



Hearing clearly

MACQUARIE UNIVERSITY AND COCHLEAR

The partnership between Cochlear and Macquarie University aims to build a global hub for new developments in hearing healthcare. The alliance of the two organisations supports the ongoing development of a world-class centre specialising in communication technologies and practice, with translation through to the clinic. This is a multifaceted partnership with engagement across all faculties of the University and across research, learning and teaching (including student placements and professional education), and advocacy around hearing healthcare.



CO-LOCATION

Cochlear's global headquarters and manufacturing operations are located in a purpose-built facility on the Macquarie University campus. This is located opposite the Hearing Hub (www.hearinghub.edu.au).

An initiative of Macquarie University, the Australian Hearing Hub brings together some of the country's leading hearing and healthcare organisations to collaborate on world-leading research projects. The Hearing Hub unites researchers, educators, clinicians and innovators with expertise in linguistics, audiology, speech pathology, cognitive and language sciences, psychology, nanofabrication and engineering sciences.

A TRUE STRATEGIC ALLIANCE, SUPPORTED BY SHARED GOVERNANCE

From 2016, Cochlear and Macquarie University have put in place a joint steering committee for the partnership. This is composed of senior executives from each organisation and meets monthly, reporting directly to the Macquarie University Vice-Chancellor and Cochlear CEO. This group decides on matters of strategic importance such as investment in shared research programs. It provides oversight of the relationship and allows for rapid decision making at the highest levels.

In 2016, Cochlear's inaugural Global Research Symposium was held in conjunction with Macquarie University. Using both Cochlear and University facilities across campus, this event brought together more than 200 international experts from the audiology community in a world-leading symposium on hearing. The aim was to identify new opportunities for collaboration, and discuss the latest research and future directions to enhance patient outcomes.



STUDENT PLACEMENTS VIA PACE (PROFESSIONAL AND COMMUNITY ENGAGEMENT)

To date, more than 200 Macquarie University students have completed placements with Cochlear for academic credit. This is across disciplines as varied as engineering, psychology, law and accounting.

BUILDING LONG-TERM INTERACTIONS WITH AN INDUSTRY RESEARCH PARTNER

A number of joint research programs are co-funded each year in areas of mutual interest, as agreed by the joint steering committee. These studies are used to generate data, which may then be used to support applications for significant public funding. These programs provide Cochlear with immediate access to the specialised research resources of the University in areas such as:



HEALTH
ECONOMICS



HEALTH
OUTCOMES



AUDIOLOGY



LINGUISTICS



ENGINEERING



CLINICAL TRIALS

To reflect the special nature of the partnership, Macquarie University and Cochlear recently announced the establishment of the co-funded Cochlear Chair in Hearing and Healthy Ageing, with the goal of developing a leading platform for impactful research in hearing. Cochlear also co-funds a dedicated, full-time partnership manager with the University.



“The strategic alliance between Cochlear and Macquarie University supports a world-class centre for hearing research and translation. This special partnership between our organisations aims to build a global hub for new developments in hearing healthcare.”

DIG HOWITT, PRESIDENT AND COO
(CEO from 2 January 2018)

EXECUTIVE EDUCATION: OPPORTUNITIES FOR PROFESSIONAL DEVELOPMENT

One of the primary benefits of co-location is the ability of Cochlear staff to easily interact with the University. Programs of professional development can be readily discussed directly between Cochlear and the Macquarie Graduate School of Management (MGSM) or the appropriate faculty. Education may take the form of a customised workshop, as recently run for 35 members of Cochlear’s marketing team, or access to existing short courses, diplomas and degrees offered by the University.

Cochlear also provides guest lecturers for University courses at MGSM, and in the faculties of Science and Engineering and Business and Economics – sharing industry experience directly with Macquarie students.



THE MACQUARIE PARK INNOVATION DISTRICT – MPID

A University-led initiative launched in August 2016, MPID is a facilitated ecosystem where researchers, entrepreneurs and some of the world’s most recognised businesses have joined forces to leverage the significant innovation and collaboration potential of Macquarie Park. Cochlear has recently joined the MPID initiative. www.mpid.com.au

FIND OUT MORE

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