Research Centre Name: Centre for Media History

Reporting Period: 2018

Centre Director: Dr. Virginia Madsen

Contents

1. Research Program
   Provide a brief review of the research programme for the past 12 months, including any focus areas, research highlights, awards, media coverage and major achievements. 1 page max.

2. HDR students
   Please provide a report on HDR activities. 1 page max.
   Also, please provide a list of HDR students (name, student number and department) who are associated with your centre.

3. Progress against objectives and KPIs
   Provide a detailed self-assessment of progress against objectives and agreed Key Performance Indicators you submitted in support of your 2014 budget request set for the past 12 months. 1 page max.

4. Proposed activities and KPIs for the next 12 months
   Please indicate the proposed research activities and KPIs for the next 12 months, including any changes to the original plan i.e. different focus or strategy. 1 page max.

5. Next year’s budget and activities
   Please include a financial statement for the past year, and a projected cash flow and budget for the following 12 months. 1 page max.
6. **Membership of Centre**
   Provide a list of ongoing Centre membership, membership of the Centre’s Management Committee and Advisory Board

7. **Other comments on the effectiveness of the centre on promoting collaborative research in the nominated research area.**
1. Research Program

In 2018 the CMH undertook nationally and internationally significant research; secured recognition through the quality of its members’ output and research activities; strengthened international networks and engagements and deepened its strategic partnership with the University of Hamburg through the Transnational Media Histories project funded by the German Academic Exchange Service, DAAD – this project now encompasses three partners with the addition of the Media and Journalism School of Fudan University. We will benefit from new funding for 2019-2020 extending the project started in 2015. The CMH had meetings with both partners this year and developed a new project with Hamburg University Centre for Media History. The two CMH Directors from MQ and Hamburg also collaborated on a paper presentation at an international conference and this will be published in 2019. CMH continued to engage with industry, academia and the public through multiple events, drawing on the expertise of our Board and members. The CMH nurtured and mentored ECR and HDR candidates allowing them to develop skills (eg digital humanities workshop) and to present their research to international colleagues (eg Hamburg September 2018). CMH Director and Prof Simon Potter, Bristol University met to establish a Cotutelle.

Through its members and associates CMH is engaged with high profile research projects and wishes to make an impact in academia and the public sphere. Predominantly these are focused on two key nodes: the history of the media, and history in the media, with members producing traditional and non-traditional research outputs (e.g. podcasts/radio, films, books, chapters, articles). The Centre is the home for 9 major themed projects which bring members together to work collaboratively, and individually. The CMH has a strong focus on Australian media and Australian themes, but increasingly projects are international and transnational in scope, relevance and impact. This year our CIs supported projects with funding from the ARC and other grant schemes (e.g DAAD, British Academy, MQ Internal). These sources are listed in this report, and projects are showcased on the CMH website – highlighting our core research foci and strengths. Members were awarded new competitive grants and prizes.

This year CMH produced a new public series of events, with all members presenting at other significant symposia, conferences and public talks internationally and in Australia. Dr Virginia Madsen applied successfully for a new grant from the Copyright Agency Cultural Fund for $14,240 to fund 3 further CMH-Copyright Agency Brian Johns lectures (2019-2021) and acquitted the previous grant which funded the successful 4th Brian Johns lecture, given by the esteemed publisher Morry Schwartz AO. This was our most high profile event of the year. Held again at the NSW State Library, Schwartz and his lecture ‘Slow News: Thinking in Public’ attracted media attention, and a full house. Followed by a networking reception, Martina Mollering, Dean of Arts, and DVC Research Sakkie Pretorius also spoke, highlighting the Centre’s activities. Guests in attendance included influential members of the arts/culture community and media industries and Schwartz’s talk contributed to Australian media history. Sky News Extra produced a broadcast and video, now available on the CMH YouTube Channel. MQ’s CMH and Hamburg University CMH also applied jointly for a $25,000 Grant to the Australia-Germany Joint Research Co-Operation Scheme. While this application was not successful, a new project ‘Transnational Media Histories Digital Environment’ involving the partners was developed, with new funding opportunities identified by Arts RO and MQ RO (eg through the German Research Foundation or DFG). This project will build on an already fruitful collaboration between Hamburg and MQ CMH, to involve CMH members including ECRs and HDRs who will collaborate for 2020-2021. This year the CMH supported 4 members/associates of the Centre to attend and participate in the Transnational Media Histories Workshop in Hamburg – all funded by our DAAD project, including one ECR, and one PhD was nominated by the director for a travelling scholarship which was successful. CMH also extended its membership in 2018. after holding a welcome event at MQ, in the process identifying new ECRs/new HDRs who have proposed new events for 2019-2020. Details of our projects and past events are available on the CMH website.

