



Research Centre Name

Centre for Media History

Reporting Period:

2021

Centre Director:

Professor John Potts_____

Contents*

1. Research Program

Provide a brief review of the research programme for the past 12 months, including any focus areas, research highlights, awards, media coverage and major achievements. 1 page max.

2. HDR students

Please provide a report on HDR activities. 1 page max.

Also, please provide a list of HDR students (name, student number and department) who are associated with your centre.

3. Progress against objectives and KPIs

Provide a detailed self-assessment of progress against objectives and agreed Key Performance Indicators you submitted in support of your budget request set for the past 12 months. 1 page max.

4. Proposed activities and KPIs for the next 12 months

Please indicate the proposed research activities and KPIs for the next 12 months, including any changes to the original plan i.e. different focus or strategy. 1 page max.

5. Next year's budget and activities

Please include a financial statement for the past year, and a projected cash flow and budget for the following 12 months. 1 page max.

***Directors are welcome to comment on the challenges posted by the Covid-19 pandemic where appropriate as part of the 2021 annual report.**

6. Membership of Centre

Provide a list of ongoing Centre membership, membership of the Centre's Management Committee and Advisory Board

7. Other comments on the effectiveness of the centre on promoting collaborative research in the nominated research area.

Signature of Centre Director:

A handwritten signature in black ink, appearing to read "John Potts". The signature is fluid and cursive, with the first name "John" and the last name "Potts" clearly distinguishable.

1. Research Program

2021 was a highly productive year for CMH research. Four books were published by CMH members and associate members: Toby Davidson's *Good for the Soul: John Curtin's Life with Poetry* (UWA Press); Craig Munro's *Literary Lion Tamers: Book Editors who Made Publishing History* (Scribe); John Potts (ed.) *Use and Reuse of the Digital Archive* (Palgrave Macmillan) and Hsu-Ming Teo (ed. with J. Kamblé and E. M. Selinger) *The Routledge Research Companion to Popular Romance Fiction* (Routledge). Twenty book chapters and thirty journal articles were published in 2021 by CMH members and associate members.

Members Dr Alec Morgan and Dr Tom Murray received major recognition for their documentary films *Ablaze* (Morgan) and *The Skin of Others* (Murray) through the award of high-profile industry prizes. Dr Morgan was awarded the Victorian Premier's History Award, two ATOM (Australian Teachers of Media) awards, for Best Documentary – Indigenous Video or Website and Best Documentary – Social and Political Issues, and an AWGIE (Australian Writers Guild) award for *Ablaze*. Dr Murray was awarded the ATOM Award for Best Documentary – Doco-drama for *The Skin of Others*. In addition, both films were nominated in several other ATOM and AWGIE categories.

The ARC Discovery Grant project, 'Cultural Conversations: A History of ABC Radio National', involving CMH members Dr Virginia Madsen, Professor Bridget Griffen-Foley and Professor John Potts, concluded in 2021. This project generated 15 peer reviewed articles and book chapters overall, a book in progress (delayed due to COVID) and a large oral history collection to be made available to the National Library, National Film and Sound Archives and ABC or National Archives. Professor John Potts' ARC Linkage Grant 'Digitising the Kaldor Public Art Projects Archive' also concluded in 2021. This project created a digital archive, linked as an online resource to the CMH website, and a book of essays, *Use and Reuse of the Digital Archive*. Dr Tom Murray continued his ARC Future Fellowship in 2021. Member Professor Michelle Arrow received an ARC Special Research Initiative for Australian Society, History and Culture in 2021. She was awarded \$176,638 to assist her in writing a biography of the late Australian journalist, Anne Deveson AO. Member Associate Professor Tanya Evans is part of a team awarded an ARC Linkage Grant for the project 'History, Heritage and Environmental Change in a Deindustrialised Landscape'. Associate member Mei-fen Kuo was awarded an Asia Study Grant for her project 'Documenting Chinese Australian Community in the Context of Cold War'.

COVID-19 restrictions in 2021 forced the cancellation of several scheduled CMH public events. This included the 2021 Brian Johns Lecture. However, the Copyright Agency has deferred funding of the public lecture to 2022, and the event is scheduled for June 2022 at the State Library. The exhibition 'Comics and Activism', curated by CMH members Dr Justine Lloyd and Dr Can Yalcinkaya, was held at Macquarie University Art Gallery from 1 July-20 August. Requests to tour this exhibition in 2022 have been received by Perth Comic Arts Festival and Santospirito, Hobart. Other CMH events proceeded as Zoom virtual events in 2021. These were: the 'Harbour Cities: media in urban and regional histories' panel at the Australian Media Traditions conference, 29 September, involving Dr Justine Lloyd, Dr Chris Müller & Dr Virginia Madsen (CMH) and Dr Hans-Ulrich Wagner (University of Hamburg Research Centre for Media History); *Lines of Resistance: A Virtual Symposium on Media, Arts and Activism*, held on 2 November, convened by Dr Can Yalcinkaya and Dr Justine Lloyd; *Real is Not Real Enough*, an audio experience based on Günther Anders' 1941 Californian exile diary, by member Dr Chris Müller, Benjamin Nickl and Helen Wolfenden, launched at Goethe Institute Sydney on 9 December.

