Chris Lawrence and Gareth Ellis, in a double page spread, while the inside two pages featured a "Footy Tipping Guide" for the die-hard fans. All for the start of the official footy season!

62.3.2 CAMDEN, NSW (2): THE SHOW

Ian Willis reports from Camden: Camden's three free weeklies each had a major feature on the 125th 2011 Camden Show. The show is a yearly event and is promoted as the largest regional show in Australia, with expected attendances in excess of 30,000. *The District Reporter*, an independent, published a 24-page special advertising feature for the event, which is 'still a country show'. Items ranged from the opening by the Governor-General, to entertainment, horse events, grand parade, Miss Showgirl, and a guide to community groups performances (schools, community band) and local artists.

The Cumberland Press's *Macarthur Chronicle* had a 12-page wraparound and noted that the show was 'still going strong' after 125 years, and the appearance of the "G-G" was the "icing on the cake". It was reported that the inaugural show in 1886 was "met with enthusiasm and approval" by those attending. Fairfax's *Camden-Narellan Advertiser* had an 8 page wraparound 'souvenir edition' and featured a double page spread of an attractive young 'bloke' from the show organising committee, Daniel Dickenson. Daniel stated that he was 'dedicated to making sure the country show continue[d] for many years', while the *Advertiser* assured its readers that the show was "an age-old event that stop[ped] Camden in its tracks".

62.3.3 EASTERN SUBURBS, SYDNEY: AN UNUSUAL LOCAL NEWSPAPER

Victor Isaacs reports: Is this Australia's most unusual local newspaper? A 16 page tabloid newspaper is published in Sydney's Eastern Suburbs. That means it is a tiddler compared to News Ltd's giant and glossy *Wentworth Courier* and the Eastern Suburbs Domain supplement in Fairfax's *Sydney Morning Herald*.

The name of this minnow? The front page has a masthead with the title *Eastern Suburbs Spectator*. But turn over to the fifth page, and there is another masthead. This bears two titles: *Coogee Chronicle* and *Maroubra Messenger*. Four pages further on is another masthead, the *Paddington Woollahra Double Bay Times*. But wait, there's more! Another four pages further on is yet another masthead and yet another title: *Randwick Kensington Kingsford Leader*. So, four mastheads and five titles!

This newspaper is not home delivered, but is available in shops and clubs in the area. It claims a circulation of 42,500. It has a website: www.thespectator.com.au which includes pdfs of recent issues.

Another independent tiddler in this area is the *Bondi View*, which is published monthly.

62.3.4 MACKAY: EDITOR LEAVES, PROPERLY THIS TIME

The editor of Mackay's *Daily Mercury*, David Fisher, has resigned to become the senior media adviser to NSW Environment Minister Robyn Parker (*Daily Mercury*, 23 April 2011, p.4). Fisher, who served four and a half years in Mackay, had only recently rejoined the paper after resigning so he could stand for a vacancy on Mackay Regional Council. He failed to win the seat and applied and regained his old job. See ANHG 60.3.2 and 39.40.

62.3.5 ROBINA: NEW TITLE LAUNCHED

APN News & Media has launched a *Robina Mail* to work with its *Tweed Border Mail* and *Gold Coast Mail*. All are weeklies. Robina is a planned community on the Gold Coast and home of Bond University (*Mediaweek*, 25 April 2011, p.9).

4 – NEWSPAPER HISTORY

62.4.1 TIMES CHANGE BUT WOMEN ROAR STILL

John Farquharson writes: Friday 5 September 1975 opened as any other day at the *Canberra Times*. Things were just settling down after lunch when Ross Campbell-Jones, the advertising manager, came rushing in, breathless, to say that a bunch of women were marching down Mort Street, Braddon, bent on invading our offices. I'd had about 10 minutes warning when about 200 women came surging into the building, occupying the editorial floor. They cut phone lines, they jumped on desks, they yelled and postured, and journalists, including men, were frightened.

