

## The Business Case for Sustainability

On behalf of CPA Australia and the Macquarie International Governance and Performance Research Centre (IGAP), I would like to invite you to attend a roundtable discussion with Professor Stefan Schaltegger to address the topic **“The Business Case for Sustainability: does it exist and, if so, how do organisations manage it?”**

This roundtable will provide you with the opportunity to network with peers over lunch whilst hearing from Professor Schaltegger, Head of the Centre for Sustainability Management at Leuphana University in Germany.

Professor Schaltegger is a member of the International Advisory Boards of both the *Social and Environmental Accounting Journal* and the *Issues in Social and Environmental Accounting* journal. He is also a member of the editorial boards of the following scientific journals:

- Eco-Management and Auditing
- Corporate Social Responsibility & Environmental Management
- Greener Management International
- Progress in Industrial Ecology
- International Journal of Business Environment
- Society and Economy
- Sustainability Accounting, Management and Policy Journal

In 2007 Professor Schaltegger received an award from the German Environmental Management Association in the Science category and he has also received a research award from the Professional Accountants in Business Committee of the International Federation of Accountants. Professor Schaltegger is an Honorary Fellow of the Institute of Green Professionals.

I look forward to seeing you there for what promises to be an informative discussion.

Yours sincerely

**Anthony Matis CPA**  
**General Manager - NSW**  
**CPA Australia**

### Date

Thursday 26 April 2012

### Time

12.15pm for a 12.30pm start,  
concluding at 2.00pm

### Cost

Complimentary

### Venue

CPA Australia  
Level 3, 111 Harrington Street  
Sydney

### RSVP by Monday 23 April 2012

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### NOTE

Please indicate any special dietary requirements when replying