



MACQUARIE
University

CENTRE FOR MEDIA HISTORY

NINTH ANNUAL REPORT
2016



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Introduction

The Centre for Media History at Macquarie University is Australia's only centre dedicated to conducting and fostering research on the history of the media and history in the media. It works with industry to uncover and investigate the history of the rapidly changing media and communications landscape. Its members include leading film and other documentary makers who create innovative historical works and engage in practice-led research. The Centre hosts major events, from conferences to public lectures, along with intimate workshops and masterclasses. It provides world-class databases and other electronic resources designed to preserve and make available our media heritage, and works closely with equivalent centres throughout the world.

Highlights of 2016 included the second annual Brian Johns Lecture, supported by the Copyright Agency and presented by Professor Julianne Schultz AM, chair of the Australian Film, Television and Radio School and editor of *Griffith Review*. The contents of *A Companion to the Australian Media* and the [Media Archives Project Database](#) became part of the [AustLit](#) platform. Members were awarded a Member of the Order of Australia in the General Division (Harvey Broadbent); the Australian Political Studies Association Lifetime Achievement Award (Emeritus Professor Murray Goot); the NSW Premier's History Award for the Community and Regional History (Dr Tanya Evans); and an ATOM Award and an Australian Screen Editors Guild 'Ellie' Award (Dr Karen Pearlman). Fellowships were awarded to Dr Jeannine Baker, Associate Professor Michelle Arrow, Dr Tanya Evans, Dr Justine Lloyd and Dr Willa McDonald, along with competitive funding to Professor Kathryn Millard, Dr Tom Murray, Dr Pearlman and Professor John Potts. To help communicate these and other highlights, the CMH introduced a bi-monthly electronic [newsletter](#).

Events

February

In conjunction with the School of Communication, Faculty of Arts and Social Sciences, UTS, the Centre presented a free public lecture by visiting scholar Dr Kate Murphy of Bournemouth University on "How Girls Make Good in Radio": Surprising Stories of the Early BBC", on 16 February.

On 18–19 February, the Centre hosted an interdisciplinary workshop that brought together researchers and media practitioners from Sydney, Melbourne and Perth to explore the intersection of gendered working lives with media representation and production. The keynote address was delivered by Dr Murphy on "New and important careers...": How women excelled at the BBC, 1923–1939'. Dr Murphy subsequently led a masterclass on media history methodologies, designed for early career researchers and HDR candidates, on 23 February.

May

The Centre hosted the 2016 Brian Johns Lecture on 2 May. Professor Julianne Schultz AM, chair of the Australian Film, Television and Radio School and founding editor of *Griffith Review*, presented 'Cultural Institutions and Ideas of Australia in the Age of Fang' (Facebook, Apple, Amazon, Netflix and Google). Representatives from across industry and academia filled the venue generously provided by SBS in Sydney. The lecture was broadcast on ABC's [Big Ideas](#), published in edited form in [The Conversation](#), and received extensive media [coverage](#).



Pictured at the 2016 Brian Johns Lecture (left to right): Michael Ebeid, SBS Managing Director; Angelos Frangopoulos, Australian News Channel CEO and Chair of CMH Advisory Board; The Hon. Michael Egan, Macquarie University Chancellor; Professor Julianne Schultz, founding editor of *Griffith Review*; Adam Suckling, Copyright Agency CEO; Professor Martina Mollering, Executive Dean, Faculty of Arts, Macquarie University; Associate Professor Nicole Anderson, Head of MMCCS, Macquarie University; Professor Bridget Griffen-Foley, CMH Director. *Photo by Effy Alexakis.*

September

The Centre hosted a masterclass led by Associate Professor Fay Anderson of Monash University, co-author of *Shooting the Picture* (MUP, 2016), on ‘Capturing a Moment: Photography, Memory and Oral History’, on 7 September.

October

The Centre organised a research roundtable on ‘Television Research: Past, Present & Future’ led by Professor Joan Bleicher of the University of Hamburg, on 19 October.

The Centre co-sponsored the launch of [*Small Screens: Essays on Contemporary Australian Television*](#), edited by CMH members Associate Professor Michelle Arrow and Dr Jeannine Baker with Dr Clare Monagle, by Courtney Gibson, CEO of Screen NSW, on 26 October.

