



**MACQUARIE**  
University  
SYDNEY · AUSTRALIA

# **THE MACQUARIE ADVANTAGE**

EDUCATION FOR FUTURE GENERATIONS

# ACKNOWLEDGEMENT OF COUNTRY

We acknowledge the Traditional Custodians of the land on which Macquarie University is situated, the Wallumattagal people of the Dharug Nation, whose cultures and customs have nurtured, and continue to nurture, this land since time immemorial. We also acknowledge the Elders, past and present, and pay our respects to them. We further honour and pay our respects to the spirits of this land and its waterways. We humbly ask that all members of the Macquarie University community are granted the capacity to wingaru (think), to learn and to walk safely upon this ngurra (land). The University continues to develop respectful and reciprocal relationships with all Indigenous people in Australia and throughout the world.



## MESSAGE FROM THE VICE-CHANCELLOR AND PRESIDENT

Higher education nationally and globally is evolving rapidly, as are the needs of our students and society. The University is committed to staying ahead of these changes, to adapting and innovating, and to providing our students with an unparalleled education that prepares them for success in the dynamic world they will enter upon graduation. At the heart of our commitment lies a deep respect for the rich tapestry of Indigenous histories, cultures and knowledge systems that have shaped and enriched our University and our nation.

Our new education strategy, *The Macquarie Advantage*, is designed to guide us through complex changes and cement Macquarie's reputation for educational innovation and excellence on the global stage. The strategy is the culmination of the collective aspirations of our vibrant community to recognise and amplify what makes Macquarie truly special.

*The Macquarie Advantage* is a declaration of our belief in the transformative power of education for all students. I invite you to be a part of shaping the inspiring future of this great University as we deliver a powerful, relevant and transformative educational experience.

**Professor S Bruce Dowton**  
VICE-CHANCELLOR AND PRESIDENT



## MESSAGE FROM THE DEPUTY VICE-CHANCELLOR (ACADEMIC)

A quality education has always been a hallmark of Macquarie University. Our University was established to serve the needs of a rapidly changing society. We have always sought to dismantle the barriers to higher education and forge meaningful partnerships with industry and the professions. We draw energy and inspiration from the many millennia of deep knowledge and learning of the Dharug people, on whose lands the University resides.

These qualities define who we are. We are distinguished by the quality of our education. Our connections with industry and the professions bring great value to our students and staff. We draw great strength from our diversity. We pride ourselves on the safety and wellbeing our community affords.

*The Macquarie Advantage* builds on these enduring features, serving as a natural next step in the evolution of our education journey. It is a whole-of-University effort that reflects our shared aspirations and our focus on transforming student lives. It is designed so that we can be agile and responsive to change. The six priority areas of *The Macquarie Advantage* were widely consulted on and agreed to by students, colleagues, alumni and external stakeholders as essential next steps in the ongoing pursuit of a better education. In combination, they enable us to deliver forward-thinking education for future generations.

**Professor Rorden Wilkinson**  
DEPUTY VICE-CHANCELLOR (ACADEMIC)

# PURPOSE

Macquarie is a university of dynamic futures.

We were created as a community of great diversity to provide education to those driven by a thirst for understanding and a desire to realise futures unknown.

Our spirit of innovation and inclusion has always led the way. Macquarie was the first university to champion greater access by committing to distance learning in our founding charter. We established the nation's first on-campus childcare facility, removing a significant barrier for student parents. We were the first university to embrace reconciliation, adopting a new name for our campus to honour the traditional custodians of the land on which we reside – the Wallumattagal people of the Dharug nation.

We strive to lead in all that we do. Exceptional teaching and real-world education are woven into our DNA. We offer a student experience that is genuinely transformative. We champion belonging, experiment with assessments that inspire creativity and promote collaboration in our digitally enabled yet naturally beautiful spaces. We establish industry collaborations that prepare students with in-demand skills and professional experiences. We support students academically, professionally and personally so they can thrive, succeed and excel.

**That is The Macquarie Advantage.**



# VISION

We will be distinguished by the quality of our education and the experience of our students.

We are committed to:

- providing a safe and welcoming environment in which students **THRIVE**.
- offering programs of study that enable our students to **SUCCEED**.
- providing assessments and feedback that allow our students to **EXCEL**.
- engaging with industry and the professions to **PREPARE** our students to be the changemakers of the future.
- offering a **CONNECTED** approach to digital technology and our environment.
- providing an approach to service quality that **EMPOWERS** our students.

