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MBA ORIENTATION





MBA Course Director

Master of Business Administration

Macquarie Business School



Background:

- Post-doc | Fuqua School of Business, Duke University, USA
- PhD in Strategic Management | AGSM (UNSW & University of Sydney)

 Master degree in Computer Science | Cornell University, USA



Experience:

- · Over 10 years of MBA teaching experience
- 3 years of strategy consulting experience



nidthida.lin@mq.edu.au

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We develop future leaders who are passionate, ethical, creative and resilient.





CEO Magazine Online MBA: #2 in

Australia

QS Global MBA: #101

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transform, our MBA gives you the skills and knowledge to navigate and influence diverse possibilities in an evolving global economy. Our MBA is suitable for managers ready for leadership or for entrepreneurs starting a new venture.

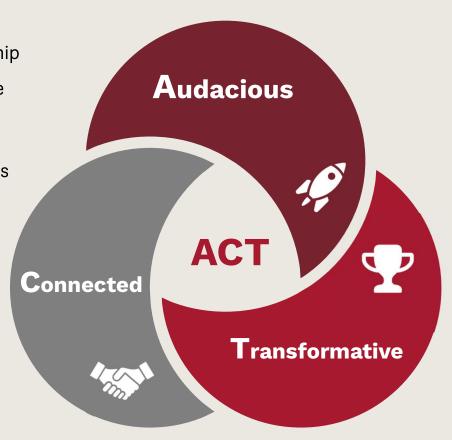
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The Macquarie MBA provides a transformative learning experience, building strategic business acumen and leadership capability to accelerate career progress and create a positive impact.

- Essential and contemporary business knowledge and skills
- The integrated application of business knowledge
- Applied knowledge through our industry and alumni partnership program







Flexibility to suit your needs

Part-time or full-time study modes

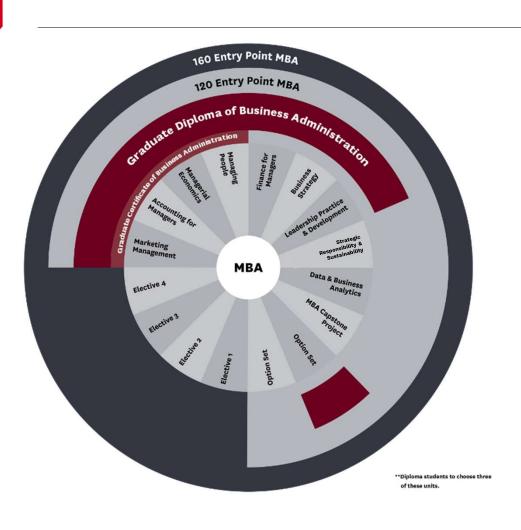
Weekday, evening or weekend block options for classes

Macquarie Park or Sydney CBD convenient locations for classes

Online and F2F options for flexibility

Program Structures







Marketing Management MMBA8020

Accounting for Business Leaders MMBA8040

Managerial Economics MMBA8045

> Managing People MMBA8070



CORE

Finance for Business Leaders
MMBA8035

Business Strategy MMBA8055

Strategic Responsibility & Sustainability

MMBA8068

Leadership Excellence MMBA8075

Business Intelligence & Analytics MMBA8160

Capstone Project MMBA8250

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FinTech and Innovation MMBA8014	Creative Business Model MMBA8019	Customer Experience Management MMBA8027	Market Shaping MMBA8028	Venture Finance MMBA8047	Corporate M&A MMBA8058
Entrepreneurshi p & New Ventures MMBA8059	Organizational Change MMBA8066	Negotiation & Conflict Resolution MMBA8084	Organizational Design MMBA8089	I0I0 I0I0 Digital Transformation MMBA8095	Innovation & Business Development MMBA8106
Big Data & Al for Decision Making MMBA8113	Crypto, Blockchain & Financial Innovation MMBA8116	Risk Measurement MMBA8148	MBA Internship MMBA8155	Special Topics in Management MMBA8181	Behavioral Economics MMBA8185

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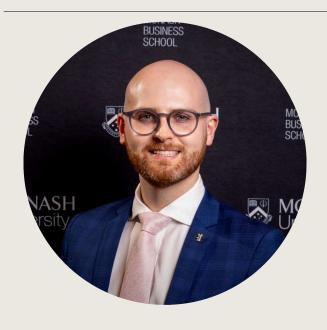
Managing People: Leading Ethical and Inclusive Futures MMBA8070

Insights from psychology, sociology, and ethics to examine human behavior in organizations, focusing on ethical and inclusive management to enhance individual, group, and organizational performance.