December

The Centre organised an informal roundtable discussion on ‘Women and Screen Production’ with Honorary Associate Dr Vicky Ball, Senior Lecturer in Cinema and Television Histories at De Montfort University, Leicester, on 8 December.

Visitors

Dr Kate Murphy (Bournemouth University) visited the Centre in February, Professor Joan Bleicher (University of Hamburg) visited in October–November and Dr Vicky Ball (De Montfort University) visited in December.

Undergraduate and postgraduate students

The Centre employed two third-year students in MMCCS as PACE (Professional and Community Engagement) interns in 2016. In Semester 1, Naomi Hudson developed the Centre's new newsletter and assisted with the organisation of the 2016 Brian Johns Lecture. In Semester 2, Myra Javaid undertook corrections to *A Companion to the Australian Media* in AustLit before the content went live. Callum Coleman (working as a volunteer rather than an intern) also helped to develop a social media strategy for the Centre and assisted with the transfer of content from the MAP Database to AustLit.

Chelsea Barnett graduated with a PhD on 'Masculinity in Australian Film, 1949-1962', from the Department of Modern History, Politics and International Relations.

Michael Thurlow graduated with a Masters of Research on 'Station Break: A History of Regional Commercial Television Ownership and Control', from MMCCS, and joined the Centre as a PhD candidate and Associate Member.

Associate Member Siobhan Lyons submitted her PhD thesis, 'Literary Celebrity from Romanticism to the Twenty-first Century', supervised by Professor John Potts in MMCCS.

The PhD scholarship attached to Dr Virginia Madsen's ARC Discovery project on the history of ABC Radio National was awarded to Carolyn Saul. PhD scholarships attached to Professor Griffen-Foley's ARC Future Fellowship project (one [domestic](#), one [joint](#) with the University of St Andrews in Scotland) remain available.

There are now 10 HDR candidates who are Associate Members of the Centre.

Major productions and publications

Productions made by Centre members in 2016 included Dr Karen Pearlman's award-winning docudrama *Woman with an Editing Bench*.

Books published by Centre members in 2016 included *Small Screens: Essays on Contemporary Australian Television* (Monash University Publishing), edited by Associate Professor Michelle Arrow, Jeannine Baker and Dr Clare Monagle.

Centre events led to special issues of edited journals:

- the November issue of *Media International Australia* on '[Gendered Labour and Media](#)', co-edited by Jeannine Baker and Justine Lloyd, with articles by Centre members Dr Willa McDonald and Dr Chelsea Barnett.
- the December issue of *Journeys* on '[A Journey to Australia](#)', edited by Dr Helen Bones.

Speeches and public lectures made available during 2016 included:

- Liz Giuffre's Whitlam Legacy [paper](#) drawing on her public lecture marking the 40th anniversary of Triple J, co-convened by the Centre and the Whitlam Institute.
- Professor Julianne Schultz's [2016 Brian Johns Lecture](#), 'Cultural Institutions and Ideas of Australia in the Age of Fang'.

Competitive grants, fellowships and awards

- Harvey Broadbent was appointed a Member of the Order of Australia in the General Division for his service in the literary arts as an author and publisher, to the television industry as a producer, and to tertiary education.
- Emeritus Professor Murray Goot received the Australian Political Studies Association Lifetime Achievement Award.
- Dr Tanya Evans received the NSW Premier's History Award in the Community and Regional History category for her book *Fractured Families: Life on the margins in colonial New South Wales*.
- Dr Karen Pearlman received the ATOM Award for Best Short Fiction, and an Australian Screen Editors Guild 'Ellie' Award, for *Woman with an Editing Bench*. The film has also been shortlisted for the Australian Screen Sound Guild Award for best sound.
- Professor Kathryn Millard (with Associate Professor Stephen Gibson of York St John University) received a British Academy award of \$19,000 for 'Film as a means of exploring narratives of responsibility in Milgram's Obedience Experiments: Project scoping and pilot study'.
- Dr Tom Murray received a grant of \$15,000 from Screen Australia for his project 'My Queensland: An Invisible History'.
- Professor John Potts (with Associate Professor Diane Hughes) received an APRA (Australasian Performing Rights Association) Music Grant of \$10,000.
- Dr Pearlman was awarded an ASPERA (Australian Screen Production, Education and Research Association) seed grant for creative practice of \$2,500.
- Dr Jeannine Baker was awarded a Macquarie University Research Fellowship for 'Making Airwaves: A History of Women in Australian Broadcasting' (2017–19).
- Dr Justine Lloyd was awarded a Faculty of Arts Mid-Career Fellowship for 'Intimate Geographies of Media: Mapping Radio for Women in the Twentieth Century'.
- Dr Willa McDonald was awarded a Faculty of Arts Mid-Career Fellowship for 'Towards a History of Australian Literary Journalism'.
- The Copyright Agency awarded the Centre \$5000 to host the 2016 Brian Johns Lecture.

