



MACQUARIE
UNIVERSITY

FACULTY OF ARTS



CMH

CENTRE FOR MEDIA HISTORY

SEVENTH ANNUAL REPORT
2014



CENTRE FOR MEDIA HISTORY

Contents

Introduction	3
Advisory Board	3
Members	4
Management Committee	5
Events	7
Major publications and productions	10
Competitive grants, fellowships and awards	10
External engagement	11
Promotion	12
Databases	12
Website	14
Administrative assistance	15

Introduction

The Faculty of Arts at Macquarie University is home to Australia's first centre dedicated to conducting and fostering research on the interactions between media and history. Established in 2007, the Centre for Media History is interested in the history of the media, history in the media, and history and the media.

Macquarie University has nationally and internationally recognised strengths in the field of media history, including the history of the press, radio, television, film, censorship and public opinion, and in representations of history in film and broadcast media. The Centre for Media History's members, drawn from the Department of Modern History, Politics and International Relations, the Department of Media, Music, Communication and Cultural Studies, the Department of Sociology, the Department of English, and the Department of Business, have distinguished publication records and have been involved in the production of innovative television series, documentaries and films.

The Centre for Media History aims to:

- foster interdisciplinary approaches to the study of the media;
- support research and teaching of excellence in the field of media history;
- produce research in which our understanding of the past informs the important questions about contemporary media institutions, genres, audiences and policy;
- and provide a stimulating and supportive environment for postgraduate students and research fellows.

Advisory Board

The Advisory Board gives to the Centre for Media History's Management Committee, Director and Deputy Director advice, counsel, opinion, strategies, information and guidelines on matters relevant to opportunities for research into, and the study of, media history.

The members are:

- Mr Angelos Frangopoulos (Chair), CEO, Sky News Australia*
- Dr Jeannine Baker, Department of Media, Music, Communication and Cultural Studies
- Dr Jane Connors, Head, Industry Policy and Strategy, ABC Radio
- Professor Jock Given, Swinburne University of Technology
- Emeritus Professor Murray Goot, Department of Modern History, Politics and International Relations
- Professor Bridget Griffen-Foley, Department of Media, Music, Communication and Cultural Studies
- Michael Loebenstein, CEO, National Film and Sound Archive
- Dr Virginia Madsen, Department of Media, Music, Communication and Cultural Studies
- Professor Martina Möllering, Acting Executive Dean, Faculty of Arts**

* Professor Judyth Sachs resigned from Macquarie University in March 2014 and was replaced as Chair of the Centre's Advisory Board by Mr Frangopoulos.

** Professor John Simons was Deputy Chair of the Advisory Board until August 2014, when he was appointed Deputy Vice-Chancellor (Academic).

Meetings were held on 17 June and 7 November 2014.

Members

Full Members

- Professor Bridget Griffen-Foley (Director), Department of Media, Music, Communication and Cultural Studies
- Emeritus Professor Murray Goot (Deputy Director), Department of Modern History, Politics and International Relations
- Dr Jeannine Baker, Department of Media, Music, Communication and Cultural Studies*
- Dr Tanya Evans, Department of Modern History, Politics and International Relations
- Dr Justine Lloyd, Department of Sociology
- Dr Virginia Madsen, Department of Media, Music, Communication and Cultural Studies

* new Full Member

Associate Members

- Associate Professor Michelle Arrow, Department of Modern History, Politics and International Relations
- Chelsea Barnett, PhD candidate, Department of Modern History, Politics and International Relations
- Harvey Broadbent, Department of Modern History, Politics and International Relations
- Dr Maree Delofski, Department of Media, Music, Communication and Cultural Studies
- Dr Peter Doyle, Department of Media, Music, Communication and Cultural Studies
- Dr Liz Giuffre, Department of Media, Music, Communication and Cultural Studies
- Deborah Groarke, PhD candidate, Department of Modern History, Politics and International Relations
- Dr Kyle Harvey, Department of Modern History, Politics and International Relations
- Professor Bruce Johnson, Department of Media, Music, Communication and Cultural Studies*
- Dr Susie Khamis, Department of Modern History, Politics and International Relations
- Dr Anthony Lambert, Department of Media, Music, Communication and Cultural Studies
- Paul Macdonald, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Willa McDonald, Department of Media, Music, Communication and Cultural Studies
- Mark Maley, Department of Media, Music, Communication and Cultural Studies
- Alex Mesker, Department of Media, Music, Communication and Cultural Studies*
- Professor Kathryn Millard, Department of Media, Music, Communication and Cultural Studies
- Dr Craig Munro, Department of Media, Music, Communication and Cultural Studies*
- Dr Tom Murray, Department of Media, Music, Communication and Cultural Studies

