21.1 COPY DEADLINE AND WEBSITE ADDRESS

Deadline for next *Newsletter*: 30 April 2003. Subscription details appear at end of Newsletter. [Number 1 appeared in October 1999.]

The *Newsletter* is online through the "Publications" link from the University of Queensland's School of Journalism & Communication Website at www.uq.edu.au/journ-comm/

21.2   Newspapers in Australia celebrate bicentenary

Newspaper history buffs will gather in Sydney at the State Library of New South Wales on 1 March to celebrate the most significant anniversary yet in the history of Australian newspapers. A one-day symposium, featuring seven speakers and three panellists, will mark the bicentenary of publication of the first issue of the first Australian newspaper, the *Sydney Gazette and New South Wales Advertiser*.

When the *Sydney Gazette* appeared on 5 March 1803, it was intended to serve the Government as well as the people. Probably only 100 copies were printed of the first issue, consisting of four small three-column pages of "portfolio" size. Technically, the proprietor was George Howe (1769-1821), a West Indian-born printer transported for life for shoplifting, but the Governor was really the boss. Although the *Gazette* was a commercial venture, a government press printed it, with the Secretary to Governor King looking over Howe's shoulder. It was printed on the government press – Howe was the government printer – with government ink on government paper.

And paper was often the crucial item: suitable paper was in such short supply that many issues were "printed on paper of all sorts of colours – green blue, pink and yellow were almost as common as white – but the prevailing tint was of a dirty brown compromise between white and yellow". Sometimes it was printed on brown paper, and even on China paper, which comprised small sheets that had to be pasted together before printing.

In the other Australian colonies, newspaper publication progressed from Tasmania (then Van Diemen's Land) in 1810, to Western Australia in 1831, South Australia in 1836, Victoria in 1838 and Queensland in 1846. Tasmania, Victoria and Queensland were then still part of the colony of New South Wales.

The bicentenary symposium is being organised by the Australian Newspaper History Group. It will run from 10am to 4pm in the Dixson Room, Mitchell Wing, of the State Library. Speakers, in order of presentation, will be: Dr Sandy Blair, Dr Grace Karskens, Professor

Elizabeth Webby, Major Kenneth Sanz, Mr Barry Potter, of Rural Press Ltd Queensland, Ms Jerelynn Brown, of the State Library, and former *Sydney Morning Herald* editor-in-chief V.J. Carroll. Panellists will be Associate Professor Catharine Lumby, Mr Mike Van Niekerk, managing editor of the online editions of the *Sydney Morning Herald* and the *Age*, and Brett Kenworthy, retiring executive director of the Pacific Area Newspaper Publishers Association (PANPA).

A display of early Australian newspapers and journals and other printing records will be staged in conjunction with the symposium. The program and registration form are attached to this newsletter. The symposium registration fee of $40 ($30 concession) includes morning and afternoon tea, and lunch. Booking and advance payment are essential.

The Australian Newspaper History Group records it thanks to the following sponsors of the symposium:

- John Fairfax Holdings Ltd, publisher of Australia's oldest newspaper, the *Sydney Morning Herald*
- Paper World Pty Ltd, of Melbourne, suppliers of original newspapers from the past
- RMIT University's School of Applied Communication, Melbourne
- The Printing Industries Association of Australia
- The Graphic Arts Manufacturers Association of Australia
- Rural Press Ltd, the major publisher of regional newspapers throughout Australia
- The State Library of New South Wales.

CURRENT DEVELOPMENTS: METRO

21.3 WHEN A NEWSPAPER BACKS A CITIZEN'S CIVIL ACTION

The *Australian* is providing the financial backing necessary for a Queensland woman to explore her legal options. The woman, Faye Kennedy, whose 17-month-old daughter was sexually assaulted and strangled in 1973, will try to mount a civil prosecution against Raymond John Carroll, twice found guilty of the murder by a jury but acquitted on appeal both times (*Australian*, 10 December 2002, p.1; see also "Mother's nightmare bares its teeth", *Weekend Australian*, and "Crusade to bring justice to system", 14-15 December 2002, pp.1-2, and p.2, respectively). *Sydney Morning Herald* legal-affairs columnist Richard Ackland accused (*SMH*, 13 December 2002) the *Australian* of improperly taking a stake in possible civil action against Carroll. The *Weekend Australian* editorialised in defence of its stance (14-15 December 2002, p.20). Jack Waterford, editor-in-chief of the *Canberra Times*, cannot see a lot of merit in the *Australian's* crusade ("Addendum", *Canberra Times*, 14 December 2002), Panorama section).

21.4 THE NATIONAL CAPITAL UNDER ATTACK FROM BUSHFIRES

The *Canberra Sunday Times* on Sunday 19 January 2003 devoted 13 tabloid pages to local fires, including a four-page wraparound. The front-page heading was "DISASTER".

The *Canberra Times* the next day devoted 16 broadsheet pages to local fires. The newspaper was arranged like two 16-page papers. The first 16 pages, with only a microscopic amount of advertising, were solely devoted to the fires. This was all in colour, and had its own editorial and cartoon. The front-page headline, against a colour photograph of half a dozen burnt-out homes, was "Our worst day". The second 16-page section was the "normal" paper.

The following appeared in the *Canberra Times* on 20 Jan 2003, p.4:

THE *CANBERRA TIMES*
Yesterday's edition of the *Canberra Sunday Times* sold out by late morning. This was despite the print run being increased by 2000 copies. In response to the demand, the edition was reprinted and supplies were back in major outlets after 1pm. This reprinted edition did not include Relax magazine. We apologise for this and for the failure to deliver to areas affected by the fires and road closures. As with many other organisations, *Canberra Times* staff have been personally affected by the fires. As a result, editions have been brought out with limited staff and those staff available have worked long hours to bring you these reports and images."

