Engaging for impact
BE PART OF OUR BUSINESS AND RESEARCH NETWORK
We are an applied and engaged business Faculty making a positive global contribution and impact. We engage with our stakeholders as we create and share knowledge which addresses business and societal challenges.

The Faculty of Business and Economics delivers innovative research, offering visionary analysis and thought leadership through briefings, publications and events. We educate future leaders and take pride in our integrated curriculum which develops robust skill sets and attracts higher degree students engaging in high-quality research.

Through our four discipline areas: Accounting and Corporate Governance, Applied Finance and Actuarial Studies, Marketing and Management, and Economics, and four innovative research centres, we offer diverse partnership opportunities for organisations.

Our global focus builds on a legacy of strong international partnerships, enriched by leading academics who produce pioneering studies that is responsive to society’s needs.

We are dedicated to revealing new opportunities and breakthrough ideas. I invite you to explore how we can work together.

Professor Mark Gabbott
Executive Dean

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The Faculty of Business and Economics; Macquarie University’s largest and one of Australia’s largest business and commerce faculties, has over 15,500 candidates from 65 countries. Our outstanding reputation thanks to our world-class academics, advanced research, ground-breaking study programs and collaborative corporate partnerships ensure we are on track to becoming one of Australia’s leading business schools.

Our story

Our expertise are in accounting, finance, actuarial studies, economics, international business, marketing and management. In delivering future-shaping programs- cotutelle (international joint study) arrangements and cooperative programs throughout Asia and Europe, we have developed a strong international and national partnership profile.

The Faculty’s Industry Advisory Board informs us on areas such as research development, curriculum design, innovation, and long term planning processes. The combined experience of our Board members who are business leaders representing the public and private sector, alumni and local business as well as key industry sectors, gives us enormous confidence in setting the future direction of the Faculty.

Tomorrow’s leaders are developed through student leadership programs that involve our corporate partners. The Deloittes Fastrack Challenge brings together students and Deloittes mentors to build a business case for a new product and service. The teams pitch their idea to a panel of Deloitte management and the winning team wins a cash prize and an internship. Our Career Accelerator Program with Ernst and Young, Macquarie Bank, Optus and other organisations, connects our Merit Scholars with leading organisations through a tailored career development program. Successful strategic partnerships like this are what we do.
The faculty is renowned for:

- First and longest running Actuarial Studies program in Australia; more than a third of qualified Australian actuaries are Faculty graduates
- Home of successful high profile alumni who are making an impact worldwide
- Unique Professional and Community Engagement (PACE) program with 2000 students and 200 partners
- Australia’s first international standard Master of Research program
- Eight accredited business programs and higher degree pathways to meet industry talent development demands
- Collaboration with over 60 organisations

Accreditation partners

[Logos of various accreditation partners]
Executive events

**WOMEN MANAGEMENT WORK CONFERENCE**
We host Australia’s longest running executive conference, unique for its inclusiveness of delegates of both genders. The Conference is for ambitious individuals and designed to ignite innovative ideas of leadership and foster business connections.

**THOUGHT LEADERSHIP SERIES**
An innovative initiative providing cutting edge thinking and ground-breaking ideas to address financial, economic and political challenges. This profiled executive series is the platform for thought leaders to engage in debate.

**CFO FORUM**
The Forum provides a dynamic platform for business leaders to network and develop strategies and new ideas in addressing challenges in the business environment via closed discussions and presentations.

**MACQUARIE BUSINESS PARK**
Located in the fourth largest CBD in Australia - the Macquarie Business Park in North Ryde, allows close links with local business through activities such as the HR Manager’s network to develop research and strategies that will drive business growth.

**FINANCIAL RISK DAY**
This multi-strand conference brings together experts from industry, academia and regulatory bodies to analyse and discuss leading developments in financial research. Presenters examine financial risk in a range of organisations with their insight based on important new research.

**ACADEMIC TO BUSINESS SYMPOSIUM**
A gathering of corporate leaders and policy makers to hear the latest trends and business insights, independent research and industry evaluations to stimulate corporate and economic competitiveness as well as enhance workforce capability.