- Gaynor Nichols, PhD candidate, Department of Sociology
- Professor John Potts, Department of Media, Music, Communication and Cultural Studies
- Dr Tom Roberts, Centre for Media History
- Dr Shirleene Robinson, Department of Modern History, Politics and International Relations
- Dr Hsu-Ming Teo, Department of Modern History, Politics and International Relations
- Distinguished Professor David Throsby, AO, Department of Economics*
- Dr Margaret Van Heekeren, Charles Sturt University
- Dr Can Yalcinkaya, Department of Media, Music, Communication and Cultural Studies
- Dr Jan Zwar, Department of Economics

* new Associate Member

Management Committee

The members are:

- Dr Virginia Madsen (Chair)
- Dr Jeannine Baker*
- Dr Tanya Evans
- Emeritus Professor Murray Goot
- Professor Bridget Griffen-Foley
- Dr Justine Lloyd
- Dr Margaret Van Heekeren (representing Associate Members)

* new Management Committee Member

Meetings were held on 26 February, 13 May and 18 September 2014.

Honorary Associates

Honorary Associates provide opportunities for linkages and exchanges with more established media history centres internationally, and are available for advice about current international research, conferences and funding opportunities.

In 2014, the following joined as Honorary Associates:

- Professor Josu Amezaga, University of the Basque Country
- Professor Paul Arthur, University of Western Sydney
- Dr Bruce Dennett, Edrolo
- Dr Gavin Ellis, University of Auckland
- Dr Sofia Eriksson, University of Western Sydney
- Dr Liz Gould, NSW Treasury
- Professor David Hendy, University of Sussex
- Dr Mandy Kretzschmar, History Council of NSW
- Dr Jamie Medhurst, Co-Director, Media History Centre, University of Aberystwyth

- Dr John Patkin, Hong Kong Polytechnic University
- Professor Stephen Robertson, Director, Roy Rosenzweig Center for History and New Media, George Mason University
- Professor Hannu Salmi, University of Turku
- Professor John Sinclair, University of Melbourne
- Associate Professor Martin Thomas, Australian National University
- Dr Claire Urbach, Open Universities Australia
- Dr Hans-Ulrich Wagner, Research Centre for the History of Broadcasting in Northern Germany
- Professor Yuqiang Zhang, Deputy Curator, Media Museum, Communication University of China

A full list of the Centre's Honorary Associates is at:

http://www.mq.edu.au/research/centres_and_groups/cmh/people/

Centre review and reporting

The Centre was reviewed by the Faculty of Arts in 2013, and in November 2013 the Centre was informed that it had met the criteria for Faculty Research Centre status. Due to new reporting requirements, we have moved from financial to calendar year reporting.

Higher Degree Research

Associate Member Madeleine Hastie submitted her PhD thesis, 'Free-to-Air: A History of Sydney's Commercial Television Programming, 1956–2012', through the Department of Modern History, Politics and International Relations, and graduated on 24 May 2014.

Margo Kingston, who commenced a Doctorate of Creative Practice in the Department of Media, Music, Communication and Cultural Studies in April 2014, joined the Centre as an Associate Member. Her project is 'Experiments in collaboration between professional political journalists and citizen journalists: From practice to theory'. Alex Mesker, a lecturer in the Department of Media, Music, Communication and Cultural Studies who is currently completing his PhD thesis on the sound and music of Hanna-Barbera's cartoons from 1957 to 1973, also joined the Centre as an Associate Member.