21.5 CHRONOLOGY OF RECENT EVENTS

3 January 2003	Death: **Caroline Simpson**, in Sydney aged 72; daughter of Sir Warwick Fairfax and his first wife, Marcie (Betty); became one of Australia's wealthiest women when her step-brother, young Warwick, "privatised" the Fairfax newspaper group; philanthropist; crusader for colonial art and architecture; took up causes instead of writing (obits., *Sydney Morning Herald* , 9 January 2003; *Australian*, 7 January 2003, p.13).
7 January 2003	*Maitland Mercury*, New South Wales, celebrates its 160th birthday. It is the sixth oldest newspaper in Australia (see 21.26).
13 January 2003	Death: **William Graham (Bill) Bland**, in Melbourne ate 84; long-time business manager of the *Age* and general manager from 1978 until 1983 when he retired; from 1987 until 1993 he was Chairman of the Board of David Syme and Company, at that time publisher of the *Age* (source: John Tidey email).
15 January 2003	Death: **Bruce Juddery**, in Canberra at age 61; made his name at the *Canberra Times* where he pioneered in the late 1960s coverage in Australian newspapers of public administration, "the small g government of the bureaucracy and government agencies, as opposed to the doings of ministers and party politics" (obit., *Canberra Times*, 17 January 2003, p.8).
19 January 2003	Death: **Francis Vincent (Frank) Gannon**, in Melbourne aged 72; owner/editor of *Colac Herald*, a Victorian tri-weekly, since 1978; third-generation member of Gannon family involved in ownership of newspapers; son of James Vincent Gannon; began training in 1946 at *Warragul Gazette*; worked on papers at Sale and Korumburra; bought *Bunyip Express* in partnership with father in Oct 1952; bought *Kooweerup Sun* in March 1956; six months later switched papers with his parents (*Bunyip Express*); bought *Great Southern Star*, Leongatha, in Jan 1958; sold it in March 1978 to sister Dorothy and her husband Bill Giles; bought *Colac Herald* in May 1978; former president of Victorian Country Press Association (Rod Kirkpatrick's research notes; obituary, *Colac Herald*, 21 January 2003, p.1).

21.6 A VOICE CRYING IN THE WILDERNESS OF CANBERRA

In Canberra, they are fighting for additional voices on public affairs. Ben Hall, the editor of the *Valley Voice,* wrote, in part, on 21 November 2002, p.4: "This time last year Rural Press, publisher of the *Canberra Times* and the *Chronicles*, shut down the *Valley View*, rolling the masthead into the larger free "advertising compendium" the *Chronicle*. This came at the same time local [television] news bulletins for Ten Capital and Prime were also suddenly closed [see 21.30]. The Tuggeranong and surrounding community experienced a heavy loss at the hand of Rural Press and it responded with *Valley Voice*, its own newspaper, to represent the community and with that independence a new sense of community is being formed. Local newspapers are essential to build the sense of community and identity for an area. Choice is also important to the social wealth of the community but the increasingly centralised media in Canberra puts our media at risk of becoming nepotistic. How is it that a town the size of Canberra, proudly the capital of the country, is perceived as being unable to support more than one local news bulletin or even one local community-focused newspaper?

21.7 A SUNBURNT COUNTRY

The *Canberra Times* of 7 December 2002 carried, on its front page, pictures of a firefighter shielding himself from flames during a bushfire burning near homes in the Blue Mountains, near Sydney, and, below it, Thredbo receiving a dusting of snow in the Snowy Mountains the same day.

21.8 CHILDREN OVERBOARD: WALKLEY COMPLAINT

The editor of the *Australian*, Michael Stutchbury, has complained about the "shabby" treatment of one of the paper's entries in the Walkley Award. The entry in question was an exclusive report, on 7 November 2001, by Natalie O'Brien on the children overboard affair (*Australian*, Media liftout, 5 December 2002, p.3 – which contains a full list of the Walkley winners). On 5 December the Senate honoured O'Brien for her coverage of the affair. In a motion introduced by Labor's Peter Cook, the Senate congratulated O'Brien for receiving the Perth Press Club award, an honourable mention at the George Munster Award for independent journalism and a highly commended acknowledgment at the Walkleys (*Australian*, 6 December 2002, p.3).

21.9 SMH.COM.AU REGAINS LEAD

Increasing demand for online news in recent months has helped Fairfax websites smh.com.au and theage.com.au rebound from audience losses suffered earlier. The *Sydney Morning Herald's* online site was once again the most popular news and information site, reclaiming that title from News Interactive's news.com.au. The ratings of the independent auditing company, Red Sheriff showed that in November 2002 smh.com.au increased its audience by 6.2 per cent to 1,715,741 unique visitors on the back of a 41 per cent increase in October, while the News Limited network slipped 11.4 per cent in November (*Australian*, Media liftout, 12 December 2002, p.3).

21.10 THE HIGH COURT AND NET LIBERTY

The High Court has dramatically widened the scope of Australia's defamation laws by allowing overseas internet publishers to be sued here. Media companies warn this could seriously affect free speech. The precedent was set on 10 December 2002 when the High Court unanimously ruled that mining entrepreneur Joe Gutnick could sue American multi-media giant Dow Jones in Victoria over material published on its US-based website. The world-first decision will have serious ramifications for media companies publishing articles online. Countries operating under English common law – such as Britain, Canada, New Zealand, Malaysia and South Africa – could adopt the High Court's position (*Australian*, 11 December 2002, p.1; see also 21.41.4).