**NAB/MAFC 2015 WOMEN’S MENTORING PROGRAM**
The NAB/MAFC Women’s Mentoring Program is an innovative leadership program for female Master of Applied Finance students. It aims to encourage the development of women who, given the right opportunities and support, will become our future leaders in the banking and finance sector.

Contact Megan Nixon, E: megan.nixon@mq.edu.au
We engage with a purpose and nurture long-term connections. By utilising Macquarie University’s expertise and our state-of-the-art facilities, we endeavour to meet your specific business objectives by tailoring value propositions to achieve your vision and offering integrated strategic engagements that produce results.

Effective engagement
BE A PART OF OUR JOURNEY

OPPORTUNITIES TO EXPLORE:

SPONSORSHIP - ENHANCE YOUR PROFILE
Enrich your organisation’s reputation by sponsoring a research project, an event or by offering philanthropic support for academic programs.

EVENTS AND PROGRAMS - BRANDING PROSPECTS
Get involved in profiled activities and be seen by influential audiences across a range of industries. Participation can include providing speakers at events, guest lectures and involvement at alumni events.

EXECUTIVE TRAINING - NURTURE LEADERSHIP TALENT
Offer your executives knowledge to enhance their skills and give them the opportunity to gain new business ideas. By investing in your existing talent, you will grow your leadership pipeline.

AWARDS AND PRIZES - RECOGNISE QUALITY
Associate your organisation with high-achievers by acknowledging students for their outstanding academic performance. Promote and recognise excellence by awarding monetary prizes or placement opportunities.

RESEARCH-COLLABORATE WITH LEADING MINDS
Explore opportunities for you to collaborate and commercialise research and gain access to government-funded grant programs.

SCHOLARSHIPS - SUPPORT ACADEMIC EXCELLENCE
You can directly support deserving students through named scholarships or dedicated foundations. Invest in education.

INTERNSHIPS - ACCESS TO TOP-TIER STUDENTS
Recruit the best talent by offering internships (credit) and/or work experience (non-credit). Get to know students who can make a meaningful contribution to your business.

INDUSTRY BOARD - PROVIDE BUSINESS LEADERSHIP
Work with a progressive faculty to keep educational programs relevant and provide long range strategic advice. Influence the next generation of what we offer.

Contact Professor Philomena Leung, Associate Dean International and Corporate Engagement E: philomena.leung@mq.edu.au
In a highly competitive business world, create meaningful change in your organisation by providing your executives with high-quality training to become visionary leaders. Sample some of the tailored Executive Education programs we offer:

**NSW Treasury Corporation**, Executive Education Programs, for Chief Finance Officers and Finance Managers of NSW Local and Metropolitan Councils

“It met my expectation of a greater understanding of treasury techniques and policies”

**CAFRAL** is an independent body set up by the Reserve Bank of India (RBI). We provided a series of high level visits, networking opportunities and knowledge exchange with our finance academics. This is part of CAFRAL’s Advanced Leadership Program.

“We appreciate the efforts made by the Macquarie University to get the best speakers and arranging highly relevant discussions and visits”

**BTIM** (Bankers Trust Investment Management) Executive Education, for Sales and Portfolio Management teams

“A very well constructed course overall”

**Actuaries Institute**, Executive Education Programs, for Actuaries from multiple industries and corporations

“Practical teaching approach grounded in experience”
Why partner with us?

BENEFITS YOU’LL EXPERIENCE WHEN PARTNERING WITH US:

DEVELOP EFFECTIVE BUSINESS STRATEGIES
Augment your operations by gaining insights to innovative solutions and unbiased analysis

CONNECT WITH TOMORROW’S LEADERS
Bolster your leadership pipeline by gaining access to high quality talent

ENHANCE YOUR INTERNATIONAL PERSPECTIVE
Develop a deeper understanding of global issues and stay ahead of the crowd in international affairs

ADVANCE YOUR WORKFORCE CAPABILITIES
Prepare your leaders to take on future business challenges

FOSTER LINKS WITH WORLD BUSINESS LEADERS
Expand your connections and develop strategic cross-border opportunities

BE RECOGNISED FOR YOUR INVOLVEMENT IN EDUCATION
Contribute to the development of knowledge and expertise and align with excellence

You will join an industry and professional network of innovative thinkers, prominent researchers and educators, as well as influential alumni.
Research engagements are a key priority for us. As such, we ensure our researchers have the flexibility to be truly innovative in their approach. We are a specialist Faculty with an international intake and a diverse cohort.