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jonathan.robberts@mq.edu.au

Leadership Excellence: Developing Professional Growth and Impact MMBA8075

Foster the development of leadership capabilities through a comprehensive blend of theoretical frameworks, leadership concepts, and practical tools. It emphasizes self-awareness, transformational learning, and the integration of real-world application.





Aĥ Hhi Aĥe Tạth Department of Marketing Macquarie Business School

Creative Business Models: Building Impact through Innovation

MMBA8019

Ultilise human-centered innovation and design thinking to complex challenges, integrating strategy, marketing, and entrepreneurship to develop viable, customer-driven solutions through iterative experimentation and cross-sector collaboration.



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Ĭĥ**ĕŇŒ**íĕĥĂ Ï**RêÑAN ŒŸËT**ỆĂ

Associate Dean Research Training and Performance, Macquarie Business School

J ŘÎPLĂČŘIČAZĂ TĘ ČA ČE A ÀČĘ INTEJ ČITĂ PĂ PENEI Ĝ ČE AMMBA8028

Design market-based value propositions that drive competitive advantage, emphasizing marketing transformation, value co-creation, and the marketing-finance.



ralf.wilden@mq.edu.au

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Entrepreneurship and New Ventures: Creating Businesses that Thrive

MMBA8059

Develop the skills to navigate New venture creation and startup challenges and drive entrepreneurial success in a dynamic business environment. equipping aspiring and existing entrepreneurs with essential frameworks, strategies, and practical insights for launching and managing successful enterprises.

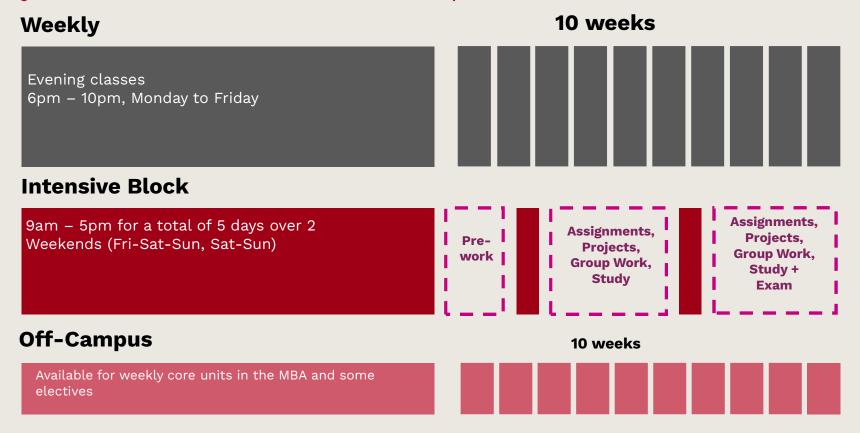


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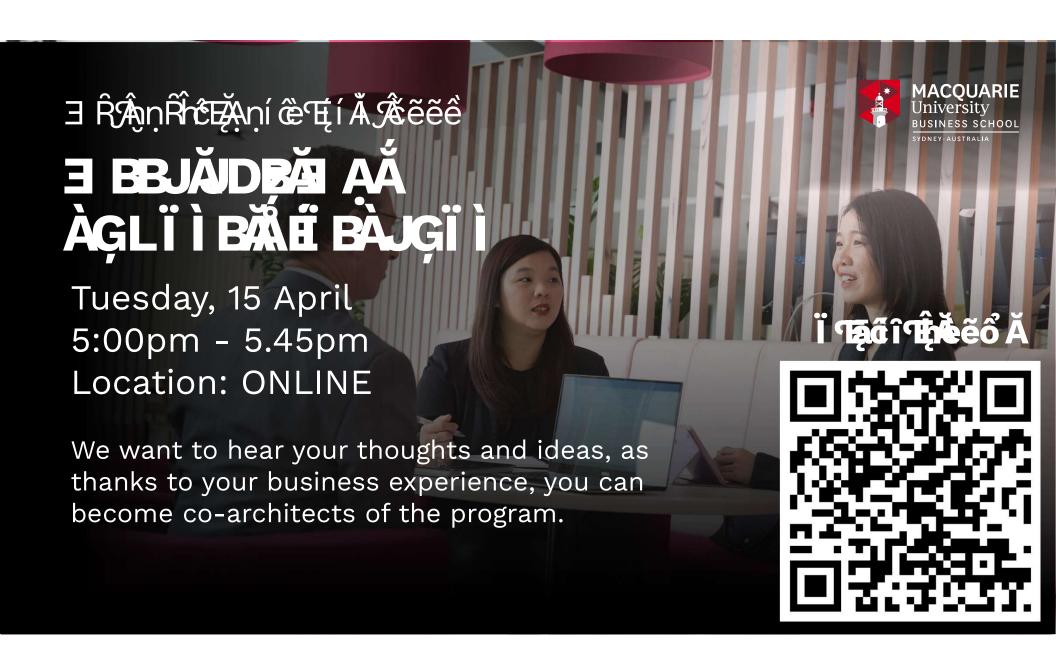
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Weekly I INTENSIVE block I Off-Campus