21.11 MUMMA MIA! NEWSPAPER/MAGAZINE FOR MUMS AND FAMILIES

A Brisbane publishing venture aimed at the family, but especially the mother, began in November 2002. It's called *Mumme*, and is effectively a monthly newspaper, *Mum*, including a magazine insert, *Me*. The editor is Jeni Goodsall. (The website address is www.mumme.com.au) The second edition appeared in January and incorporated changes suggested by readers.

21.12 TASMANIA AND BLACK DEATHS

Robert Cox, of Paweena, Tasmania, writes in the letters page of the *Australian*, 10 December 2002, p.10: "I have no idea whether Keith Windschuttle [author] is right or wrong about

genocide and the Tasmanian Aborigines, but if he is relying on contemporary newspaper reports, or the absence thereof, to support his arguments he could be in trouble. For much of their regional news, Tasmanian newspapers of the 1820s relied on unpaid amateur correspondents – in other words, literate people who saw or heard something newsworthy, wrote a report of it and sent it to a newspaper. In the absence of such people, even major news sometimes did not get reported. For instance, when in December 1829 a white settler, Emma Coffin, was speared to death by Aborigines at Pitt Water, not far from Hobart, it did not rate a mention in the *Hobart Town Courier*. What chance, then, that the killing of Aborigines by whites in remoter regions would fare any better?"

21.13 SPANISH MEDIA MAGNATE BUYS INTO AUSTRALIA

The Spanish media magnate, Javier Moll, has made his first acquisition in the Australian media industry, buying the monthly give-away publication, the *Adelaide Review*. Current owners – engineer Mark Gilbert, editor Christopher Pearson, manager Philip Virgo and silent partner Jamie Simpson – each retain a small holding, but the major shareholder is EPI Communications, a subsidiary of Moll's Australian holding company, Euro-Pacific Holdings. The Barcelona-based parent company, Editorial Presna Iberica, published 18 titles in Spain and Portugal and operates several broadcasting companies, mainly in Spain (*Australian*, Media liftout, 12 December 2002, p.3).

21.14 TERRAPLANET GROUNDED

In December the administrator of the moribund magazine company Terraplanet warned that there was no guarantee the January editions of its titles would appear. They included: *Australian Style, Monument, HQ, Juice, Big Hit* and *Underground Surf* (Sally Jackson, "Terraplanet grounded with $26m black hole", *Australian*, Media liftout, 19 December 2002, p.3). The six mastheads have been sold to Kerry Stokes's Pacific Publications. Despite the sale, there is no likelihood of Terraplanet's creditors being paid out in full (Media briefs, *Australian*, Media liftout, 2 January 2003, p.3).

21.15 FAIRFAX SUGGESTS MEDIA REVIVAL

The worst recession in the media industry in decades could be nearing an end after John Fairfax Holdings unveiled a surprising upgrade in its half-year profit forecast. Profit before interest and tax for the six months to 31 December 2002 was expected to be 20 per cent higher than for the corresponding period in 2001, Fairfax CEO Fred Hilmer said (*Australian*, 20 December 2002, p.17; see also 21.41.10).

21.16 THE *BIG ISSUE* INCLUDED IN MORGAN READERSHIP SURVEY

The *Big Issue*, a fortnightly current affairs magazine sold on the streets by disadvantaged and homeless people, has been included in the quarterly readership survey conducted by Roy Morgan. Vendors sell the magazine for $3 and split that 50/50 with the publisher. Last year it completed coverage of the five mainland State capitals when it launched in Adelaide in July and Perth in October. It topped 20,000 sales for the first time when it sold 23,000 copies of its Christmas issue. This year managing director Bill Manallack plans to introduce the title into Canberra, Hobart and possibly New Zealand. He hopes sales growth and increased advertising income will help the title emerge from the red for the first time during the current financial year. Last year Sydney sales climbed to about 5,000 an edition and Manallack hopes to double that this year. Melbourne, where the local version of the magazine started in 1996, heads the sales with about 8,000 copies sold every fortnight. Sales in Brisbane are 1,500 and in Adelaide and Perth, the newcomers, they are already 1,500 and 700 respectively (*Australian*, Media liftout, 9 January 2003, p.3).

21.17 PANPA CHIEF EXECUTIVE RESIGNS

Brett Kenworthy has resigned as chief executive of the Pacific Area Newspaper Publishers' Association (PANPA) after only one year in office. His resignation takes effect this month. PANPA's strategic development manager, Amanda Shepherd, will act as chief executive for three months while a new CEO is sought. PANPA comprises more than 190 newspaper publishing companies in 14 countries, including Australia and New Zealand, as well as most English-language newspapers in South-East Asia and the South Pacific (*Australian*, Media liftout, 26 December 2002, p.6).

21.18 *HERALD-TRIB*: NO LONGER A HYBRID

The *International Herald Tribune*, read by English-speaking expatriates all over the world but little known to more settled mortals, hit the streets for the first time on 2 January under the sole ownership and direction of the *New York Times*. The *Washington Post* had previously been a 50 per cent owner (*Weekend Australian*, 4-5 January 2003, p.11).