They were delegates to the first national conference on the status of women, sponsored by the Whitlam Government, which committed Australia to celebrating International Women's Day with other members of the United Nations. They were angry and had come to protest about press coverage of the conference. In particular, they took exception to an editorial the *Canberra Times* had published on Tuesday, 2 September 1975. The paper, being the closest, became a catalyst in unlocking the years of anger women had been harbouring. The *Canberra Times* had said that the conference would fail unless it was more placatory to men and revised its strident, militant tone. The women didn't object to the substance of the editorial, just an observation in passing that, "although about half of the women at yesterday's [conference] session were dressed like men hardly any had so far relinquished their feminine identity to go without a handbag".

When they had settled down a bit I, as acting editor, spoke to the women, suggesting that the best way to deal with their complaints about our editorial would be for four or five of them to have a discussion with me in my office. After some protest, they agreed. The result was I arranged for them to prepare a statement, which I undertook to run on Page 3 on the paper's next edition, subject to its going through the normal editing process as any other news report. They had wanted it to run on Page 1. I told them that was not going to happen.

While the melee in the news room was going on the police had arrived, unsummoned. The police asked me if I wanted to have the women removed. I declined their offer, but requested that a police presence remain. And they did, along with the women.

Meanwhile, I had a visit from the secretary of the Printers' Union, who supported the women. How he became involved I had no idea. He suggested he might call a stoppage of his members, a threat he never carried out. After I had discussed the affair with him, he left quietly. I knew our compositors and printers would not come out in support of the women.

The women presented their statement to me about 5pm. However, I was not happy with several paragraphs in their statement and warned them that these would be deleted. This resulted in more action from the women, most of whom had drifted back to their conference after the initial protest. In the evening, as we were endeavouring to deal with

the statement, some 80 of them burst through the editorial doors. A staff reporter, Bruce Juddery, attempted to bar their entrance, but then some partition walls looked like giving way, I told him to desist and let the women in. After further negotiations resulting in agreement to disagree, most of them left apart from some of the militants.



John Farquharson, acting editor (extreme bottom left) talks to the women who invaded the *Canberra Times* editorial offices on 5 September 1975.

One of them, a Sydney journalist, Liz Fell, who worked for the ABC, sought to prevent one of our women journalists from sub-editing their statement in accordance with my instructions. A few of the women stayed on in the office until about 3am. Despite the presence of police to keep an eye on them, we discovered next day, that they had cut the wires from several desk phones.

On the 30th anniversary of the conference, the Fairfax *Good Weekend* magazine ran an article by Fenella Souter. It included, among other things, an account of the invasion of our office. She asserted, without checking with me, that I, as acting editor, “refused to talk to the mob”. In fact, I talked to the women for some time and had negotiated with them. A picture, published by the *Good Weekend*, clearly shows me talking to the women. Fenella Souter also said that I was at a loss when asked to define feminism and my reply was, “um, femininity”. In a letter I wrote to the *Good Weekend*, I said, “I am not disputing that exchange. It may have happened. I just don’t remember.” Fenella Souter never disclosed who had given her an account of the events of that day. However, I surmise it was Liz Fell, who seemed to have it in for me ever since that day. All I can say is that the *Canberra Times* took the conference seriously and reported it day-by-day, as we would any other significant event on our patch.

For us at the *Canberra Times* the whole affair represented an unprofessional approach by people seeking to have their cause taken seriously, especially as our coverage of the conference excelled that of any other paper. Some of my colleagues even suggested I should have received a “bravery” award.

62.4.2 THE BUDGET (1): ARMIDALE

Barry Blair forwarded an inquiry to ANHG about the *Armidale Budget*, apparently published in NSW from about 1894-1896. There are no copies of the *Armidale Budget* at the State Library of NSW and the National Library of Australia. The *Armidale Budget* is mentioned in the *Barrier Miner*, Broken Hill, 10 December 1894, p.2, and in the *Sydney Morning Herald*, 19 June 1902, p.7. The latter of the two entries says: ARMIDALE, Wednesday.— Trooper Phil Wickerson, who died of enteric fever at Johannesburg, was a son of Mr Wickerson, editor of the *Armidale Budget*. He had gone to the front for the second time with Australian contingents.

62.4.3 THE BUDGET (2): BOGGABRI

ANHG received an inquiry about John Charles Humphries, one-time owner of the *Boggabri Budget*. During some research on that title, we discovered the following: The *Queanbeyan Age*, 8 February 1910, p.2: “The *Boggabri Budget* has printed its own obituary notice, and in plain language has told its readers that the paper will cease to exist owing to the said subscribers not paying their just debts.” Interestingly, the *Boggabri Budget* is listed in relation to an “illustrated report for country newspapers” at the Royal Easter Exhibition in Sydney in 1913 (see *Sydney Morning Herald*, 17 March 1913, p.8).