External engagement

The Centre is a member of the [International Association for Media and History](#), the [Consortium for Humanities Centers and Institutes](#), and the [Australian Consortium of Humanities Research Centres](#). Professor Bridget Griffen-Foley is a member of the Advisory Board of the ACHRC.

Centre members sit on a range of boards and committees, including the boards of the International Association for Literary Journalism Studies IALJS, the UN Association of

Australia Media Peace Prize, the Australian Academy of the Humanities Council, the ACHRC, the Public Interest Journalism Foundation, Sydney Educational Broadcasting, the Screenwriting Research Network, the History Council of NSW, Sydney's Pride History Group, and the National Media Hall of Fame.

Centre members sit on the editorial advisory boards of *Media History*, the *Historical Journal of Film, Radio and Television*, the *Journal of Screenwriting*, *The Radio Journal: International Studies in Broadcast and Audio Media*, *Literary Journalism Studies*, *Space & Culture*, *RadioDoc Review*, *Media International Australia*, *Communication Research and Practice*, and the *Australian Dictionary of Biography*. Professor Bridget Griffen-Foley and Professor Kathryn Millard serve as series editors for, respectively, Palgrave Studies in the History of the Media and Palgrave Studies in Screenwriting.

International engagement

In May/June, the Centre's Director, Professor Bridget Griffen-Foley, and PhD student Michael Nugent visited Hamburg as part of a DAAD [strategic partnership](#) between Macquarie, the University of Fudan, and the University of Hamburg. The '[Transnational Media Histories](#)' project involves a close research and teaching collaboration between Hamburg and Macquarie, specifically the Research Centre Media History and the CMH.

While in Europe, Professor Griffen-Foley presented a keynote address, entitled 'Entanglements Across the Pacific', at the [Entangled Media Histories](#) (EMHIS) workshop on 24–27 May. At the end of the workshop, Professor Griffen-Foley accepted an invitation to be the first scholar from the southern hemisphere to join EMHIS. She then visited Hamburg, where she [presented](#) a seminar paper; participated in an undergraduate class on 'sound icons'; joined with Centre Associate Member Dr Craig Munro to introduce a screening of the film *Mabo: Life of an Island Man* (1997); and conducted research in the library of the [Hans-Bredow-Institut](#) for Media Research.

Mr Nugent visited Hamburg, and elsewhere in Germany and Eastern Europe, to further his research for a transnational history of the VCR, and to present a seminar paper and meet with expert researchers.



Michael Nugent and Professor Bridget Griffen-Foley with Dr Hans-Ulrich Wagner, Senior Lecturer at the University of Hamburg.

In October–November, Professor [Joan Bleicher](#) visited the Centre, leading a Television Research: Past, Present & Future Roundtable, participating in a guest lecture, and

researching post-broadcast television, as well as meeting with scholars at Queensland University of Technology.

In November, Dr Tom Murray and Dr Virginia Madsen visited Hamburg. Dr Madsen conducted research for a book charting and exploring the ‘documentary imagination’ in radio as it moved and evolved across countries, and for a cultural history of ABC Radio National. She visited the North West Deutsche Rundfunk radio archives, the State Archives and conducted interviews, including with [Dr Hans-Ulrich Wagner](#), Director of the Research Centre Media History at the University of Hamburg. Dr Murray met with Professor Jürgen Zimmerer to discuss his work on ‘race’ in postcolonial histories, and other media academics at Hamburg, and continued his postdoctoral research with interviews at the [Museum des Teltow](#). He screened and discussed his film *Dhakiyarr vs the King* (2004) in the ‘Das ist Film’ Forum, and with Dr Madsen led a seminar on ‘Creative Documentary Strategies and the Archive’.