21.19 FAIRFAX PRODUCTION PLANNER RETIRES

The *Sydney Morning Herald*, established in 1831, has had numerous long-service families, not the least of which were the Fairfaxes (1841-1990). On 17 January 2003 John Stockley retired as a production planner, after 41 years with the company. Back in the 1890s, Colin Stockley came from NZ and joined the company, followed by his brother Harold. Both were linotype "piece operators" - the most highly skilled job in printing, now sadly vanished. They were paid according to how much they set. – Column 8, *Sydney Morning Herald*, 17 January 2003.

21.20 TEETHING PROBLEMS AT THE *AGE'S* NEW OFFSITE PRESSES

Teething problems at the new Fairfax printing press in Melbourne stalled distribution of the *Age* and *Australian Financial Review* (Victorian edition) for up to four hours on 9 January 2003. The *Australian* reported (10 January 2003, p.19) that it was an embarrassing hiccup for the $220 million complex, described as a "world class printing and production facility". Fairfax is due to shift its entire Melbourne printing operation from the *Age's* Spencer Street headquarters in the CBD to the new presses, located near Tullamarine Airport, early in February.

CURRENT DEVELOPMENTS: PROVINCIAL

21.21 THE *COPPERWING COUNTRY INDEPENDENT* IS LAUNCHED

The *Copperwing Country Independent*, a free monthly tabloid newspaper, was launched in December to serve the communities located somewhere between Lithgow, Bathurst and Mudgee – the "Copperwing country", covering most of the habitat of the imperilled Copperwing butterfly. Included in the circulation area are Portland, Wallerawang, Cullen Bullen, Capertee, Blackman's Flat, Lidsdale, Meadow Flat, Sunny Corner, Tarana, Rydal, Yetholme, Dark Corner and Palmer's Oakey. The editor says there are 5,000 people living there. The *Independent* is "a voice which is non-allied to any political, religious or business group, nor aiming to push any one point of view, yet encompassing many points of view in the democratic tradition". It is not a profit-making venture but aims to be owned by the community, for the community, with most aspects of its production and organisation donated freely by volunteers from the community at large. "At this stage," says the editor, "we are literally 'flying by the seat of our pants' in the production of this journal, which we hope will

be delivered monthly to all homes and business houses in the region to start with, progressing to fortnightly towards the middle of next year."

21.22 BENDIGO PAPER BEGINS 150TH YEAR

The *Bendigo Advertiser* began its 150th year of publication on 9 December 2002 and announced a year of celebrations and commemorations leading up to its 150th birthday on 9 December 2003. It began the year by publishing some historical articles written by current editor Wayne Gregson (see Pages 1, 3 and 5).

21.23 BIG CHANGES AT *PIONEER NEWS*

The *Pioneer News*, a weekly free in Mackay, Queensland, has undergone a major redesign and has now lost its managing editor, Scott Rowe (*PANPA Bulletin*, December 2002, pp.35 and 61).

21.24 ONLINE *ADVOCATE* POPULAR

The *Western Advocate's* website, bathurst.yourguide.com.au, attracted almost 35,000 viewings during November. These figures show an average of 1160 page views per day with people visiting the site to get information about news, sport, classifieds, property and motor vehicles for sale. The popularity of the site reflects confidence in the newspaper's readership in and about Bathurst, affirming the Western Advocate as Bathurst's best news medium., Visitors to the website have increased at a steady pace since the site was established around two years ago, with 30,000 viewings of the website in June., News was the main reason people visited the site during November, followed by sport and classified advertising pages., Western Advocate editor Sandra Bates said she was pleased more people were accessing both the website and purchasing the newspaper., "It means we are providing information to a wider section of the community," she said (Full story in the *Western Advocate* 16 December 2002).

21.25 WHO IS THE OLDEST OF THEM ALL?

The *Moruya Examiner*, wrapped around the *Bay Post*, Bateman's Bay, still (e.g. 13 December 2002) claims on its front page to be "Australia's 10th oldest paper" despite the fact that, at best, it is Australia's 25th oldest newspaper. – Rod Kirkpatrick (see 21.28)

21.26 *MAITLAND MERCURY* IS 160 – AND SUFFERING MEMORY LOSS

The *Maitland Mercury* claims on its website that it is the "oldest regional daily in Australia" and claimed in an article about its 160th anniversary (which was 7 January 2003) that it is "the second oldest daily newspaper in Australia". The *Mercury* is wrong on both counts. It suffers from the disease that somehow forgets that there is an Australia outside the boundaries of New South Wales. **Firstly,** the title of "the oldest regional daily" goes, surely, to the regional newspaper now existing that has been a daily for longer than any other. That paper is the *Geelong Advertiser*, a daily since 13 November 1849. The *Maitland Mercury* has been a daily only since 1 January 1894. Other current regional dailies that have appeared daily for longer than the *Mercury* are: the *Bendigo Advertiser* (1856), *Ballarat Courier* (1867), *Newcastle Herald* (1876), *Launceston Examiner* (1877), the *Morning Bulletin*, Rockhampton (1873), *Maryborough* [now *Fraser Coast*] *Chronicle* (1882), the *Warrnambool Standard* (1884). If you want to argue that "The oldest regional daily" is the regional daily that has been published as a newspaper longest, even then the *Maitland Mercury* cannot make that claim accurately. The *Geelong Advertiser* wins again, for it began as a newspaper on 21 November 1840 and the *Launceston Examiner* began on 12 March 1842. So, Maitland would be number 3. **Secondly,** the claim of being "the second oldest daily newspaper in Australia" is clearly wrong, as demonstrated above, even when we count only regional papers, let alone

metropolitans. Older metropolitan dailies, listed in order of their longevity as dailies: *Sydney Morning Herald* (established 1831, daily since 1840); *Age*, Melbourne (1854, 1854); *Advertiser*, Adelaide (1858, 1858); *Mercury*, Hobart (1854, 1860); *Courier-Mail*, Brisbane (1846, 1861); *Herald Sun*, Melbourne (1840, 1869); and *West Australian*, Perth (1833, 1885). – Rod Kirkpatrick

