WE SOLVE CHALLENGES RELATING TO THE INTERACTION OF HUMAN HEALTH WITH THE ECONOMY, SOCIETY, POLICY AND ORGANISATIONS:

• design and management of health, social care and aged care
• health economics and policy
• health technology
• impact of genomic medicine
• workplace employee engagement, mental health and wellbeing.

WE RESEARCH SOLUTIONS TO PRESSING ENVIRONMENTAL AND SOCIAL PROBLEMS:

• climate and environmental finance
• climate change impact and adaptation
• corporate social responsibility and ESG
• ethics and accountability
• equity, diversity and social justice
• sustainability and organisational resilience
• the future of work.

WE EXPLORE THE POWER OF DATA AND ANALYTICS TO ADDRESS BUSINESS, ECONOMIC AND SOCIAL CHALLENGES:

• artificial intelligence (AI) and the future of work
• big data analytics in business
• business analytics and financial analytics and forecasting
• cybersecurity and consumer data right (CDR) privacy and security
• financial technologies and blockchain
• predictive and prescriptive analytics
• virtual and augmented reality.

WE BRING THE BEST IN INNOVATIVE RESEARCH TO PROMOTE THE EFFICIENCY, INTEGRITY, FUNCTION AND STRUCTURE OF MARKETS:

• economics of labour markets
• energy and commodity markets
• experimental economics
• financial instruments pricing and risk
• international business, innovation, strategy and entrepreneurship
• marketing and consumer market analysis
• supply chain and operations management.
Partner with our expert researchers to transform your organisation

The Macquarie Business School is a globally significant centre for research in business, management and economics. We conduct world-leading research to solve society’s biggest challenges and are recognised by industry for our impactful, interdisciplinary and innovative insights. Our research helps companies, governments and not-for-profits transform their organisations and the sectors in which they operate.

YOUR CHALLENGE
Today’s dynamic economic, social and environmental landscape means organisations need to adapt and evolve to meet complex challenges, including:

• changing customer expectations
• climate change and environmental impacts
• cybersecurity threats
• economic uncertainty
• rapid technological changes
• regulatory compliance
• supply chain disruption
• talent management.

By identifying and addressing these challenges through high-quality research and opportunities for improvement and growth, we can help your organisation be proactive, resilient and innovative – positioning you for success now and in the future.

YOUR TEAM
• You and your organisation.

• A highly skilled Macquarie Business School researcher or team of researchers with deep expertise and a network of contacts.

• The Partnerships team at Macquarie to help you navigate the partnership process – from making initial contact with relevant experts to exploring opportunities, assisting with negotiations and executing an agreement.

NEXT STEPS
• Contact us to discuss your organisation, your challenges and your requirements.

• We connect you with world-class research expertise and state-of-the-art facilities best suited to your organisation.

• Together, we design a research or consultancy program to help solve your challenges and create opportunities.

• We assist you with the research partnership process every step of the way.

OPTION 1
Engage a researcher or team of researchers on a program of contract research tailored to meet the challenges of your organisation.
This research can vary in scale, ranging from small-scale projects to large-scale, multi-year engagements.

OPTION 2
Co-design a collaborative program of research with a researcher or team of researchers, and work together to deliver world-leading research and innovation.

OPTION 3
Engage a researcher to undertake a consultancy project to meet your specific needs, including evaluation, training, analysis, testing and expert witness services.

YOUR COMPETITIVE ADVANTAGE
You’ll work with world-leading researchers on projects that involve collaboration and innovation to acquire new knowledge and practices, solve organisational challenges and drive competitive advantage.

YOU’LL BENEFIT FROM:

• preferred access to the Macquarie Business School’s research expertise and knowledge
• the development of ideas into implementable and potentially commercial outcomes
• expert advice on and assistance with intellectual property (IP) protection and commercialisation pathways
• co-funding opportunities available through a range of schemes, including Macquarie’s own generous Enterprise Partnerships Scheme
• Australian Government R&D tax credits, if eligible
• opportunities for your staff to gain experience to assist them in their career development.

CONTACT US
ENGAGEMENT TEAM
Macquarie Business School
E: mqbs-engagement@mq.edu.au
Work with our graduate research students to tackle your organisation’s challenges

At the Macquarie Business School, graduate researchers are at the cutting-edge of business research, focusing on both present-day opportunities and future challenges. Their primary objective is to cultivate inventive and sustainable solutions for the real world that enhance business processes and generate tangible value for the business and society with a measurable and meaningful impact. Collaborate with our expert graduate researchers to boost your research capacity, develop leaders in research and unlock innovative solutions tailored to your unique challenges.

YOU’LL BENEFIT FROM:
• new skills, knowledge and perspectives
• new concepts and ideas for innovation
• access to world-class research expertise, leading insights and state-of-the-art facilities
• a talent pipeline to meet future recruitment needs
• cost-effective research solutions
• a flexible approach to the use of intellectual property created during the project
• career development opportunities for employees
• connections with leading researchers
• flexible time commitments that deliver tangible outcomes.

PLUS,
you’ll support our graduate researchers to develop industry-relevant skills that can be applied to careers in industry and academia.

YOUR CHALLENGE
In today’s rapidly changing world, organisations face many challenges, including:
• human resources constraints
• inadequate infrastructure
• intense competition
• large amounts of data
• limited time.

With robust research methodologies, accurate insights and innovative solutions, we can overcome these challenges together and take your organisation to new heights.

YOUR TEAM
• You and your organisation
• A Macquarie Business School research supervisor with expertise in your field
• One of our talented research students, or one of your employees

NEXT STEPS
1 Contact us to discuss your challenge.
2 Together, we co-design a robust program of research and funding options.
3 We match your organisation and project with an exceptional researcher and supervisor.
4 Your research project begins.

“PhD-calibre staff fit very well into our company and with the demands of developing our algorithms. It’s been a pleasure working with Edstan and Khushboo and other PhD interns, several of whom have been welcomed as permanent staff.”

Jayson Patrick
Technical Director, Electrotechnik

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E: mqbs-engagement@mq.edu.au