

39th Annual Australian Health Economics Society Conference

THURSDAY 21ST – 22ND SEPTEMBER 2017

AUSTRALIAN NATIONAL MARITIME MUSEUM, DARLING HARBOUR, SYDNEY AUSTRALIA



SPONSORSHIP
2017 PACKAGE

ABOUT AHES

The Australian Health Economics Society (AHES) is the peak representative industry body for health economics professionals in Australia.

The aim of AHES is to promote the study, practice and development of health economics in Australia, and the role of health economics analysis in informing policy and health practice in Australia and internationally

AHES supports virtual and face-to-face networking and knowledge dissemination for members and interested colleagues, with a particular focus on new researchers. AHES is an advocate for the key role of health economics research and analysis in improving the health and welfare of the population and the performance of the health system.

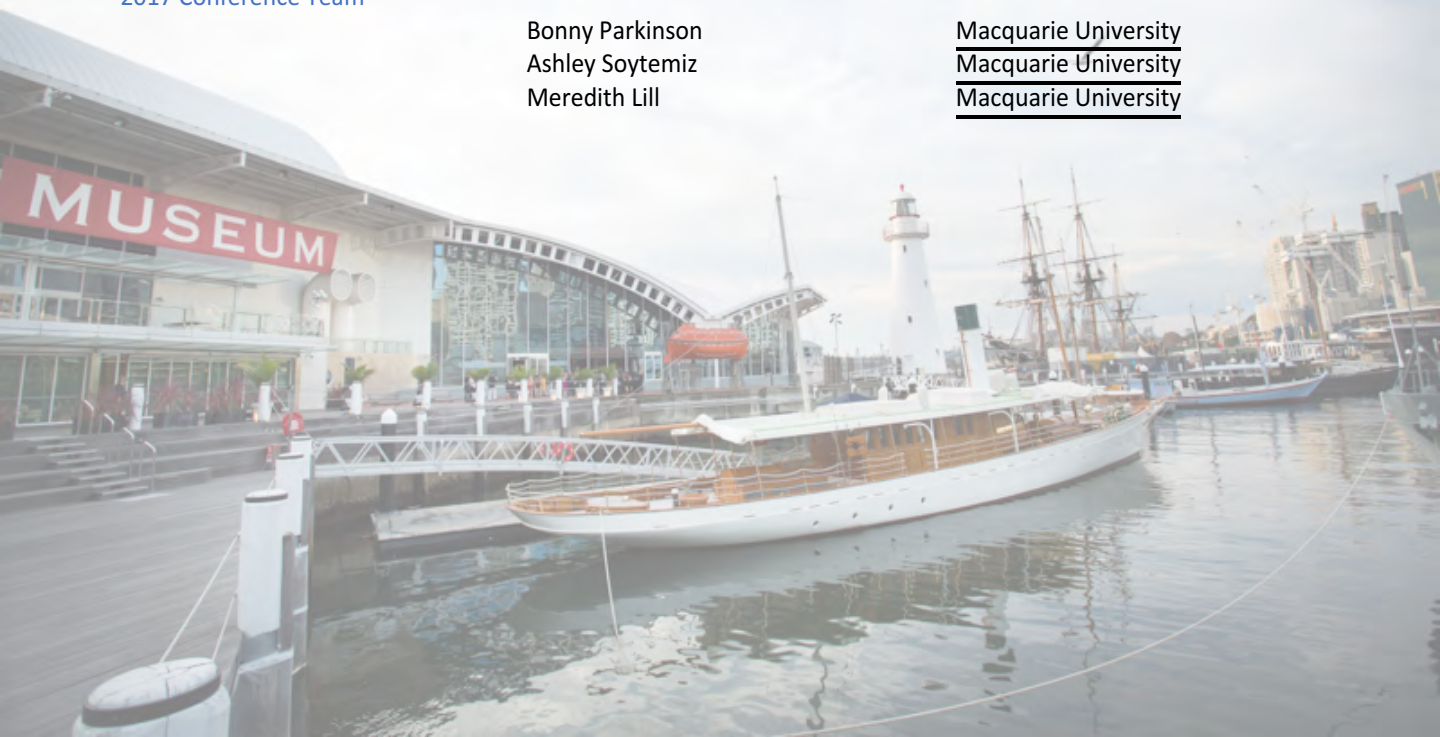
Members of AHES are drawn from across Australia, New Zealand and internationally. Our annual conference regularly draws presenters and attendees from around Australia and around the world.