21.27 TELEVISION NEWS IN THE REGIONS

From 6 July 2003, television news coverage in the regions is expected to be upgraded. The Australian Broadcasting Authority will impose an additional licence requirement on 13 areas covering regional Victoria, New South Wales and Queensland. Under the new condition, each station will have to broadcast matters of local significance every week. ABA chairman David Flint said the new condition would be an incentive for the stations to produce between an hour and two hours of local programming a week (*Courier*, Ballarat, 17 December 2002, online edition; *Western Advocate*, Bathurst, 27 December 2002, online edition).

Yet on 8 January, the ABC in Canberra reported: "In a blow for local news coverage in the ACT, WIN News has decided to axe its weekend updates. Two one-minute news updates will also be slashed in the Illawarra region. In Canberra, WIN is sacking one cameraman and will not be filling the position of a journalist leaving the organisation. WIN National News director Richard Burgess says the weekend service was not economically viable."

See also: Sally Jackson, "Regional TV groups in local lather over licence changes", *Australian*, Media liftout, 16 January 2003, p.3.

21.28 THE SHIPPING NEWS, VICTORIAN STYLE

Andrew Rule reports in the *Age*, 30 December 2002, about an unusual non-metropolitan publication, the *Mariner*, which began on the Mornington Peninsula about 19 months ago. The oddball monthly publication – part newspaper, part pamphlet, mostly daydreams – threatens to be a small publishing phenomenon. Published "about the tenth of every month" by two consenting adults in Dromana, *The Mariner* has grown to the stage where they can no longer distribute it from their veteran Valiant car from Portsea to Williamstown. They now use a professional distributor who reaches about 250 newsagents to meet growing demand. Peter Swan and Andrew Baird are the publishers. Swan is the chief reporter, which covers a lot when only two people produce a 16-page paper in their spare time. The 44-year-old, who admits working in film and marketing as a "corporate writer" on weekdays, owns up to several bylines in the *Mariner*. To give the paper more apparent female input, he became "Amy Munro". He is also behind stories run under the byline of "James Tremlett, cub reporter"; the real James happens to be his three-year-old son. And there is the ripping yarn serialised in every issue, allegedly by one "Captain John 'Jay' Mainwaring".

Baird, 46, a self-confessed artist, blames his wife, Gabriele, for the original careless thought that spawned *The Mariner*. She likes watching ships in the bay and suggested publishing lists of ships and sailing times. Baird asked Swan to write some catchy copy, and the *Mariner* was born in July 2001. Circulation has grown from 3,000 to 7,000. The odd couple has gathered an even odder group of correspondents whose willingness to write for no pay distinguishes them from mere hacks. The gardening writer is Germaine Greer's sister, Jane Burke, and David Herburgh writes on the weather. Will Baillieu, yachtie and fisherman, revered by some as a crewman on the America's Cup-winning Australia II, writes about nautical matters. Some suspect he also writes the fishing column under Rex Gurnard. Subscribers include the Melbourne Club and Dame Elisabeth Murdoch, mother of a global media magnate. This might surprise some pier fishermen around the bay who all insist on getting their copy. Some even pay for it, reports Rule.

21.29 NEW EDITOR AT ARARAT, VIC.

The *Ararat Advertiser* has a new editor, Patrick Baggoley, from Horsham. He replaces Mark Hogan who has become the Grampians Pyrenees Regional Development Board's executive officer. Baggoley had worked at the *Wimmera Mail-Times* for four years after studying journalism at the University of South Australia in Adelaide.

21.30 EDITOR SOUGHT FOR WARWICK, QLD

The Warwick *Daily News* has advertised (*Australian*, Media liftout, 16 January 2003, p.7) for an editor. Applicants must demonstrate: "ability to: connect with community and become part of it; ability to relate positively to the marketing department and the company's desire to build sales; ability to embrace our off-site page building system; a strong desire to succeed with an 'opportunity-rich' organisation. Many senior careers have been launched in Warwick."

21.31 *QUEANBEYAN AGE* REDUCES PUBLICATION FREQUENCY

The *Queanbeyan Age*, established in 1860 as the *Golden Age*, changed from tri-weekly to bi-weekly issue on 7 January 2003. It appears Tuesdays and Fridays. It published a lot of guff about this being a positive step.

NEWSPAPER HISTORY

21.32 THE GERMAN PRESS IN SOUTH AUSTRALIA

Anthony Laube, of Adelaide, writes (re 19.40): The first non-English newspaper printed in Australia was the *Deutsche Post*, in Adelaide on 6 January 1848, founded by the conservative 'Old Lutheran', Carl Kornhardt. Early copies are scarce with an issue dated 16 March 1848 (no. 11) held in the British Museum, and a handful of later issues held in the Mitchell Library, Sydney. It shifted to Tanunda and began publication there in June 1848. R.B. Walker says: "In its concentration on German rather than colonial news, the *Post* established a precedent to be followed by many, if not all, German-language newspapers during the rest of the century." Succeeded in October 1850 by the *Deutsche Zeitung fur Sudaustralien*. This newspaper eventually became the *Sud Australische Zeitung* (1859), which shifted to Adelaide in 1863 and left the way open at Tanunda for the *Tanunda Deutsche Zeitung* to be launched (March 1863). The former title, published in Adelaide, was seen as more open in its religious views and liberal in politics, while its country contemporary was seen as conservative on both these fronts. In 1875 these two rivals merged to become the *Australische Zeitung* under Friedrich Basedow (of the *Tanunda Deutsche Zeitung*) and his father-in-law, Dr Carl Muecke. The newspaper was forced to close down in 1916 because of the anti-German feelings inspired by the first World War, was revived in 1927-1929, and taken over by the *Queenslander Herald* in Brisbane, which itself ceased in 1939.