The CMH has continuing ARC-funded projects, all with new publications. These include Future Fellow Prof. Griffen-Foley’s project on Australian audiences, CIs E/Prof. Murray Goot and DProf. David Throsby’s ARC’s in the fields of public opinion polling, and publishing; and Dr Virginia Madsen, Prof Griffen-Foley and Prof John Potts’ (Discovery) history of ABC Radio National. In her role as Director CMH, Madsen also appeared twice on ABC radio programs to discuss the history of the ABC and Griffen-Foley, among other presentations, gave the Inaugural K.S. Inglis Address: Making Australian Media History” at the 10th Media Traditions Conference, Adelaide – published in MIA. Deputy Directors Dr Justine Lloyd and Dr Jeannine Baker worked on two projects within the wider theme of women and broadcasting history, with Lloyd’s book on women’s public broadcasting radio programs in Australia, Canada and the UK accepted for 2019 release (Bloomsbury: Academia), Baker progressed her MORP with a new publication, and benefitted from research opportunities afforded by her British Academy Visiting Fellowship (University of Sussex). From July- Dec 2018, Baker co-curated ‘100 Voices that Made the BBC: Pioneering Women’, fifth in the series of websites written and produced as part of an AHRC-funded project, Connected Histories of the BBC (incl. partnership between University of Sussex and the BBC). While in the UK, Baker promoted the activities of the CMH at sister centres for media history and at multiple
universities with this research strength where she also presented her research. The CMH sees activities like this as an important part of our international engagement and networking strategy. CMH full members Dr Alec Morgan, Dr Tom Murray, Dr Iqbal Barkat and Dr Karen Pearlman also gained recognition for their creative practice research projects in 2018 as did Assoc Member Peter Doyle. Morgan and Murray are fulltime ECR fellows at MMCCS. Pearlman’s film ‘After the Facts’ and ‘Woman with an Editing Bench’ opened the 10th anniversary edition of the Zurich Documentary Conference on 22 March. ‘After the Facts’ premiered at the Sydney International Film Festival, screening also in multiple other festivals including the Adelaide Film Festival, Cinewest Oz and the Antenna Documentary Film Festival. It received an Australian Screen Editors’ Guild Award. Pearlman produced new publications on historic Russian cineastes. Murray’s series on Radio National’s ‘The History Listen’ was broadcast/podcast in 2018. Murray’s Douglas Grant: The Skin of Others, produced for ABC Radio National, part of his DECKRA project, was shortlisted in the 2018 NSW Premier’s History Prize (Digital category), and the film The Skin of Others, The Guardian ‘Present Traces’ series, was presented at ‘Creating worlds in documentary film’. Peter Doyle’s film ‘Slasher Patrol’ and Alec Morgan’s ‘ASlGMA Makes A Movie’ were also part of ‘Present Traces’, the latter screened in the Berlin’s Project Space Festival August 2018. Morgan’s now classic ‘Lousy Little Sixpence’ (1983) was selected for ‘The Power of the Documentary: Breaking the Silence’ film festival, featuring ‘26 landmark documentary films of the past seven decades from around the world’. Peter Doyle curated the media history exhibition, ‘Peter Chapman Cover Art’ at Macquarie Gallery. Prof Potts’ published new work in media history: on ABC radio and religion, and as part of his history of visions of the future. With Nicole Anderson, Potts begins an ARC Linkage project to digitize the Kaldor Archive. Dr Siobhan Lyons, who worked as CMH Assistant this year published Death and the Machine: Intersections of Mortality and Robotics. Andrew Nette’s book Rollerball also appeared in the Columbia University Press series, Constellations: Studies in Science Fiction Film and TV. Our members also continue to be on Editorial and Advisory boards for leading media studies journals and participate regularly in a host of other public and academic engagements.