Dr Virginia Madsen with Dr Hans-Ulrich Wagner at the Hans-Bredow-Institut in Hamburg.

Promotion

Individual members of the Centre continued to provide expert commentary to the media, and their research projects and activities have received considerable media coverage. A list of [‘media mentions’](#) of members appears on the Centre’s website.

Databases

Media Archives Project Database

The [Media Archives Project Database](#) lists archives pertaining to the Australian media, including newspapers and magazines, broadcasting and advertising. The MAP Database focuses on private and lesser-known archives, held by companies, peak bodies, community groups and individuals. Database users can check access conditions for each archive listed and contact archive holders to make arrangements to see material that interests them.

Through MAP, the Centre also identifies collections at risk of disposal by individuals and organisations no longer able to keep them for lack of space or other reasons, and liaises with established collecting institutions to help find secure homes for these collections.

Australian Media History Database

The [Australian Media History Database](#) is a portal for all aspects of research into the history of the media in Australia. It aims to alert researchers—from industry, academe and the wider community—to current work being undertaken in the field, and to direct them to relevant resources across Australia.

The AMHD has two components: (1) A database of researchers currently working on projects about the history of Australian newspapers, magazines, radio, television, film, advertising, music and games; and (2) Listings of relevant research resources, including libraries, archives, online resources, indexes, professional associations, courses and events. The content of the AMHD received an update during 2016.

The AMHD also provides a digital home for the [Australian Newspaper History Group](#).

Humanities Networked Infrastructure

The MAP and AMH databases are part of Humanities Networked Infrastructure (HuNI): Unlocking and Uniting Australia's Cultural Data, and can be searched using this [widget](#).

Australian Literary Journalism Database

Launched in 2015, the [Australian Literary Journalism Database](#) is part of a larger project led by Centre member Dr Willa McDonald that is working towards defining Australian literary journalism and tracing its history from the time of modern settlement to today.

AustLit

In late 2016 the contents of the field-defining *[A Companion to the Australian Media](#)* were integrated into Australia's leading electronic resource in the humanities, [AustLit](#), along with the contents of the MAP Database. The contents of the ALD Database will be integrated into the AustLit platform in early 2017.

Australian Media History listserv

The Australian Media History [listserv](#) was established in 2007. Moderated by Professor Griffen-Foley, the listserv now has more than 190 subscribers.



Website

The Centre's [website](#) includes information about members, news, events, media mentions, courses and resources.

In 2016, the [Publications and Productions](#) page was expanded to include records of, and links to, the full text of public lectures hosted or supported by the Centre. Further improvements during the year include the addition to the [homepage](#) of a multi-media welcome message by the Director.

YouTube

The Centre has its own YouTube [channel](#), featuring recordings from Centre events and appearances by members.

Twitter

The CMH's Twitter account, launched in May 2015, now has more than 400 followers.

Administrative assistance

Dr Tom D.C. Roberts, who returned to the UK following the completion of his PhD, remains the Centre's invaluable administrative officer. During 2016 additional assistance was ably provided by Dr Elisa deCourcy, followed by Naomi Hudson.

**Professor Bridget Griffen-Foley FAHA
Director**

16 December 2016



mq.edu.au/cmh



[@CMediaHistory](https://twitter.com/CMediaHistory)

Appendix

Advisory Board

The Advisory Board gives to the Centre for Media History's Management Committee, Director and Deputy Director advice, counsel, opinion, strategies, information and guidelines on matters relevant to opportunities for research into, and the study of, media history.