62.4.4 FROM SOUTH AUSTRALIA TO CALIFORNIA

The *Adelaide Advertiser* reported (24 February 1911, p.8) under a Yorktown dateline of 21 February: One of the oldest residents in the district (Mr. A Buttfield) was interviewed by the *Advertiser* some time ago about early life on Yorke Peninsula. A copy of the *Chronicle* containing the interview reached San Diego, in America, and the article was reprinted in a paper there, a copy of which, together with a letter from the editor reached Mr. Buttfield last week. Mr. Buttfield, in the early days, was engaged in journalistic work in that locality, where, he says, the work was done with a pen in one hand and a pistol in the other. He is naturally pleased at the attention paid him. The editor of the paper, in his letter, says that the unrest among the people in California is terrible: over 70 outrages on newspaper offices being reported during 12 months, while food is almost at famine prices. The editor is a South Australian, and asserts that this State is a paradise as compared to the locality where he is stationed.

62.4.5 MURDOCH ON COMPETITION AND MONOPOLY—IN 1953

Rupert Murdoch laid it on the line to the newspaper Establishment in Adelaide early in his control of News Limited, but take note of some of his comments on monopoly.

In the *Mail* (SA), on Sunday 21 November 1953, p.1 (some extracts follow):

In recent weeks there has been much gossip, speculation and rumor about South Australia’s newspapers. Here are the facts: There are two major newspaper companies in South Australia — News Limited and Advertiser Newspapers Limited. The two companies have no director or major shareholder in common. They are in full and avowed competition. News Limited publishes the *News*, the *Mail*, *Radio Call*, the *Barrier Miner*, and the national women’s magazine, the *New Idea*. The company’s directors all live in South Australia. There are no representatives of interstate newspaper interests. In recent years News Limited has pursued an entirely independent editorial policy without party or sectional bias. This has frequently brought its policy into direct conflict with the views expressed in its morning contemporary. Advertiser Newspapers Limited publishes the *Advertiser*, the *Sunday Advertiser*, the *Chronicle*, and *Eagle* comics. It is linked to, and largely controlled by, Australia’s biggest and most extensive interstate newspaper concern with headquarters in Melbourne. Two members of the Melbourne board are directors of Advertiser Newspapers.

Soon after the death of the principal shareholder in News Limited, Sir Keith Murdoch, his widow was approached by the chairman of Advertiser Newspapers with a view to outright purchase of a controlling interest in News Limited. Alternatively, Advertiser

Newspapers sought to take over the biggest circulation paper in the State, the *Mail*. A refusal to sell, they declared, would lead to publication of a new weekend paper to outsell the *Mail*. The approach was made under terms of the strictest secrecy. Sir Keith's widow was bound not to seek advice from anybody closely connected with News Limited. Furthermore, it was stated that the offer was prompted because the *Mail* had become a threat to the *Advertiser*. Had this offer been accepted it would have created for Advertiser Newspapers a monopoly in South Australia with the morning, the afternoon, and the weekend newspapers all in the hands of the one group of businessmen. The offer was rejected. Hence, the *Sunday Advertiser* with its feverish publicity campaign. News Limited, believing that competition is healthy and makes for better newspapers, not only welcomed the new challenge, but announced, on evidence obtained both in Adelaide and interstate, the appearance of the opposition paper more than a month before Advertiser Newspapers admitted in public what their plan was.

Before the new paper's appearance on 24 October, the *Mail* had carried a masthead stating its sales at more than 173,000 copies a week. This figure is confirmed by the independent Audit Bureau of Circulations for the six months ending 30 September. In a statement to advertisers, Advertiser Newspapers said: "Assuming that the combined sales of the two Sunday papers reach 240,000, and that our share is at least 120,000, we propose to charge the same rates as the weekday issue of the *Advertiser*." So the *Mail* would be reduced below 120,000 copies. Such was the claim! The fact is that in each week since the new paper appeared the audited net paid sales of The Mail have always exceeded 169,000 copies. On 24 October—the day when the *Sunday Advertiser* inevitably had a large curiosity sale—the *Mail* sold 169,650 copies. And the figure is rising already.