2018 has been a very full year for the CMH. It has been a time of transition where new paths as well as established ones are being explored and research into new funding sources pursued. The CMH benefitted from a dedicated leadership team and new management structure. Inaugural Director Briget Griffen-Foley retired from the Directorship and Virginia Madsen was accepted by the Board as the new Director. Angelos Frangopolous retired mid year as Board Chair and Murray Goot retired end 2018. New Board members are sought for 2019. Beyond its research projects and public/HDR events, the CMH also completely updated its website. CMH joined the Australian Historical Association and the International Association for Media and Communication Research to be more visible and connected internationally and nationally.

2. HDRs

The Advisory Board and the Management Committee feel that it is important for HDR candidates at Macquarie working in media history to be given recognition as Associate Members of the CMH, and to feel that they are part of a vibrant community of scholars working across multiple disciplines. CMH continued to have wide range of HDR students as Associate members this year, with significant achievements for some of them. Andrew Nette’s Rollerball for example was published by Columbia University Press, (Constellations: Studies in Science Fiction Film and TV series).

List of 2018 CMH Associate Members HDR students:

Kath Kenny: MMCCS, MQ 43902510
Paul MacDonald: MMCCS, MQ 43178529
Mark Maley, MMCCS, MQ 43469477
Gaynor Nichols: Department of Sociology, MQ 40680924
3. Progress against Objectives and KPIs

<table>
<thead>
<tr>
<th>KPIs</th>
<th>Target</th>
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<tbody>
<tr>
<td>International and National Collaboration</td>
<td>Maintain and develop formal international and national collaborations with equivalent research centres, institutions, industry, networks and cultural institutions. Host 1 distinguished international and/or national researcher p.a. Host and maintain databases and listserv of national and/or international importance. Continue HDR and ECR involvement in Centre activities, publish or submit at least 1 journal special issue or edited collection, arising from Centre activities. Publish or submit at least 1 journal special issue or edited collection, arising from Centre activities, p.a.</td>
</tr>
<tr>
<td>External and Other Funding</td>
<td>Create new competitive grant and fellowship activity, nationally and internationally, and submit at least 1 Category 1 application p.a. Maintain and develop Centre webistes and serve on advisory and editorial boards and committees. Maintain and develop Centre webistes and serve on advisory and editorial boards and committees.</td>
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<td>Centre Publications</td>
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<tr>
<td>Research Impact and Recognition</td>
<td>Maintain and develop Centre webistes and serve on advisory and editorial boards and committees. Maintain and develop Centre webistes and serve on advisory and editorial boards and committees. Maintain and develop Centre webistes and serve on advisory and editorial boards and committees.</td>
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<tr>
<td>HDR and ECR Training</td>
<td>Maintain and develop Centre webistes and serve on advisory and editorial boards and committees. Maintain and develop Centre webistes and serve on advisory and editorial boards and committees. Maintain and develop Centre webistes and serve on advisory and editorial boards and committees.</td>
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<tr>
<td>Contributions to Public Debate and Marketing of CMH Activities and Projects</td>
<td>Maintain and develop Centre webistes and serve on advisory and editorial boards and committees. Maintain and develop Centre webistes and serve on advisory and editorial boards and committees. Maintain and develop Centre webistes and serve on advisory and editorial boards and committees.</td>
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4. Proposed activities and KPIs for the next 12 months