The members are:

- Angelos Frangopoulos (Chair), CEO, Sky News Australia
- Associate Professor Fay Anderson, School of Media, Film and Journalism, Monash University*
- Dr Jeannine Baker, Department of Media, Music, Communication and Cultural Studies
- Dr Jane Connors, Head, Industry Policy and Strategy, ABC Radio
- Emeritus Professor Murray Goot, Department of Modern History, Politics and International Relations
- Professor Bridget Griffen-Foley, Department of Media, Music, Communication and Cultural Studies
- Michael Loebenstein, CEO, National Film and Sound Archive
- Dr Virginia Madsen, Department of Media, Music, Communication and Cultural Studies
- Professor Martina Möllering, Executive Dean, Faculty of Arts

* new Board Member

Professor Jock Given of Swinburne University of Technology stood down from the Board following four years of dedicated service.

The Board met on 5 May.

Members

Full Members

- Professor Bridget Griffen-Foley (Director), Department of Media, Music, Communication and Cultural Studies (MMCCS)
- Emeritus Professor Murray Goot (Deputy Director), Department of Modern History, Politics and International Relations
- Associate Professor Michelle Arrow, Department of Modern History, Politics and International Relations (MHPIR)*
- Dr Jeannine Baker, MMCCS
- Dr Tanya Evans, MHPIR
- Dr Justine Lloyd, Department of Sociology
- Dr Virginia Madsen, MMCCS
- Dr Willa McDonald, MMCCS
- Professor Kathryn Millard, MMCCS*
- Dr Alec Morgan, MMCCS*

- Dr Tom Murray, MMCCS*

* new Full Member

Associate Members

- Dr Chelsea Barnett, MHPIR
- Dr Margie Borschke, MMCCS
- Harvey Broadbent, MHPIR
- Dr Erin Claringbold, Faculty of Arts*
- Associate Professor Peter Doyle, MMCCS
- Associate Professor Andrew Gillett, Department of Ancient History*
- Dr Victoria Flanagan, Department of English*
- Professor Bruce Johnson, MMCCS
- Kath Kenny, PhD candidate, MMCCS*
- Dr Anthony Lambert, MMCCS
- Siobhan Lyons, PhD candidate, MMCCS
- Paul Macdonald, PhD candidate, MMCCS
- Mark Maley, PhD candidate, MMCCS
- Alex Mesker, MMCCS
- Dr Craig Munro, MMCCS
- Gaynor Nichols, PhD candidate, Department of Sociology
- Michael Nugent, PhD candidate, MMCCS
- Dr Karen Pearlman, MMCCS
- Professor John Potts, MMCCS
- Dr Tom D.C. Roberts, Centre for Media History
- Dr Shirleene Robinson, MHPIR
- Carolyn Saul, MMCCS*
- Associate Professor Hsu-Ming Teo, MHPIR
- Distinguished Professor David Throsby, AO, Department of Economics
- Michael Thurlow, PhD candidate, MMCCS*
- Dr Margaret Van Heekeren, Charles Sturt University
- Dr Can Yalcinkaya, MMCCS
- James Yi Guo, PhD candidate, MMCCS
- Dr Jan Zwar, Department of Economics

* new Associate Member

Management Committee

The members are:

- Dr Virginia Madsen (Chair)
- Dr Jeannine Baker
- Dr Tanya Evans
- Emeritus Professor Murray Goot
- Professor Bridget Griffen-Foley
- Dr Justine Lloyd
- Dr Willa McDonald
- Dr Margaret Van Heekeren (representing Associate Members)

Meetings were held on 10 February, 24 June and 11 October 2016.

Honorary Associates

Honorary Associates provide opportunities for linkages and exchanges with more established media history centres internationally, and are available for advice about current international research, conferences and funding opportunities.

In 2016, the following joined as Honorary Associates:

- Dr Vicky Ball, Senior Lecturer, De Montfort University
- Associate Professor Marie Cronqvist, Lund University
- Dr Kyle Harvey, University of Melbourne
- Dr Victoria Kuttainen, James Cook University
- Associate Professor Katharina Niemeyer, French Press Institute, Université Paris 2/ Sorbonne Universités
- Professor Jean Seaton, University of Westminster
- Dr Alban Webb, University of Sussex
- Dr Chris K. Wilson, RMIT University

A full list of the Centre's Honorary Associates is available at:

<http://www.mq.edu.au/research/research-centres,-groups-and-facilities/resilient-societies/centres/centre-for-media-history/people>