We now challenge the *Sunday Advertiser* to state its audited net paid sales each week since their initial issue of 24 October. All could then see the truth. We have made these facts public because we believe that no monopoly is more harmful to free thought in a democracy than a blanket Press monopoly. WE BELIEVE THE PUBLIC IS OPPOSED TO ALL ATTEMPTS TO CORNER THE COMMUNITY'S PRESS IN THE INTERESTS OF ANY ONE PARTICULAR GROUP, SECTION, PARTY, COMPANY, OR CLIQUE.

[The auditor reported:] We report that we have examined the books and records of the Circulation Department and now certify that the circulation of the *Mail* for the issues of 24 and 31 October, 1953 was as follows: Net paid sales, 24 October, 169,650; 31 October, 170,143.

62.4.6 FUNDS SUBSCRIBED QUICK SMART

Maitland Mercury, 8 July 1876, p.3: [Extract from report by Molong correspondent of the *Evening News*] Negotiations are pending for the purpose of starting a newspaper here to be called the *Molong Argus*. The necessary funds were all subscribed within twenty-four hours. **Rod Kirkpatrick** writes: The *Molong Express* started on 1 October 1876; the *Molong Argus* started on 6 September 1895. The *Express* continues to this day.

62.4.7 A BIBLIOGRAPHY OF NEW ZEALAND NEWSPAPER HISTORY

Victor Isaacs writes: This is a preliminary list of books relating to New Zealand newspaper history. More contributions are invited.

100 Years of News 1863-1963 Centennial Record, *The New Zealand Herald*, (also titled as *100 Years of News as Presented by The New Zealand Herald*, also titled as *The New Zealand Centennial Record*), New Zealand Herald, Auckland, 1963. The introduction is a very, very brief history of the *NZ Herald*.

Anonymous, *The Press 1861-1961: The story of a Newspaper*, Christchurch Press Co. Ltd, Christchurch, 1963. The centenary history of Christchurch's morning newspaper. This is a model of a good newspaper history. It includes the fascinating story of the newspaper war in Christchurch in the 1920s, the most competitive newspaper situation ever in NZ, and of the *Weekly Press*.

- Barnett, Stephen, *Those were the days: a nostalgic look at the 1920s from the pages of The Weekly News*, Moa Publications, Auckland, 1987. Reproductions from the *Weekly News*, the weekly newspaper of the *NZ Herald*, which enjoyed a wide national circulation. For more in this series, see “Ridge” below.
- Barnett, Stephen, *Those were the days: a nostalgic look at the 1930s from the pages of The Weekly News*, Moa Publications, Auckland, 1987.
- Barnett, Stephen, *Those were the days: a nostalgic look at the 1950s from the pages of The Weekly News*, Moa Publications, Auckland, 1987.
- Barnett, Stephen, *Those were the days: a nostalgic look at the 1960s from the pages of The Weekly News*, Moa Publications, Auckland, 1989.
- Great Moments in History: 140 years of Front Page News 1868-2008*, Christchurch Star 2008. This (together with the associated next entry) is the most comprehensive collection of facsimiles ever published for any Australasian newspaper. It enables the history of the *Christchurch Star*, a former evening daily and now free community paper, to be followed.
- Moon Souvenir*, Christchurch Star 2009. A reproduction of two editions of the *Christchurch Star* from July 1969 recording the landing on the moon.
- Harvey, D. Ross, *Union list of New Zealand newspapers before 1940 preserved in libraries, newspaper offices, local authority offices, and museums in New Zealand*, National Library of New Zealand, Wellington, 1985.
- Isaacs, Victor, *Looking Good: The Changing Appearance of Australian Newspapers*, Australian Newspaper History Group, 2007. Notwithstanding its title, contains information on NZ newspaper design.
- Isaacs, Victor, *How We Got the News: Newspaper Distribution in Australia and New Zealand*, Australian Newspaper History Group, 2008. Includes historical and contemporary information.
- Priestley, Brian, *News News News: Fifty years of history from the pages of major New Zealand daily newspapers*. Beckett Publishing, Auckland, 1984. A fascinating collection of facsimiles.
- Ridge, Philip, Barnett, Stephen, *Those were the days : a nostalgic look at the early days 1900-1919 from the pages of The Weekly News*, Moa Publications, Auckland, 1989. More in the series recorded under “Barnett” above.
- Ridge, Philip, *Those were the days: a nostalgic look at the 1940s from the pages of The Weekly News*, Moa Publications, Auckland, 1988.
- Tucker, Jim, *Kiwi Journalist: A Practical Guide to News Journalists*, New Zealand Journalists Training Organisation and Longman Paul, Auckland, 1992. A manual for students.
- Scholefield, Guy, *Newspapers in New Zealand*, 1958. Provides an excellent summary of every NZ newspaper up to 1958.
- Verry, Leslie, *Seven Days A Week: The story of Independent Newspapers Limited*, INL Print Ltd Lower Hutt, 1985. A commercial - not journalistic - history of this Wellington based group. Provides a comprehensive business history of the *Evening Post*, *Dominion*, *Truth*, *Sunday Times*, *Waikato Times*, *Manawatu Evening Standard*, *Southland Times* and *Timaru Herald*.
- Yska, Redmer, *New Zealand Truth: The rise and fall of the People's Paper*, Craig Potton Publishing, Nelson, 2010. A readable but authoritative account of one of NZ's few national newspapers.

