



MACQUARIE
UNIVERSITY

FACULTY OF ARTS



CMH

CENTRE FOR MEDIA HISTORY

SIXTH ANNUAL REPORT
2012-2013



CENTRE FOR MEDIA HISTORY

Contents

Introduction	3
Advisory Board	3
Members	4
Management Committee	5
Honorary Associates	5
PhD completions	6
Events	7
Major publications and productions	8
Competitive grants, fellowships and awards	8
Databases.....	8
Australian Media History listserv	9
External engagement.....	9
Promotion	10
Website.....	10
Thanks	11



Introduction

The Faculty of Arts at Macquarie University is home to Australia's first centre dedicated to conducting and fostering research on the interactions between media and history. Established in mid-2007, the Centre for Media History is interested in the history of the media, history in the media, and history and the media.

Macquarie University has nationally and internationally recognised strengths in the field of media history, including the history of the press, radio, television, film, censorship and public opinion, and in representations of history in film and broadcast media. The Centre for Media History's members, drawn from the Department of Modern History, Politics and International Relations, the Department of Media, Music, Communication and Cultural Studies, the Department of Sociology, the Department of English, and the Department of Business, have distinguished publication records and have been involved in the production of innovative television series, documentaries and films.

The Centre for Media History aims to:

- foster interdisciplinary approaches to the study of the media;
- support research and teaching of excellence in the field of media history;
- produce research in which our understanding of the past informs the important questions about contemporary media institutions, genres, audiences and policy;
- and provide a stimulating and supportive environment for postgraduate students and research fellows.

Advisory Board

The Advisory Board gives to the Centre for Media History's Management Committee, Director and Deputy Director advice, counsel, opinion, strategies, information and guidelines on matters relevant to opportunities for research into, and the study of, media history.

The members are:

- Professor Judyth Sachs (Chair), Deputy Vice-Chancellor and Provost
- Dr Jane Connors, Head, Industry Policy and Strategy, ABC Radio
- Mr Angelos Frangopoulos, CEO, Sky News Australia
- Professor Jock Given, Swinburne University of Technology
- Professor Murray Goot, Department of Modern History, Politics and International Relations
- Professor Bridget Griffen-Foley, Department of Media, Music, Communication and Cultural Studies
- Michael Loebenstein, CEO, National Film and Sound Archive
- Dr Virginia Madsen, Department of Media, Music, Communication and Cultural Studies
- Professor John Simons (Deputy Chair), Executive Dean, Faculty of Arts

A meeting was held on 4 June 2013.

Members

Full Members

- Professor Bridget Griffen-Foley (Director), Department of Media, Music, Communication and Cultural Studies
- Professor Murray Goot, (Deputy Director), Department of Modern History, Politics and International Relations
- Harvey Broadbent, Department of Modern History, Politics and International Relations
- Dr Tanya Evans, Department of Modern History, Politics and International Relations
- Dr Virginia Madsen, Department of Media, Music, Communication and Cultural Studies
- Dr Shirleene Robinson, Department of Modern History, Politics and International Relations

Associate Members

- Associate Professor Michelle Arrow, Department of Modern History, Politics and International Relations
- Chelsea Barnett, PhD candidate, Department of Modern History, Politics and International Relations
- Dr Maree Delofski, Department of Media, Music, Communication and Cultural Studies
- Dr Bruce Dennett, Department of Modern History, Politics and International Relations
- Dr Peter Doyle, Department of Media, Music, Communication and Cultural Studies
- Dr Sofia Eriksson, Department of Modern History, Politics and International Relations
- Dr Elisabeth Gould, Department of Modern History, Politics and International Relations
- Deborah Groarke, PhD candidate, Department of Modern History, Politics and International Relations
- Dr Kyle Harvey, Department of Modern History, Politics and International Relations
- Madeleine Hastie, PhD candidate, Department of Modern History, Politics and International Relations
- Dr Susie Khamis, Department of Modern History, Politics and International Relations*
- Dr Mandy Kretzschmar, Department of Modern History, Politics and International Relations
- Dr Justine Lloyd, Department of Sociology
- Paul Macdonald, PhD candidate, Department of Media, Music, Communication and Cultural Studies*
- Dr Tom Murray, Department of Media, Music, Communication and Cultural Studies
- David Myton, Coordinator, Public Relations/Macquarie Institute for Innovation
- Gaynor Nichols, PhD candidate, Department of Sociology
- Professor John Potts, Department of Media, Music, Communication and Cultural Studies
- Tom Roberts, PhD candidate, Department of Modern History, Politics and International Relations
- Dr Hsu-Ming Teo, Department of Modern History, Politics and International Relations

- Dr Margaret Van Heekeren, Charles Sturt University
- Can Yalcinkaya, PhD candidate, Department of Media, Music, Communication and Cultural Studies
- Dr Jan Zwar, Department of English/Department of Economics

* new Associate Member

Management Committee

The members are:

- Dr Virginia Madsen (Chair)
- Harvey Broadbent
- Dr Tanya Evans
- Professor Murray Goot
- Professor Bridget Griffen-Foley
- Dr Shirleene Robinson
- Dr Margaret Van Heekeren (representing Associate Members)

Meetings were held on 18 September 2012 and 6 March 2013. The next meeting is scheduled for 1 October 2013.