Please Note - all units have assessments before census date and, notwithstanding intensive mode units, students will need to complete the pre census date activity and make an informed choice if they wish to continue units.



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Prepared to be equipped

We equip you with applied and practical business concepts and tools to enhance your communication and decision-making and accelerate your career.

Make the most of classes

Classes are highly engaging and participatorial.

3:1 Ration

1 hour in the 'classroom' (face-to-face/virtual) requires 3 hours of self-directed study. Approximately 15 hours per week for each unit.



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- 1. iLearn
- 2. Textbooks and reading materials
- 3. Assessments
- 4. <u>Academic Integrity and how to avoid Plagiarism</u>
- 5. Academic Writing Resources
- 6. MBA Teams Channel



3 AĂĂŅĤŶŢŶÎ

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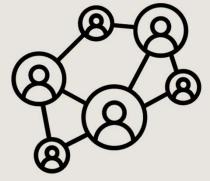




Robert Alvarez

Marketing Specialist MBA Candidate





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In groups, find 5 things you all have in common, including at least one professional commonality. The more unique, the better!

Create a team slogan based on these commonalities and share both your commonalities and slogan with the larger group.



Your Careers Team



Melanie Spudic



Nathan Zhao

Email us at: mqbs.pxcareers@mq.edu.au



MACQUARIE University SYDNEY-AUSTRALIA

FIRST POINT OF CONTACT

ALL STUDENTS				
Program Advice including transfer and graduation	Recognition of Prior Learning			
Enrolment related queries	Supplementary Exams			
Special Consideration	All queries related to University Processes			
Grade Appeals	Special Approvals and Waivers Information			

INTERNATIONAL STUDENTS ONLY				
Electronic Confirmation of Enrolment (eCOE) Program advice	Reduce Study Load (RSL) Program Advice			

CONTACT

mqbs-studentservices@mq.edu.au

Monday-Friday | 9am - 5pm +61 2 9850 7829

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First Day of Classes: 7 April 25

Last Date to enrol: 13 April 25

Census Date: 23 April 25

The last date that you can withdraw from a unit without incurring financial & academic penalty (all teaching modes)

Last date to withdraw without Academic penalty: 30 May 25

Results for Term 2: 27 June 25





Enrolling in classes

Several units for this term are offered in both Face-to-Face and Online modes. Please ensure you select the correct **attendance mode** when enroling in a unit via eStudent:

External: If you are attending the class online

Internal: If you are attending the class in person



Enrolling in classes

Know the unit offerings and timings

- **Unit Guides**
- **Timetables**

eStudent

Understand pre-work and time commitment involved

- **Unit Guides**
- **Purchase textbooks**
- iLearn



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- ☐ Log into eStudent
- ☐ Update your details in eStudent
- ☐ Plan your enrolment
- ☐ Enrol in your class via eStudent
- ☐ Check your fees
- ☐ Lodge a FEE-HELP form (for eligible students)
- ☐ Set up your Macquarie University (MQ) email account
- ☐ Safer Communities @ MQ <u>iLearn Unit</u>

