



Research Centre Name

Centre for Media History

Reporting Period: 2018

Centre Director: Dr Virginia Madsen

#### Contents

##### 1. Research Program

Provide a brief review of the research programme for the past 12 months, including any focus areas, research highlights, awards, media coverage and major achievements. 1 page max.

##### 2. HDR students

Please provide a report on HDR activities. 1 page max.

Also, please provide a list of HDR students (name, student number and department) who are associated with your centre.

##### 3. Progress against objectives and KPIs

Provide a detailed self-assessment of progress against objectives and agreed Key Performance Indicators you submitted in support of your 2014 budget request set for the past 12 months. 1 page max.

##### 4. Proposed activities and KPIs for the next 12 months

Please indicate the proposed research activities and KPIs for the next 12 months, including any changes to the original plan i.e. different focus or strategy. 1 page max.

##### 5. Next year's budget and activities

Please include a financial statement for the past year, and a projected cash flow and budget for the following 12 months. 1 page max.

**6. Membership of Centre**

Provide a list of ongoing Centre membership, membership of the Centre's Management Committee and Advisory Board

**7. Other comments on the effectiveness of the centre on promoting collaborative research in the nominated research area.**

## 1. Research Program

In 2018 the CMH undertook nationally and internationally significant research; secured recognition through the quality of its members' output and research activities; strengthened international networks and engagements and deepened its strategic partnership with the University of Hamburg through the Transnational Media Histories project funded by the German Academic Exchange Service, DAAD – this project now encompasses three partners with the addition of the Media and Journalism School of Fudan University. We will benefit from new funding for 2019-2020 extending the project started in 2015. The CMH had meetings with both partners this year and developed a new project with Hamburg University Centre for Media History. The two CMH Directors from MQ and Hamburg also collaborated on a paper presentation at an international conference and this will be published in 2019. CMH continued to engage with industry, academia and the public through multiple events, drawing on the expertise of our Board and members. The CMH nurtured and mentored ECR and HDR candidates allowing them to develop skills (eg digital humanities workshop) and to present their research to international colleagues (eg Hamburg September 2018). CMH Director and Prof Simon Potter, Bristol University met to establish a Cotutelle.

Through its members and associates CMH is engaged with high profile research projects and wishes to make an impact in academia and the public sphere. Predominantly these are focused on two key nodes: the history of the media, and history in the media, with members producing traditional and non-traditional research outputs (egs podcasts/radio, films, books, chapters, articles). The Centre is the home for 9 major themed projects which bring members together to work collaboratively, and individually. The CMH has a strong focus on Australian media and Australian themes, but increasingly projects are international and transnational in scope, relevance and impact. This year our CIs supported projects with funding from the ARC and other grant schemes (eg DAAD, British Academy, MQ Internal). These sources are listed in this report, and projects are showcased on the CMH website – highlighting our core research foci and strengths. Members were awarded new competitive grants and prizes.

This year CMH produced a new public series of events, with all members presenting at other significant symposia, conferences and public talks internationally and in Australia. Dr Madsen applied successfully for a new grant from the Copyright Agency Cultural Fund for \$14,940 to fund 3 further CMH-Copyright Agency Brian Johns lectures (2019-2021) and acquitted the previous grant which funded the successful 4th Brian Johns lecture, given by the esteemed publisher Morry Schwartz AO. This was our most high profile event of the year. Held again at the NSW State Library, Schwartz and his lecture 'Slow News: Thinking in Public' attracted media attention, and a full house. Followed by a networking reception, Martina Mollering, Dean of Arts, and DVC Research Sakkie Pretorius also spoke, highlighting the Centre's activities. Guests in attendance included influential members of the arts/culture community and media industries and Schwartz's talk contributed to Australian media history. Sky News Extra produced a broadcast and video, now available on the CMH YouTube Channel. MQ's CMH and Hamburg University CMH also applied jointly for a \$25,000 Grant to the Australia-Germany Joint Research Co-Operation Scheme. While this application was not successful, a new project 'Transnational Media Histories Digital Environment' involving the partners was developed, with new funding opportunities identified by Arts RO and MQ RO (eg through the German Research Foundation or DFG). This project will build on an already fruitful collaboration between Hamburg and MQ CMH, to involve CMH members including ECRs and HDRs who will collaborate for 2020-2021. This year the CMH supported 4 members/associates of the Centre to attend and participate in the Transnational Media Histories Workshop in Hamburg – all funded by our DAAD project, including one ECR, and one PhD was nominated by the director for a travelling scholarship which was successful. CMH also extended its membership in 2018, after holding a welcome event at MQ, in the process identifying new ECRs/new HDRs who have proposed new events for 2019-2020. Details of our projects and past events are available on the CMH website.