**WELLBEING AND BELONGING**



**ACADEMIC EXCELLENCE**



**ASSESSMENT AND FEEDBACK**

**THE  
MACQUARIE  
ADVANTAGE**



**EMPLOYABILITY**

**SERVICE  
EXPERIENCE**



**TECHNOLOGY AND  
ENVIRONMENTS**





# THRIVE

WELLBEING AND BELONGING



# WELLBEING AND BELONGING

HELPING OUR STUDENTS **THRIVE**

## OUR INITIATIVES:

### **Safety and inclusion**

Providing a safe and inclusive environment where everyone is respected and diversity is celebrated.

### **Proactive health management**

Equipping students with the skills and resilience to rise to all challenges.

### **Connection and belonging**

Encouraging students to forge meaningful relationships and build strong support networks.

### **Meeting fundamental needs**

Supporting foundational needs such as food and housing, which are essential for our students to thrive.



# SUCCEED

ACADEMIC EXCELLENCE

# ACADEMIC EXCELLENCE

HELPING OUR STUDENTS **SUCCEED**

## OUR INITIATIVES:

### **A transformational curriculum**

Ensuring our curriculum is modern and agile, research connected and industry informed, and developed in partnership with key stakeholders.

### **Developing our academy**

Equipping our staff with the tools and resources necessary to provide transformative educational experiences.

### **Equity of participation**

Broadening participation through targeted scholarships and multiple entry pathways.

### **Holistic approach to success**

Supporting student success through proactive programs, mentorship opportunities, tailored resources and learning analytics.



# EXCEL

ASSESSMENT AND FEEDBACK

# ASSESSMENT AND FEEDBACK

HELPING OUR STUDENTS **EXCEL**

## OUR INITIATIVES:

### **Programmatic assessment**

Adopting an approach to assessment and feedback that focuses on course-level outcomes and prepares students for the future.

### **Innovation**

Utilising meaningful and authentic assessments that improve the quality and depth of learning.

### **Academic integrity**

Developing a culture of academic integrity supported by strengthened misconduct identification and the management of risk.

### **Feedback**

Building feedback literacy so staff and students can seek, give, receive, interpret and act upon feedback effectively.

# PREPARE

EMPLOYABILITY



# EMPLOYABILITY

**PREPARE** OUR STUDENTS TO BE CHANGEMAKERS OF THE FUTURE

## OUR INITIATIVES:

### **Evolving work-integrated learning**

Broadening the scope and impact of work-integrated learning through collaborative partnerships.

### **Career services**

Providing enhanced resources, tailored guidance and a careers portal to support the career ambitions of our students.

### **Partner with impact and purpose**

Coordinating our approach to partnerships to ensure more meaningful collaborations that prepare students for success.

### **Lifelong learning**

Developing accessible and flexible learning opportunities that are responsive to the evolving needs of our students and society.



# CONNECTED

TECHNOLOGY AND ENVIRONMENTS



# TECHNOLOGY AND ENVIRONMENTS

A **CONNECTED** STUDENT EXPERIENCE

## OUR INITIATIVES:

### Digital ecosystem

Providing staff and students with a connected suite of online tools and platforms to support teaching, learning and collaboration.

### Integrated environments

Creating adaptable, collaborative and technology-enabled spaces to foster creativity and innovation.

### Experiential technology

Leveraging immersive technology and AI-powered tools to personalise learning and enhance engagement.

### Data and insight

Utilising data insights and learning analytics to advance student learning and to inform strategic decision-making.

# EMPOWER

SERVICE EXPERIENCE



# SERVICE EXPERIENCE

**EMPOWER** OUR STUDENTS WITH QUALITY SERVICES

## OUR INITIATIVES:

### Smooth transition

Streamlining enrolment processes and implementing coordinated, cohort-specific onboarding.

### Personalised experience

Delivering empathetic, coordinated services that are responsive to the unique needs of our students.

### Easy navigation

Designing seamless, intuitive systems and processes so students can access information and resources easily.

### Proactive, targeted and impactful support

Providing timely interventions and support where and when students need them most.



Artwork created by Zoe Carroll, a Macquarie University Indigenous student, under the mentorship of Dharug Elders