PhD scholarships, funded by Macquarie and attached to Professor Griffen-Foley's ARC Future Fellowship project (one domestic, one joint with the University of St Andrews in Scotland) and to Dr Virginia Madsen's ARC Discovery project (one domestic), have been advertised:

http://www.hdr.mq.edu.au/information_about/Scholarships/scholarship_opportunities/hdr_scholarships_domestic_candidates_only

Events

The Centre co-sponsored the anniversary launch of the 150th issue of *Media International Australia*, entitled 'Looking Forward, Looking Back', with the University of Sydney on 20 March 2014. Centre Director Professor Bridget Griffen-Foley co-edited the special issue.



MIA 150th issue launch:
Vicki Mayer, Elaine Mayer and Professor Bridget Griffen-Foley

Professor Tom Watson, Professor of Public Relations at Bournemouth University, and Chair of the International History of Public Relations Conference, spent part of his sabbatical with the Centre in April 2014. On 10 April, the Centre joined with the Department of Media, Music, Communication and Cultural Studies (MMCCS) to host a free public lecture by Professor Watson on 'Corporate Social Responsibility: Challenging Questions'. The lecture was introduced by Pro Vice-Chancellor (Learning, Teaching and Diversity) Professor Sherman Young, and attended by about 80 people, including many of Macquarie's PACE (Participation and Communication Engagement) partners.



Tom Watson public lecture:
Dr Phyllis Sakinofsky, Professor Sherman Young, Professor Tom Watson and Professor Bridget Griffen-Foley

Professor Tom O'Regan from the University of Queensland presented a free masterclass for Higher Degree Research candidates and early career researchers on 19 June. The masterclass was targeted at scholars working on questions of media history across sociology, anthropology, modern history and media and cultural studies and attracted attendees from Macquarie, the University of Technology Sydney, and the University of Newcastle. Professor O'Regan followed it with a seminar presentation, 'Towards an Historical Aesthetics of Film and Television'.



Lunch with Professor Tom O'Regan after masterclass

The Centre hosted *The Heart of the Nation? 50 Years of The Australian*, a symposium on 7–8 July at the MGSM's CBD Executive Conference Centre in Sydney. Paul Kelly and Mark Day were the keynote speakers. It was a unique event, bringing together in equal numbers media practitioners and scholars.



Mark Day presenting keynote address to 50 Years of *The Australian* symposium

The Centre hosted the 2014 Henry Mayer Lecture, delivered by Deputy Director Professor Murray Goot, in the Eugene Goossens Hall at the ABC in Sydney on 7 October 2014. This was the first time the Lecture had been held in Sydney in 20 years and marked the 50th anniversary of the publication of Professor Mayer's *The Press in Australia*, and the 150th issue of *MIA*. In 'The Press We Had to Have?', Professor Goot considered the landscape pre-Mayer; Mayer's thesis (the press we had to have); how the book was received; and the book's impact.



Henry Mayer Lecture:
Professor Murray Goot
with *MIA*'s editor,
Professor Sue Turnbull

The Lecture was preceded by a meeting of *MIA*'s Editorial Board, hosted by the Centre. Following the lecture, *A Companion to the Australian Media*, edited by Centre Director Professor Bridget Griffen-Foley, was launched by Richard Aedy, the presenter of Radio National's *Media Report*.

The Centre screened the 2013 film *The Stuart Hall Project*, directed by John Akomfrah, on 3 December, followed by an open discussion led by Dr Justine Lloyd about Hall's work and the questions he raised about the media.



Major publications and productions

A Companion to the Australian Media, edited by Professor Bridget Griffen-Foley, was published by Australian Scholarly Publishing in October 2014. The book consists of 415,000 words and 479 entries, contributed by 298 authors. Centre members to contribute included Professor Murray Goot (who also served on the Editorial Advisory Board), Associate Professor Michelle Arrow, Harvey Broadbent, Dr Justine Lloyd, Dr Virginia Madsen, Professor John Potts, Dr Tom Roberts and Dr Margaret Van Heekeren; and a significant number of the Centre's Honorary Associates, including Associate Professor Robert Crawford, Dr Liz Gould and Dr Don Perlgut: <http://scholarly.info/media/>