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The CMH has continuing ARC-funded projects, all with new publications. These include Future Fellow Prof. Griffen-Foley's project on Australian audiences, CIs E/Prof. Murray Goot and D/Prof. David Throsby's ARCs in the fields of public opinion polling, and publishing; and Dr Virginia Madsen, Prof Griffen-Foley and Prof John Potts' (Discovery) history of ABC Radio National. In her role as Director CMH, Madsen also appeared twice on ABC radio programs to discuss the history of the ABC and Griffen-Foley, among other presentations, gave the Inaugural K.S. Inglis Address: Making Australian Media History' at the 10<sup>th</sup> Media Traditions Conference, Adelaide – published in MIA. Deputy Directors Dr Justine Lloyd and Dr Jeannine Baker worked on two projects within the wider theme of women and broadcasting history, with Lloyd's book on women's public broadcasting radio programs in Australia, Canada and the UK accepted for 2019 release (Bloomsbury [Academic](#)). Baker progressed her MQRF with a new publication, and benefitted from research opportunities afforded by her British Academy Visiting Fellowship (University of Sussex). From July–Dec 2018, Baker co-curated '100 Voices that Made the BBC: Pioneering Women', fifth in the series of websites written and produced as part of an AHRC-funded project, Connected Histories of the BBC (incl. partnership between University of Sussex and the BBC). While in the UK, Baker promoted the activities of the CMH at sister centres for media history and at multiple

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universities with this research strength where she also presented her research. The CMH sees activities like this as an important part of our international engagement and networking strategy. CMH full members Dr Alec Morgan, Dr Tom Murray, Dr Iqbal Barkat and Dr Karen Pearlman also gained recognition for their creative practice research projects in 2018 as did Assoc Member Peter Doyle. Morgan and Murray are fulltime ECR fellows at MMCCS. Pearlman's film 'After the Facts' and 'Woman with an Editing Bench' opened the 10th anniversary edition of the Zurich Documentary Conference on 22 March. 'After the Facts' premiered at the Sydney International Film Festival, screening also in multiple other festivals including the Adelaide Film Festival, Cinewest Oz and the Antenna Documentary Film Festival. It received an Australian Screen Editors' Guild Award. Pearlman produced new publications on historic Russian cineastes. Murray's series on Radio National's 'The History Listen' was broadcast/podcast in 2018. Murray's Douglas Grant: The Skin of Others, produced for ABC Radio National, part of his DECRA project, was shortlisted in the 2018 NSW Premier's History Prize (Digital category), and the film The Skin of Others, *The Guardian* 'Present Traces' series, was presented at 'Creating past worlds in documentary film'. Peter Doyle's film 'Slasher Patrol' and Alec Morgan's 'ASIQ Makes A Movie' were also part of 'Present Traces', the latter screened in the Berlin's Project Space Festival August 2018. Morgan's now classic 'Lousy Little Sixpence' (1983) was selected for 'The Power of the Documentary: Breaking the Silence' film festival, featuring '26 landmark documentary films of the past seven decades from around the world'. Peter Doyle curated the media history exhibition, 'Peter Chapman Cover Art' at Macquarie Gallery. Prof Potts' published new work in media history: on ABC radio and religion, and as part of his history of visions of the future. With Nicole Anderson, Potts begins an ARC Linkage project to digitize the Kaldor Archive. Dr Siobhan Lyons, who worked as CMH Assistant this year published *Death and the Machine: Intersections of Mortality and Robotics*. Andrew Nette's book *Rollerball* also appeared in the Columbia University Press series, *Constellations: Studies in Science Fiction Film and TV*. Our members also continue to be on Editorial and Advisory boards for leading media studies journals and participate regularly in a host of other public and academic engagements.

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Other membership books in press for 2019 include Michelle Arrows' *The Seventies: The Personal, the Political and the Making of Modern Australia*, Andrew Nette's *Sticking it to the Man: Revolution and Counterculture in Pulp and Popular Fiction, 1956 to 1980*, Rebecca Sheehan's *Rise of the Superwoman: How Sex Remade Gender in America's Long 1970s*, Chelsea Barnett's *Reel Men: Australian Masculinity in the Movies 1949-1962*.