Short-lived German newspapers include the *Adelaider Deutsche Zeitung* (1851-1862) founded by a wealthy businessman, Rudolf Eimer and the *Neue Deutsche Zeitung* (1875-1876), reputedly financed by disgruntled would-be MP, JWA Sudholz. In the twentieth century the *Adelaider Post* was published in Adelaide between 1960 and 1962 before moving to New South Wales and becoming the *Woche in Australien*.The *Neue Australische Post* a broadsheet, was published bi-weekly in Salisbury, South Australia between 1984 and 1993.

A detailed history of the South Australian German press by R.B. Walker, "German-language press and people in South Australia 1848-1900" appears in the *Journal of the Royal Australian Historical Society*, June 1972. All available copies of the nineteenth century titles

are held on microfilm in the State Library of South Australia, which also holds extensive original copies of these newspapers.

21.33 NEWSPAPER MUSIC

Anthony Laube, of Adelaide, writes (re 19.41): The *Illustrated Melbourne Post* from July 1863 printed sheet music fairly regularly on its back page, most of it marked "composed expressly for the 'Illustrated Post'". The music appears to have been written by a variety of budding composers in and around Melbourne. Similarly, the *Illustrated Adelaide Post* also contains music such as "Hail to Victoria, Queen of the Ocean: the Australian national anthem."

In South Australia the *Illustrated Adelaide News* advertises in its issue of November 1877 a "musical supplement", however the copy held in the State Library of South Australia lacks this supplement.

21.34 T.L. BRIGHT, OF THE *AGE*: PICTORIAL IMAGE SOUGHT

Marian Crawford, of the *Age* Research Library, 5th Floor, 250 Spencer Street, Melbourne, 3000, writes: I am hoping you may be able to shed some light on an image of a man called T. L. Bright (Thomas Lockyer Bright) who was a co-editor of the *Age* from 1854-1856. In later years he also edited a political and social periodical called *My Notebook* and took an active part in forming Building societies. There is an entry on Bright in Gibbney and Smith's *A biographical register*, Vol. I, p.83. Bright apparently spent time in New Zealand and retired to and died in Bendigo. Basically the *Age* is putting together pictures of all the paper's editors since the inception of the paper and this man is the only one we have been unable to locate.

21.35 SIX PRINTING PRESSES IN TASMANIA IN 1834

The *Colonist*, Hobart, reported in 1834 that "there existed in Van Diemen's Land six newspapers, two advertising mediums (the *Trumpeter*, 1833-48, and the *Horn Boy*, 1834-38), one *Gazette,* one monthly (the *Hobart Town Magazine*, 1833-34), and two almanacks (Ross's *Hobart Town Almanack* and Melville's *Van Diemen's Land Almanack*). There were six printing presses, four in Hobart Town and two in Launceston. The united circulation of the weekly newspapers was estimated to be 11,000 copies. By 1841 there were still four presses in Hobart Town, controlled by J. Macdougall, W.G. Elliston, William Pratt and Edward Abbott." (Source: E. Morris Miller, "A Historical Summary of Tasmanian Newspapers", Part 1, *Tasmanian Historical Research Association: Papers and Proceedings*, Vol 2, No 1, Nov 1952, pp.17-21.)

21.36 MEMORABLE MOMENTS IN NEWSPAPERS

Sally Cripps, of Blackall, Queensland, provides three contributions on this topic:

The first comes from the time (mid-1980s) when we had only three-digit telephone numbers in Blackall, and even that was too much for some people. The *Blackall Leader's* phone number was 766, while the local doctor's surgery was 667 and the pizza shack's was 776. I often answered the phone to discover someone wanting a large supreme with extra cheese, or fielded a complaint about ingrown toenails. Not quite what I was after for the social column!

The second story happened at the very first local council meeting I ever covered. One of the shire roads had recently had a section of bitumen resealed. At the meeting the mayor (at that time his title was chairman) turned to the foreman and said, "Ross, next time you do a reseal, make sure the men take the dead 'roos off the road first." It appears the roadkill had been embalmed for all time under the tar!

The third story: It was 1983 and I was heading from Longreach to Blackall to begin reporting there when I was stopped by floodwaters on the Landsborough Highway. None of my fellow travellers had any food. The closest we could get was the semi loaded with kangaroo meat – the other was carrying cigarettes. There were also two German bowhunters who whiled away the hours in the paddocks of the property the road ran through but luckily they didn't manage to hit anything. That was well before the time of mobile phones (not that they would be much use on that particular stretch of highway, even today) so I had a great story that I couldn't tell anyone about.

21.37 ARMY NEWSPAPERS

Alan Clark, of Nowra, has sent ANHG a photocopy of the front page of a daily newspaper, the *Australasian*, which was being produced by the Army in 1943. It's dated 24 July 1943. Three thousand issues were printed daily.