Professor John Potts commenced as CMH Director in September, following a period earlier in the year in which Dr Justine Lloyd served as Acting Director. Professor Potts appointed Kate Manlik as Administrative Officer of the CMH in September. The goals of the new Director are to enhance the Centre's profile, and to boost the Centre's research output. To this end, a major renovation of the CMH website was undertaken in late 2021. A new section, 'Publications', was added, showcasing all publications and media productions by members and associate members over the last six years. An 'About' section was also added, including a brief history of the Centre, and a description of the types of research conducted in the Centre, following an expanded conception of media history. A number of new online resources were added to the 'Resources' section: *Words in Place*: a digital cartography of Australian writers in Sydney, Melbourne and Canberra produced by associate member Dr Toby Davidson and Dr Donna Houston; *Kaldor Public Art Projects Digital Archive*, produced as part of the ARC Linkage Grant project 'Digitising the Kaldor Public Art Projects Archive', led by CMH Director Professor John Potts; and *Real is Not Real Enough*, an audio work produced by a team including member Chris Müller. The 'News & Events' section of the website was re-activated. In addition, the Director inaugurated a monthly CMH email newsletter, announcing CMH events, news and achievements. The first two newsletters were distributed in November and December. Non-members can subscribe to the newsletter on the CMH website.

Finally, a campaign to re-invigorate members' involvement with the Centre was initiated. All members and associate members were asked to update their profiles on the 'People' section of the CMH website. The Director recruited new associate members to the CMH, bringing into the Centre a diverse range of approaches to media history. The six new associate members appointed in late 2021 are: Associate Professor Stephanie Russo, Dr Daozhi Xu, Dr Mei-fen Kuo, Dr Toby Davidson, Dr Pat O'Grady and Kate Manlik. This expanded membership promises to generate increased research output from the Centre.

2. HDR students

The Advisory Board and executive of the Centre feel that it is important for HDR candidates at Macquarie University working in media history to be given recognition as associate members of the CMH, and to feel that they are part of a vibrant community of scholars working across multiple disciplines.

There are three HDR students who are associate members of the CMH: Michael Dwyer, Kate Manlik and Fereydoun Pelarek.

In addition, Queenie Chan, a PhD Candidate at Macquarie University, presented a paper entitled 'Using Hybridised Digital Comics to Address Issues of Social Justice', at the *Lines of Resistance* Symposium hosted by the CMH in November 2021.

PhD candidate Kate Manlik was appointed Administrative Officer of the CMH in September 2021 and has provided valuable assistance in CMH activities, particularly in the re-structuring of the CMH website, and the compilation of the publications list and monthly newsletters.

3. Progress against objectives and KPIs

KPIs	Target	
<i>International and National Collaboration</i>	Maintain and develop formal international and national collaborations with equivalent research centres, institutions, industry, networks and cultural institutions.	<ul style="list-style-type: none"> • Collaboration with Dr Hans-Ulrich Wagner (Hamburg Uni Research Centre for Media History) on panel with 3 CMH members, AMT Conference, September • Development of new collaborations with LERMA, Aix-Marseille University, and Dept of Media History, Chongqing University, China
	Host 1 distinguished international and/or national researcher p.a.	<ul style="list-style-type: none"> • Sabbatical and fellowship visits postponed due to COVID-19 restrictions
	Host and maintain databases of national and/or international importance	<ul style="list-style-type: none"> • Hosted & maintained MAP & AMHD Databases. • Databases to be consolidated in website re-structure, 2022
	Host at least 2 national and/or international conferences and/or public lectures p.a.	<ul style="list-style-type: none"> • Brian Johns public lecture cancelled due to COVID-19 lockdown • ‘Lines of Resistance’ virtual symposium hosted by CMH, November
<i>External and Other Funding</i>	Create new competitive grant and fellowship activity, nationally and internally; and submit at least 1 Category 1 application p.a.	<ul style="list-style-type: none"> • Tanya Evans awarded ARC Special Research Initiative grant, \$176, 638 • Mei-fen Kuo awarded Asia Study Grant • Tom Murray continued ARC Future Fellowship • Work concluded in 2021 on ARC DP project (Madsen, Griffen-Foley, Potts) and ARC LP project (Potts)
	Financial or in-kind support from other public/private organisations.	<ul style="list-style-type: none"> • \$5000 awarded by Copyright Agency for Brian Johns Lecture, 2022.
<i>Centre Publications</i>	Publish or submit at least 1 journal special issue or edited collection, arising from centre activities, p.a.	<ul style="list-style-type: none"> • <i>Use and Reuse of the Digital Archive</i> (Palgrave MacMillan) edited by John Potts
<i>Research Impact and Recognition</i>	Enhance international profile of Centre members as measured by high quality publications, audiovisual productions, creative works, prizes, invitations to present at major national and international conferences and serve on advisory and editorial boards and committees.	<ul style="list-style-type: none"> • Members Alec Morgan and Tom Murray won major awards for their documentary films: Morgan, Victorian Premier’s History Award, AWGIE, 2 ATOM awards; Murray, ATOM award • 4 books published by members and associate members • 20 book chapters and 30 journal articles published by members and associate members
<i>HDR and ECR Training</i>	HDR and ECR involvement in CMH’s core research business,	<ul style="list-style-type: none"> • 6 new associate members recruited, including ECRs: Mei-fen Kuo, Daozhi Xu, Pat O’Grady, Kate Manlick, Toby Davidson (ECRs), Stephanie Russo

