



Shaping the future together

MACQUARIE UNIVERSITY AND FUJITSU

The partnership between Fujitsu, one of the world's largest ICT companies, and Macquarie University, a hub of inspired and unconstrained thinking, is about innovation, shared experiences and social impact. Our success is in part due to the ability to tap into each other's trusted networks. This usually takes years, but the dynamic and active engagement between our two organisations has precipitated multiple valuable collaborations in just a short time.

From student activities to multi-partner research projects, this partnership brings together a diversity of people, cultures and spirit to dream big. A dream that continues to grow.

"Part of the value we bring to our customers is the ability to leverage our expertise to collaborate and solve business problems together. Working with Macquarie University gives us access to deeper insights from academic experts to harness multiple perspectives to explore a problem."

RAMY IBRAHIM, HEAD OF CO-CREATION AND INNOVATION,
FUJITSU OCEANIA





AI RESEARCH FOR BRAIN HEALTH

Launched in 2019, this Fujitsu-led project promises to harness the possibilities of artificial intelligence and aims to help radiologists detect and monitor brain aneurysms in patients faster and more efficiently. Named Sagasu (to search for), the project is a landmark undertaking one year into the partnership between Fujitsu and Macquarie University. Bringing Macquarie Medical Imaging and GE Healthcare to the project completes the collaboration team in translating the research from bench to market, forming a true partnership ecosystem. The project is funded through the Cooperative Research Centres Projects Grants scheme by the Australian Government.

youtube.com/watch



ANTICIPATING THE FUTURE

In October 2019, Fujitsu launched the first Digital Transformation Centre (DTC) in Australia. A place where organisations can imagine digital solutions for their challenges and enhance value for their businesses, this DTC is the sixth in Fujitsu's global network and its home. This DTC has close proximity and access to the University's brightest minds to help address challenges businesses want to solve.

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HEALTH HACK WITH STUDENTS

Three days of mentoring, brainstorming and shaping ideas, four teams of students, one pitch event: this was the Fujitsu-led Health Hack for students from Macquarie University at the Fujitsu World Tour 2018 in Sydney. The students benefited by:

- working with people with different skill sets
- developing solutions for real-life challenges
- connecting and working with business and industry.

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MACQUARIE PARK INNOVATION DISTRICT – INNOVATION SHOWCASE

Fujitsu Australia hosted the Macquarie Park Innovation District (MPID) Innovation Showcase in September 2018. Businesses, University researchers and start-ups presented their innovative ideas and connected to explore the best of Macquarie Park.



FIND OUT MORE

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