**Competitive research**

**ENQUIRE WITH CUTTING EDGE KNOWLEDGE**

With the capacity to facilitate cross-disciplinary research, you will benefit from accessing in-depth research data, analysis, and interpretation across a range of domains, from financial risk, ethics, and governance to applied finance, health economics, management, and marketing. Our appetite to engage and exchange knowledge as well as apply research findings is why we are recognised as a leading industry research organisation, with highly respected programs.

Contact Professor Lucy Taksa, Associate Dean Research E: lucy.taksa@mq.edu.au

**AMONGST OUR 20 KEY CLUSTERS AND NETWORKS WE HAVE RESEARCH IN:**
- Actuarial Studies
- Anywhere Working
- China Business
- Climate Impact
- Cultural Diversity
- Entrepreneurship, Creativity and Innovation
- Justice and Ethics Organisation
- Econometrics
- Mortality and Insurance
- Superannuation
- Social Media
- Global Aviation
- Transport and Logistics
- South East Asian Economies
- International Business
- Demography and Workforce Planning
Research with the faculty of business and economics means:

**FINDING INNOVATIVE SOLUTIONS**
Solve your complex business challenges or analyse issues of national significance.

**ACCESSING GREAT CONNECTIONS**
Benefit from links with multinational companies, dynamic Australian business entities, Government bodies and Not-For-Profit social venture organisations.

**ATTAINING REAL WORLD ANALYSIS & FORECASTS**
Research reports are not just comprehensive, they go beyond mere statistics to include expert analysis and reliable forecasts that enhance strategy and policy formulation.

**ACQUIRING COMMERCIALLY RELEVANT RESEARCH**
Take advantage of our expertise and receive dedicated, cost-effective consultation.

**PARTNERING WITH SUBJECT MATTER SPECIALISTS**
Collaborate with specialists who possess in-depth industry relevant knowledge and can deliver you unbiased, independent research, backed by the reputation of a major university.

**ADVANTAGEOUS CROSS DISCIPLINARY COLLABORATIONS**
Branch out, gain new perspectives and pursue ideas to address real world problems.

**RECEIVING ONGOING ADVICE**
Be supported with ongoing research, analysis and advice. Track industry developments, study trends and quantify insights.

**CUSTOMISED RESEARCH**
Research and analysis are designed specifically around your organisation’s industry challenges and time scale. Practical outcomes for small and large scale projects alike.

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**OUR TRACK RECORD IN COLLABORATIVE RESEARCH**

*The Australian Self-Medication Industry Footprint Study* is an example of our ability in solving industry challenges.

A project where our specialists were involved is the *Testing and Evaluating WHS Reporting Indicators and Guidelines*, funded by Safe Work Australia.

*The Elements of Risk Governance and Culture* was jointly funded by CIFR with participation from major Australian and Canadian banks to look at the risk behaviour of bank employees.

*The Third Way* is a conceptual research development and testing of Chinese management practice, jointly funded by the Industrial & Commercial Bank of China (ICBC).
Future shaping research by innovative centres

TO MAKE SOUND BUSINESS DECISIONS AND CONFIDENTLY SET POLICY DIRECTION, ACCESS QUALITY INDUSTRY RESEARCH

MACQUARIE UNIVERSITY CENTRE FOR THE HEALTH ECONOMY (MUCHE)
Enabling decision-makers and health care providers to reach qualified decisions, manage innovation risk and ensure sustained quality health care by providing reliable, independent information researched by cross-faculty, multi-disciplinary teams in conjunction with input from industry and government. The Centre is the first unified voice to government on resource planning.

Dr Henry Cutler, Centre Director
E: henry.cutler@mq.edu.au

CENTRE FOR FINANCIAL RISK (CFR)
Faculty researchers address key financial, accounting and economic issues relating to business, regulatory, uncertainty in capital markets and professional practice including financial risk and its management.