	event and employment activities.	<ul style="list-style-type: none"> • 3 HDR students are associate members
<i>Contributions to Public Debate and Marketing of CMH Activities and Projects</i>	Update, maintain and add substantial new content to CMH website.	<ul style="list-style-type: none"> • Major re-structuring and improvements to website include: new Publications section; new About section; re-activated News & Events; addition of online resources: Kaldor digital archive, Words in Place digital cartography, Real is Not Real Enough audio work • Monthly CMH email newsletter inaugurated in November
	At least 12 media articles p.a.	<ul style="list-style-type: none"> • Media mentions fewer in 2021 due to cancellation of Brian Johns Lecture • Media mentions: 19 October: Dr Jan Zwar on overseas sales of Australian book rights, <i>Lighthouse</i> • 24 October: Prof David Throsby on e-books, Radio National <i>Rear Vision</i>

4. Proposed activities and KPIs for the next 12 months

KPIs	Target	
<i>International and National Collaboration</i>	Maintain and develop formal international and national collaborations with equivalent research centres, institutions, industry, networks and cultural institutions.	
	Host at least 2 national and/or international conferences, symposia, public lectures p.a.	
<i>External and Other Funding</i>	Create new competitive grant and fellowship activity, nationally and internally; and submit at least 1 Category 1 application. Apply for ARC or other external funding on behalf of the CMH.	
	Financial or in-kind support from other public/private organisations.	
<i>Centre Publications</i>	Publish or submit at least 1 journal special issue or edited collection, arising from centre activities, p.a.	
<i>Research Impact and Recognition</i>	Enhance international profile of Centre members as measured by high quality publications, audiovisual productions, creative works, prizes, invitations to present at major national and international conferences and serve on advisory and editorial boards and committees.	

<i>HDR and ECR Training</i>	HDR and ECR involvement in CMH's core research business, event and employment activities.	
<i>Contributions to Public Debate and Marketing of CMH Activities and Projects</i>	Update, maintain and add substantial new content to CMH website. Promote CMH events and research through monthly newsletter	
	At least 12 media articles p.a.	

5. Next year's budget and activities

2021 budget

Income		Expenditure	
Faculty of Arts	\$10,000	Administrative Officer: Kate Manlik	\$8,910.50
	\$10,000		\$8,910.50

2022 budget

Income

\$15,000

Faculty of Arts	\$10,000
Copyright Agency	\$5,000

Expenditure

\$15,000

Brian Johns Lecture	\$5,000
Administrative assistance	\$9,000
Catering, conference and events	\$1,000

6. Membership of Centre

Advisory Board

- Dr Margaret Van Heekeren, University of Sydney (Acting Chair)
- Professor Martina Möllering, Executive Dean, Faculty of Arts
- Professor John Potts (Director), Department of Media, Communications, Creative Arts, Language, and Literature
- Dr Justine Lloyd (co-Deputy Director), Discipline of Sociology
- Dr Virginia Madsen (co-Deputy Director), Department of Media, Communications, Creative Arts, Language, and Literature
- Patrick McIntyre, CEO, National Film and Sound Archive
- Dr Jane Connors, Staff Elected Director, ABC Radio
- Dr Jeannine Baker, Honorary Fellow, School of the Arts, English and Media, University of Wollongong
- Associate Professor Fay Anderson, Monash University

- Dr Chris Muller, Department of Media, Communications, Creative Arts, Language, and Literature