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2018 has been a very full year for the CMH. It has been a time of transition where new paths as well as established ones are being explored and research into new funding sources pursued. The CMH benefitted from a dedicated leadership team and new management structure. Inaugural Director Briget Griffen-Foley retired from the Directorship and Virginia Madsen was accepted by the Board as the new Director. Angelos Frangopolous retired mid year as Board Chair and Murray Goot retired end 2018. New Board members are sought for 2019. Beyond its research projects and public/HDR events, the CMH also completely updated its website. CMH joined the Australian Historical Association and the International Association for Media and Communication Research to be more visible and connected internationally and nationally.

## 2. HDRs

The Advisory Board and the Management Committee feel that it is important for HDR candidates at Macquarie working in media history to be given recognition as Associate Members of the CMH, and to feel that they are part of a vibrant community of scholars working across multiple disciplines. CMH continued to have wide range of HDR students as Associate members this year, with significant achievements for some of them. Andrew Nette's *Rollerball* for example was published by Columbia University Press, (*Constellations: Studies in Science Fiction Film and TV* series).

### List of 2018 CMH Associate Members HDR students:

Kath Kenny: MMCCS, MQ 43902510

Paul MacDonald: MMCCS, MQ 43178529

Mark Maley, MMCCS, MQ 43469477

Gaynor Nichols: Department of Sociology, MQ 40680924

Michael Nugent: MMCCS, MQ 40654893

Fereydoun Pelarek: MMCCS, MQ 43136001

Michael Thurlow: MMCCS, MQ 43557600

### 3. Progress against Objectives and KPIs

<b>KPIs</b>	<b>Target</b>	
<b>International and National Collaboration</b>	Maintain and develop formal international and national collaborations with equivalent research centres, institutions, industry, networks and cultural institutions.	
	Host 1 distinguished international and/or national researcher p.a.	
	Host and maintain databases and listserv of national and/or international importance	
	Host at least 2 national and/or international conferences and/or public lectures p.a.	
<b>External and Other Funding</b>	Create new competitive grant and fellowship activity, nationally and internally; and submit at least 1 Category 1 application p.a.	
	Financial or in-kind support from other public/private organisations.	
<b>Centre Publications</b>	Publish or submit at least 1 journal special issue or edited collection, arising from centre activities, p.a.	
<b>Research Impact and Recognition</b>	Enhance international profile of Centre members as measured by high quality publications, audiovisual productions, creative works, prizes, invitations to present at major national and international conferences and serve on advisory and editorial boards and committees.	
<b>HDR and ECR Training</b>	Continue HDR and ECR involvement in CMH's core research business, event and employment activities.	
	1 HDR masterclasses p.a.	
<b>Contributions to Public Debate and Marketing of CMH Activities and Projects</b>	Update, maintain and add substantial new content to CMH website, and maintain CMH/AustLit databases.	
	At least 15 media articles p.a.	

### 4. Proposed activities and KPIs for the next 12 months

<b>KPIs</b>	<b>Target</b>	
<b>International and National Collaboration</b>	Maintain and develop formal international and national collaborations with equivalent research centres, institutions, industry,	

	networks and cultural institutions.	
	Host 1 distinguished international and/or national researcher p.a.	
	Host and maintain databases and listserv of national and/or international importance	
	Host at least 2 national and/or international conferences and/or public lectures p.a.	
<b>External and Other Funding</b>	Create new competitive grant and fellowship activity, nationally and internally; and submit at least 1 Category 1 application p.a.	
	Financial or in-kind support from other public/private organisations.	
<b>Centre Publications</b>	Publish or submit at least 1 journal special issue or edited collection, arising from centre activities, p.a.	
<b>Research Impact and Recognition</b>	Enhance international profile of Centre members as measured by high quality publications, audiovisual productions, creative works, prizes, invitations to present at major national and international conferences and serve on advisory and editorial boards and committees.	
<b>HDR and ECR Training</b>	Continue HDR and ECR involvement in CMH's core research business, event and employment activities. 1 HDR masterclasses p.a.	
<b>Contributions to Public Debate and Marketing of CMH Activities and Projects</b>	Update, maintain and add substantial new content to CMH website, and maintain CMH/AustLit databases. At least 15 media articles p.a.	