AHES Committee 2016 - 2017

President	Tony Scott	<u>University of Melbourne</u>
Vice-President	David Johnston	<u>Monash University</u>
Secretary	Rachel Milte	<u>University of South Australia</u>
Treasurer	Jenny Watts	<u>Deakin University</u>
Public Officer	Virginia Mumford	<u>Macquarie University</u>
General Councillor (local organiser)	Henry Cutler	<u>Macquarie University</u>
General Councillor (AHED)	Barbara DeGraaff	<u>University of Tasmania</u>
General Councillor	Michelle Tew	<u>University of Melbourne</u>

2017 Conference Team

Bonny Parkinson	<u>Macquarie University</u>
Ashley Soytemiz	<u>Macquarie University</u>
Meredith Lill	<u>Macquarie University</u>



Annual Conference

The annual AHES conference is Australia's premier health economics research event, and is open to all health economics fields.

It brings together people from academia, government and industry to discuss the challenges currently faced by our health system, and the latest research in health economics.

This year we have two keynote speakers from the US and Europe to provide insights into contemporary research on health and wellbeing, and improving value for money in

the health care system.

In addition, we have a special session on progress within the MBS Review, to be delivered by Professor Adam Elshaug (an MBS Review Taskforce member). This will include a panel discussion on potential research opportunities for the health economics community.

The bi-annual Australian Health Economics award will be announced for the best health economics journal article by an Australian researcher.

Conference Topics

A call for papers was widely distributed to academics and industry professionals in early May. Previous topics have included presentations on:

- **Health care system costs**
- **Health technology assessment**
- **Choice and competition**
- **Drivers of population health**
- **Health care system workforce**
- **Prevention of poor health**
- **Mental health**
- **Indigenous health care & wellbeing**
- **Cancer prevention and treatment**
- **And many others**

Don't forget AHED!

AHES also supports the Australian Health Economics Doctoral (AHED) workshop, which is run alongside AHES.

The aim of the workshop is to gather health economics PhD students in Australia to exchange of knowledge and ideas with some of the most senior leaders in the field of health economics in Australia.

Students will have the opportunity to engage in high level discussion with experts in the field of health economics as well as network with fellow PhD students.

By sponsoring this event, your organisation will build its profile with the next generation of health economists.

Keynote Speakers

Professor Marteen Lindeboom



Prof. Lindeboom is a Professor of Economics in the Department of Economics and Business Administration at VU University, Amsterdam

Professor Lindeboom's interests lie in health and labor economics, in particular issues related to health and work, the measurement of health and the determinants of later life health and mortality.

Professor Meredith Rosenthal



Dr. Rosenthal received her B.A in International Relations (Commerce) from Brown University in 1990 and her Ph.D. in Health Policy (Economics track) from Harvard University in 1998.

Her research focuses primarily on policies that will help slow the growth in healthcare spending and improve value. These efforts include changes in payment incentives, benefit design, and the provision of information and behavioral "nudges" to both patients and providers.

Her research has influenced the design of provider payment systems in both the public and private sectors.

Sponsorship Opportunities

Sponsorship aligns your organisation with an important industry body and international leaders in health economics.



Platinum Sponsor **\$12,000**

- Acknowledged at the Opening Session as the Platinum Sponsor
- Meeting / workshop with one or both international speakers (as required)
- Noted in all conference promotional material and web site
- Noted in all conference publications (program and abstracts booklet)
- Entitled to free inclusion of promotional material in conference satchels
- Entitled to four free registrations (including conference dinner and social functions) and a 25% discount on additional registrations



Gold **\$8,000**

- Acknowledged at the Opening Session as a Gold Sponsor
- Noted in conference promotional material and web site
- Noted in all conference publications (program and abstracts booklet)
- Entitled to free inclusion of promotional material in conference satchels
- Entitled to four free registrations (including conference dinner and social functions) and a 25% discount on additional registrations

Silver **\$4,000**

- Noted in conference promotional material and the web site
- Noted in all conference publications (program and abstracts booklet)
- Entitled to free inclusion of promotional material in conference satchels
- Entitled to two free registrations (including conference dinner and social functions)

Other Opportunities

Education Sponsorship **\$3,000**

Each year the Conference offers an Early Career Scholarship to support early career researchers, particularly from the Asia Pacific region to attend the conference and present their work. This sponsorship will enable one student to attend the Conference for free. Your organisation will be acknowledged during the plenary session, as well as displayed on all Conference marketing materials

Delegate Satchel Sponsorship **\$2,500**

Have your organisation logo perpetually on display alongside the AHES logo by sponsoring the delegates' satchels.

Delegate Satchel Insert **\$1,500**

If you are interested in providing key information about products or services, then this sponsorship package is right for you. Sponsorship includes one double-sided A4 document inserted into all delegate satchels, including those at the AHED Workshop.

Lanyard Sponsorship **\$3,500**

A logo of your organisation will be prominently displayed throughout the entire conference as each delegate will need to wear their lanyard at all times. It will be displayed on the conference website page, with a hyperlink back to a page of your choice. It will also be displayed on the opening and closing slides of the plenary session.