62.4.8 THE MISSING YEARS IN NEWCASTLE

The search by Newcastle journalist Greg Ray (see 62.5.2, Cockington) for the copies of *MAN* magazine that he does not already own led him in 2002 to pick up a collection of old glass photo negatives at an auction. Once he scanned them, he realised these were professional-quality photographs of Newcastle from the 1930s and 1940s. He and his wife Sylvia have turned this archive into a book, *Newcastle: The Missing Years*, now available from the *Newcastle Herald* and the Newcastle Region Library (\$35). (*Age*, 24 November 2011, p.13.)

62.4.9 SUCH PROMISE, SUCH BREVITY

The *Mercury*, Hobart, 3 June 1933, p.11, reported: "Sydney last Sunday produced the first issue of a new Sunday newspaper, the *Sunday Observer*, which is apparently to move along lines other than those of the 'yellowish' colour of the past. The freshly launched journal intends to make the problems of the hour a prominent feature. In the words of its first editorial, it 'hopes to give the public something of permanent value', and to do this it proposes to be no part organ or political opportunist, but to give news and comment with wide vision. Such is its ideal and the first issue is within its own definition. It is a good journal, and if its standard remains at opening level it should meet with success." The *Barrier Miner*, Broken Hill, reported, 14 June 1933, p.1, that the *Sunday Observer* had ceased publication after two issues because of mechanical difficulties.

62.4.10 OBITUARIES ONLINE

They have been described as the "first draft of history", the richest form of journalism and an entertaining celebration of life. Obsessively devoured at the breakfast table by a devoted group of newspaper readers, obituaries provide people with a taste of death, a validation of life and a window into the behaviours and morals of times long gone. The mysterious art of obituary writing took on new meaning on 14 April when the Australian National University launched a free online database of death notices that document the lives of bushrangers, cricket heroes, First Fleet convicts, prime ministers and ordinary people. The Obituaries Australia website is linked to items in the National Library of Australia's digitised newspapers and hopes to archive every published obituary of an Australian.

ANU National Centre of Biography director Melanie Nolan said the new website would put the spotlight on worthy Australians who had not been included in the university's *Australian Dictionary of Biography*, which is predominantly written by academics. "This project illustrates the democratic potential of the internet. The *Australian Dictionary of Biography* doesn't contain a great deal of Aboriginal, Irish or working class people. This project will let us put the spotlight on many worthy Australians who have contributed to life in different ways. It contains farmers, women on the land and local figures who have been considered important in their communities."

The website is based on 300,000 individual citations that have been stored in quaint wooden drawers at the ANU since 1954. The site includes 1500 obituaries that range from long-serving Labor politicians and well-known Canberra identity Frederick Michael Daly to the "generally lamented" James Bloodworth who arrived in 1788 on the First Fleet. But ANU staff are appealing to the public to provide more obituaries that may have been self-written or published in newspapers, church newsletters or rural publications. Copyright laws prevent obituaries published in the past 50 years from being uploaded on to the site without the author or news agency's permission. But website organisers hope to create an easier system where writers can give Obituaries Australia permission to republish work when submitted to a newspaper.