Competitive grants, fellowships and awards

- Associate Professor Michelle Arrow, together with her collaborators, was awarded the [Multimedia History Prize](#) of the 2014 NSW Premier's History Awards, for the ABC Radio National Hindsight documentary *Public Intimacies: The Royal Commission on Human Relationships*.
- Dr Tom Murray was awarded the Australian Academy of Humanities [2014 Max Crawford Medal](#), and was Highly Commended in the Macquarie University 2014 Research Awards.
- Professor Bridget Griffen-Foley was awarded an ARC Future Fellowship for 'Switched on Audiences: Australian Listeners and Viewers' (\$898,690, 2013–17). The DVC Research agreed to fund a two-year postdoctoral fellowship if Professor Griffen-Foley's ARC Future Fellowship application was successful. After a highly competitive selection process, Dr Jeannine Baker was appointed and took up the position in March 2014. In May 2014, Dr Baker was awarded the [2013 Dennis-Wettenhall Prize](#) for the best Australian history postgraduate thesis at the University of Melbourne.
- Dr Tom Murray was awarded an ARC Discovery Early Career Researcher Award for 'The Other War: An investigation via documentary film into images of race and otherness in WW1 and their implications for Indigenous communities today' (\$394,605, 2014–16).
- Dr Virginia Madsen (with Professors Bridget Griffen-Foley and John Potts and Dr John Tebbutt) was awarded an ARC Discovery grant for 'Cultural Conversations: A History of ABC Radio National' (\$270,000, 2014–16).
- Distinguished Professor David Throsby was awarded an ARC Discovery grant for 'The Australian Book Industry: Authors, publishers and readers in a time of change' (\$390,000, 2014–16).
- Emeritus Professor Murray Goot was awarded an ARC Discovery grant for 'The People's Voice? A History of Public Opinion Polling in Australia' (\$333,503, 2015–18).

- Dr Willa McDonald received a Macquarie University Restart Grant for Academic Staff Returning from Parental Leave for ‘The Poetics of Reality: Towards a definition of Australian Literary Journalism’.
- Macquarie University’s 50th Anniversary Commemorative Book featured approximately 50 stories of work undertaken at Macquarie, since its inception, that have had an impact. Four members of the CMH (Dr Peter Doyle, Dr Maree Delofski, Professor Bridget Griffen-Foley and Dr Tom Murray) were chosen to feature in the jubilee book.

External engagement

The Centre is a member of the International Association for Media and History, the Consortium for Humanities Centers and Institutes, and the Australian Consortium of Humanities Research Centres (ACHRC). Professor Bridget Griffen-Foley was elected to the Advisory Board of the ACHRC in October 2014.

Centre members sit on a range of boards and committees, including the boards of the Public Interest Journalism Foundation and Sydney Educational Broadcasting; and the advisory boards of the Screenwriting Research Network, and the Research Unit in Media Studies at Monash University. Dr Tanya Evans is Vice-President of the History Council of NSW. Centre members also sit on the editorial advisory boards of *Communication Research and Practice*, *Media International Australia*, *Media History*, the *Historical Journal of Film, Radio and Television*, the *Journal of Screenwriting*, and the *Global Media Journal* (Australian edition).

The Walkley Foundation invited Professor Griffen-Foley to participate in a Walkley Media Talk at the State Library of NSW on Thursday 18 September, centred on *A Companion to the Australian Media*. With Gerald Stone and Gerard Noonan, she was in conversation with participating chair Professor Julianne Schultz about ‘Australia’s Media: Past, Present and Future’: <http://www.meetup.com/WalkleyTalks/events/197430632/>

On 23 October Professor Griffen-Foley attended an event at the Sydney Opera House to celebrate the 50th anniversary of Albert Productions and the 30th anniversary of the National Film and Sound Archive (NFSA), and the Albert family’s decision to deposit its archives in the NFSA.

The CMH – via a sub-committee consisting of Dr Jeannine Baker, Professor Griffen-Foley, Dr Virginia Madsen and Dr Margaret Van Heekeren – is working with the NFSA to co-host the next Australian Media Traditions biennial conference, to be held in Canberra on 4–5 December 2015.

International engagement

The Centre is finalising an international engagement plan.