21.38 FOR THE RECORD: FINAL BUZZ IN *OZ*

Buzz Kennedy's final column in the *Australian* – after 17 years – appeared on 1-2 January 1994 in Review 2. Several other newspapers had allowed him space "to indulge myself": the *Daily* and *Sunday Telegraphs*, the *Daily Mirror*, the *Armidale Express*, the *Cairns Post* and the *Townsville Bulletin*.

21.39 MORE *HERALD* BACK ISSUES AVAILABLE ON THE NET

Cold North Wind Inc. and News Limited, the Australian division of News Corporation Limited, have released, via the internet, access to 20 more years' files of the forerunner of today's *Herald Sun*. It was known originally as the *Port Phillip Herald* and from 1849 as the *Melbourne Morning Herald*, upon becoming a daily. In 1855 it became simply the *Herald*. The first 20 years of the paper's archives, 1840-1860, were digitised and made available in 2002. Now the years 1860-80, covering important events such as the Burke and Wills expedition (1860), to the crushing of Ned Kelly's outlaw gang at Glenrowan in 1880, have been placed on the internet for public access.

The archives are accessible worldwide on the internet and can be searched and viewed by keyword or date, unlocking a treasure trove of historical material. The paper will digitise another 20 years in the next couple of months, bringing the online archive up to the Federation of Australia in 1901.

The *Herald* archive is included in Paper of Record, CNW's website for access to the archives of a diverse collection of newspapers that captures the authenticity of historical newspapers by displaying a searchable, full-page, digital image of the original document, as it was preserved on microfilm.

Net link: **portphillipherald.archivepublisher.com** and click on the link to search (*Herald Sun* 22 January 2003).

RECENTLY PUBLISHED

21.40 BOOKS

21.40.1 AUSTRALIAN BEHIND THE CAMERA, A DIRECTORY OF AUSTRALIAN PHOTOGRAPHERS, 1841 TO 1940 by Sandy Barrie (the update to the *Mechanical Eye*, that totally replaces that publication). ISBN 0 9587883 8 3.

Up-to-date listing of all known professional photographers in Australia from 1841 to 1945. Great reference source on early Australian photographers, for any photo researcher, historian, genealogist, archivist, museum or collector. Contains years and addresses for early photographers, making research and dating of Australian photographs much easier. Features more than 1,500 additions and corrections, to the *Mechanical Eye* lists alone, and is extended to include photographers to 1945. 240pp. 13,000+ photographers, 200+ camera clubs, etc.

Book cost $75, normal post $5, Express post $9.50, overseas Post $20. (Print run, 150 copies.) Sandy Barrie, Honorary Life Member, Australian Institute of Professional Photographers. E-mail. `sandy_barrie@optusnet.com.au` (or write PO Box. 425, Booval, Qld, 4304. Ph. (07) 3816-0341.

21.40.2 DYNASTIES by Julie Browning and Laurie Critchley, ABC Books, 2002, 285 pages, ISBN 0-7333-1068-0. Based on the recent ABC TV series of influential Australian families. Includes a fascinating chapter about the Murdochs – Keith, Rupert, Lachlan and others.

21.41 ARTICLES

21.41.1 YOU WOULDN'T READ ABOUT IT by Margaret Simons, *Good Weekend*, 14 December 2002, pp.45-49. It's a story that starts with a few dozen newspapers in the back of a car in a South Australian country town, and ends, to the bafflement of the main characters, with a case in the highest court in the land. It's the Rural Press Ltd paper versus the Taylor family's modest expansion plans (see ANHG 19.33, 14.24 and 12.11).

21.41.2 WASN'T THAT A TIME by Mungo MacCallum, *Sydney Morning Herald*, 2 December 2002, p.11. On the 30th anniversary of the Whitlam government's election, the pre-eminent radical political journalist of the era recalls the victory. See also Matt Price's rebuttal of MacCallum's criticisms of current politics, NO NEED TO SCOFF AT POLITICS POST-GOUGH, *Weekend Australian*, 11-12 January 2003, p.20.

21.41.3 WHITLAM AND I by Paul Kelly, *Weekend Australian Magazine*, 30 November-1 December 2002, pp.20-25. "For press gallery journalists, Gough Whitlam's reign was not just a thrilling chapter in the nation's history; it was the time of our lives", writes a gallery journalist who later became editor-in-chief of the *Australian*.

21.41.4 NOWHERE TO HIDE by Bernard Lane, *Weekend Australian*, 14-15 December 2002, p.25. A controversial High Court ruling on internet defamation has global implications (see 21.12).

21.41.5 BICENTENARY OF NEWSPAPER PUBLISHING IN AUSTRALIA by Rod Kirkpatrick, *PANPA Bulletin*, December 2002, pp.29-32. Some reflections on the *Sydney Gazette*, Australia's first newspaper, the approaching bicentenary of the first issue, and the ANHG which is organising the symposium to mark the bicentenary.

21.41.6 MASTER OF HIS DOMAIN by Anne Greenwood and Michelle Sullivan, *Northern Daily Leader*, 23 November 2002, p.24. A profile of multi-award-winning Gunnedah editor, Ron McLean (see also Rod Kirkpatrick's *Country Conscience*, 2000, pp.232-233 and 258).

21.41.7 2002 CRUNCH TIMES by Matthew Doman, *Walkley Magazine*, Issue 19, Summer 2003, pp.7-9. Terrorism slammed back into Australia's consciousness in October, and 2002 was filled with tough moral questions – in politics, in business and in sport – but there was always that gold medal at the Winter Olympics to make us smile.