Obituary writer and former deputy editor of the *Canberra Times* John Farquharson has already offered the website a selection of work. As well as capturing the lives of Australians, the project maps relationships between its subjects and contains interactive family trees. A creative writing teacher at the University of South Australia who published a PhD about obituaries, Nigel Starck, said his favourite website entry

documented the life of Ben Hall “a desperate bushranger, who has eluded the grasp of a strong and active police force for three years, and who was ultimately captured, but not until his body was pierced by bullets and slugs from his feet to the crown of his head”.

Dr Starck has travelled the world interviewing obituary writers about their craft and was the keynote speaker at the launch of the website. He said obituaries had evolved a great deal since the first one had been published in 1622 (*Canberra Times*, 14 April 2011, ppp.1-2).

62.4.11 PLAYBILL ADDED TO MEMORY OF THE WORLD REGISTER

One of the treasures of the National Library of Australia has been added to the UNESCO Australian Memory of the World Register. The playbill, which advertises a theatrical performance in Sydney on Saturday 30 July 1796, is believed to be the earliest surviving document printed in Australia. The Australian register is one of 60 Memory of the World programs established globally to ensure that valuable archive holdings and library collections are kept safe for future generations. The playbill will go on permanent display when the National Library’s Treasures Gallery opens in October (*NLA eNews*, April 2011).

62.4.12 SOMETHING TO PONDER ON WINIFRED, AGAIN

Rod Kirkpatrick writes: I first bumped into Miss Winfred Ponder late last year (see ANHG 60.4.8), but she has crossed my path twice since then. I met her in the columns of the Hobart *Mercury*, of 11 August 1928, through the digitised newspapers available through Trove. Since then I have met her twice in the columns of the *Australasian Journalist*, in October 1922 and June 1924. Here are the items: Miss Winifred Ponder, formerly sub-editor and writer on the *Sunraysia Daily*, Mildura, has returned to Australia from a seven months’ tour of Samoa, Tonga, Fiji and New Zealand in search of ‘copy’ and is now working on the *Murray Pioneer*, Renmark, SA. (October 1922.)

Miss Winifred Ponder, a member of the Victorian district of the A.J.A., returned to Australia recently by the *Ascanium*. She is an “adventuress” in the best sense of the word. Originally a vocalist in England, she came to Australia in search of health when her voice broke down, and though a graduate of an English University, became a domestic on an outback station in Queensland. Later, tried of earning “fifteen bob” a week, she took a mail contract riding a horse 60 miles twice a week, delivering the mail to six stations, where she also gave singing lessons to the squatters’ daughters. Her next job was writing for the local paper [at Dalby], and when war took away the sub-editor of the bi-weekly journal, Miss Ponder took on his work and ran the paper for three years. After that she sent to Mildura and joined the staff of the *Sunraysia Daily*. Finally she took a trip to England where she became associated with the Dame Muriel Talbot, head of the Overseas Settlement Office. (June 1924.)

5 – RECENTLY PUBLISHED

62.5.1 BOOKS

Yska, Redmer, *Truth: The rise and fall of the people’s paper*, Craig Potton Publishing, 2011. RRP \$49.99. This is a history of the New Zealand *Truth*, which ceased publication in 2009. For a review, see: Neville Martin, “Truth and dare”, *Walkley Magazine*, Issue 65, February-April 2011, p.36.

Anderson, Fay, and Trembath, Richard, *Witnesses to War: The History of Australian Conflict Reporting*, MUP, 2011. 512pp, soft cover, \$36.99.

62.5.2 ARTICLES

Australian, Media section, “Captains agree content is king but are divided on delivery”, 14 March 2011, pp.28-29. The *Australian* and Deutsche Bank hosted a Future of Media forum on 11 March 2011. This article provided an edited

transcript of the forum, which included APN News & Media chief executive Brett Chenoweth and various broadcast media chiefs.

Ball, Desmond, “I believe Lockwood lied to Petrov commission to save his family’s honour”, *Weekend Australian*, Inquirer section, 23-24 April 2011, p.7. On his deathbed journalist Rupert Lockwood admitted his role in the Soviet espionage scandal.

