



Forward thinking

MACQUARIE UNIVERSITY AND JOHNSON & JOHNSON MEDICAL

As an institution of service and engagement, Macquarie University is deeply committed to developing strategic relationships with our corporate partners. The relationship between Macquarie University and Johnson & Johnson Medical was formalised in July 2014, and is based on the principle of mutual value.

TAILORED AND TARGETED

From the very beginning, both Macquarie University and Johnson & Johnson (J&J) Medical outlined specific objectives for the partnership focused on four identified workstreams:

	Talent development and student engagement
	Surgical training
	New research and development (R&D) and innovation projects
	A comprehensive range of additional initiatives across healthcare, entrepreneurship and leadership activities

UNIQUE BUSINESS SOLUTIONS

In 2017, J&J Medical supported the Macquarie Graduate School of Management (MGSM) **Living Case Study program**, which offers students the opportunity to solve real-world business issues currently experienced by the partner organisation. J&J's Medical senior leadership team briefed the students at the commencement of the project, provided input throughout the process and attended the final presentations.



GROUNDBREAKING FOUNDATIONS

Launched in August 2016, the University-led **Macquarie Park Innovation District (MPID)** is a facilitated ecosystem where researchers, entrepreneurs and some of the world's most recognised businesses have joined forces to leverage the significant innovation and collaboration potential of Macquarie Park.

As a founding partner of and major financial contributor to MPID, J&J Medical continues to play a significant role in the district's development and ongoing strategic direction.

HAVE YOU HEARD?

J&J Medical was represented on two speaker panels at the 2017 MPID Global Innovation Summit.

Intrapreneurship and Innovation – Kathy Connell, Senior Director New Ventures ANZ, Johnson & Johnson Innovation

Creating MPID – Gavin Fox-Smith, Managing Director, ANZ, Johnson & Johnson Medical

TRAINING

In 2015 J&J Medical provided a Macquarie student with the **opportunity to work as a full-time executive intern** in the office of the Australian Managing Director of J&J Medical. This internship was so successful for both J&J Medical and the student that the intern was offered an ongoing role within the company.



J&J Medical has provided opportunities for more than 10 students from Macquarie's PACE (Professional and Community Engagement) program over the last few years. In the second half of 2018, the firm will be taking 13 Macquarie students as interns across multiple areas of its business.



J&J Medical offers an Indigenous internship for a student from the University's Office of Indigenous Strategy, Walanga Muru Program. This is separate from the PACE program.



Over the last three years, J&J Medical has partnered with MGSM in the delivery of training to its staff and external partners in areas of leadership, innovation, strategy and financial management.



In support of gender equality in leadership, J&J Medical participates in MGSM's Women in MBA (WiMBA) program, by funding 50 per cent of the costs associated with the course fees for a female student undertaking an MBA from one of its not-for-profit community partners.



Isabella Billet from J&J ANZ Facilities Team (pictured top right) participating in the 2017 MPID Transport Hackathon. Isabella competed in a team alongside employees from AMP Capital, Konica Minolta and ORIX (pictured left-to-right).

SOCIAL IMPACT

- J&J Medical globally supports the **Bridge to Employment** program, an initiative that supports expanding tertiary study and career opportunities for students from low socioeconomic high schools.
- J&J Medical brought the program to Australia in 2013, and advocated for Macquarie to join as the Australian University partner. In 2016, the first cohort of Year 12 students completed the program, which runs for three years. Throughout the program, J&J Medical and Macquarie combined to provide mentoring and learning support activities, with a 'day in the life of the Macquarie University Hospital' a highlight.
- As a founding partner of the Macquarie Business Partnership, J&J Medical works in collaboration with other businesses in the Macquarie Park district. The **Read, Learn, Succeed** Program is one such project which focuses on supporting children as they enter the primary school years, and then continues that support as they consider and determine their career options and tertiary studies in high school.

“Macquarie University is one of Australia’s most respected academic institutions and our ability to harness its unique talents, research capability and human capital is a fantastic opportunity to provide graduates with competencies that will enhance their future careers.”

GAVIN FOX-SMITH
MANAGING DIRECTOR, ANZ, JOHNSON & JOHNSON MEDICAL

RESEARCHERS AT THE READY

In 2016, Janssen-Cilag (a J&J Medical company) **commissioned** the University's Department of Statistics to develop and evaluate statistical techniques relevant to cost-effectiveness analysis of new medicines in Australia, with particular reference to cancer. Janssen invested \$120,000 in this research and arrangements are currently under discussion for a further study in 2018.

FIND OUT MORE

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