Full Members

Professor Michelle Arrow
 Associate Professor Tanya Evans
 Emeritus Professor Murray Goot
 Professor Bridget Griffen-Foley
 Dr Willa McDonald
 Dr Alec Morgan
 Dr Tom Murray
 Dr Karen Pearlman
 Dr Rebecca Sheehan
 Dr Can Yalcinkaya
 Dr Virginia Madsen
 Dr Justine Lloyd
 Dr Chris Muller
 Professor John Potts

Associate Members

Dr Iqbal Barkat
 Dr Margie Borschke
 Associate Professor Harvey Broadbent
 Dr Erin Claringbold
 Dr Toby Davidson
 Michael Dwyer
 Dr Mei-fen Kuo
 Kate Manlik
 Dr Alex Mesker
 Dr Craig Munro
 Dr Pat O'Grady
 Fereydoun Pelarek
 Hamish Sewell
 Dr Stephanie Russo
 Dr Stefan Solomon
 Associate Professor Hsu-Ming Teo
 Distinguished Professor David Throsby
 Dr Daozhi Xu
 Dr Jan Zwar

Honorary Associates

Professor Kathryn Millard
 Professor Catharine Lumby
 Associate Professor Peter Doyle
 Dr Victoria Flanagan
 Professor Bruce Johnson
 Dr Kath Kenny
 Dr Anthony Lambert

Dr Siobhan Lyons
Mark Maley
Andrew Nette
Gaynor Nichols
Professor Tom Watson
Professor Tom O'Malley
Professor Susan Smulyan
Professor Sue Turnbull
Professor Sonja de Leeuw
Professor Sean Street
Professor Robert C. Allen
Professor Richard Maltby
Professor Martin Conboy
Professor Marnie Hughes-Warrington
Professor Mark Turner
Professor John Sinclair
Professor Jock Given
Professor Jane Chapman
Professor James Curran
Professor Iain McCalman
Professor Hannu Salmi
Professor Dipankar Sinha
Professor Denis Cryle
Professor David Hendy
Professor Christina Slade
Professor Brian Shoesmith
Professor Annette Hill
Professor Ann Gray
Professor (Emeritus) Michele Hilmes
Associate Professor T. Mills Kelly
Associate Professor Shirleene Robinson
Associate Professor Robert Crawford
Associate Professor Peter Horsfield
Associate Professor Patrik Lundell
Associate Professor Nicole Moore
Associate Professor Martin Hadlow
Associate Professor Mark A. Hampton
Associate Professor Marie Cronqvist
Associate Professor Katharina Niemeyer
Associate Professor Ilona Hongisto
Associate Professor Hugh Chignell
Associate Professor Frances Bonner
Associate Professor Chris Healy
Dr Wendy Davis
Dr Victoria Kuttainen
Dr Vicky Ball
Dr Toni Johnson-Woods
Dr Steve Sharp

Dr Simon J. Potter
Dr Sian Nicholas
Dr Rod Kirkpatrick
Dr Nick Herd
Dr Melanie Swalwell
Dr Mary Debrett
Dr Leonie Rutherford
Dr Kylie Andrews
Dr Kyle Harvey
Dr John Tebbutt
Dr Jerome de Groot
Dr Jason Wilson
Dr James Yi Guo
Dr James Findlay
Dr Hans-Ulrich Wagner
Dr Geoff Kemp
Dr Don Perlut
Dr Claire Scott
Dr Chris K. Wilson
Dr Chelsea Barnett
Dr Chandrika Kaul
Dr Alban Webb
Jolyon Sykes
Ettore Siracusa
Bob Maynard

7. Other comments on the effectiveness of the centre on promoting collaborative research in the nominated research area

The CMH conducts media history research according to a broad, inter-disciplinary definition of media history. The research focus includes not only the history of mass media, but also research into online media, digital media, media arts, electronic arts, literary history, publishing history, and art history. This expanded definition also acknowledges researchers who incorporate elements of media history in works of cultural history, intellectual history, history informed by feminism or queer theory, post-colonialism and critical race theory, and digital humanities. Accordingly, research conducted by the Centre is frequently collaborative and inter-disciplinary. The CMH-hosted conference planned for 2022, 'New Directions in Media History' encourages inter-disciplinary research, while collaborative papers are also encouraged; papers from this conference will be published in an edited collection of essays on media history.

The CMH plans to collaborate with other media centres and institutions – including the National Film and Sound Archive and ABC – in staging research events such as symposia and conferences in 2022. Finally, the CMH will engage in close collaboration with international research centres including the University of Hamburg Research Centre for Media History, and develop new international partnerships. Such collaboration with international partners also creates the possibility of applying for EU and other international funding for collaborative projects.