Besser, Linton, “Once upon a time in the west”, *Walkley Magazine*, Issue 65, February-April 2011, p.5. The author, a *Sydney Morning Herald* reporter who won the Walkley Award for investigative journalism in 2010, thought he knew about journalism, then he shifted to Dubbo. He says, “I learned many things in Dubbo about journalism—about original research, about how news interacts with governments and businesses, and about the way good journalism reflects back to people their own community.”

Bowers, Mike, “Behind the camera—and in front of the game”, *Walkley Magazine*, Issue 65, February-April 2011, p.29. The pioneers of Australian photojournalism set a standard for innovation that continues today, writes the author, a freelance photographer and editor of *Century of Pictures: 100 Years of Herald Photography* (2008).

Cockington, James, “War’s other bombshells”, *Age*, 24 November 2010, p.13. Focuses on Newcastle journalist Greg Ray and his collection of *MAN* magazine and its history. Ray gathered an almost complete set of the magazine, started by Sydney adman Ken G. Murray in 1936.

Cook, Henrietta, “Every Australian obit to go online” *Canberra Times*, 14 April, pages 1-2. The launching of the Obituaries Australia website by the ANU National Centre of Biography.

Dick, Tom, “Turning the page on guilty pleasures”, *Sydney Morning Herald*, 22-24 April 2011, News Review section, p. 34. Women’s gossip magazines face stiff competition from new media.

Este, Jonathan, “Hey friend, have you heard the news?”, *Walkley Magazine*, Issue 65, February-April 2011, p.20. With so much traffic to media websites coming through Facebook, being liked is more important than ever, writes the author, contributing editor of *Walkley Magazine*.

Garnaut, John, “Propaganda central filters the Chinese news”, *Sydney Morning Herald*, News Review section pages 14-15, Saturday 9 April 2011. An examination of how the Chinese Government spares no effort in ‘guiding’ opinions at home and overseas, including in Chinese language newspapers in Australia.

Holden, Andrew, editor of the Christchurch *Press*, “Don’t stop the Press”, *Age Insight* section, 26 February, pages 18-19. A description of the effect of the Christchurch earthquake, both personally and on the Christchurch daily newspaper, the *Press*. Also appeared under the title “Reduced to rubble, scoured by grief” in *Sydney Morning Herald* 26 February, News Review section, pages 4-5.

Kennedy, Alan, “A union of true minds”, *Walkley Magazine*, Issue 65, February-April 2011, pp.26-28. The author joined the Australian Journalists’ Association in the 1960s. Today he sees the same passions and principles at work. Another in the articles marking 100 years since the founding of the AJA.

Koch, Tony, “Decency, decency everywhere”, *Walkley Magazine*, Issue 65, February-April 2011, pp.16-17. As the waters rose, so did the courage of Queenslanders—and the dedication and sensitivity of the media, according to the author, chief reporter for the *Australian*.

Lapkin, Ted, "Bolt on trial for heresy against high church of political correctness", *Age*, 1 April 2011. Trying to ban words that some find personally upsetting is a travesty of free speech.

Myers, Paul, "Fairfax must harness Rural Press to power ahead", *Australian*, Media section, 28 February 2011, p.27. There is disquiet among rural staff as the shares in Fairfax Media slide.

Penberthy, David, "Coverage of disasters takes its toll", *Australian*, Media section, 28 February 2011, p.27. A discussion of saturation coverage of disasters such as the Queensland floods and the Christchurch earthquake.

Sagaidak, Shannon, "My island home", *Walkley Magazine*, Issue 65, February-April 2011, pp.18-19. It's hard to cover an event that is turning your own world upside down, as the floods in Ipswich did for the author, a reporter on the *Ipswich News*.

Wardle, Claire, "How social media can rock your world", *Walkley Magazine*, Issue 65, February-April 2011, pp.22-23. Got 10 minutes? The author, a digital media consultant, trainer and researcher specialising in journalism, social media and user-generated content, explains how you can use RSS, Facebook and Twitter to gather news. See also Wardle's "The personal is public", p.23.

Waterford, Jack, "News (Ltd) passes in a blur", *Canberra Times* Forum section, p. 16. Ethics and the news media.

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