A Deliberate Approach to Innovation:
The Macquarie University Incubator employs the powerful triple helix model in developing an innovation ecosystem that engages with researchers, entrepreneurs, students, industry, and government to deliver strong economic and social impact.

A powerful model:
- Welcome industry, startups and scaleups into our university ecosystem.
- Blending researchers, entrepreneurs, students and industry in our education programming and cohorts.
- Actively engage with local, state and federal government by sourcing and deploying funding to develop our innovation ecosystem, providing regular insights, feedback and reporting on our impact data to assist with policy development and understanding of entrepreneurs and innovators needs.
- Located on an internationally ranked research-intensive university campus in the heart of the Macquarie Park Innovation District.
- Embrace an industry, technology, and stage agonist approach to cohort curation.

Economic Impact Data:
The Macquarie University Incubator’s opened its doors in 2017, supporting over 109 startup companies with educational programming, mentor and investor networks, and connecting our diverse community via a busy calendar of events.

From 2020 our entrepreneurs have been growing our impact metrics:
- Secured over $55 Million in funding
- Generated $16.5 Million in revenue
- Paid $9.7 Million Wages
- Created over 115 New Jobs (FTE)
- Have had 44 IP Applications Granted
- Over 16 Startups have engaged with MQ Researchers

Source: Cumulative data from MQ Incubator member startups opt-in MQ Incubator EID surveys 2020, 2021 and 2022.