Honorary Associates

Honorary Associates provide opportunities for linkages and exchanges with more established media history centres internationally, and are available for advice about current international research, conferences and funding opportunities.

The Centre's Honorary Associates are:

- Steve Ahern, Ahern Media & Training Pty Ltd
- Professor Robert C. Allen, University of North Carolina Chapel Hill
- Associate Professor Frances Bonner, University of Queensland
- Professor Jane Chapman, Reader, School of Journalism, University of Lincoln
- Associate Professor Hugh Chignell, Director, Centre for Media History, Bournemouth University
- Professor Martin Conboy, Co-Director, Department of Journalism Studies, University of Sheffield
- Associate Professor Robert Crawford, University of Technology, Sydney
- Professor Denis Cryle, Central Queensland University
- Professor James Curran, Goldsmiths, University of London
- Dr Wendy Davis, Central Queensland University
- Dr Mary Debrett, La Trobe University
- Dr Sandey Fitzgerald, Department of Modern History, Politics and International Relations, Macquarie University*
- Professor Jock Given, Swinburne University of Technology
- Professor Ann Gray, University of Lincoln
- Dr Jerome de Groot, University of Manchester
- Associate Professor Martin Hadlow, University of Queensland

- Associate Professor Mark A. Hampton, Lingnan University*
- Associate Professor Chris Healy, University of Melbourne
- Dr Nick Herd, Australia Council
- Professor Annette Hill, Lund University
- Professor Michele Hilmes, University of Wisconsin Madison
- Associate Professor Peter Horsfield, RMIT University
- Dr Rod Kirkpatrick, Australian Newspaper History Group
- Professor Marnie Hughes-Warrington, Deputy Vice-Chancellor (Academic), Australian National University
- Dr Toni Johnson-Woods, University of Queensland
- Dr Chandrika Kaul, University of St Andrews
- Dr Geoff Kemp, University of Auckland*
- Professor Sonja de Leeuw, Utrecht University
- Associate Professor Patrik Lundell, Lund University
- Professor Richard Maltby, Flinders University
- Professor Iain McCalman AO, University of Sydney
- Associate Professor T. Mills Kelly, Associate Director, Center for History and New Media, George Mason University
- Associate Professor Nicole Moore, ADFA, University of New South Wales
- Dr Siân Nicholas, Co-Director, Media History Centre, University of Aberystwyth
- Professor Tom O'Malley, Co-Director, Media History Centre, University of Aberystwyth
- Dr Don Perlgut, University of New South Wales*
- Dr Simon J. Potter, University of Bristol
- Dr Leonie Rutherford, Deakin University
- Dr Claire Scott, University of Wollongong
- Dr Steve Sharp, Director, Telinga Media Pty Ltd*
- Professor Brian Shoosmith, University of Liberal Arts, Bangladesh
- Professor John Sinclair, University of Melbourne
- Professor Dipankar Sinha, University of Calcutta
- Ettore Siracusa, Sydney College of the Arts, University of Sydney
- Professor Christina Slade, Vice-Chancellor, Bath Spa University
- Professor Susan Smulyan, Brown University
- Professor Sean Street, Emeritus Professor of Radio, Bournemouth University
- Dr Melanie Swalwell, Flinders University
- Jolyon Sykes, University of South Australia
- Dr John Tebbutt, Swinburne University*
- Professor Sue Turnbull, University of Wollongong
- Professor Mark Turner, King's College London
- Professor Tom Watson, Bournemouth University*
- Dr Jason Wilson, University of Wollongong

*new Honorary Associate

PhD completions

The following 3 Associate Members submitted their PhD theses through their respective Departments:

- Bruce Dennett, ‘The Genesis of Indigenous Australian Characterisations in Feature Films’, Department of Modern History, Politics and International Relations;
- Tom Roberts, ‘Before Rupert: Keith Murdoch, Media Power and the Genesis of a Dynasty’, Department of Modern History, Politics and International Relations;
- Can Yalcinkaya, ‘“Wounds of Difference”: Melancholy in Turkish Film and Popular Music’, Department of Media, Music, Communication and Cultural Studies.