### 3. Next year's budget and activities

#### 2019 budget

Income		Expenditure	
Faculty of Arts	\$10,000	Administrative/Research assistance:	\$9,800
Department of MMCCS	\$5,000		
Copyright Agency (Brian Johns Lecture)	\$5,000	Speaker honorarium, hire of venue, catering, photography, parking*	\$5000
		Events:: Airfares/Accommodation/Sundries: Gifts	\$
		Meeting expenses (Advisory Board)	
		Memberships:	

		Consortium of Humanities Centers & Institutes International Association of Media & History	\$268 72.00
	<b>\$20,500</b>		

### 2018 budget

<b>Income</b>		<b>\$18,500</b>
Faculty of Arts	\$10,000	
Department of MMCCS	\$5,000	
Copyright Agency Brian Johns Lecture	\$3,500	

<b>Expenditure</b>		<b>\$18,500</b>
Administrative assistance (Level 5, Step 1 + oncosts)	\$9,636.68	
Association memberships x3 (new)	\$403.11	
IT expenses		
Advisory Board meetings (airfares, refreshments, cabcharges etc x 2)		
CMH welcome/member events	\$	
Brian Johns Lecture	\$3,500	

Other public events and HDR workshops  
(refreshments, airfares/transport/accommodation for speakers etc) \$

HDR Subsidies to events/workshops

Top up assistance Hamburg Collaboration to CMH participants

Gifts

### Membership of Centre

#### Advisory Board

- o Angelos Frangopoulos (Chair), CEO, Sky News Australia (until October 2018)
- o Associate Professor Fay Anderson, Monash University
- o Dr Jane Connors, Head, Industry Policy and Strategy, ABC Radio
- o Emeritus Professor Murray Goot, Department of Modern History, Politics and International Relations
- o Dr Virginia Madsen, Department of Media, Music, Communication and Cultural Studies
- o Professor Martina Möllering, Executive Dean, Faculty of Arts
- o Dr Jeannine Baker, Department of Media, Music, Communication and Cultural Studies
- o Dr Justine Lloyd, Dept of Sociology
- o Jan Müller, CEO, National Film and Sound Archive

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#### Executive

- o Dr Virginia Madsen (Director)
- o Dr Jeannine Baker (Deputy Director)
- o Dr Justine Lloyd (Deputy Director)

## Members

### Full Members

- Associate Professor Michelle Arrow, Department of Modern History, Politics and International Relations
- Dr Jeannine Baker Department of Media, Music, Communication and Cultural Studies
- Dr Tanya Evans, Department of Modern History, Politics and International Relations
- Emeritus Professor Murray Goot, Department of Modern History, Politics and International Relations
- Professor Bridget Griffen-Foley, Department of Media, Music, Communication and Cultural Studies
- Dr Justine Lloyd, Department of Sociology
- Dr Virginia Madsen Department of Media, Music, Communication and Cultural Studies
- Dr Willa McDonald, Department of Media, Music, Communication and Cultural Studies
- Dr Alec Morgan, Department of Media, Music, Communication and Cultural Studies
- Dr Tom Murray, Department of Media, Music, Communication and Cultural Studies
- Dr Karen Pearlman, Department of Media, Music, Communication and Cultural Studies
- Professor John Potts, Department of Media, Music, Communication and Cultural Studies
- Dr Rebecca Sheehan, Department of Sociology

### Associate Members

- Dr Iqbal Barkat, Department of Media, Music, Communication and Cultural Studies
- Dr Chelsea Barnett, Department of Modern History, Politics and International Relations
- Dr Margie Borschke, Department of Media, Music, Communication and Cultural Studies
- Dr Harvey Broadbent, Department of Modern History, Politics and International Relations
- Dr Erin Claringbold, Department of English
- Associate Professor Peter Doyle, Department of Media, Music, Communication and Cultural Studies
- Dr Victoria Flanagan, Department of English
- Associate Professor Andrew Gillett, Department of Ancient History
- James Yi Guo, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Ilona Hongisto, Department of Media, Music, Communication and Cultural Studies
- Professor Bruce Johnson, Department of Media, Music, Communication and Cultural Studies
- Kath Kenny, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Anthony Lambert, Department of Media, Music, Communication and Cultural Studies
- Dr Siobhan Lyons, Department of Media, Music, Communication and Cultural Studies
- Paul Macdonald, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Mark Maley, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Alex Mesker, Department of Media, Music, Communication and Cultural Studies
- Professor Kathryn Millard, Department of Media, Music, Communication and Cultural Studies
- Dr Craig Munro, Department of Media, Music, Communication and Cultural Studies
- Andrew Nette, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Gaynor Nichols, PhD candidate, Department of Sociology
- Michael Nugent, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Fereydoun Pelarek, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Shirleene Robinson, Department of Modern History, Politics and International Relations
- Dr Stefan Solomon, Department of Media, Music, Communication and Cultural Studies
- Associate Professor Hsu-Ming Teo, Department of Modern History, Politics and International Relations
- Distinguished Professor David Throsby, AO, Department of Economics
- Michael Thurlow, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Can Yalcinkaya, Department of Media, Music, Communication and Cultural Studies
- Dr Jan Zwar, Department of Economics

