

Master of International Business with the degree of Master of International Communication

Session 2 2017 Commencement

Macquarie Degree Program	Master of International Business with the degree of Master of International Communication (IBIC13MV2)
Candidature Length	2.5 years Full-time
General Requirements	Completion of 80 credit points. 64 credit points must be at 800 level or above.

The following is a suggested study plan based on the Master of International Business with the degree of Master of International Communication. Please note that the availability and timetabling of individual units of study are subject to change, and this may affect your ability to progress through your program in the suggested time frame. It is to be used as an example only and does not replace the Handbook of Postgraduate Studies or the University Timetable.

Suggested First Year

Session 2, 2017		Session 1, 2018	
Unit Code	Unit Name	Unit Code	Unit Name
ACCG611	Principles of Accounting	ACCG835	International Accounting
ACST603	Principles of Finance	AFIN867	International Financial Management
ECON633	Intermediate Macroeconomics	ICOM811	Issues in Contemporary Global Media
MKTG696	Introduction to Marketing Management	ECON847	International Trade

Suggested Second Year

Session 2, 2018		Session 1, 2019	
Unit Code	Unit Name	Unit Code	Unit Name
BUS854	Leading and Management in Culturally Diverse Environment	ICOM821	Intercultural Communication
BUS804	International Business Strategy	ICOM814	Communication for Social Change
MECO800	International Discourse	ICOM823 ^{*1}	Corporate Writing
MKTG801	International Marketing	MECO837 ^{*2}	Digital Media Strategies

FIND OUT MORE
CONTACT: STUDENT CONNECT
LEVEL 2, MUSE C7A PHONE: 9850 6410
Macquarie University NSW 2109 Australia
Handbook.mq.edu.au

Disclaimer: This publication is correct at time of creation, October 2016. Macquarie University reserves the right to change program details at any time and change its fees without notice.
CRICOS Provider 00002J

Suggested Second Year

Session 2, 2019

Unit Code	Unit Name		
MECO833* ²	Special Topic		
ICOM815	Global Power and Justice		
ICOM892* ²	Diplomacy and International Public Relations		
4CP from 800 level or above Commerce Designated units	-		

*¹ Choice of 4cp from

ICOM818/ICOM823/ICOM890/ICOM897/MECO801/MECO803/MECO804/MECO805/ICOM892/MECO833/MECO837

*² Choice of 12cp from

ICOM818/ICOM823/ICOM890/ICOM897/MECO801/MECO803/MECO804/MECO805/ICOM892/MECO833/MECO837

FIND OUT MORE

CONTACT: STUDENT CONNECT

LEVEL 2, MUSE C7A PHONE: 9850 6410

Macquarie University NSW 2109 Australia

Handbook.mq.edu.au

Disclaimer: This publication is correct at time of creation, October 2016. Macquarie University reserves the right to change program details at any time and change its fees without notice.

CRICOS Provider 00002J