Professor Jeffrey Sheen; Centre Co-Director
E: jeffrey.sheen@mq.edu.au

Professor Stefan Trueck, Centre Co-Director
E: stefan.trueck@mq.edu.au

INTERNATIONAL GOVERNANCE AND PERFORMANCE (IGAP) RESEARCH CENTRE
IGAP provides dynamic, outward-looking research that addresses contemporary issues in international governance and performance. The Centre is a recognised interdisciplinary research hub that aims to influence the international governance agenda through rigorous, independent and applicable research.

Professor Nonna Martinov-Bennie, Centre Director
E: nonna.martinov-bennie@mq.edu.au

THE CENTRE FOR WORKFORCE FUTURES (CWF)
Bringing an innovative approach to research relating to employers, employees, workplace regulators and legislators. The Centre has assembled one of the largest concentrations of expertise in the Asia Pacific region.

Professor Ray Markey, Centre Director
E: ray.markey@mq.edu.au
Disciplines

**DEPARTMENT OF ECONOMICS**
The largest economics school in Australia with researchers who have a wealth of international experience gained at some of the world’s most prestigious universities, businesses and government organisations.

With a long tradition of research excellence in macroeconomics, finance, applied econometrics and cultural economics, the Department has considerable research strengths in labour economics, development economics and in the economies of South East Asia which are in strong demand, both within Australia and internationally.

Professor Lance Fisher, Head of Department
E: lance.fisher@mq.edu.au

**DEPARTMENT OF APPLIED FINANCE AND ACTUARIAL STUDIES**
The Department not only has an outstanding reputation for finance expertise, but combines this with a multi-disciplinary approach to ensure our research collaborations are highly relevant.

Traditional strengths in quantitative analysis and applied finance techniques are complemented with input from academics from a range of disciplines, such as psychology and science, to enhance research applications and meet the needs of the rapidly evolving finance industry.

Professor Kevin Jameson, Head of Department
E: kevin.jameson@mq.edu.au

**DEPARTMENT OF MARKETING AND MANAGEMENT**
The multi-disciplinary profile of the department puts it in a unique position to undertake challenge-based research in collaboration with public, private and not-for-profit sector organisations as well as leading international scholars.

The Department seeks to address some of the major challenges in relation to business, employment and workforce development, leadership, sustainability and social inclusion.

Our research in global aviation, social media, international business, cultural diversity and transport and logistics gives industry a competitive edge.

Professor David Rooney, Acting Head of Department
E: david.rooney@mq.edu.au

**DEPARTMENT OF ACCOUNTING AND CORPORATE GOVERNANCE**
The largest Department, with nearly 60 academics in accounting, auditing, information systems, and business law.

The Department is home to a group of experts who publish world-class research and undertake high level scholarship activities both within Australia and internationally.

Expertise ranges across financial and management reporting, risks, corporate governance, ethics and information systems and development.

Associate Professor Kevin Baird, Acting Head of Department
E: kevin.baird@mq.edu.au
Macquarie University is the first Australian university to align with international research training qualifications. The Faculty recruits top-class researchers in key areas of research strength and we develop our students’ research skills to build strong intellectual capabilities.

Higher degree research
SETTING THE PACE WITH OUTSTANDING RESEARCH

PROGRAMS

BACHELOR OF PHILOSOPHY/MASTER OF RESEARCH (MRES)
Consistent with the ‘Bologna model’, Macquarie’s core pathway to a PhD or MPhil combines advanced disciplinary coursework and structured research training, enhances employment opportunities and pathways to further study overseas.

MASTER OF PHILOSOPHY (MPHIL)
The MPhil is a two year program consisting of a single thesis, and is awarded for research that demonstrates that the candidate has made a contribution to knowledge in a particular field of study by presenting new facts or by demonstrating an independent critical ability to evaluate existing material in a new light.

DOCTOR OF PHILOSOPHY (PHD)
The PhD is a three year degree awarded for research that demonstrates that the candidate has the capacity to conduct research independently, and form a distinct contribution to the knowledge of the subject and to afford evidence of coherence and originality shown either by the discovery of new facts or by the exercise of independent critical power.

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