Highlights of 2014 include:

- Meetings with Professor Yuqiang Zhang, Deputy Curator of the Media Museum at Communication University of China, during his extended visit to the Faculty of Arts
- The visit of Professor Tom Watson of Bournemouth University in April (see p.7)

- Professor Bridget Griffen-Foley's meeting with Professor Robert C. Allen, of the University of North Carolina, during his brief visit to Sydney in July
- The brief visit of Professor Rowland Lorimer, the founding director of the Master of Publishing program and the Canadian Centre for Studies in Publishing at Simon Fraser University in Vancouver, in December 2014
- Planning for collaborations with Dr Hans-Ulrich Wagner, Director of the Research Centre for the History of Broadcasting in Northern Germany, to begin in 2015.

Promotion

Individual members of the Centre have continued to provide expert commentary to the media, and their research projects and activities have received considerable media coverage. A list of 'media mentions' of Centre members appears on the Centre's website:

http://www.mq.edu.au/research/centres_and_groups/cmh/media_mentions/

Of particular note was the volume of coverage of the 50 Years of *The Australian* symposium throughout July in *The Australian* and elsewhere. The keynotes, papers and panels were broadcast on Sky News' public affairs channel, A-PAC, on 13 July. They have also been made available as Walkley Foundation podcasts:

<https://soundcloud.com/walkleytalks/the-heart-of-the-nation-50-years-of-the-australian-the-media>

Professor Murray Goot's Henry Mayer Lecture was broadcast on ABC Radio National's *Big Ideas* on 23 October:

<http://www.abc.net.au/radionational/programs/bigideas/the-henry-mayer-lecture/5811856>

Databases

<https://mediaarchivesproject.mq.edu.au>

The Media Archives Project database lists archives pertaining to the Australian media, including newspapers and magazines, broadcasting and advertising. The MAP database focuses on private and lesser-known archives, held by companies, peak bodies, community groups and individuals. Database users can check access conditions for each archive listed and contact archive holders to make arrangements to see material that interests them.

Through MAP, the Centre also identifies collections at risk of disposal by individuals and organisations no longer able to keep them for lack of space or other reasons, and liaises with established collecting institutions to help find secure homes for these collections.

MAP was cited as exemplifying best practice in data management and accessibility for its collaboration with Research Data Australia in a news item for [This Week at Macquarie University](#), 13 June 2014.

<http://www.amhd.info/>

The Australian Media History database is a portal for all aspects of research into the history of the media in Australia. It aims to alert researchers—from industry, academe and the wider community—to current work being undertaken in the field, and to direct them to relevant resources across Australia.

The AMHD has two components: (1) A database of researchers currently working on projects about the history of Australian newspapers, magazines, radio, television, film, advertising,

music and games; and (2) Listings of relevant research resources, including libraries, archives, online resources, indexes, professional associations, courses and events.

The AMHD also provides a digital home for the Australian Newspaper History Group: <http://www.amhd.info/anhg/index.php>

An audit of all the project listings in the AMHD's Researchers Database is now underway. Those that are established to be complete will be marked as such (with their details retained as a permanent record and aid to future research); while existing researchers as well as new contributors will be invited to add details of new projects.

<https://huni.net.au/#/search>

The MAP and AMH databases were part of a successful funding application to NeCTAR (National eResearch Collaboration Tools and Resources) for Humanities Networked Infrastructure (HuNI): Unlocking and Uniting Australia's Cultural Data. \$1.33 million was awarded over 2012–14. Work on harvesting data from the Centre's two databases so that they could become part of the HuNI virtual laboratory was completed in late 2013. A small amount of flow-on funding enabled the employment of a casual project officer to locate additional archives for listing in the MAP database in early 2014. The virtual laboratory was launched in October 2014.

New logos

The logos of both the AMHD and MAP were redesigned to provide consistency and a visual link with the Centre's own logo:



Australian Media History listserv

<https://groups.google.com/a/mq.edu.au/group/amhlist/about>

The Australian Media History listserv was established in 2007. It is hosted at Macquarie University, with Professor Griffen-Foley as moderator. There are now 184 subscribers to the listserv.