Events

Centre Member Dr Virginia Madsen presented a paper titled ‘Radio eye and “film sonore”’: Overlooked audio-visions from the other history of documentary in the 20th century’ in the Department of Modern History, Politics and International Relations Seminar Series on 21 August 2012.

The Centre sponsored the presentation of a paper titled ‘Press Licensing, Revisited’ by Dr Geoff Kemp of the Department of Political Studies, University of Auckland, in the Department of Modern History, Politics and International Relations Seminar Series at Macquarie University on 23 October 2012.

With co-sponsors Charles Sturt University and the University of Technology, Sydney, the Centre organised a daylong roundtable symposium, PR and the Past in Local and International Contexts, on 13 November 2012. The keynote address was delivered by Honorary Associate of the Centre, Professor Tom Watson of Bournemouth University.



PR and the Past symposium: Keynote speaker Tom Watson with convenors Bridget Griffen-Foley, Margaret Van Heekeren & Robert Crawford

The Centre sponsored the presentation of a paper titled 'Australian women war correspondents' by Jeannine Baker of the University of Melbourne in the Department of Modern History, Politics and International Relations Seminar Series on 26 March 2013.

Major publications and productions

- *A Companion to the Australian Media*, edited by Professor Griffen-Foley, will be published by Australian Scholarly Publishing in 2014. Invitations to 230 authors for 540 entries have been despatched, and the majority of entries has now been received. Centre members to contribute include Murray Goot (who is also on the Editorial Advisory Board), Michelle Arrow, Harvey Broadbent, Liz Gould, Madeleine Hastie, Justine Lloyd, Virginia Madsen, Don Perlgut, Tom Roberts and Margaret Van Heekeren: <http://scholarly.info/media/>

Competitive grants, fellowships and awards

- Dr Don Perlgut and Dr Margaret Van Heekeren were awarded Vice Chancellor's Commendations for Academic Excellence for their PhD theses.
- Professor Griffen-Foley, Dr Virginia Madsen and Dr Maya Ranganathan were awarded a \$6000 Visiting Scholar grant from the Faculty of Arts to enable a visit by Dr Chandrika Kaul of the University of St Andrews in 2013.
- Professor Griffen-Foley applied for an ARC Future Fellowship for 2013 for 'Switched-on Audiences: Australian Listeners and Viewers'.
- Dr Tom Murray applied for a DECRA (Discovery Early Career Researcher Award) for 2014 for 'The Other War: A practice-led investigation into representations of race/otherness in WW1 and the implications for conceptions of Indigeneity today'.
- The following Centre members applied for ARC Discovery Grants for 2014: Dr Virginia Madsen, Professor Griffen-Foley, Professor John Potts (with Dr John Tebbutt) for 'Cultural Conversations: A History of ABC Radio National'; and Dr Hsu-Ming Teo for 'The Middle East in the Australian imagination: How Australians have understood the Middle East since the nineteenth century'.
- Through the MAP and AMH databases, the Centre participated in a successful bid to NeCTAR (National eResearch Collaboration Tools and Resources) for Humanities Networked Infrastructure (HuNI): Unlocking and Uniting Australia's Cultural Data. (See p. 9)

Databases

<https://mediaarchivesproject.mq.edu.au>

The Media Archives Project database lists archives pertaining to the Australian media, including newspapers and magazines, broadcasting and advertising. The MAP database focuses on private and lesser-known archives, held by companies, peak bodies, community groups and individuals. Database users can check access conditions for each archive listed and contact archive holders to make arrangements to see material that interests them.

Through MAP, the Centre also identifies collections at risk of disposal by individuals and organisations no longer able to keep them for lack of space or other reasons, and liaises with established collecting institutions to help find secure homes for these collections.

<http://www.amhd.info/>

The Australian Media History database is a portal for all aspects of research into the history of the media in Australia. It aims to alert researchers—from industry, academe and the wider community—to current work being undertaken in the field, and to direct them to relevant resources across Australia.

The AMHD has two components: (1) A database of researchers currently working on projects about the history of Australian newspapers, magazines, radio, television, film, advertising, music and games; and (2) Listings of relevant research resources, including libraries, archives, online resources, indexes, professional associations, courses and events.

The AMHD also provides a digital home for the Australian Newspaper History Group: <http://www.amhd.info/anhg/index.php>

The MAP and AMH databases were part of a successful funding application to NeCTAR (National eResearch Collaboration Tools and Resources) for Humanities Networked Infrastructure (HuNI): Unlocking and Uniting Australia's Cultural Data. \$1.33 million was awarded over 2012-13. Work is now advanced on harvesting data from the Centre's two databases so that they can become part of the HuNI virtual laboratory. \$20,000 is flowing back to the Centre in 2013, and being used to employ a project officer to locate more archives for listing in the MAP database.