21.41.8 PROCESS CONTROL by Trevor Hockins, *Walkley Magazine*, Issue 19, Summer 2003, pp.14-15. Is new technology turning journalists and photographers into process workers? Cost-cutting regional newspapers are making the news fit the page rather than the other way around. And where's the value for the reader in that?

21.41.9 DIGGING DEEPER by David Fagan, *Walkley Magazine*, Issue 19, Summer 2003, p.21. Canberra correspondents report and analyse the actions of our MPs, but do they offer insights into the politicians as people – their motivations and obsessions? The House on the Hill calls out for some good feature writing.

21.41.10 INDUSTRY PREPARES TO END SLUMP by Matthew Doman and Stephen Brook, *Australian*, Media liftout, 2 January 2003, pp.4-5. Advertising revenues should rise in 2003, but media proprietors will face other obstacles. See also CORPORATE SECTOR BOOSTS $7bn AD MARKET, *Australian* Media liftout, 16 January 2003, p.7.

21.41.11 GOSSIP'S FINE – BUT GET IT RIGHT by Mark Day, *Australian*, Media liftout, 2 January 2003, p.2. The first part of a two-part review of the growing trend towards gossip columns in Australian daily and Sunday metropolitan newspapers. LIES, DAMN LIES AND WOMEN'S MAGS by Mark Day, *Australian*, Media liftout, 9 January 2003, p.2. The final part.

21.41.12 EDITORIAL TECHNOLOGY UPGRADES AT QUEENSLAND NEWSPAPERS PTY LTD, 1985-2002 by John Cokley, *Australian Journalism Review*, 24 (2), December 2002, pp.101-115. A special focus of this study is the change to digital production facilities between 1996 and 2002. The study documents the architecture of the infrastructure that was needed so that large-scale pagination and internet communications could be implemented at the journalism workface.

21.41.13 THE LAST POST? TRACKING THE *AUSTRALASIAN* TO *AUSSIE POST*, 1864-2002 BY Wayne Murphy and Maria Mitropoulos, *Australian Journalism Review*, 24 (2), December 2002, pp.133-149. The *Aussie Post*, the flagship of ocker Australian, closed in January 2002, having begun life as the *Australasian*, a middle-brow magazine stepped in 19th century civics of stable citizenship with a modicum of diversionary leisure. This paper tracks the changes.

21.41.14 CHANGING REPRESENTATIONS OF WOMEN: THE *COURIER-MAIL* OVER FOUR DECADES by Angela Romano and Machus de Ponte, *Australian Journalism Review*, 24 (2), December 2002, pp.151-170. The representation of women increased incrementally during the period studied, but the women were consistently under-represented compared with men and tended to be represented as engaged in a limited, "feminised" repertoire of activities.

The Australian Newspaper Press Bicentenary Symposium

Saturday 1 March 2003
10am-4pm
Dixson Room, Mitchell Wing,
State Library of New South Wales,
Macquarie Street, Sydney

Time	Speakers	Topic
10am	Collect name tag, find seat	
10.15am	Welcome and Introduction (Rod Kirkpatrick)	
10.30am	Dr Sandy Blair	The *Sydney Gazette* and its readers: what it tried to do for them and how they responded
11am	**MORNING TEA**	Opportunity to inspect exhibition of historic issues of newspapers and of printing items
11.30am	Dr Grace Karskens	The *Sydney Gazette* and early Sydney: exploring the "lived" town
Noon	Professor Elizabeth Webby	More than just the news: The literary content of early Australian newspapers
12.30pm	**L U N C H** (provided and included in registration fee)	Opportunity to inspect exhibition of historic issues of newspapers and of printing items
1.30pm	Major Kenneth Sanz	How a newspaper was produced *then*
1.50pm	Mr Barry Potter (Rural Press Ltd Qld)	How a newspaper is produced *now*
2.10pm	Jerelynn Brown (Mgr, Collection Services, State Library of NSW)	NSW newspapers and the State Library of NSW; and NPLAN
2.30pm	**AFTERNOON TEA**	Opportunity to inspect exhibition of historic issues of newspapers and of printing items
3pm	Mr V.J. Carroll, former editor in chief of *SMH*	Emerging trends (1): The development of national dailies in 2nd half of 20th C
3.30pm	**Panel session:** Assoc Prof Catharine Lumby, of Uni of Sydney; Mr Mike Van Niekerk, managing editor of the online editions of the *SMH* and the *Age*; and Brett Kenworthy, retiring executive director of Pacific Area Newspaper Publishers Association	Emerging trends (2): Newspapers now and the future
4pm	**Close**	

Registration form for the Australian Newspaper Press Bicentenary Symposium

When? Saturday, 1 March 2003, 10am-4pm.

Where? Dixson Room, Mitchell Wing, State Library of New South Wales, Macquarie Street, Sydney.

Cost? $40 per person ($30 concession). Includes morning and afternoon teas and lunch.

How to pay? Pre-payment is essential.

Payment may be with credit cards by telephone to **(02) 9273 1770**

or by cheque, **made payable to**: Events and Exhibitions, State Library of NSW.

If paying by cheque, post cheque to:
Bookings, State Library of NSW, Macquarie Street, Sydney, NSW, 2000.
Ensure you include your return address (by filling in the form below and including it).

Whichever way you pay, please fill in the following details and send to the Bookings address immediately above. Please print.

NAME
            Dr/ Mr/ Mrs/ Ms   (Circle appropriate one)

    (Surname)……………………………………………………………………..

    (Given name)……………………………………………………………………...

ADDRESS
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Home phone number (   )
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Email address:
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