<table>
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<tr>
<td>International and National Collaboration</td>
<td>Maintain and develop formal international and national collaborations with equivalent research centres, institutions, industry, networks and cultural institutions. Maintain and develop formal international and national collaborations with equivalent research centres, institutions, industry, networks and cultural institutions. Maintain and develop formal international and national collaborations with equivalent research centres, institutions, industry, networks and cultural institutions.</td>
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networks and cultural institutions.

- Host 1 distinguished international and/or national researcher p.a.
- Host and maintain databases and listserv of national and/or international importance.
- Host at least 2 national and/or international conferences and/or public lectures p.a.

**External and Other Funding**
Create new competitive grant and fellowship activity, nationally and internally; and submit at least 1 Category 1 application p.a.

- Financial or in-kind support from other public/private organisations.

**Centre Publications**
Publish or submit at least 1 journal special issue or edited book from centre activities, p.a.

**Research Impact and Recognition**
Enhance international profile of Centre members as measured by high quality publications, audiovisual productions, creative works, prizes, invitations to present at major national and international conferences and serve on advisory and editorial boards and committees.

**HDR and ECR Training**
Continue HDR and ECR involvement in CMH’s core research business, event and employment activities.

- 1 HDR masterclasses p.a.

**Contributions to Public Debate and Marketing of CMH Activities and Projects**
Update, maintain and add substantial new content to CMH website, and maintain CMH/AustLit databases.

At least 15 media articles p.a.

### 3. Next year’s budget and activities

**2019 budget**

<table>
<thead>
<tr>
<th>Income</th>
<th>Expenditure</th>
<th>Administrative/Research assistance:</th>
<th>$9,800</th>
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<tbody>
<tr>
<td>Faculty of Arts</td>
<td>$10,000</td>
<td>$9,800</td>
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<tr>
<td>Department of MMCCS</td>
<td>$5,000</td>
<td>$5000</td>
<td></td>
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<tr>
<td>Copyright Agency (Brian Johns Lecture)</td>
<td>$5,000</td>
<td>$5000</td>
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<tr>
<td>Events: Airfares/Accommodation/Sundries: Gifts</td>
<td></td>
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<tr>
<td>Meeting expenses (Advisory Board)</td>
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<tr>
<td>Memberships:</td>
<td></td>
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</table>
Consortium of Humanities Centers & Institutes  
International Association of Media & History  
$268  
72.00  

$20,500  

2018 budget

<table>
<thead>
<tr>
<th>Income</th>
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<tbody>
<tr>
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<td>$10,000</td>
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<tr>
<td>Department of MMCCS</td>
<td>$5,000</td>
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<tr>
<td>Copyright Agency Brian Johns Lecture</td>
<td>$3,500</td>
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<table>
<thead>
<tr>
<th>Expenditure</th>
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<tbody>
<tr>
<td>Administrative assistance (Level 5, Step 1 + oncosts)</td>
<td>$9,636.68</td>
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<tr>
<td>Association memberships x3 (new)</td>
<td>$403.11</td>
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<tr>
<td>IT expenses</td>
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<tr>
<td>Advisory Board meetings (airfares, refreshments, cabcharges etc x 2)</td>
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<tr>
<td>CMH welcome/member events</td>
<td>$</td>
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<tr>
<td>Brian Johns Lecture</td>
<td>$3,500</td>
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<tr>
<td>Other public events and HDR workshops</td>
<td></td>
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<tr>
<td>(refreshments, airfares/transport/accommodation for speakers etc)</td>
<td>$</td>
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<tr>
<td>HDR Subsidies to events/workshops</td>
<td></td>
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<tr>
<td>Top up assistance Hamburg Collaboration to CMH participants</td>
<td></td>
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<tr>
<td>Gifts</td>
<td></td>
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Membership of Centre