Australian Media History listserv

<https://groups.google.com/a/mq.edu.au/group/amhlist/about>

The Australian Media History listserv was established in mid-2007. It is hosted at Macquarie University, with Professor Griffen-Foley as moderator. There are now 178 subscribers to the listserv.

External engagement

The Centre is a member of the International Association for Media and History, the Consortium for Humanities Centers and Institutes, and the Australian Consortium of Humanities Research Centres.

Centre members sit on a range of boards and committees, including the board of the Public Interest Journalism Foundation, Swinburne University of Technology, and Sydney Educational Broadcasting; and the advisory boards of the Screenwriting Research Network, and the Research Unit in Media Studies at Monash University. Dr Tanya Evans is Vice-President of the History Council of NSW. Centre members also sit on the editorial advisory boards of *Media International Australia*, *Media History*, the *Historical Journal of Film, Radio and Television*, the *Journal of Screenwriting*, and the *Global Media Journal* (Australian edition).

On 31 August 2012 Professor Griffen-Foley attended the retirement celebration of Professor Graeme Turner, a founding member of the Centre's Advisory Board, at the University of Queensland.

Professor Griffen-Foley and Dr Margaret Van Heekeren are members of the advisory committee for the 8th Australian Media Traditions Conference: 'Places, Spaces, Networks, and Intermedia' to be held at the University of Queensland on 25-26 November 2013.

Promotion

Individual members of the Centre have continued to provide expert commentary to the media, and their research projects and activities have received considerable media coverage.

A list of 'media mentions' of Centre members appears on the Centre's website:

http://www.mq.edu.au/research/centres_and_groups/cmh/media_mentions/

Website

http://www.mq.edu.au/research/centres_and_groups/cmh/

The website includes information about members, news, events, media mentions, courses, resources and the Media Archives Project. In 2012-13 it was expanded include details of the publications and productions relating to media history authored or created by Centre Members.

The screenshot shows the homepage of the Centre for Media History. At the top, there is a breadcrumb trail: Home > Research > Centres & Groups > Centre for Media History. The main header features the Centre's logo and the title 'CENTRE FOR MEDIA HISTORY'. Below this, a paragraph describes the Centre's mission: 'The Faculty of Arts at Macquarie University is home to Australia's first centre dedicated to conducting and fostering research on the interactions between media and history. Established in 2007, the Centre for Media History is interested in the history of the media, history in the media, and history and the media. Our members are drawn from the Departments of Modern History, Politics, Media, Sociology, English and Economics.'

The main content area is divided into three columns. The left column is a navigation menu titled 'Centres & Groups' and 'CMH', listing links for 'About Us', 'Contact Us', 'Events', 'News', 'People', 'Media Mentions', 'Media Archives Project', 'Publications & Productions', and 'Courses and Resources'. The middle column is titled 'The Centre for Media History aims to:' and lists four bullet points: 'Foster interdisciplinary approaches to the study of the media.', 'Support research and teaching of excellence in the field of media history.', 'Produce research in which our understanding of the past informs the important questions about contemporary media institutions, genres, audiences and policy.', and 'Provide a stimulating and supportive environment for postgraduate students and research fellows.' Below this are three boxes: 'People' with a photo of a man and text 'Meet our Members, our Board, and our Honorary Associates.', 'Database' with a photo of a book cover and text 'A listing of lesser known and private media archives in Australia, a vital tool for researchers.', and 'Events' with a photo of four people and text 'Conferences, talks and launches.'

The right column is titled 'Highlights' and features a photo of a person reading a newspaper. Below the photo is a link for 'Annual Report 2011-2012' with the text 'The Centre for Media History's Annual Report 2011-2012 is now available for download.'

The number, duration and source of hits to the site are monitored by Google Analytics. In addition to Australia, over the last year the website has drawn between 200 and 400 hits a month from countries including Bangladesh, Belgium, Brazil, Bulgaria, Canada, China, Denmark, Egypt, France, India, Ireland, Italy, Japan, Malaysia, Mauritius, Mexico, the

Netherlands, New Zealand, Norway, Pakistan, the Philippines, Poland, Portugal, Singapore, South Africa, Sri Lanka, Sweden, Switzerland, Thailand, Turkey, the USA and the UK.

Thanks

I am particularly grateful to Deputy Director Professor Murray Goot and Associate Member Dr Margaret Van Heekeren for their advice and assistance on a range of matters; Tom Roberts for his work as the Centre's administrative officer; and Dr Kyle Harvey for his work for the Centre and the Media Archives Project.

Professor Bridget Griffen-Foley
Director

24 July 2013

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