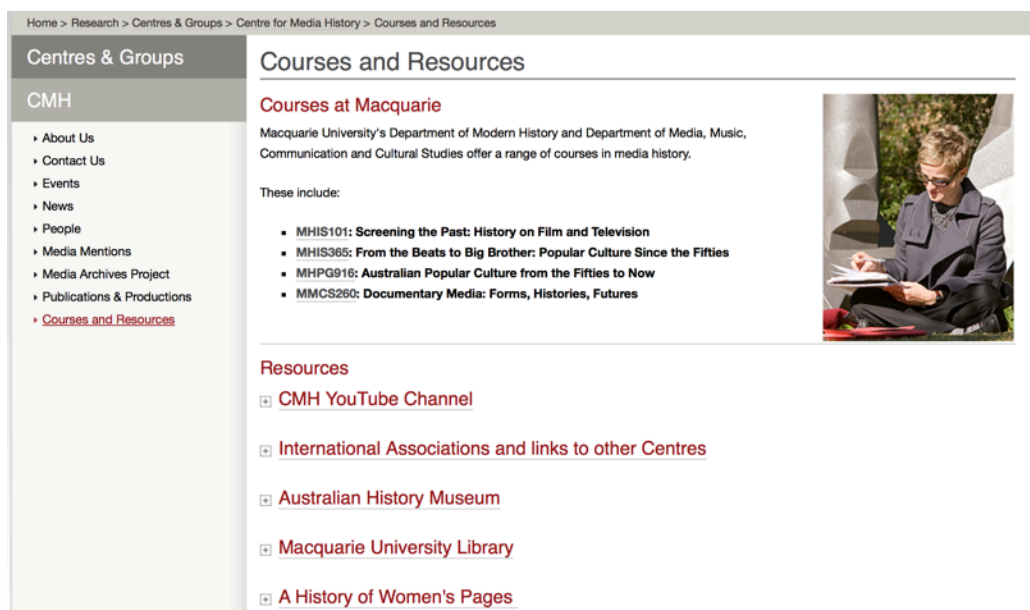
Website

http://www.mq.edu.au/research/centres_and_groups/cmh/

The website includes information about members, news, events, media mentions, courses, resources and the Media Archives Project.

The 'Courses and Resources' section of the website was overhauled and updated. Two new drop-down sections were also been added. The first provides a link to the 'A History of Women's Pages' guide developed by CMH Associate Member Dr Justine Lloyd while researching her entry on this topic for *A Companion to the Australian Media*. The second new section provides links to other international research centres related to media history:

http://www.mq.edu.au/research/centres_and_groups/cmh/courses_and_resources/



The screenshot shows the 'Courses and Resources' page of the Centre for Media History at Macquarie University. The page has a breadcrumb trail: Home > Research > Centres & Groups > Centre for Media History > Courses and Resources. On the left is a navigation menu for 'Centres & Groups' with 'CMH' selected, listing links for About Us, Contact Us, Events, News, People, Media Mentions, Media Archives Project, Publications & Productions, and Courses and Resources. The main content area is titled 'Courses and Resources' and includes a sub-section 'Courses at Macquarie' with a description of courses offered by the Department of Modern History and the Department of Media, Music, Communication and Cultural Studies. A list of courses includes MHIS101, MHIS365, MHPG916, and MMCS260. To the right of this list is a photograph of a young man sitting and reading. Below the courses is a 'Resources' section with links to the CMH YouTube Channel, International Associations and links to other Centres, Australian History Museum, Macquarie University Library, and A History of Women's Pages.

The number, duration and source of hits to the site are monitored by Google Analytics. In addition to Australia, over the last year the website has drawn between 200 and 400 hits a month from countries including Bangladesh, Belgium, Brazil, Bulgaria, Canada, China, Denmark, Egypt, France, India, Ireland, Italy, Japan, Malaysia, Mauritius, Mexico, the Netherlands, New Zealand, Norway, Pakistan, the Philippines, Poland, Portugal, Singapore, South Africa, Sri Lanka, Sweden, Switzerland, Thailand, Turkey, the USA and the UK.

During the year the Centre created its own YouTube channel, featuring recordings from Centre events and members:

https://www.youtube.com/channel/UCjC8_R7zfn8ore8bHZir5Qw

Administrative assistance

Dr Tom Roberts, who returned to the UK following the completion of his PhD, remains the Centre's administrative officer. During 2014, additional assistance was provided by Chelsea Barnett (for the 50 Years of *The Australian* symposium), Dr Kyle Harvey and Dr Elisa deCourcy.

**Professor Bridget Griffen-Foley FAHA
Director**

December 2014

cmh@mq.edu.au