### Honorary Associates

Former Members: Dr Margaret Van Heekeren and Dr Tom D.C. Roberts

Dr Vicky Ball, Senior Lecturer, Leicester Media School, De Montfort University, UK

Associate Professor Frances Bonner, University of Queensland

Professor Robert C. Allen, Digital Innovation Lab, University of North Carolina Chapel Hill



Professor Jane Chapman, Reader, School of Journalism, University of Lincoln  
Assoc. Prof Hugh Chignell, Director, Centre for *Media History*, Bournemouth University, UK  
Professor Martin Conboy, Co-Director, Department of Journalism Studies, University of Sheffield  
Associate Professor Marie Cronqvist, Lund University, Sweden  
Associate Professor Robert Crawford, University of Technology, Sydney  
Professor Denis Cryle, Central Queensland University  
Professor James Curran, Goldsmiths, University of London  
Dr Wendy Davis, Central Queensland University  
Dr Mary Debrett, La Trobe University  
Dr James Findlay, University of Sydney  
Professor Jock Given, Swinburne University of Technology  
Professor Ann Gray, University of Lincoln  
Dr Jerome de Groot, University of Manchester  
Dr James Yi Guo, Beijing Normal University  
Associate Professor Martin Hadlow, University of Queensland  
Associate Professor Mark A. Hampton, Lingnan University  
Associate Professor Chris Healy, University of Melbourne  
Dr Nick Herd, Australia Council  
Professor Annette Hill, Lund University  
Dr Kyle Harvey, University of Melbourne  
Professor David Hendy, University of Sussex, UK  
Emeritus Professor, Michele Hilmes, University of Wisconsin-Madison, USA  
Associate Professor Peter Horsfield, RMIT University  
Dr Rod Kirkpatrick, Australian Newspaper History Group  
Professor Marnie Hughes-Warrington, Deputy Vice-Chancellor (Academic), Australian National University  
Dr Toni Johnson-Woods, University of Queensland  
Dr Chandrika Kaul, University of St Andrews  
Dr Geoff Kemp, University of Auckland  
Dr Victoria Kuttainen, James Cook University  
Professor Sonja de Leeuw, Utrecht University  
Associate Professor Patrik Lundell, Lund University  
Professor Richard Maltby, Flinders University  
Professor Iain McCalman AO, University of Sydney  
Assoc Professor T. Mills Kelly, Associate Director, Center for History and New Media, George Mason University  
Associate Professor Nicole Moore, ADFA, University of New South Wales  
Associate Professor Katharina Niemeyer, French Press Institute, Université Paris 2/Sorbonne Universités  
Dr Sian Nicholas, University of Aberystwyth  
Professor Tom O'Malley, University of Aberystwyth  
Dr Don Perigut, University of New South Wales  
Dr Simon J. Potter, University of Bristol  
Dr Leonie Rutherford, Deakin University  
Dr Claire Scott, University of Wollongong  
Professor Jean Seaton, University of Westminster  
Dr Steve Sharp, Director, Telinga Media Pty Ltd  
Professor Brian Shoemith, University of Liberal Arts, Bangladesh  
Professor John Sinclair, University of Melbourne  
Professor Dipankar Sinha, University of Calcutta  
Ettore Siracusa, Sydney College of the Arts, University of Sydney  
Professor Christina Slade, Vice-Chancellor, Bath Spa University  
Professor Susan Smulyan, Brown University  
Professor Sean Street, Emeritus Professor of Radio, Bournemouth University  
Dr Melanie Swalwell, Flinders University  
Jolyon Sykes, University of South Australia  
Dr John Tebbutt, Monash University  
Professor Sue Turnbull, University of Wollongong  
Professor Mark Turner, King's College London  
Professor Tom Watson, Bournemouth University  
Dr Hans-Ulrich Wagner, University of Hamburg, Hamburg, Germany  
Dr Alban Webb, University of Sussex  
Dr Chris K. Wilson, RMIT University

Dr Jason Wilson, University of Wollongong

**7. Other comments on the effectiveness of the centre on promoting collaborative research in nominated research area.**

**Signature of Centre Director:**