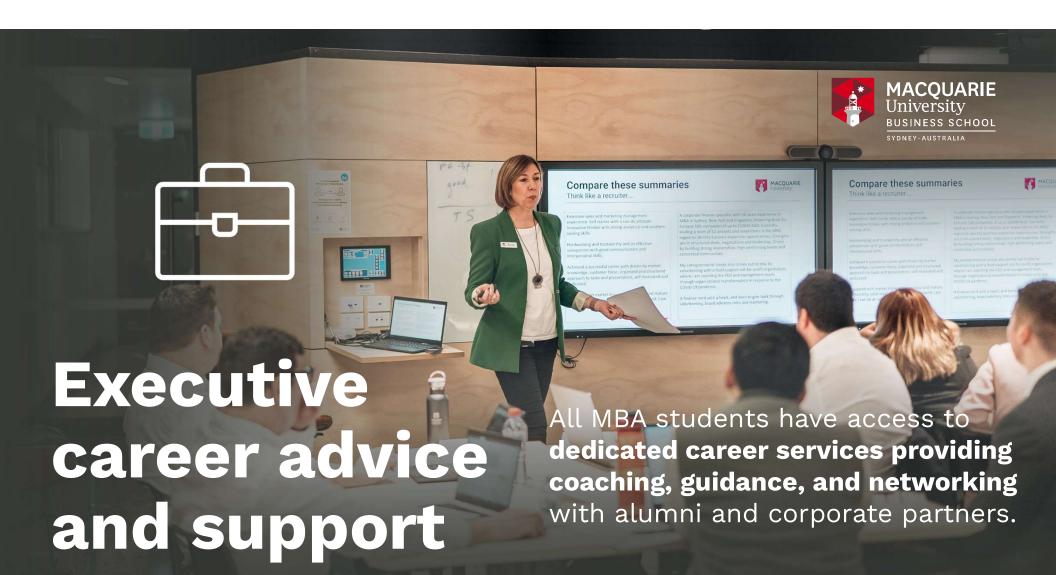


DŘÍČE TĘÄŘÈTÄ nhhẽĥ

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STUDENT WELLBEING	CAMPUS LIFE
Medical services	• Library
• Counselling	Sport & Aquatic Centre
Disability Services	Food Court, cafés and restaurants
Tenancy/renting assistance	MQ Student clubs
Super/insurance	
https://students.mq.edu.au/support/wellbeing	





ĔŔôŒŔſġĀŖŔġĔŒĠŔŔĠĔĂ ĐĩệhệĠĠŊŔĬĿĠŔŢŔĠſġ

Thursday, 1 May 6.00pm - 8.00pm



David OrsmondProfessor of Economics

Macquarie Business School



Paul Bloxham

Chief Economist HSBC Australia and New Zealand



Jenny Gordon

Non-resident Fellow Lowy Institute





Register now



Jeremy Hill

Head of Policy Committee for Sydney



WFH Five Years On: How Flexibility Is Reshaping the Workforce

6pm - 7pm, 10 April, Virtual Event

Join Ashley Alcock, MQBS MBA alumnus and Country Manager for Adecco New Zealand, as he explores how shifting work patterns and growing demands for work-life balance are reshaping the blue-collar industry.



J ÁÁÁÉne èc MBA ORIENTATION







Iris Edith Stanislawa BUA

MQBS MBA Alumni

Western Sydney Development Manager Endeavour Energy

NĚṇĤĂJ AÁÁŠ ÀÈ EÎ ĂĂŢÍ ÎĂRĂŒĀ ĤŒĀŠĂŅĨĀRĂ

JÏ ÁĒÌ DOŽĪ J ÁJEKYBĂŒṇĤÈ TĐĂE MĂÑTỆT EÈ RÊĀRÈ TËÄ

hĤĒŇĒŢÍ ŒÈ RÊĂĒĞ ÆBČŤĒŢĐĂJĢĐBJDBI ĀŠ TĀŠ ŒŽĀ

SĂ RŒĒĢĀTĀJĀŠ ÈČTĒŢĒŠ ĈĒ ĀĀĀDHRĖ TĒŠ EĤŒĒÈ ĀRÈTĒÄ

hĤĒŅĀTĒŅĀSĒŅĀŠ ÆBĒŢĒŠŠ ĈĒ ĂŊĤHĒ TĀRÈTĒÄ

ÜÈĒÕĒJ ĒÈŽ