Advisory Board

- Angelos Frangopoulos (Chair), CEO, Sky News Australia (until October 2018)
- Associate Professor Fay Anderson, Monash University
- Dr Jane Connors, Head, Industry Policy and Strategy, ABC Radio
- Emeritus Professor Murray Goot, Department of Modern History, Politics and International Relations
- Dr Virginia Madsen, Department of Media, Music, Communication and Cultural Studies
- Professor Martina Mollering, Executive Dean, Faculty of Arts
- Dr Jeannine Baker, Department of Media, Music, Communication and Cultural Studies
- Dr Justine Lloyd, Dept of Sociology
- Jan Müller, CEO, National Film and Sound Archive

Executive

- Dr Virginia Madsen (Director)
- Dr Jeannine Baker (Deputy Director)
- Dr Justine Lloyd (Deputy Director)
Members

Full Members

- Associate Professor Michelle Arrow, Department of Modern History, Politics and International Relations
- Dr Jeannine Baker, Department of Media, Music, Communication and Cultural Studies
- Dr Tanya Evans, Department of Modern History, Politics and International Relations
- Emeritus Professor Murray Goot, Department of Modern History, Politics and International Relations
- Professor Bridget Griffen-Foley, Department of Media, Music, Communication and Cultural Studies
- Dr Justine Lloyd, Department of Sociology
- Dr Virginia Madsen, Department of Media, Music, Communication and Cultural Studies
- Dr Alec Morgan, Department of Media, Music, Communication and Cultural Studies
- Dr Tom Murray, Department of Media, Music, Communication and Cultural Studies
- Dr Karen Pearlman, Department of Media, Music, Communication and Cultural Studies
- Professor John Potts, Department of Media, Music, Communication and Cultural Studies
- Dr Rebecca Sheehan, Department of Sociology

Associate Members

- Dr Iqbal Barkat, Department of Media, Music, Communication and Cultural Studies
- Dr Chelsea Barnett, Department of Modern History, Politics and International Relations
- Dr Margie Borschke, Department of Media, Music, Communication and Cultural Studies
- Dr Harvey Broadbent, Department of Modern History, Politics and International Relations
- Dr Erin Claringbold, Department of English
- Associate Professor Peter Doyle, Department of Media, Music, Communication and Cultural Studies
- Dr Victoria Flanagan, Department of English
- Associate Professor Andrew Gillett, Department of Ancient History
- James Y. Guo, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Anthony Lambert, Department of Media, Music, Communication and Cultural Studies
- Dr Siobhan Lyons, Department of Media, Music, Communication and Cultural Studies
- Paul Macdonald, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Mark Malley, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Alex Mesker, Department of Media, Music, Communication and Cultural Studies
- Professor Kathryn Millard, Department of Media, Music, Communication and Cultural Studies
- Dr Craig Munro, Department of Media, Music, Communication and Cultural Studies
- Andrew Nette, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Fereydoun Pelarek, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Shirleene Robinson, Department of Modern History, Politics and International Relations
- Dr Stefan Solomon, Department of Media, Music, Communication and Cultural Studies
- Associate Professor Hsu-Ming Teo, Department of Modern History, Politics and International Relations
- Distinguished Professor David Throsby, AO, Department of Economics
- Dr Can Yalcinkaya, Department of Media, Music, Communication and Cultural Studies
- Dr Jan Zwar, Department of Economics

Honorary Associates

Former Members: Dr Margaret Van Heekeren and Dr Tom D.C. Roberts

Dr Vicky Ball, Senior Lecturer, Leicester Media School, De Montfort University, UK
Associate Professor Frances Bonner, University of Queensland
Professor Robert C. Allen, Digital Innovation Lab, University of North Carolina Chapel Hill
7. Other comments on the effectiveness of the centre on promoting collaborative research in nominated research area.

Signature of Centre Director: