REACHING OUT OR GOING DOWN?
THE HISTORY OF TABLOIDS

Room 212, Building Y3A, Macquarie University, North Ryde, Sydney
Friday 24 September 2010

9.30-11.15am 1: Unmasked: Remarkable Truths about Tabloids

Chair: Tom Roberts
Murray Goot, ‘Stripped Bare: A Short Historiography of the Australian Tabloid’
Anthony Laube, ‘The South Australian newspaper history project’

11.15-11.45am Morning tea

11.45-1.00pm 2: Revealed: Aliens Threaten World Takeover

Chair: Margaret Van Heekeren
Jane Chapman, ‘Women and the origins of mass circulation: Virtuous, victorious, or victims and vicious?’
Peter Putnis, ‘Lord Northcliffe, Keith Murdoch and the Development of the Melbourne Herald in the 1920s’

1.00-2.00pm Lunch

2.00-3.30pm 3: New Sensation: Forensic Evidence on Unsolved Mysteries

Chair: Murray Goot
Victor Isaacs, ‘Australasian Newspapers: The change to tabloid – why and when?’
Rodney Tiffen, ‘Has the gap between “qualities” and tabloids increased? Changes in Australian newspapers 1956-2006’
Tom Roberts, ‘The Sun, the son and climate change’

3.30-4.00pm Afternoon tea

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