Dinner Sponsor **\$5,000**

If you want your organisation to stand out from the rest, then the dinner sponsorship is for you. Your organisation logo will be displayed on all marketing materials from the time your sponsorship is signed.

Your logo and a 100 word company profile will appear on the conference web page, together with a link to the site of your choice. Further acknowledgement will be made on the opening and closing plenary sessions, as well as at the conference dinner.

A complimentary dinner invitation will be issued to any of your organisation's delegates attending the conference. You will also have the opportunity to give a two-minute welcoming address at the Conference dinner.

Coffee/Tea Sponsorship **\$2,000**

Over the course of the two-day conference, delegates are served morning and afternoon tea. Your organisation's logo will be displayed on the refreshments tables, and a thank you mention each day, will ensure delegates are aware of your support.

If you wish, your organisation's logo can also be displayed at morning and afternoon tea within the AHED Workshop.



Sponsor application form

39th ANNUAL AUSTRALIAN HEALTH ECONOMICS SOCIETY CONFERENCE

Please complete the editable form below and return to:

EMAIL: rachel.milte@unisa.edu.au

CONTACT DETAILS

TITLE: (PROF, DR, MRS, MR, MS) FIRST NAME: LAST NAME: _____

POSITION: _____

ORGANISATION: _____

POSTAL ADDRESS: _____

SUBURB/CITY: STATE: POSTCODE: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP DETAILS

<input type="checkbox"/> PLATINUM SPONSOR	\$12,000	<input type="checkbox"/> DELEGATE SACHELL SPONSOR	\$ 2,500
<input type="checkbox"/> GOLD SPONSOR	\$ 8,000	<input type="checkbox"/> LANYARD SPONSOR	\$ 4,000
<input type="checkbox"/> SILVER SPONSOR	\$ 4,000	<input type="checkbox"/> SACHELL INSERT (per insert)	\$ 1,500
<input type="checkbox"/> EDUCATION SPONSOR	\$ 3,000	<input type="checkbox"/> DINNER SPONSOR	\$ 5,000
<input type="checkbox"/> SMART PHONE SPONSOR	\$ 4,000	<input type="checkbox"/> COFFEE & TEA SPONSOR	\$ 2,000

PAYMENT DETAILS

NAME: SIGNATURE: _____

ORGANISATION: _____

Bank Transfer Details BSB: 062141 Account Number; 10014984 Account Name: Australian Health Economics Society
Please ensure to **INCLUDE** your organisation's name as reference and email copy to: Rachel.Milte@unisa.edu.au

CHEQUE Please make cheque payable to AUSTRALIAN HEALTH ECONOMICS SOCIETY **GST INVOICE** Please tick here if you require an invoice

SPONSORSHIP ENQUIRIES

NAME: Rachel Milte
EMAIL: Rachel.Milte@unisa.edu.au



TERMS AND CONDITIONS

PLEASE READ ALL TERMS AND CONDITIONS BEFORE YOU SIGN YOUR AGREEMENT FORM

SPONSOR AGREEMENT

means a binding agreement between you (the sponsor) and us (AHES) as the conference organisation.

PLEASE NOTE

AHES reserves the right to review all sponsorship applications to determine which sponsors will be accepted. Completing, signing and sending the application to the Conference organiser does NOT confirm automatic acceptance of the sponsorship by AHES.

CONFIRMATION

Sponsors will be notified in writing by the Conference organiser. No sponsorship will be deemed confirmed until writing confirmation is sent.

PAYMENT TERMS

A 50% deposit is due with booking, with the remainder due by July 31, 2017. All payments must be received by their due dates. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the package selected. The benefits are conditional on receiving artwork and/or goods in a timely manner and are subject to publication deadlines. Should a sponsorship benefit precede payment, that benefit will no longer be available to the sponsor.

CANCELLATION

Notification of cancellation must be submitted in writing prior to July 31, 2017, otherwise 50% of the total sponsorship will apply as cancellation fee. There will be no refund for any cancellations made after July 31, 2017. Sponsors are not entitled to any refund in the event of cancellation of the sponsorship because of industrial action, blackouts or any cause outside the control of the Conference organisers.

TIMING AND LIABILITY

Conference organisers may postpone or amend the timing of the Conference sessions to suit speakers and travel times. The Conference organiser shall not be held liable for any losses, damage, or injuries caused, except in the case of demonstrated negligence.



Register for AHES 2017 at:

<http://www.ahes.org.au/conference-registration/>



Contact Us

General Enquiries: Rachel.Milte@unisa.edu.au
Venue and Bookings: Ashley.Soytemiz@mq.edu.au